

SalesData Market Report:

September, 2026

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Introduction

This report gives you easy insight into how the marketplace performed in the previous month by comparing the volume and value of books sold in September in the years 2024 to 2026 first for all subjects and then for eight top-level subjects: Fiction, Non-Fiction, Juvenile, Juvenile Fiction, Juvenile Non-Fiction, Young Adult, Young Adult Fiction, and Young Adult Non-Fiction.

All subjects are presented with data from two markets:

- All Market: Data from all retailers who currently provide us with their sales data.
- Ring Fence Market: Aggregated sales data from a fixed group of retailers that have reported sales consistently since 2023.

Also included is a Year-to-Date overview of all books sold in the marketplace this year and last year by volume and value sold for each of the eight subjects above. The value sold is calculated using the list price multiplied by the number of units sold for each recorded title.

Combining the information present here with data specific to your own organization can highlight any correlation or special relationships between your data and the marketplace.

Report Weeks

The way we determine how weeks fall into months in SalesData is based on the ISO standard for determining how weeks fall into years. The same number of weeks is compared for each year, even if the time period for a selected month may also include a few days' worth of data from the previous month or the following month. See the end of the report for week numbers in 2026.

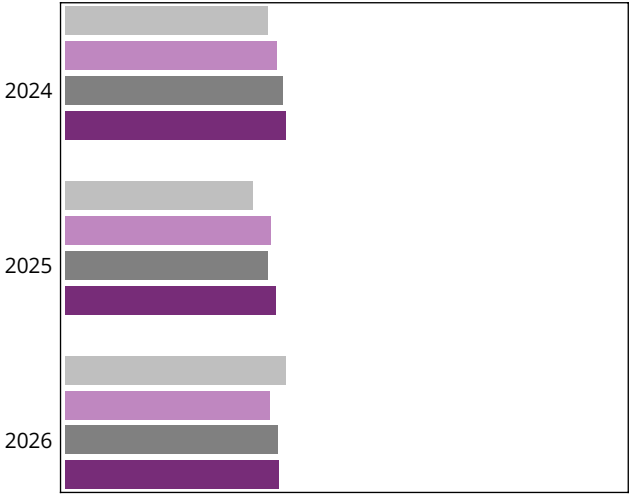
The specific week-ending dates used in this month's report are as follows:

	2024	2025	2026
Week 36	2024-09-08	2025-09-07	2026-09-06
Week 37	2024-09-15	2025-09-14	2026-09-13
Week 38	2024-09-22	2025-09-21	2026-09-20
Week 39	2024-09-29	2025-09-28	2026-09-27

Month-to-Month Comparisons

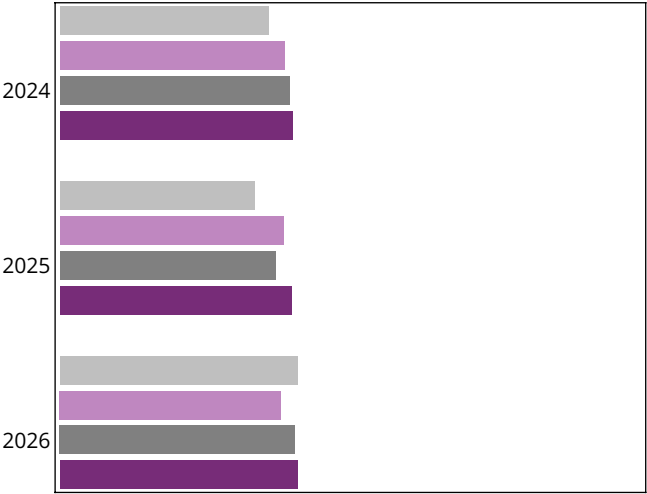
All Market

Volume Sold (in units)



	2024	2025	2026
Week 36	795,964	738,045	870,412
Week 37	834,096	811,187	805,114
Week 38	855,883	796,784	838,716
Week 39	869,167	828,379	840,954
Total	3,355,110	3,174,395	3,355,196

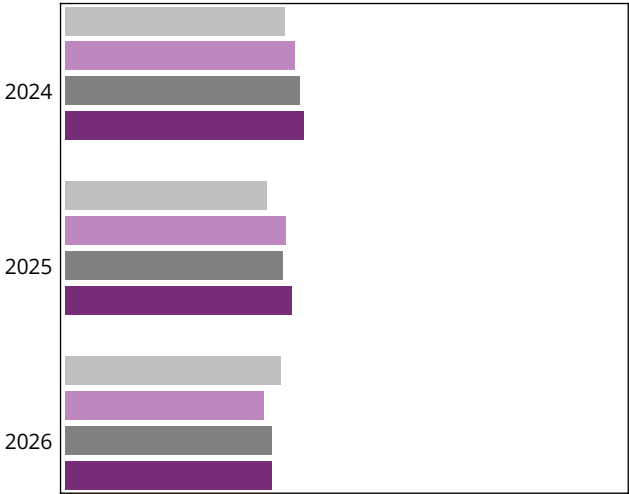
Value Sold (in millions of dollars)



	2024	2025	2026
Week 36	\$18,675,981	\$17,436,443	\$21,245,833
Week 37	\$20,076,164	\$20,001,375	\$19,779,820
Week 38	\$20,574,219	\$19,305,204	\$21,032,732
Week 39	\$20,819,497	\$20,708,154	\$21,273,474
Total	\$80,145,862	\$77,451,177	\$83,331,858

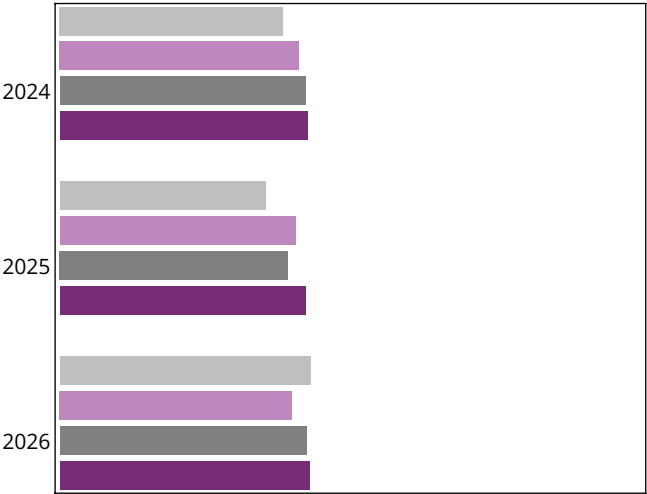
Ring Fence Market

Volume Sold (in units)



	2024	2025	2026
Week 36	787,035	720,028	847,739
Week 37	821,016	788,298	781,832
Week 38	841,627	777,511	813,214
Week 39	854,117	810,873	814,697
Total	3,303,795	3,096,710	3,257,482

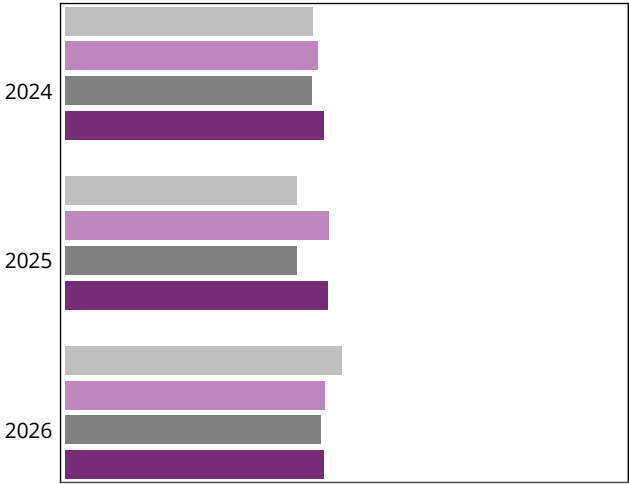
Value Sold (in millions of dollars)



	2024	2025	2026
Week 36	\$18,440,538	\$17,011,674	\$20,699,410
Week 37	\$19,762,894	\$19,449,980	\$19,169,779
Week 38	\$20,269,320	\$18,836,532	\$20,375,676
Week 39	\$20,463,343	\$20,294,617	\$20,601,783
Total	\$78,936,094	\$75,592,803	\$80,846,648

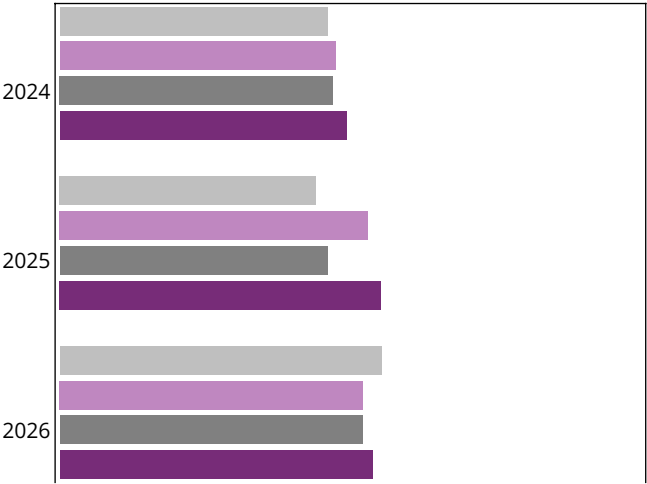
Fiction: All Market

Volume Sold (in units)



	2024	2025	2026
Week 36	248,096	232,155	276,969
Week 37	253,724	264,350	260,651
Week 38	247,119	232,515	255,781
Week 39	259,593	263,534	259,407
Total	1,008,532	992,554	1,052,808

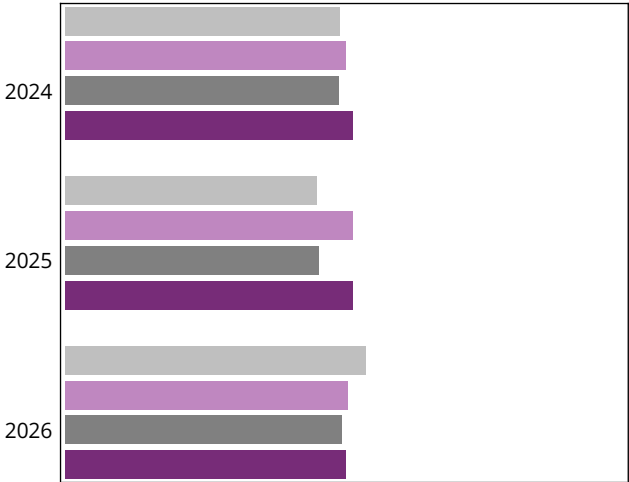
Value Sold (in millions of dollars)



	2024	2025	2026
Week 36	\$6,545,532	\$6,261,620	\$7,856,895
Week 37	\$6,728,870	\$7,527,418	\$7,410,097
Week 38	\$6,672,388	\$6,545,064	\$7,395,411
Week 39	\$7,004,661	\$7,846,839	\$7,640,923
Total	\$26,951,452	\$28,180,941	\$30,303,326

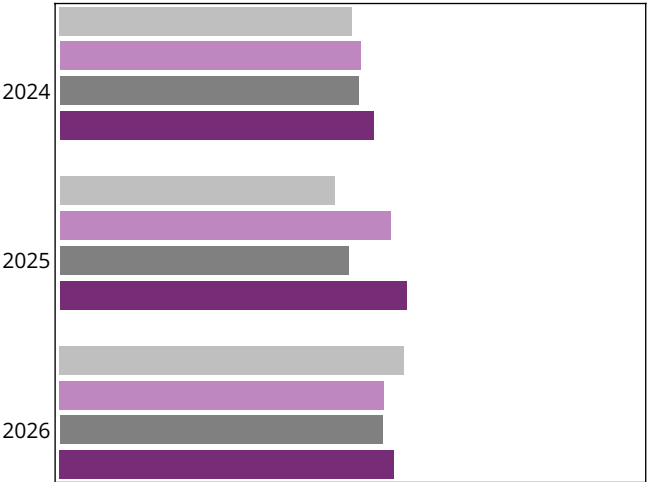
Fiction: Ring Fence Market

Volume Sold (in units)



	2024	2025	2026
Week 36	245,579	225,583	268,895
Week 37	251,492	257,054	252,722
Week 38	245,109	226,837	247,520
Week 39	257,761	257,707	251,383
Total	999,941	967,181	1,020,520

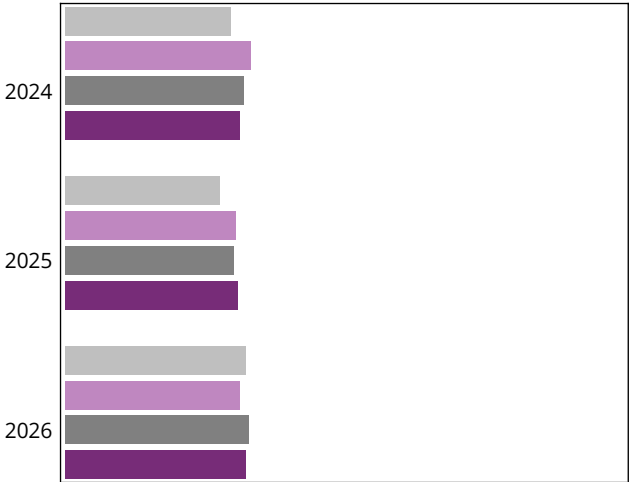
Value Sold (in millions of dollars)



	2024	2025	2026
Week 36	\$6,483,992	\$6,100,739	\$7,635,512
Week 37	\$6,674,406	\$7,338,964	\$7,192,722
Week 38	\$6,623,146	\$6,405,308	\$7,168,263
Week 39	\$6,957,480	\$7,695,769	\$7,416,053
Total	\$26,739,023	\$27,540,780	\$29,412,549

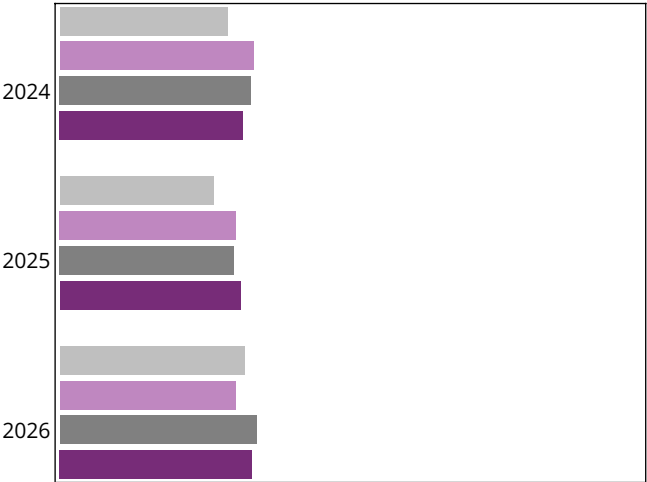
Non-Fiction: All Market

Volume Sold (in units)



	2024	2025	2026
Week 36	231,403	215,827	252,455
Week 37	258,768	238,033	244,041
Week 38	249,470	234,766	255,671
Week 39	244,480	240,827	252,637
Total	984,121	929,453	1,004,804

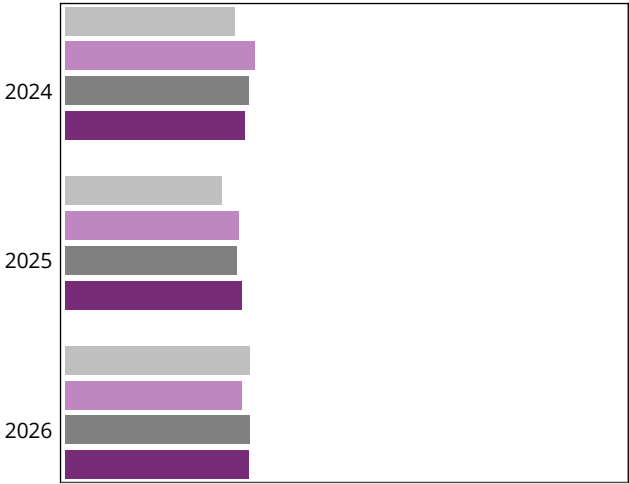
Value Sold (in millions of dollars)



	2024	2025	2026
Week 36	\$6,647,945	\$6,069,076	\$7,314,278
Week 37	\$7,659,825	\$6,974,081	\$6,951,379
Week 38	\$7,571,595	\$6,894,292	\$7,775,917
Week 39	\$7,251,581	\$7,153,315	\$7,601,245
Total	\$29,130,946	\$27,090,765	\$29,642,818

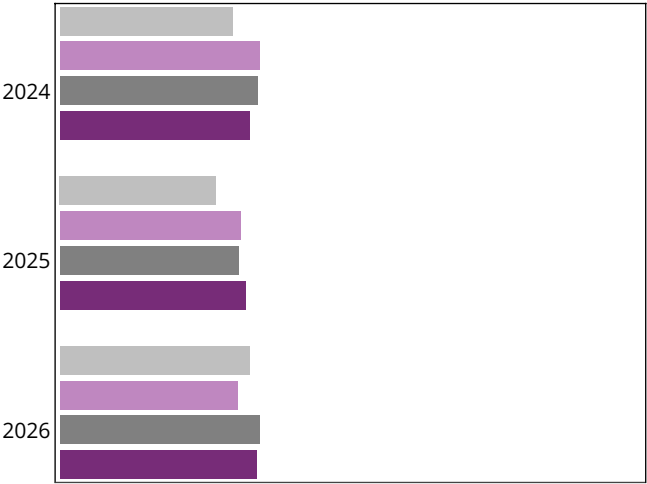
Non-Fiction: Ring Fence Market

Volume Sold (in units)



	2024	2025	2026
Week 36	227,876	210,787	247,382
Week 37	255,078	233,144	236,488
Week 38	245,928	230,238	248,481
Week 39	241,300	236,676	246,794
Total	970,182	910,845	979,145

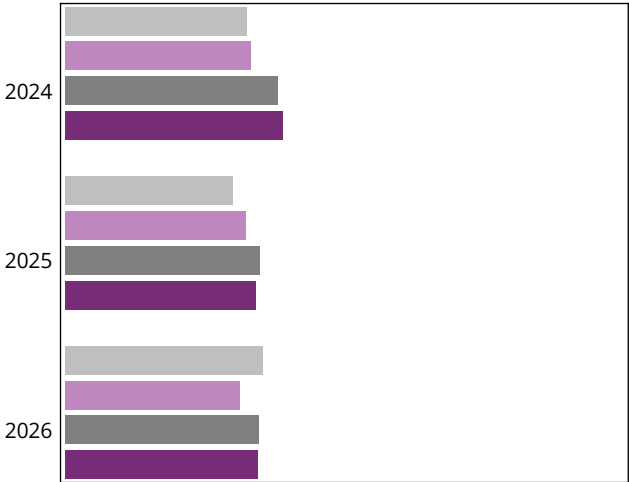
Value Sold (in millions of dollars)



	2024	2025	2026
Week 36	\$6,532,685	\$5,913,297	\$7,171,710
Week 37	\$7,553,706	\$6,836,427	\$6,717,032
Week 38	\$7,485,380	\$6,768,271	\$7,564,691
Week 39	\$7,184,165	\$7,026,706	\$7,437,433
Total	\$28,755,936	\$26,544,702	\$28,890,866

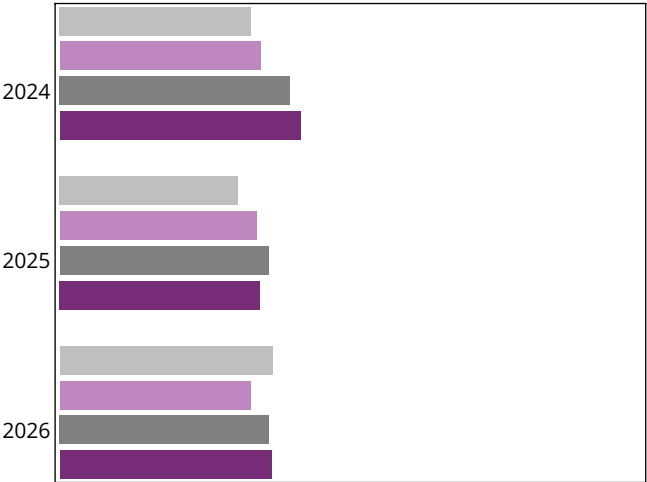
Juvenile: All Market

Volume Sold (in units)



	2024	2025	2026
Week 36	266,981	245,775	290,110
Week 37	272,508	265,467	256,330
Week 38	312,275	285,362	283,490
Week 39	319,154	279,137	282,810
Total	1,170,918	1,075,741	1,112,740

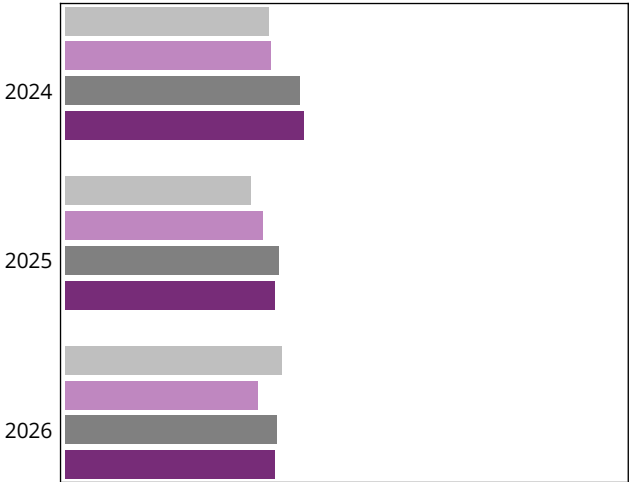
Value Sold (in millions of dollars)



	2024	2025	2026
Week 36	\$4,437,267	\$4,137,223	\$4,944,322
Week 37	\$4,661,366	\$4,565,641	\$4,434,304
Week 38	\$5,344,818	\$4,849,654	\$4,860,198
Week 39	\$5,587,852	\$4,651,755	\$4,919,642
Total	\$20,031,303	\$18,204,273	\$19,158,466

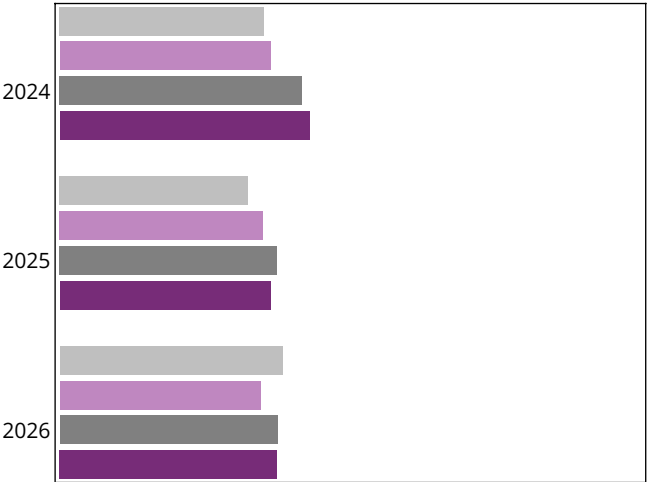
Juvenile: Ring Fence Market

Volume Sold (in units)



	2024	2025	2026
Week 36	264,520	240,552	281,656
Week 37	266,519	256,183	249,860
Week 38	305,105	277,235	274,860
Week 39	309,956	272,474	271,742
Total	1,146,100	1,046,444	1,078,118

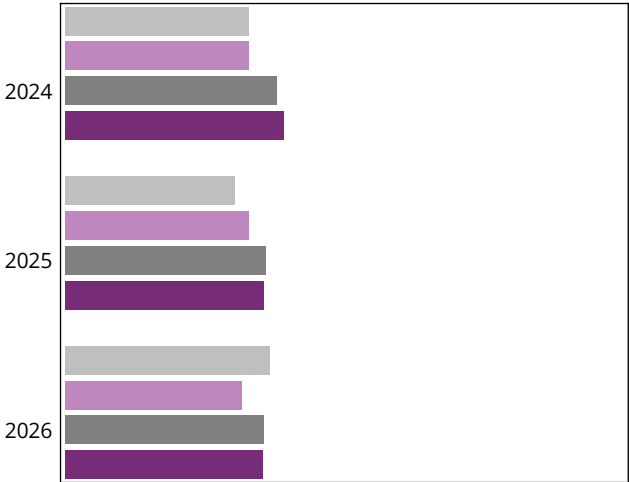
Value Sold (in millions of dollars)



	2024	2025	2026
Week 36	\$4,387,969	\$4,047,361	\$4,787,331
Week 37	\$4,528,266	\$4,371,075	\$4,310,217
Week 38	\$5,207,268	\$4,668,738	\$4,677,631
Week 39	\$5,364,052	\$4,535,938	\$4,672,962
Total	\$19,487,555	\$17,623,112	\$18,448,141

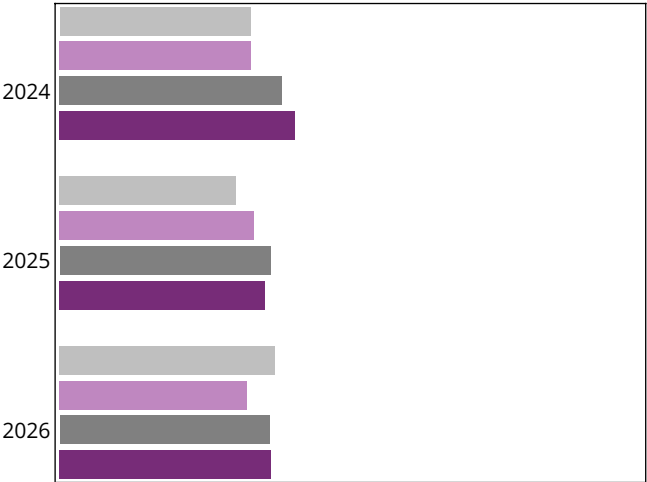
Juvenile Fiction: All Market

Volume Sold (in units)



	2024	2025	2026
Week 36	207,180	191,686	230,533
Week 37	207,136	206,873	198,880
Week 38	238,667	226,653	223,426
Week 39	246,851	224,175	222,294
Total	899,834	849,387	875,133

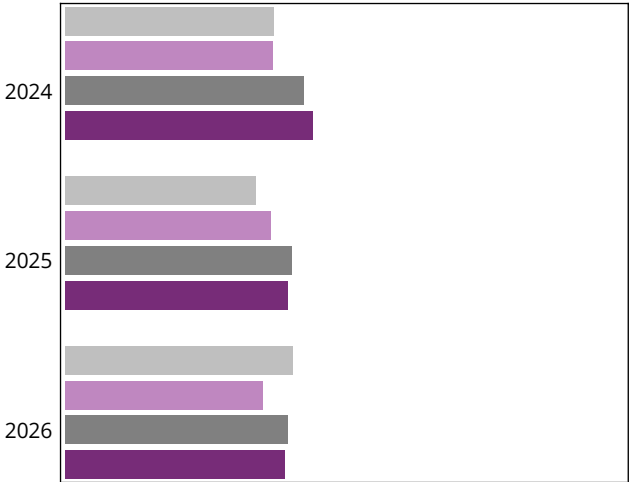
Value Sold (in millions of dollars)



	2024	2025	2026
Week 36	\$3,384,737	\$3,124,537	\$3,811,117
Week 37	\$3,389,392	\$3,440,368	\$3,320,336
Week 38	\$3,938,703	\$3,738,174	\$3,713,212
Week 39	\$4,167,037	\$3,638,510	\$3,739,757
Total	\$14,879,871	\$13,941,589	\$14,584,421

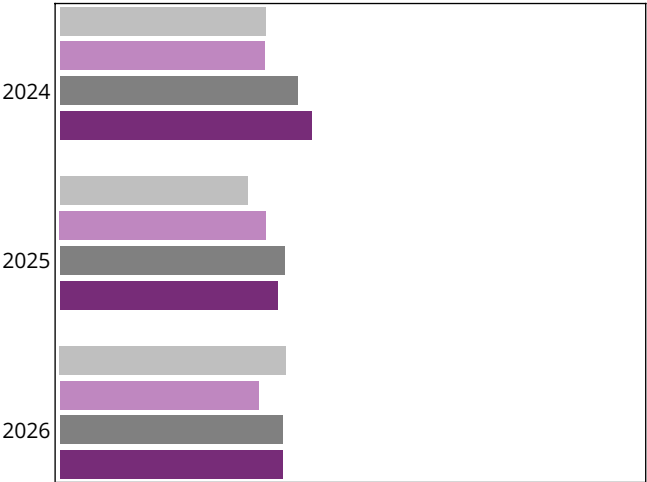
Juvenile Fiction: Ring Fence Market

Volume Sold (in units)



	2024	2025	2026
Week 36	205,720	188,145	224,028
Week 37	204,754	202,487	194,470
Week 38	235,421	222,660	218,791
Week 39	243,648	219,185	216,386
Total	889,543	832,477	853,675

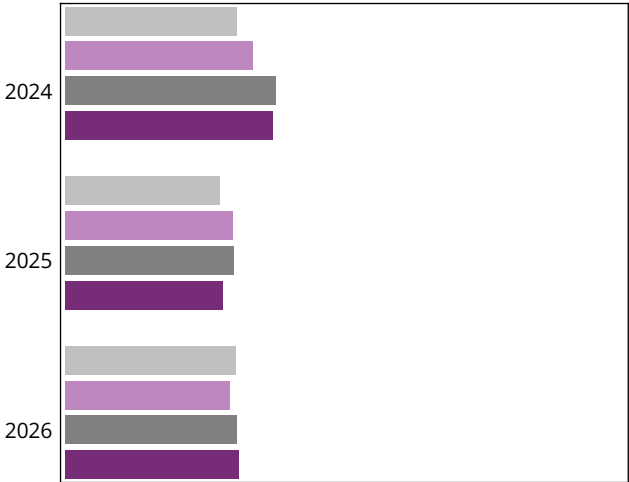
Value Sold (in millions of dollars)



	2024	2025	2026
Week 36	\$3,359,444	\$3,069,328	\$3,696,124
Week 37	\$3,350,643	\$3,369,790	\$3,248,414
Week 38	\$3,883,400	\$3,674,147	\$3,637,425
Week 39	\$4,109,865	\$3,556,729	\$3,635,388
Total	\$14,703,352	\$13,669,994	\$14,217,350

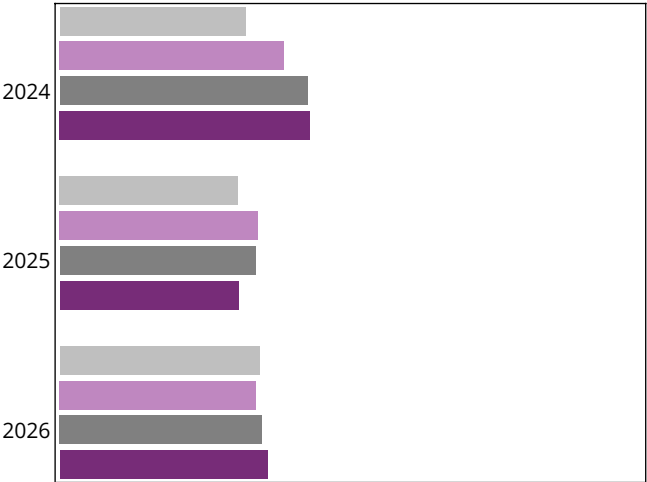
Juvenile Non-Fiction: All Market

Volume Sold (in units)



	2024	2025	2026
Week 36	59,801	54,089	59,577
Week 37	65,372	58,594	57,450
Week 38	73,608	58,709	60,064
Week 39	72,303	54,962	60,516
Total	271,084	226,354	237,607

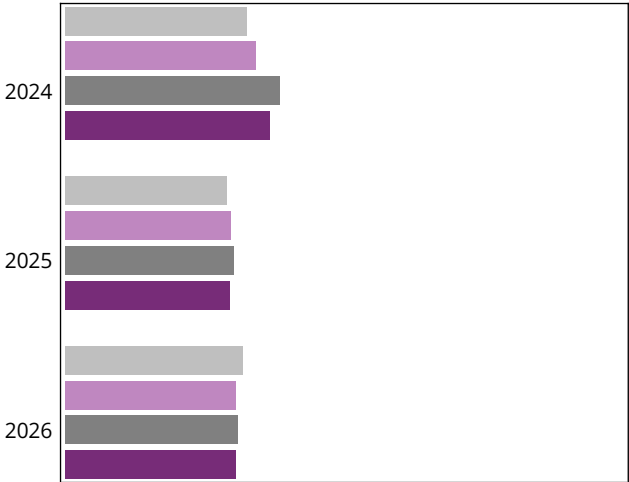
Value Sold (in millions of dollars)



	2024	2025	2026
Week 36	\$1,052,530	\$1,012,686	\$1,133,205
Week 37	\$1,271,973	\$1,125,274	\$1,113,968
Week 38	\$1,406,114	\$1,111,480	\$1,146,987
Week 39	\$1,420,815	\$1,013,246	\$1,179,885
Total	\$5,151,432	\$4,262,685	\$4,574,045

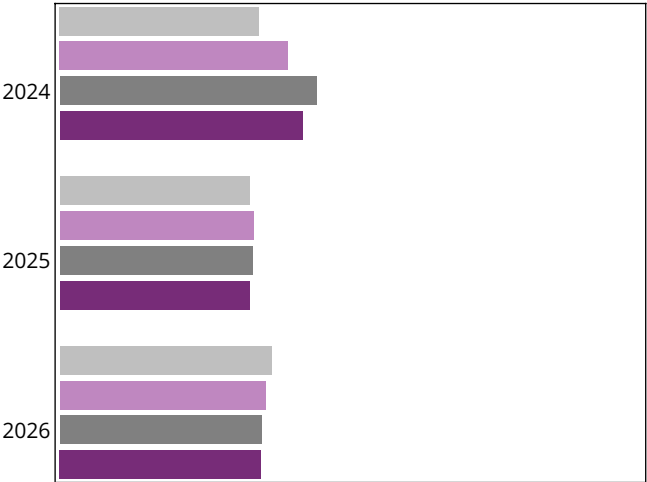
Juvenile Non-Fiction: Ring Fence Market

Volume Sold (in units)



	2024	2025	2026
Week 36	58,800	52,407	57,628
Week 37	61,765	53,696	55,390
Week 38	69,684	54,575	56,069
Week 39	66,308	53,289	55,356
Total	256,557	213,967	224,443

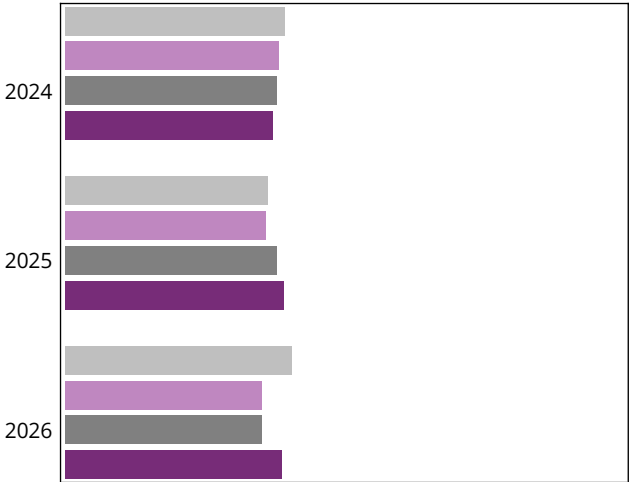
Value Sold (in millions of dollars)



	2024	2025	2026
Week 36	\$1,028,525	\$978,033	\$1,091,207
Week 37	\$1,177,623	\$1,001,285	\$1,061,803
Week 38	\$1,323,868	\$994,591	\$1,040,205
Week 39	\$1,254,187	\$979,208	\$1,037,575
Total	\$4,784,203	\$3,953,118	\$4,230,790

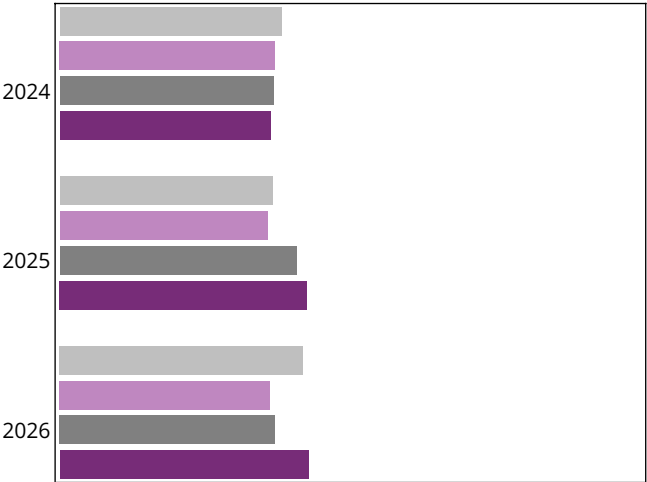
Young Adult: All Market

Volume Sold (in units)



	2024	2025	2026
Week 36	36,177	33,408	37,245
Week 37	35,191	33,063	32,362
Week 38	34,907	34,853	32,460
Week 39	34,179	35,973	35,730
Total	140,454	137,297	137,797

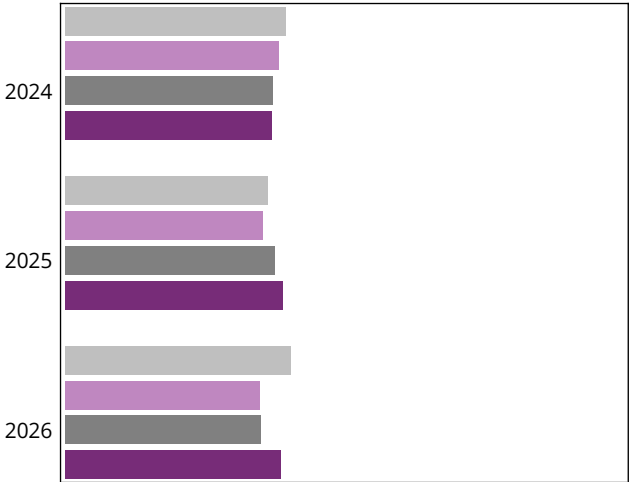
Value Sold (in millions of dollars)



	2024	2025	2026
Week 36	\$800,039	\$767,300	\$878,840
Week 37	\$777,786	\$751,485	\$759,614
Week 38	\$771,582	\$854,596	\$777,210
Week 39	\$762,325	\$893,345	\$898,785
Total	\$3,111,732	\$3,266,725	\$3,314,449

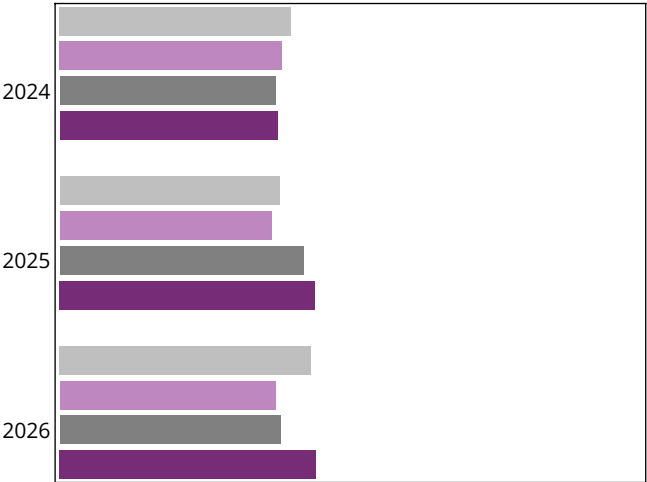
Young Adult: Ring Fence Market

Volume Sold (in units)



	2024	2025	2026
Week 36	35,961	32,929	36,706
Week 37	34,853	32,178	31,664
Week 38	33,777	34,218	31,798
Week 39	33,731	35,400	35,158
Total	138,322	134,725	135,326

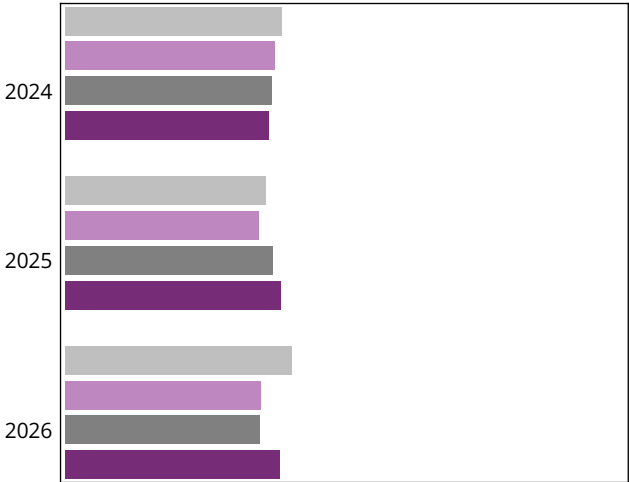
Value Sold (in millions of dollars)



	2024	2025	2026
Week 36	\$794,991	\$755,634	\$864,744
Week 37	\$765,111	\$727,440	\$741,391
Week 38	\$743,081	\$837,699	\$759,361
Week 39	\$749,072	\$878,122	\$881,664
Total	\$3,052,255	\$3,198,894	\$3,247,160

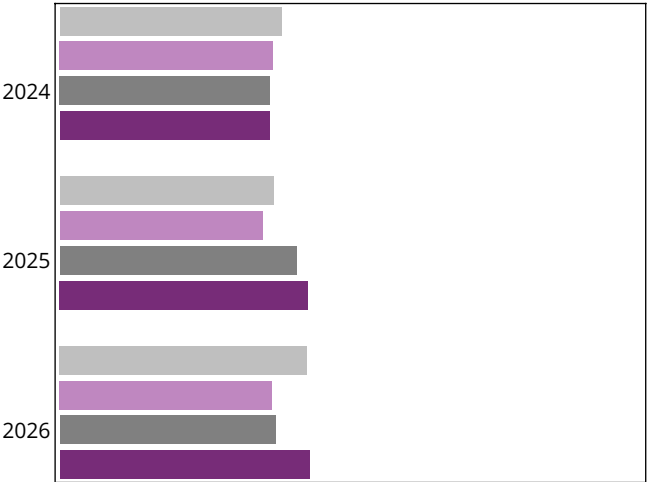
Young Adult Fiction: All Market

Volume Sold (in units)



	2024	2025	2026
Week 36	34,526	31,920	36,063
Week 37	33,359	30,820	31,179
Week 38	32,929	33,121	31,076
Week 39	32,480	34,310	34,246
Total	133,294	130,171	132,564

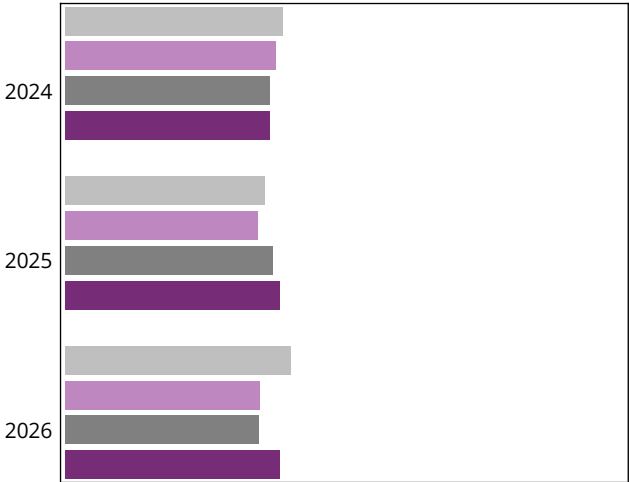
Value Sold (in millions of dollars)



	2024	2025	2026
Week 36	\$762,481	\$735,691	\$850,438
Week 37	\$733,689	\$697,727	\$730,413
Week 38	\$723,051	\$813,568	\$742,466
Week 39	\$721,112	\$854,139	\$859,309
Total	\$2,940,333	\$3,101,126	\$3,182,626

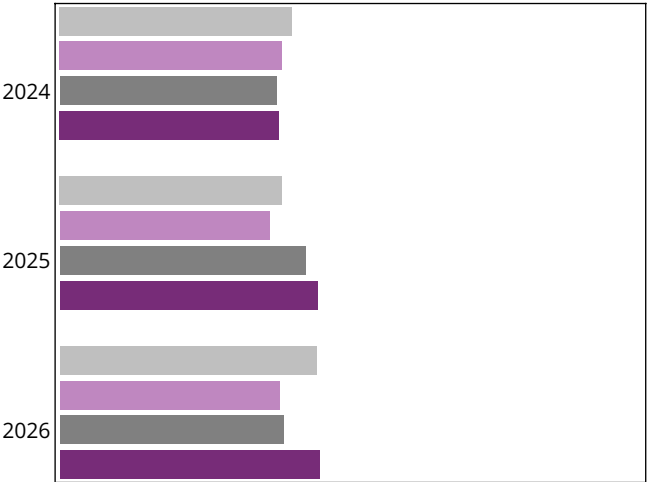
Young Adult Fiction: Ring Fence Market

Volume Sold (in units)



	2024	2025	2026
Week 36	34,350	31,511	35,609
Week 37	33,143	30,269	30,636
Week 38	32,277	32,627	30,570
Week 39	32,232	33,833	33,816
Total	132,002	128,240	130,631

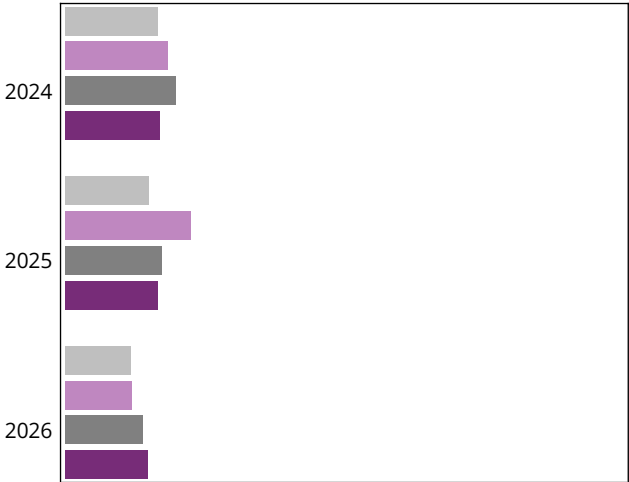
Value Sold (in millions of dollars)



	2024	2025	2026
Week 36	\$758,598	\$726,051	\$839,917
Week 37	\$726,417	\$685,054	\$718,050
Week 38	\$709,078	\$803,892	\$730,949
Week 39	\$715,993	\$843,187	\$849,217
Total	\$2,910,086	\$3,058,184	\$3,138,133

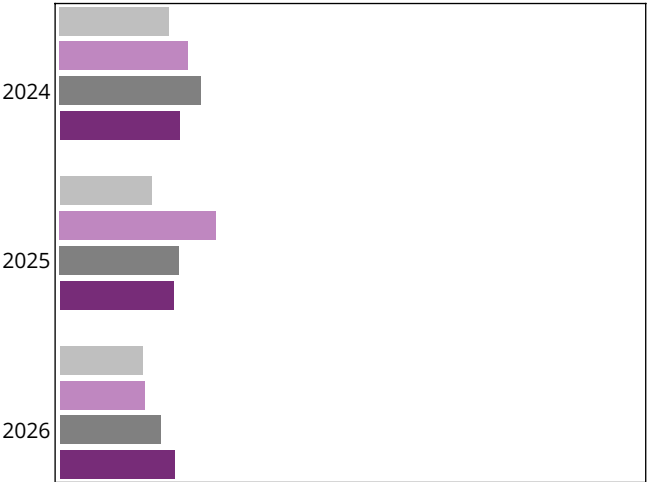
Young Adult Non-Fiction: All Market

Volume Sold (in units)



	2024	2025	2026
Week 36	1,651	1,488	1,182
Week 37	1,832	2,243	1,183
Week 38	1,978	1,732	1,384
Week 39	1,699	1,663	1,484
Total	7,160	7,126	5,233

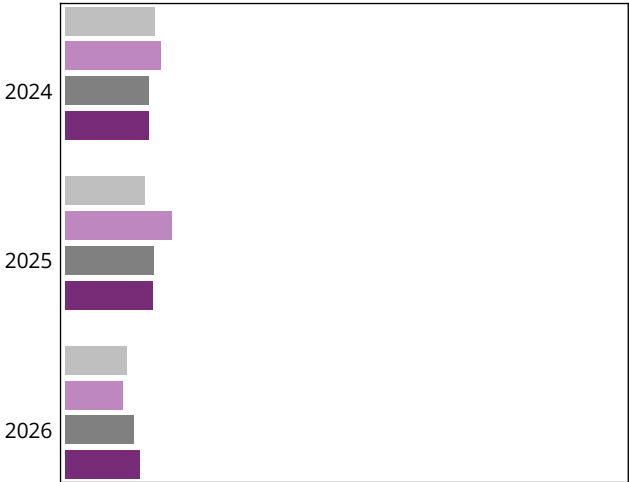
Value Sold (in millions of dollars)



	2024	2025	2026
Week 36	\$37,558	\$31,609	\$28,402
Week 37	\$44,097	\$53,757	\$29,201
Week 38	\$48,531	\$41,028	\$34,743
Week 39	\$41,213	\$39,205	\$39,477
Total	\$171,400	\$165,599	\$131,823

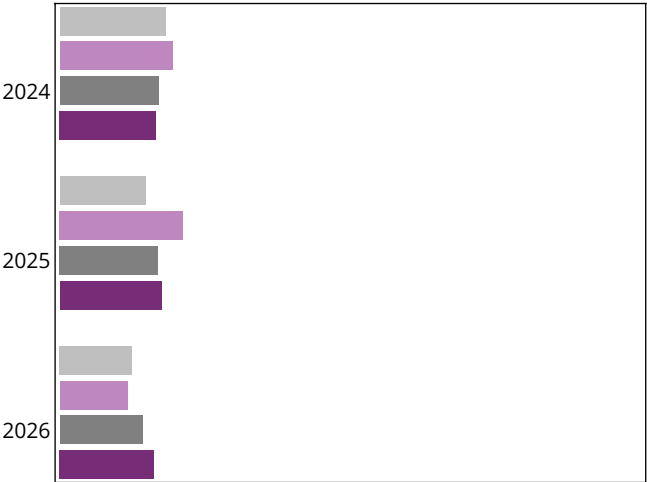
Young Adult Non-Fiction: Ring Fence Market

Volume Sold (in units)



	2024	2025	2026
Week 36	1,611	1,418	1,097
Week 37	1,710	1,909	1,028
Week 38	1,500	1,591	1,228
Week 39	1,499	1,567	1,342
Total	6,320	6,485	4,695

Value Sold (in millions of dollars)



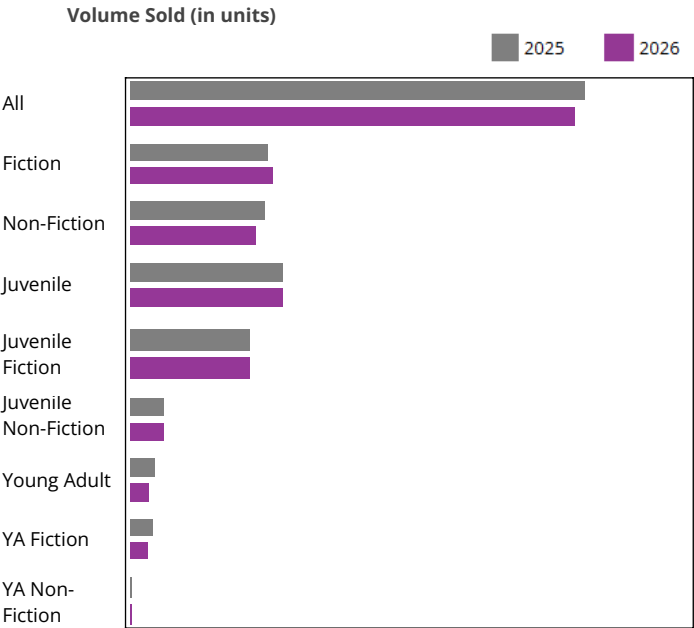
	2024	2025	2026
Week 36	\$36,393	\$29,583	\$24,827
Week 37	\$38,694	\$42,386	\$23,341
Week 38	\$34,003	\$33,807	\$28,413
Week 39	\$33,079	\$34,935	\$32,446
Total	\$142,169	\$140,711	\$109,027

Year-to-Date Comparisons

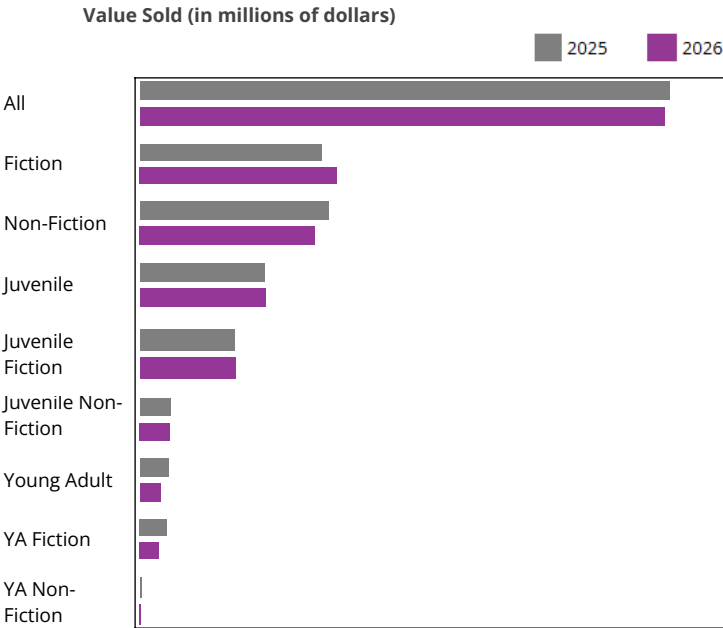
Week-ending dates:

	2025	2026
Week 39	2025-09-28	2026-09-27

All Market

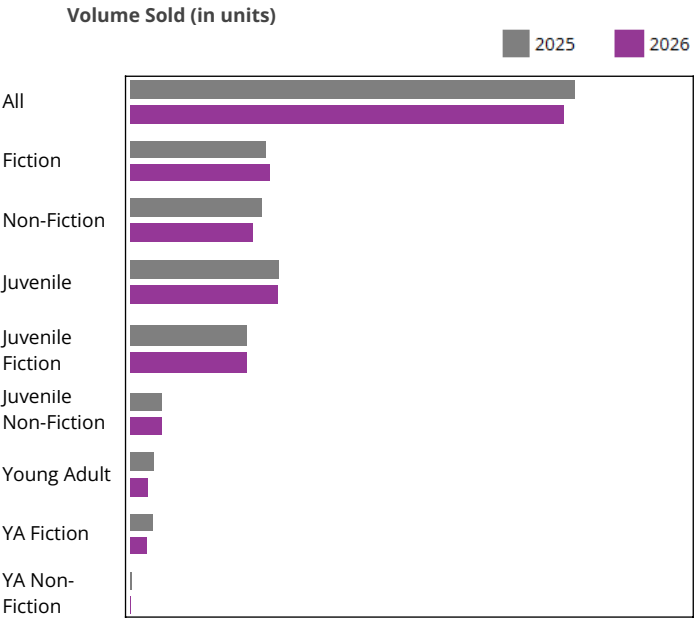


	2025	2026
All	32,538,260	31,852,143
Fiction	9,846,797	10,230,281
Non-Fiction	9,604,179	8,956,236
Juvenile	10,935,896	10,917,903
Juvenile Fiction	8,531,806	8,548,983
Juvenile Non-Fiction	2,404,090	2,368,920
Young Adult (YA)	1,728,788	1,291,092
YA Fiction	1,602,775	1,218,656
YA Non-Fiction	126,013	72,436

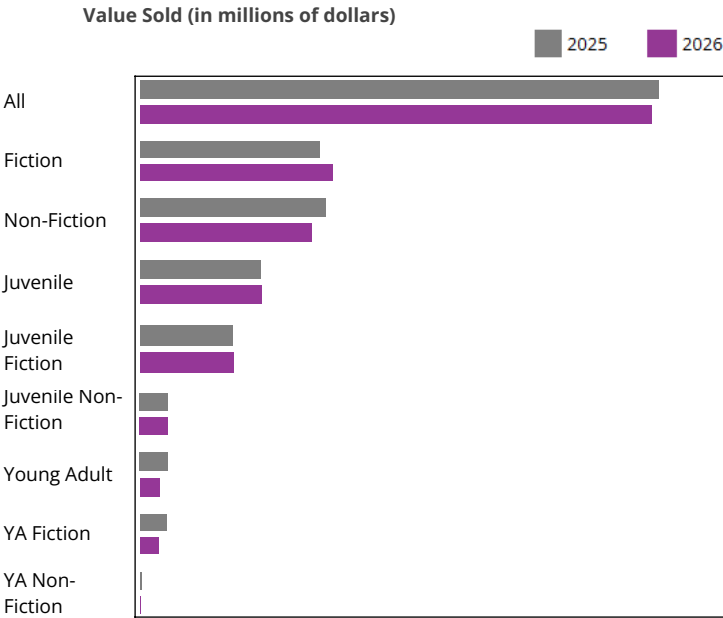


	2025	2026
All	\$774,576,966	\$767,140,314
Fiction	\$266,047,386	\$288,512,860
Non-Fiction	\$276,347,831	\$256,065,359
Juvenile	\$182,651,396	\$183,986,425
Juvenile Fiction	\$138,129,011	\$139,701,638
Juvenile Non-Fiction	\$44,522,385	\$44,284,787
Young Adult (YA)	\$42,226,489	\$29,856,806
YA Fiction	\$39,711,751	\$28,103,306
YA Non-Fiction	\$2,514,738	\$1,753,500

Ring Fence



	2025	2026
All	31,824,324	31,051,521
Fiction	9,705,821	9,964,220
Non-Fiction	9,397,909	8,781,513
Juvenile	10,615,423	10,599,921
Juvenile Fiction	8,350,635	8,362,983
Juvenile Non-Fiction	2,264,788	2,236,938
Young Adult (YA)	1,697,761	1,265,856
YA Fiction	1,581,168	1,200,350
YA Non-Fiction	116,593	65,506



	2025	2026
All	\$759,026,875	\$748,114,606
Fiction	\$262,400,600	\$281,407,073
Non-Fiction	\$271,793,704	\$251,440,539
Juvenile	\$176,394,990	\$177,712,962
Juvenile Fiction	\$135,191,514	\$136,672,990
Juvenile Non-Fiction	\$41,203,476	\$41,039,972
Young Adult (YA)	\$41,328,290	\$29,099,609
YA Fiction	\$39,186,904	\$27,670,460
YA Non-Fiction	\$2,141,386	\$1,429,149

Report Week Numbers

Week	2024	2025	2026
1	2024-01-07	2025-01-05	2026-01-04
2	2024-01-14	2025-01-12	2026-01-11
3	2024-01-21	2025-01-19	2026-01-18
4	2024-01-28	2025-01-26	2026-01-25
5	2024-02-04	2025-02-02	2026-02-01
6	2024-02-11	2025-02-09	2026-02-08
7	2024-02-18	2025-02-16	2026-02-15
8	2024-02-25	2025-02-23	2026-02-22
9	2024-03-03	2025-03-02	2026-03-01
10	2024-03-10	2025-03-09	2026-03-08
11	2024-03-17	2025-03-16	2026-03-15
12	2024-03-24	2025-03-23	2026-03-22
13	2024-03-31	2024-03-30	2026-03-29
14	2024-04-07	2025-04-06	2026-04-05
15	2024-04-14	2025-04-13	2026-04-12
16	2024-04-21	2025-04-20	2026-04-19
17	2024-04-28	2025-04-27	2026-04-26
18	2024-05-05	2025-05-04	2026-05-03
19	2024-05-12	2025-05-11	2026-05-10
20	2024-05-19	2025-05-18	2026-05-17
21	2024-05-26	2025-05-25	2026-05-24
22	2024-06-02	2025-06-01	2026-05-31
23	2024-06-09	2025-06-08	2026-06-07
24	2024-06-16	2025-06-15	2026-06-14
25	2024-06-23	2025-06-22	2026-06-21
26	2024-06-30	2025-06-29	2026-06-28
27	2024-07-07	2025-07-06	2026-07-05
28	2024-07-14	2025-07-13	2026-07-12
29	2024-07-21	2025-07-20	2026-07-19
30	2024-07-28	2025-07-27	2026-07-26
31	2024-08-04	2025-08-03	2026-07-31
32	2024-08-11	2025-08-10	2026-08-09
33	2024-08-18	2025-08-17	2026-08-16
34	2024-08-25	2025-08-24	2026-08-23
35	2024-09-01	2025-08-31	2026-08-30
36	2024-09-08	2025-09-07	2026-09-06
37	2024-09-15	2025-09-14	2026-09-13
38	2024-09-22	2025-09-21	2026-09-20
39	2024-09-29	2025-09-28	2026-09-27

Week	2024	2025	2026
40	2024-10-06	2025-10-05	2026-10-04
41	2024-10-13	2025-10-12	2026-10-11
42	2024-10-20	2025-10-19	2026-10-18
43	2024-10-27	2025-10-26	2026-10-25
44	2024-11-03	2025-11-02	2026-11-01
45	2024-11-10	2025-11-09	2026-11-08
46	2024-11-17	2025-11-16	2026-11-15
47	2024-11-24	2025-11-23	2026-11-22
48	2024-12-01	2025-11-30	2026-11-29
49	2024-12-08	2025-12-07	2026-12-06
50	2024-12-15	2025-12-14	2026-12-13
51	2024-12-22	2025-12-21	2026-12-20
52	2024-12-29	2025-12-28	2026-12-27
53			2026-01-03