

SalesData Market Report:

April, 2026

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Introduction

This report gives you easy insight into how the marketplace performed in the previous month by comparing the volume and value of books sold in April in the years 2024 to 2026 first for all subjects and then for eight top-level subjects: Fiction, Non-Fiction, Juvenile, Juvenile Fiction, Juvenile Non-Fiction, Young Adult, Young Adult Fiction, and Young Adult Non-Fiction.

All subjects are presented with data from two markets:

- All Market: Data from all retailers who currently provide us with their sales data.
- Ring Fence Market: Aggregated sales data from a fixed group of retailers that have reported sales consistently since 2023.

Also included is a Year-to-Date overview of all books sold in the marketplace this year and last year by volume and value sold for each of the eight subjects above. The value sold is calculated using the list price multiplied by the number of units sold for each recorded title.

Combining the information present here with data specific to your own organization can highlight any correlation or special relationships between your data and the marketplace.

Report Weeks

The way we determine how weeks fall into months in SalesData is based on the ISO standard for determining how weeks fall into years. The same number of weeks is compared for each year, even if the time period for a selected month may also include a few days' worth of data from the previous month or the following month. See the end of the report for week numbers in 2026.

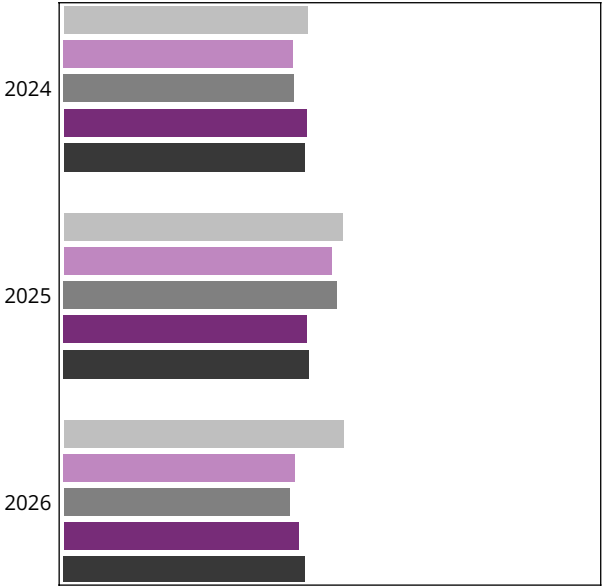
The specific week-ending dates used in this month's report are as follows:

	2024	2025	2026
Week 14	2024-04-07	2025-04-06	2026-04-05
Week 15	2024-04-14	2025-04-13	2026-04-12
Week 16	2024-04-21	2025-04-20	2026-04-19
Week 17	2024-04-28	2025-04-27	2026-04-26
Week 18	2024-05-05	2025-05-04	2026-05-03

Month-to-Month Comparisons

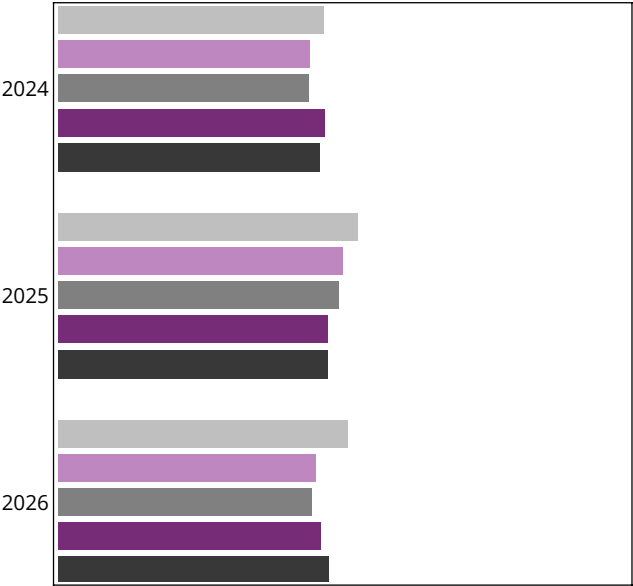
All Market

Volume Sold (in units)



	2024	2025	2026
Week 14	786,697	901,005	903,560
Week 15	741,264	864,335	746,780
Week 16	743,664	882,950	728,786
Week 17	784,084	785,615	757,913
Week 18	777,847	792,087	779,757
Total	3,833,556	4,225,992	3,916,796

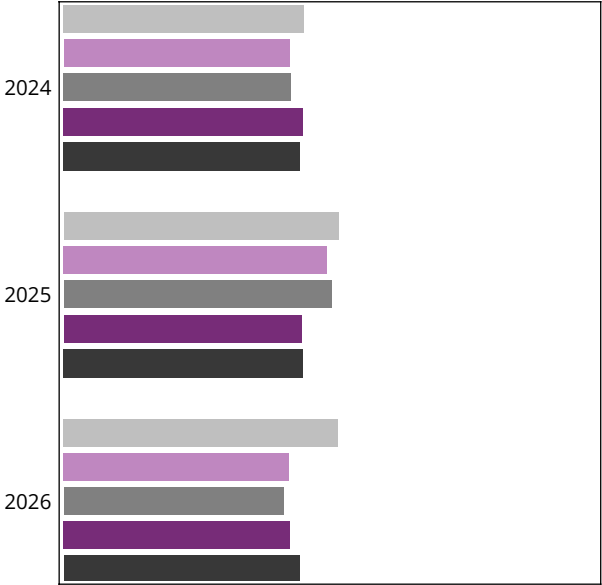
Value Sold (in millions of dollars)



	2024	2025	2026
Week 14	\$18,635,253	\$21,069,467	\$20,364,152
Week 15	\$17,640,673	\$19,981,759	\$18,128,375
Week 16	\$17,616,736	\$19,733,344	\$17,836,624
Week 17	\$18,741,573	\$18,953,673	\$18,443,352
Week 18	\$18,407,284	\$18,963,261	\$19,041,848
Total	\$91,041,518	\$98,701,503	\$93,814,351

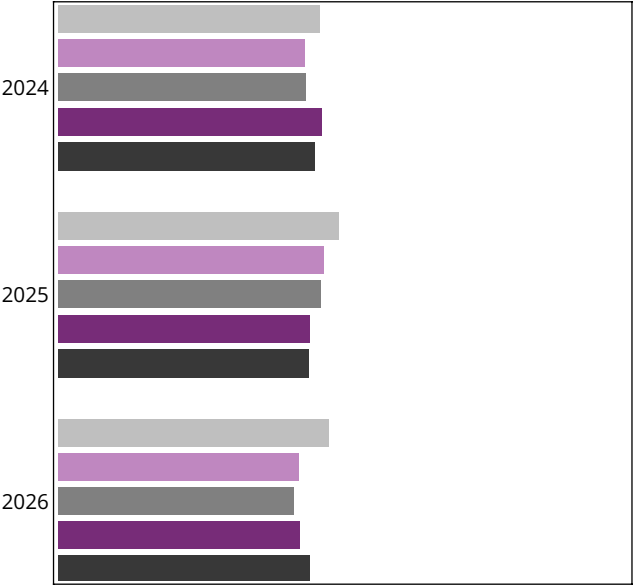
Ring Fence Market

Volume Sold (in units)



	2024	2025	2026
Week 14	775,505	887,591	886,486
Week 15	728,925	850,206	727,984
Week 16	734,266	865,843	710,647
Week 17	773,486	768,132	730,851
Week 18	763,713	773,002	760,859
Total	3,775,895	4,144,774	3,816,827

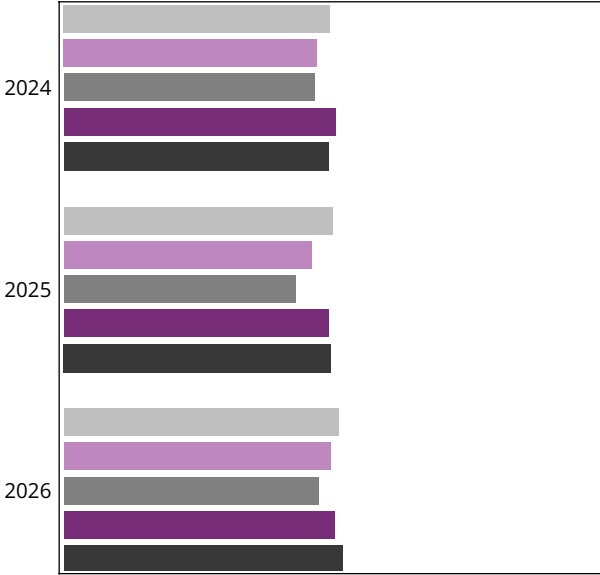
Value Sold (in millions of dollars)



	2024	2025	2026
Week 14	\$18,391,524	\$20,726,991	\$19,968,070
Week 15	\$17,347,367	\$19,623,815	\$17,713,468
Week 16	\$17,386,925	\$19,334,391	\$17,404,593
Week 17	\$18,519,322	\$18,558,812	\$17,802,381
Week 18	\$18,043,802	\$18,519,565	\$18,538,312
Total	\$89,688,941	\$96,763,574	\$91,426,824

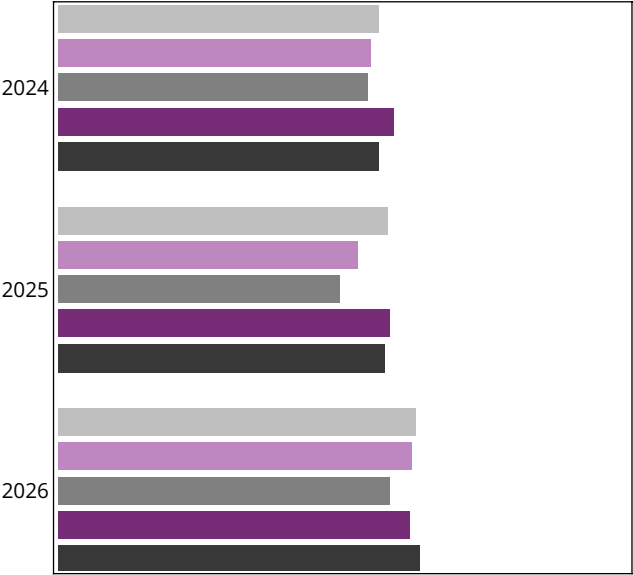
Fiction: All Market

Volume Sold (in units)



	2024	2025	2026
Week 14	240,118	242,265	247,871
Week 15	228,500	223,497	240,578
Week 16	226,036	208,728	229,643
Week 17	245,180	238,927	244,024
Week 18	238,738	241,138	251,335
Total	1,178,572	1,154,555	1,213,451

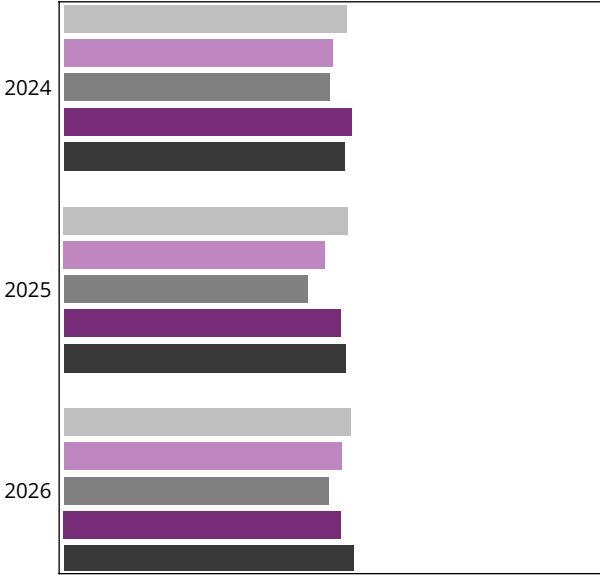
Value Sold (in millions of dollars)



	2024	2025	2026
Week 14	\$6,187,633	\$6,377,056	\$6,917,302
Week 15	\$6,030,509	\$5,784,022	\$6,827,887
Week 16	\$5,975,692	\$5,445,634	\$6,414,630
Week 17	\$6,486,379	\$6,403,174	\$6,795,787
Week 18	\$6,192,927	\$6,309,386	\$6,993,712
Total	\$30,873,140	\$30,319,271	\$33,949,318

Fiction: Ring Fence Market

Volume Sold (in units)



	2024	2025	2026
Week 14	238,882	240,428	242,167
Week 15	227,073	220,772	234,936
Week 16	224,645	205,827	223,558
Week 17	243,272	234,140	234,537
Week 18	237,508	238,286	244,787
Total	1,171,380	1,139,453	1,179,985

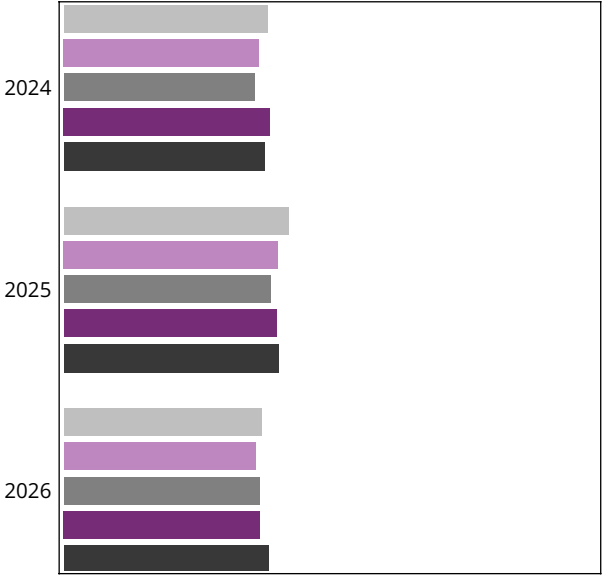
Value Sold (in millions of dollars)



	2024	2025	2026
Week 14	\$6,158,822	\$6,329,160	\$6,768,877
Week 15	\$5,995,688	\$5,712,429	\$6,678,549
Week 16	\$5,942,340	\$5,369,576	\$6,252,806
Week 17	\$6,441,311	\$6,275,973	\$6,535,541
Week 18	\$6,162,647	\$6,235,656	\$6,821,609
Total	\$30,700,809	\$29,922,794	\$33,057,382

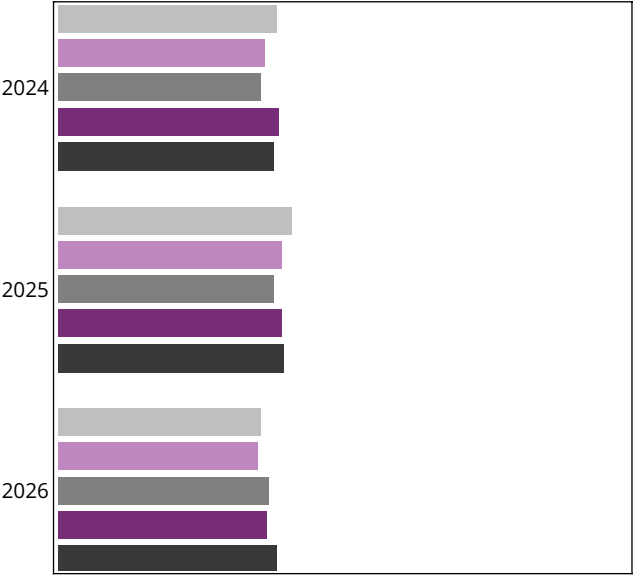
Non-Fiction: All Market

Volume Sold (in units)



	2024	2025	2026
Week 14	233,581	257,590	226,431
Week 15	223,550	245,431	219,500
Week 16	218,815	237,007	224,227
Week 17	236,255	243,849	224,753
Week 18	230,038	246,020	234,356
Total	1,142,239	1,229,897	1,129,267

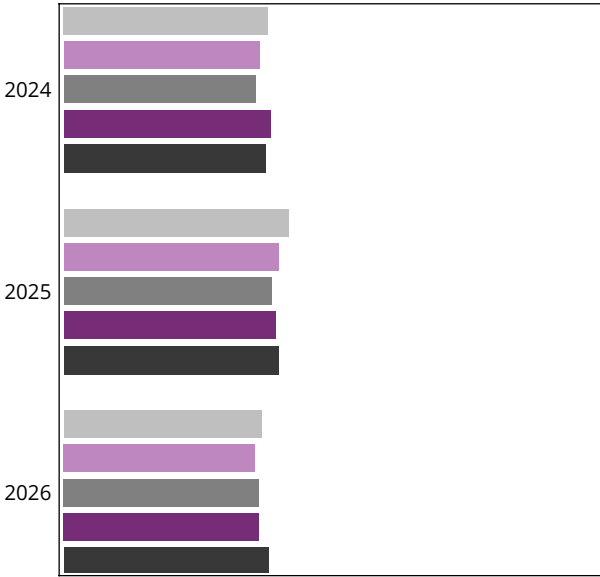
Value Sold (in millions of dollars)



	2024	2025	2026
Week 14	\$6,919,207	\$7,395,552	\$6,403,256
Week 15	\$6,530,669	\$7,054,570	\$6,298,852
Week 16	\$6,402,658	\$6,819,565	\$6,641,097
Week 17	\$6,988,106	\$7,082,913	\$6,586,579
Week 18	\$6,808,234	\$7,139,460	\$6,923,440
Total	\$33,648,874	\$35,492,059	\$32,853,225

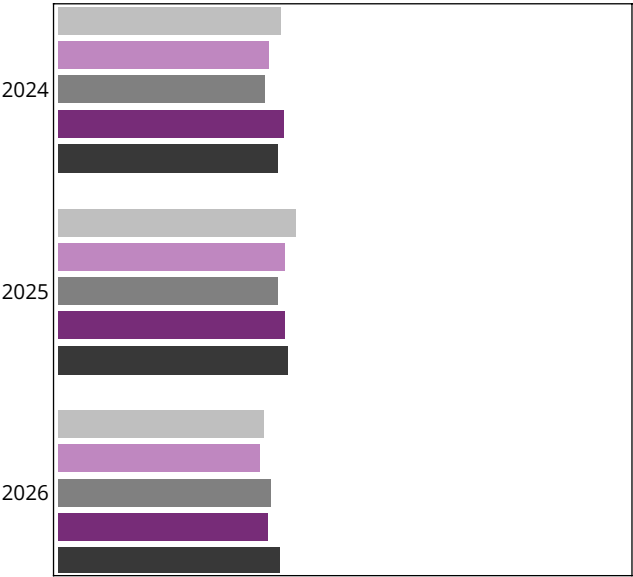
Non-Fiction: Ring Fence Market

Volume Sold (in units)



	2024	2025	2026
Week 14	230,432	253,552	223,130
Week 15	220,877	242,265	215,351
Week 16	216,273	234,086	219,933
Week 17	232,805	238,386	219,928
Week 18	227,157	242,067	230,987
Total	1,127,544	1,210,356	1,109,329

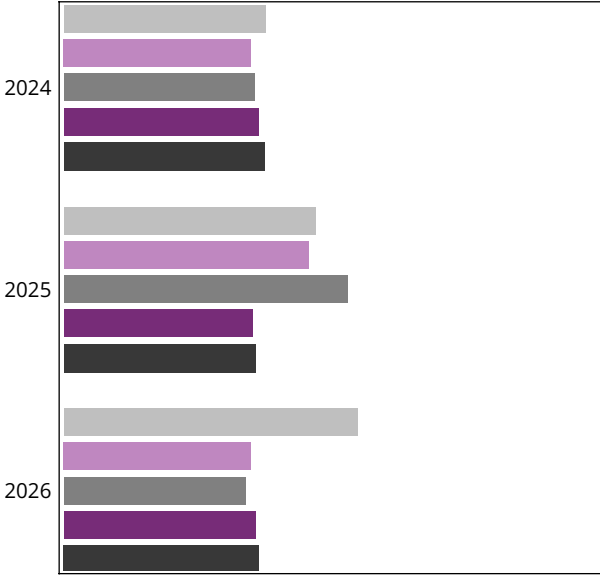
Value Sold (in millions of dollars)



	2024	2025	2026
Week 14	\$6,845,400	\$7,291,890	\$6,305,497
Week 15	\$6,469,958	\$6,971,099	\$6,201,301
Week 16	\$6,336,303	\$6,739,592	\$6,527,628
Week 17	\$6,918,799	\$6,961,088	\$6,453,901
Week 18	\$6,733,376	\$7,048,965	\$6,820,881
Total	\$33,303,837	\$35,012,633	\$32,309,208

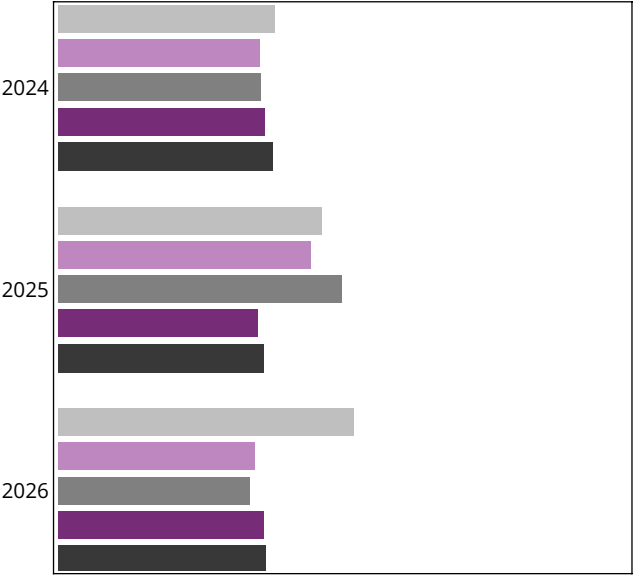
Juvenile: All Market

Volume Sold (in units)



	2024	2025	2026
Week 14	264,907	330,753	386,253
Week 15	246,382	321,834	246,347
Week 16	250,917	373,393	238,871
Week 17	256,339	248,152	252,080
Week 18	263,958	252,216	256,968
Total	1,282,503	1,526,348	1,380,519

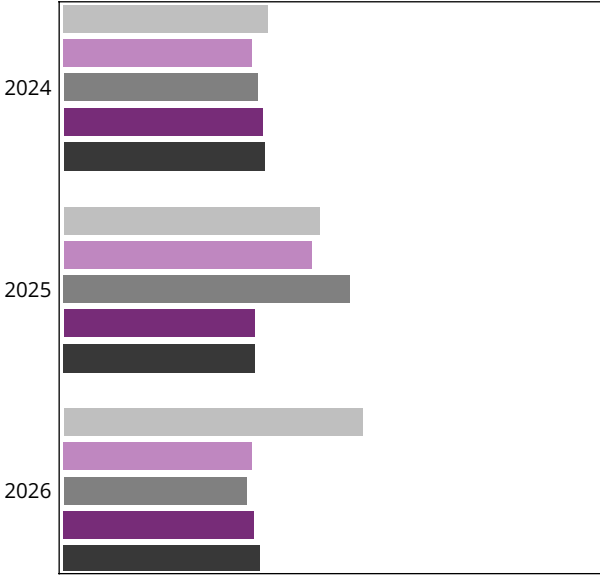
Value Sold (in millions of dollars)



	2024	2025	2026
Week 14	\$4,489,235	\$5,452,857	\$6,126,191
Week 15	\$4,168,805	\$5,243,405	\$4,082,858
Week 16	\$4,188,895	\$5,878,725	\$3,975,960
Week 17	\$4,281,550	\$4,140,064	\$4,259,142
Week 18	\$4,450,615	\$4,268,958	\$4,311,783
Total	\$21,579,099	\$24,984,009	\$22,755,934

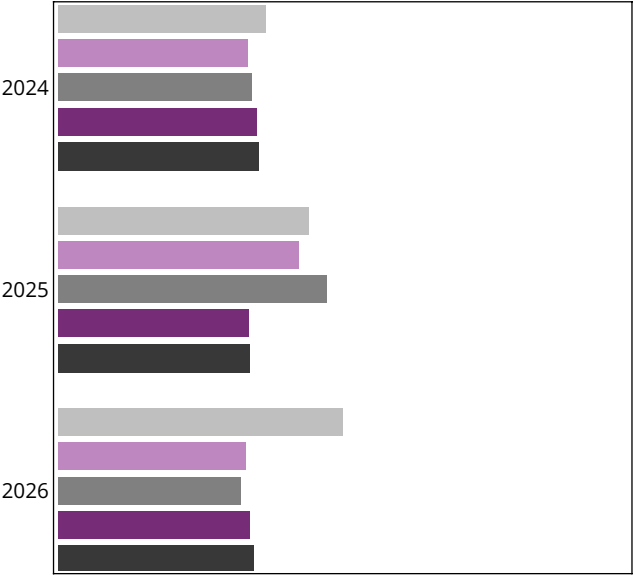
Juvenile: Ring Fence Market

Volume Sold (in units)



	2024	2025	2026
Week 14	258,773	324,111	378,995
Week 15	238,683	314,458	238,470
Week 16	245,993	362,942	231,957
Week 17	251,833	242,000	241,199
Week 18	254,748	242,348	249,067
Total	1,250,030	1,485,859	1,339,688

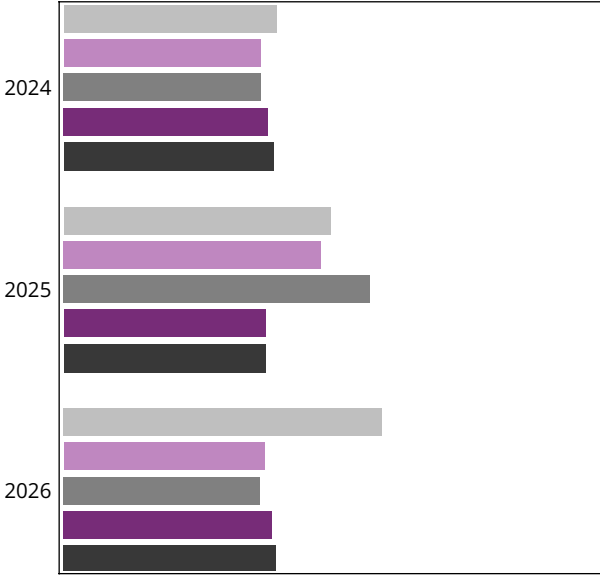
Value Sold (in millions of dollars)



	2024	2025	2026
Week 14	\$4,363,929	\$5,289,110	\$5,996,604
Week 15	\$3,986,350	\$5,066,773	\$3,944,514
Week 16	\$4,076,735	\$5,662,670	\$3,843,423
Week 17	\$4,191,354	\$4,023,455	\$4,042,567
Week 18	\$4,220,471	\$4,027,291	\$4,113,930
Total	\$20,838,840	\$24,069,299	\$21,941,038

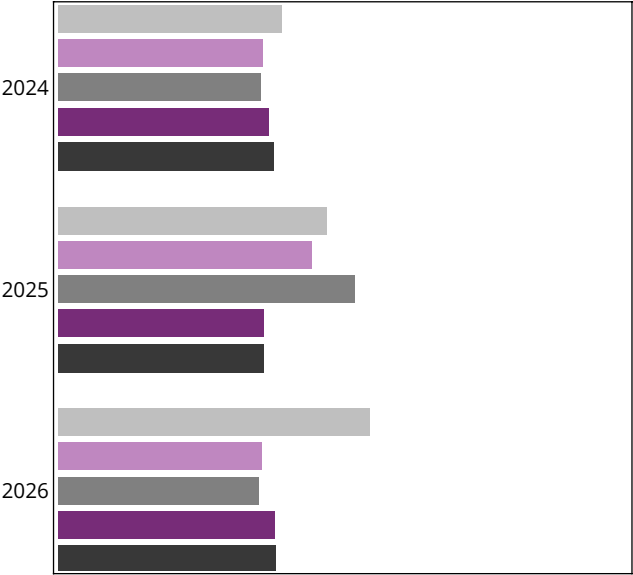
Juvenile Fiction: All Market

Volume Sold (in units)



	2024	2025	2026
Week 14	207,628	260,682	311,019
Week 15	191,991	251,106	196,089
Week 16	192,691	298,968	191,564
Week 17	199,696	197,216	203,611
Week 18	204,796	196,843	207,237
Total	996,802	1,204,815	1,109,520

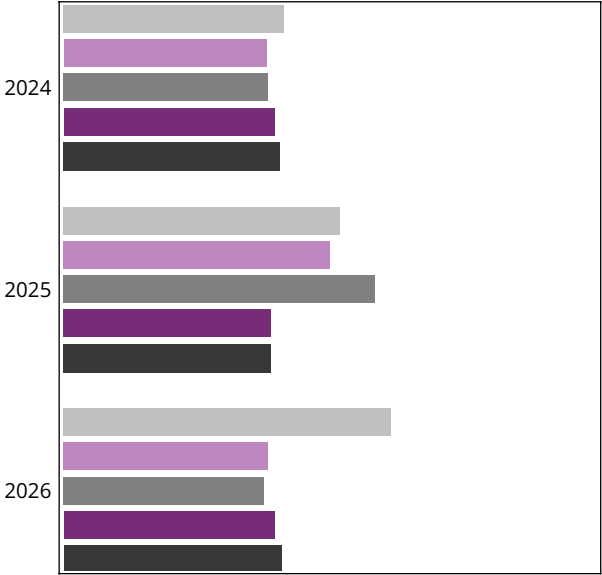
Value Sold (in millions of dollars)



	2024	2025	2026
Week 14	\$3,459,555	\$4,153,592	\$4,822,154
Week 15	\$3,163,661	\$3,921,887	\$3,152,737
Week 16	\$3,128,105	\$4,582,872	\$3,092,392
Week 17	\$3,260,006	\$3,177,952	\$3,339,452
Week 18	\$3,338,458	\$3,178,785	\$3,356,349
Total	\$16,349,786	\$19,015,089	\$17,763,084

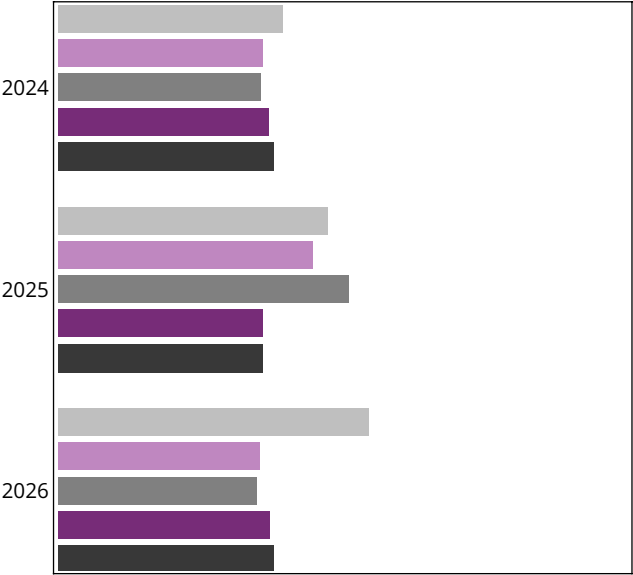
Juvenile Fiction: Ring Fence Market

Volume Sold (in units)



	2024	2025	2026
Week 14	205,816	258,566	306,193
Week 15	189,688	249,046	191,033
Week 16	191,108	291,233	187,366
Week 17	197,195	193,870	197,043
Week 18	202,141	193,858	203,939
Total	985,948	1,186,573	1,085,574

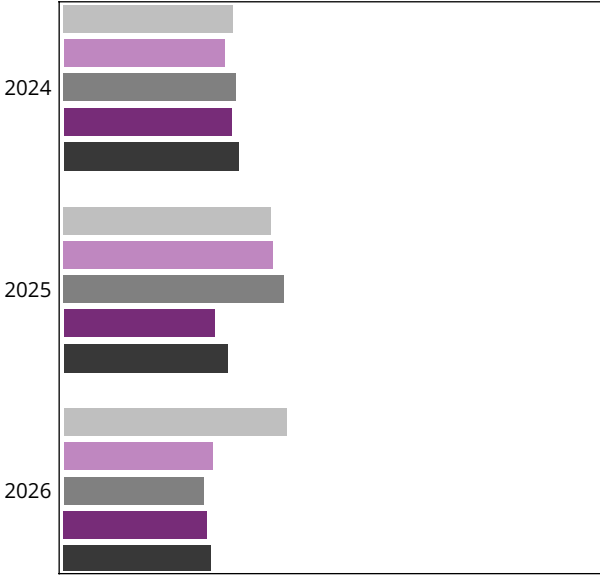
Value Sold (in millions of dollars)



	2024	2025	2026
Week 14	\$3,429,278	\$4,116,634	\$4,745,518
Week 15	\$3,123,606	\$3,887,338	\$3,076,957
Week 16	\$3,100,289	\$4,437,701	\$3,027,209
Week 17	\$3,218,915	\$3,125,644	\$3,228,685
Week 18	\$3,290,008	\$3,130,142	\$3,297,676
Total	\$16,162,095	\$18,697,459	\$17,376,045

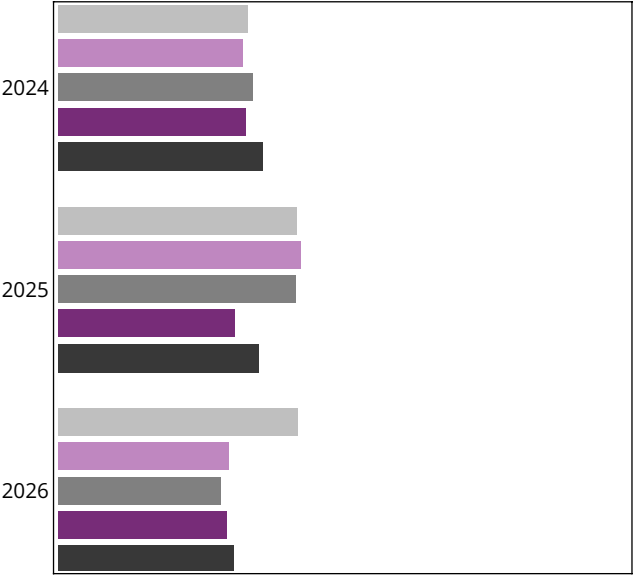
Juvenile Non-Fiction: All Market

Volume Sold (in units)



	2024	2025	2026
Week 14	57,279	70,071	75,234
Week 15	54,391	70,728	50,258
Week 16	58,226	74,425	47,307
Week 17	56,643	50,936	48,469
Week 18	59,162	55,373	49,731
Total	285,701	321,533	270,999

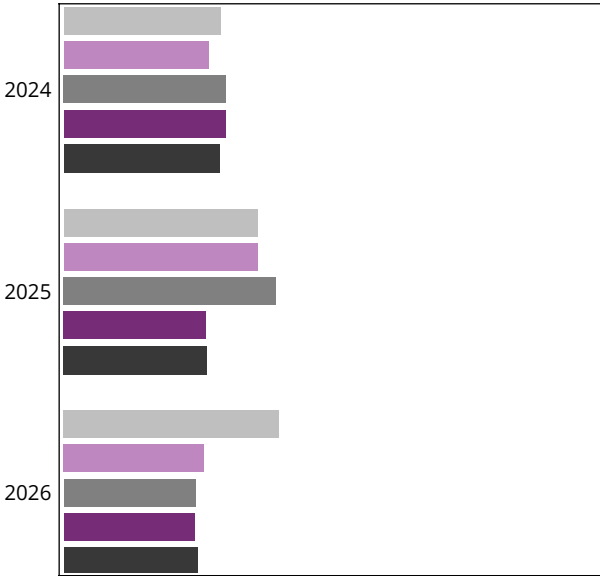
Value Sold (in millions of dollars)



	2024	2025	2026
Week 14	\$1,029,680	\$1,299,265	\$1,304,037
Week 15	\$1,005,144	\$1,321,518	\$930,122
Week 16	\$1,060,789	\$1,295,853	\$883,567
Week 17	\$1,021,543	\$962,112	\$919,690
Week 18	\$1,112,157	\$1,090,172	\$955,435
Total	\$5,229,314	\$5,968,920	\$4,992,850

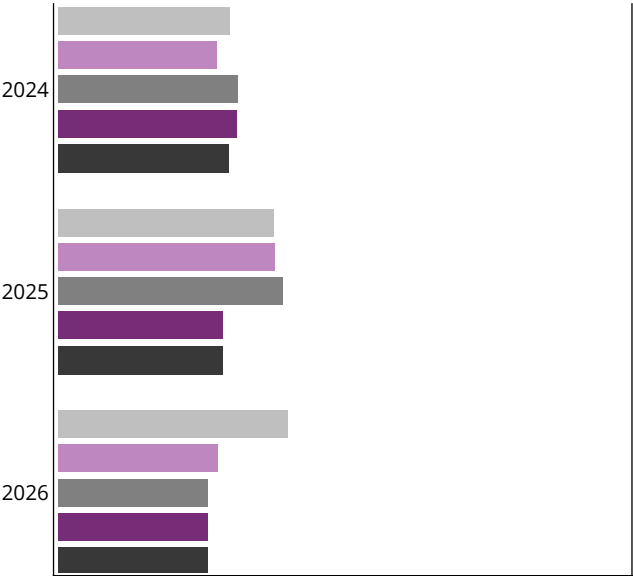
Juvenile Non-Fiction: Ring Fence Market

Volume Sold (in units)



	2024	2025	2026
Week 14	52,957	65,545	72,802
Week 15	48,995	65,412	47,437
Week 16	54,885	71,709	44,591
Week 17	54,638	48,130	44,156
Week 18	52,607	48,490	45,128
Total	264,082	299,286	254,114

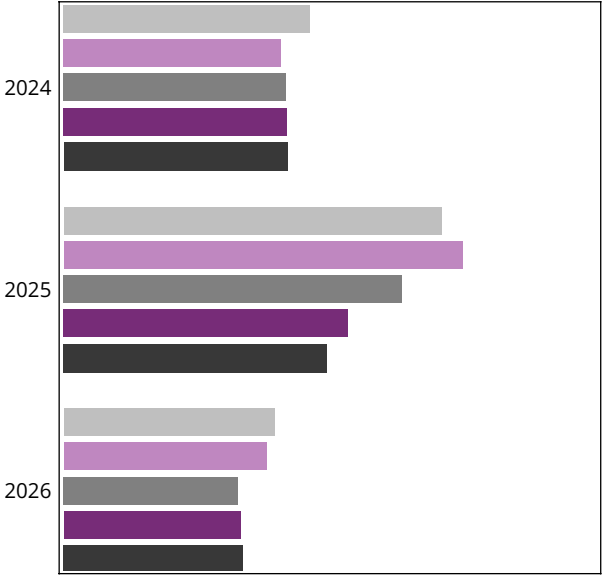
Value Sold (in millions of dollars)



	2024	2025	2026
Week 14	\$934,651	\$1,172,476	\$1,251,087
Week 15	\$862,745	\$1,179,435	\$867,556
Week 16	\$976,446	\$1,224,970	\$816,215
Week 17	\$972,439	\$897,811	\$813,882
Week 18	\$930,464	\$897,149	\$816,254
Total	\$4,676,745	\$5,371,841	\$4,564,993

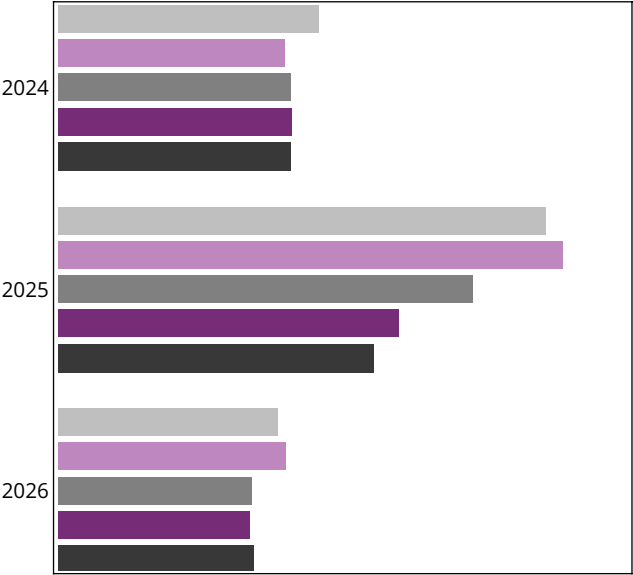
Young Adult: All Market

Volume Sold (in units)



	2024	2025	2026
Week 14	40,722	62,404	34,830
Week 15	35,942	65,909	33,468
Week 16	36,771	55,897	28,826
Week 17	36,868	46,953	29,206
Week 18	36,978	43,514	29,648
Total	187,281	274,677	155,978

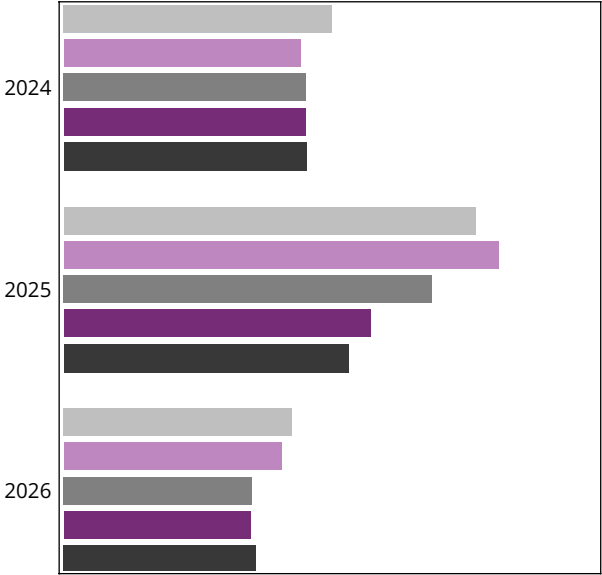
Value Sold (in millions of dollars)



	2024	2025	2026
Week 14	\$915,713	\$1,713,955	\$771,673
Week 15	\$795,664	\$1,770,860	\$798,069
Week 16	\$815,962	\$1,454,726	\$679,018
Week 17	\$820,041	\$1,195,916	\$673,748
Week 18	\$816,193	\$1,110,028	\$686,146
Total	\$4,163,573	\$7,245,486	\$3,608,654

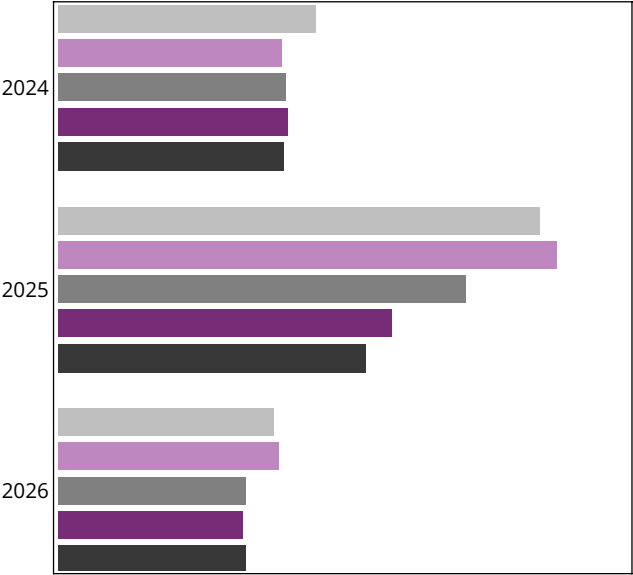
Young Adult: Ring Fence Market

Volume Sold (in units)



	2024	2025	2026
Week 14	40,290	61,849	34,275
Week 15	35,582	65,322	32,733
Week 16	36,389	55,309	28,256
Week 17	36,335	46,106	28,087
Week 18	36,436	42,762	28,869
Total	185,032	271,348	152,220

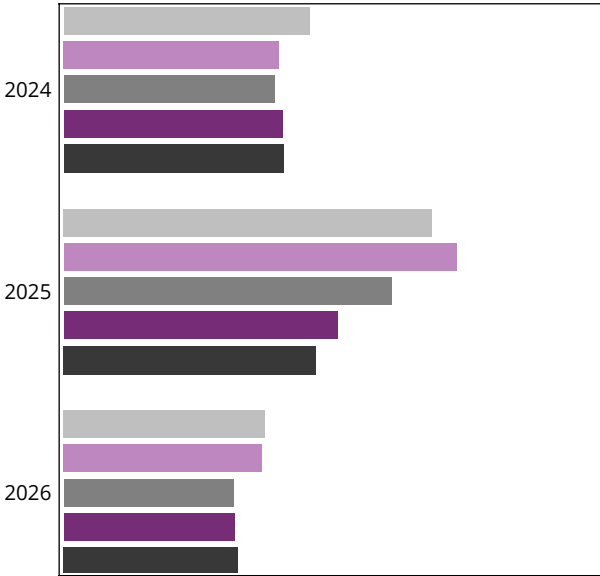
Value Sold (in millions of dollars)



	2024	2025	2026
Week 14	\$904,351	\$1,693,163	\$755,685
Week 15	\$783,611	\$1,749,987	\$773,560
Week 16	\$800,991	\$1,433,491	\$660,105
Week 17	\$806,082	\$1,170,972	\$647,384
Week 18	\$793,439	\$1,080,745	\$660,518
Total	\$4,088,473	\$7,128,359	\$3,497,252

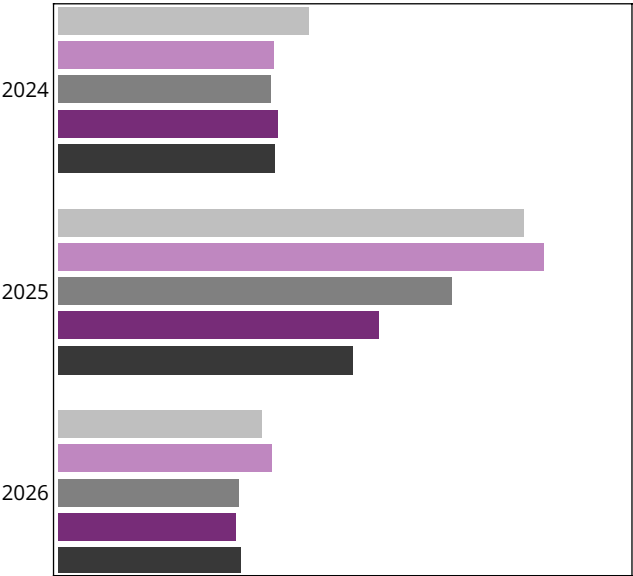
Young Adult Fiction: All Market

Volume Sold (in units)



	2024	2025	2026
Week 14	39,224	58,796	32,144
Week 15	34,374	62,735	31,675
Week 16	33,663	52,317	27,064
Week 17	34,962	43,704	27,241
Week 18	35,098	40,278	27,839
Total	177,321	257,830	145,963

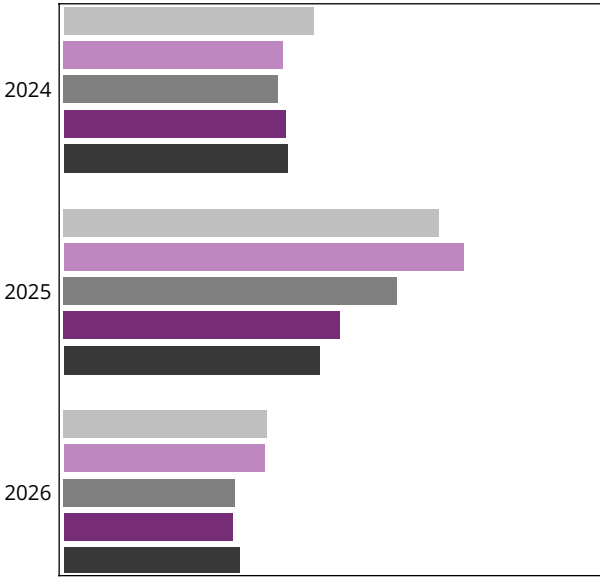
Value Sold (in millions of dollars)



	2024	2025	2026
Week 14	\$878,460	\$1,636,970	\$716,438
Week 15	\$757,541	\$1,705,433	\$751,370
Week 16	\$745,696	\$1,383,451	\$635,440
Week 17	\$770,278	\$1,126,877	\$625,098
Week 18	\$759,096	\$1,034,278	\$639,959
Total	\$3,911,071	\$6,887,008	\$3,368,305

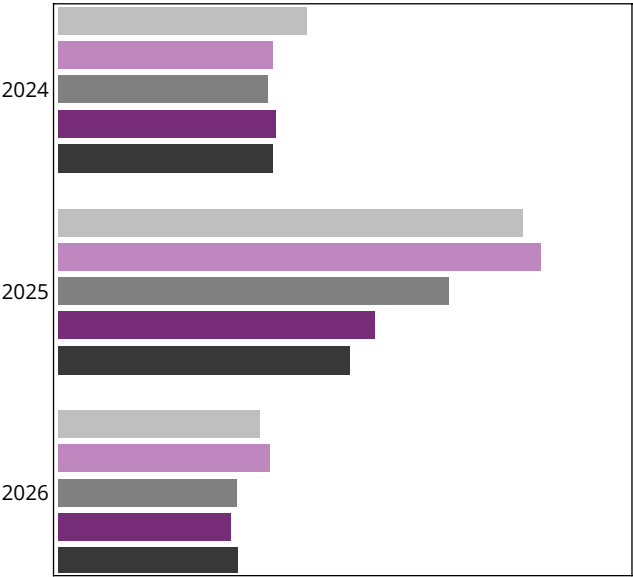
Young Adult Fiction: Ring Fence Market

Volume Sold (in units)



	2024	2025	2026
Week 14	38,919	58,539	31,719
Week 15	34,194	62,326	31,328
Week 16	33,418	51,924	26,704
Week 17	34,595	43,056	26,327
Week 18	34,910	39,877	27,378
Total	176,036	255,722	143,456

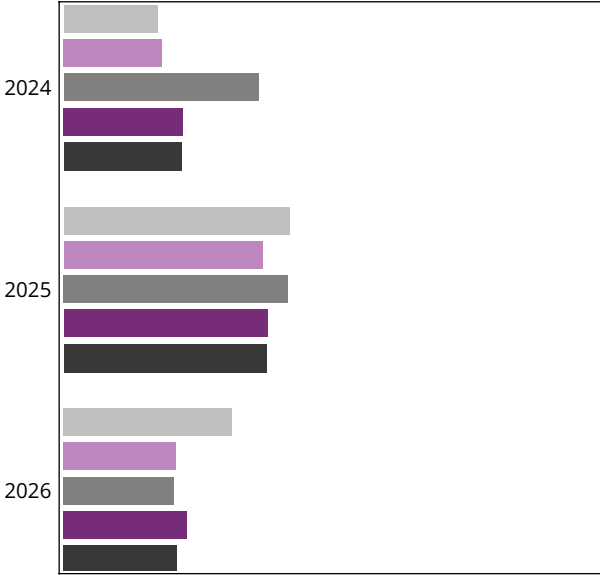
Value Sold (in millions of dollars)



	2024	2025	2026
Week 14	\$872,644	\$1,630,777	\$706,731
Week 15	\$753,860	\$1,693,840	\$743,832
Week 16	\$737,622	\$1,371,300	\$627,238
Week 17	\$763,262	\$1,110,795	\$607,743
Week 18	\$754,736	\$1,022,607	\$629,266
Total	\$3,882,123	\$6,829,320	\$3,314,810

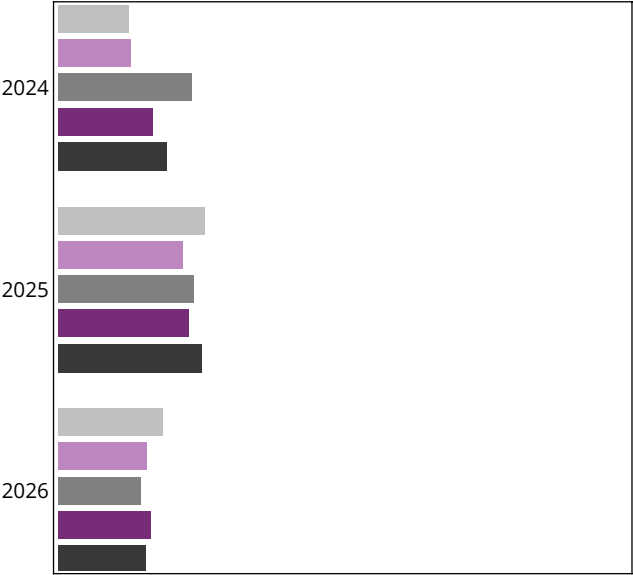
Young Adult Non-Fiction: All Market

Volume Sold (in units)



	2024	2025	2026
Week 14	1,498	3,608	2,686
Week 15	1,568	3,174	1,793
Week 16	3,108	3,580	1,762
Week 17	1,906	3,249	1,965
Week 18	1,880	3,236	1,809
Total	9,960	16,847	10,015

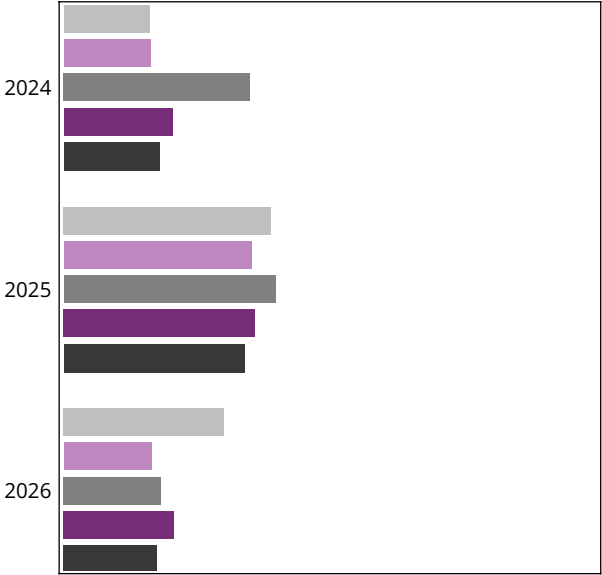
Value Sold (in millions of dollars)



	2024	2025	2026
Week 14	\$37,253	\$76,985	\$55,235
Week 15	\$38,123	\$65,427	\$46,699
Week 16	\$70,267	\$71,276	\$43,578
Week 17	\$49,762	\$69,039	\$48,651
Week 18	\$57,097	\$75,750	\$46,187
Total	\$252,502	\$358,478	\$240,349

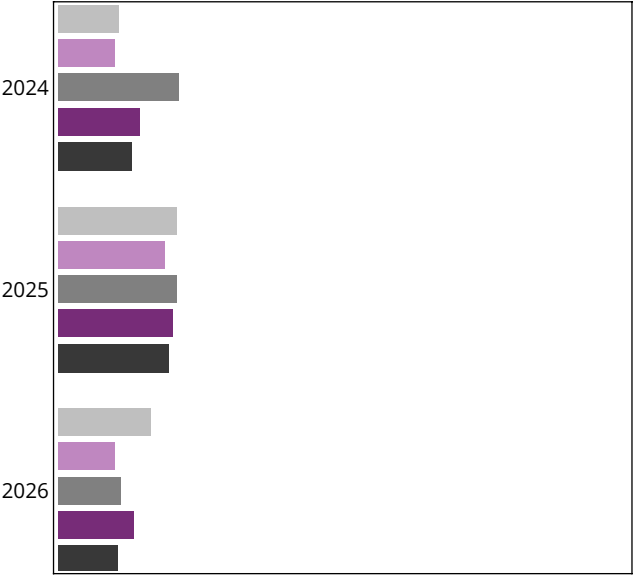
Young Adult Non-Fiction: Ring Fence Market

Volume Sold (in units)



	2024	2025	2026
Week 14	1,371	3,310	2,556
Week 15	1,388	2,996	1,405
Week 16	2,971	3,385	1,552
Week 17	1,740	3,050	1,760
Week 18	1,526	2,885	1,491
Total	8,996	15,626	8,764

Value Sold (in millions of dollars)



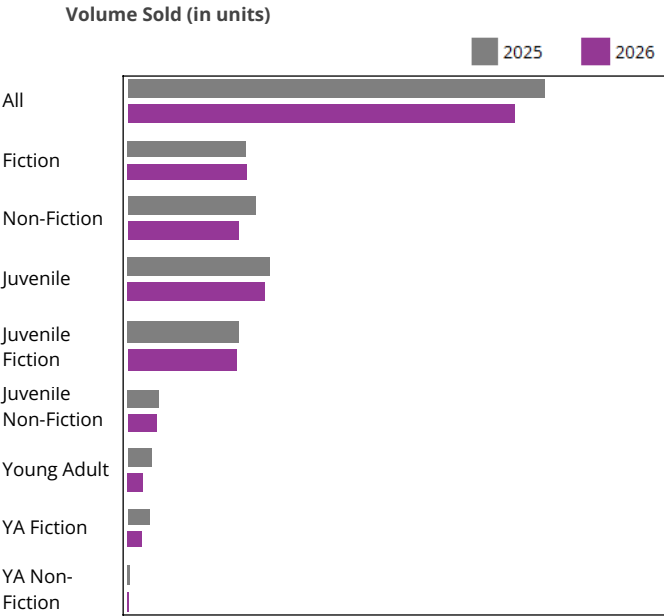
	2024	2025	2026
Week 14	\$31,707	\$62,386	\$48,954
Week 15	\$29,751	\$56,147	\$29,728
Week 16	\$63,369	\$62,191	\$32,867
Week 17	\$42,820	\$60,177	\$39,641
Week 18	\$38,703	\$58,138	\$31,252
Total	\$206,350	\$299,039	\$182,442

Year-to-Date Comparisons

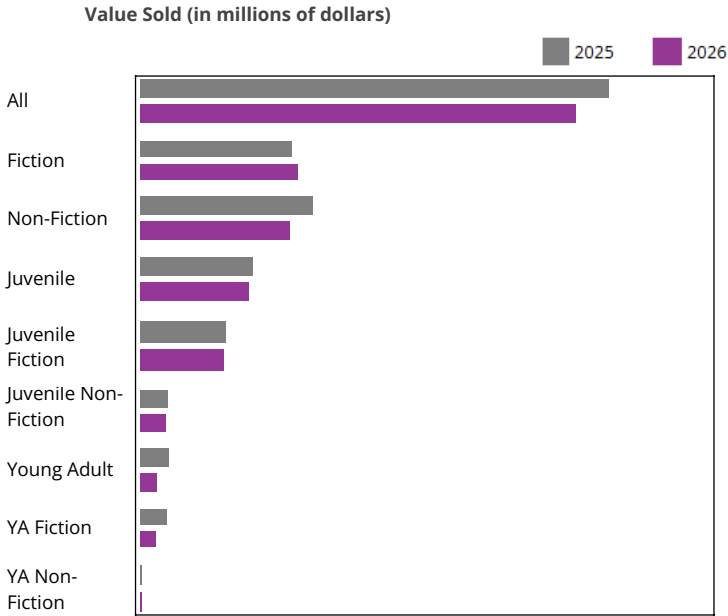
Week-ending dates:

	2025	2026
Week 18	2025-05-04	2026-05-03

All Market

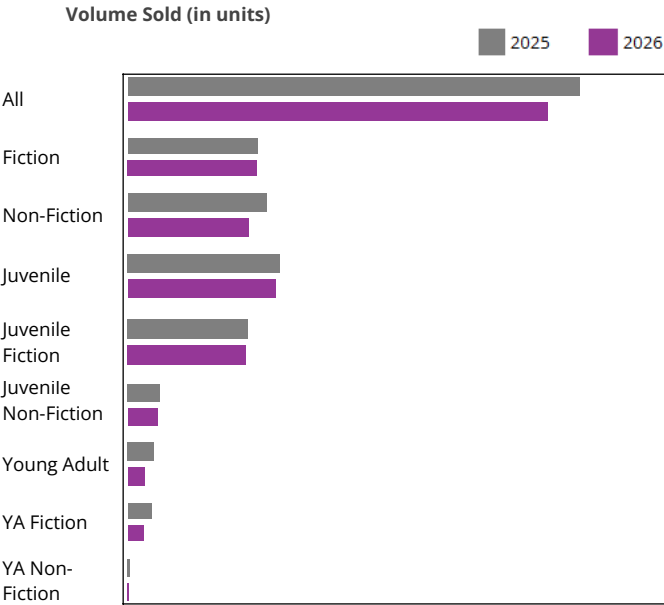


	2025	2026
All	15,649,364	14,531,974
Fiction	4,436,481	4,477,338
Non-Fiction	4,805,211	4,153,891
Juvenile	5,340,808	5,148,520
Juvenile Fiction	4,172,210	4,077,043
Juvenile Non-Fiction	1,168,598	1,071,477
Young Adult (YA)	900,553	575,608
YA Fiction	817,271	535,487
YA Non-Fiction	83,282	40,121

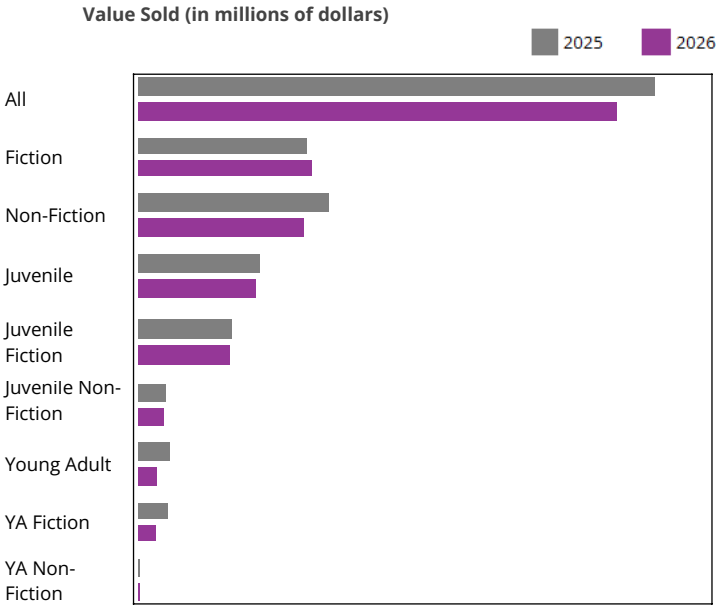


	2025	2026
All	\$370,692,643	\$344,468,429
Fiction	\$119,819,511	\$124,274,658
Non-Fiction	\$136,645,628	\$118,291,985
Juvenile	\$88,801,472	\$85,561,081
Juvenile Fiction	\$67,408,362	\$65,741,815
Juvenile Non-Fiction	\$21,393,110	\$19,819,266
Young Adult (YA)	\$22,654,280	\$13,193,647
YA Fiction	\$21,097,643	\$12,252,110
YA Non-Fiction	\$1,556,637	\$941,538

Ring Fence



	2025	2026
All	15,266,004	14,199,846
Fiction	4,391,271	4,376,401
Non-Fiction	4,681,477	4,086,910
Juvenile	5,151,689	5,002,195
Juvenile Fiction	4,063,716	3,996,642
Juvenile Non-Fiction	1,087,973	1,005,553
Young Adult (YA)	883,285	563,885
YA Fiction	806,549	528,179
YA Non-Fiction	76,736	35,706



	2025	2026
All	\$362,683,519	\$336,530,026
Fiction	\$118,629,705	\$121,640,996
Non-Fiction	\$134,112,998	\$116,478,921
Juvenile	\$85,159,796	\$82,574,127
Juvenile Fiction	\$65,655,132	\$64,453,008
Juvenile Non-Fiction	\$19,504,664	\$18,121,119
Young Adult (YA)	\$22,135,071	\$12,801,047
YA Fiction	\$20,838,774	\$12,077,288
YA Non-Fiction	\$1,296,297	\$723,759

Report Week Numbers

Week	2024	2025	2026
1	2024-01-07	2025-01-05	2026-01-04
2	2024-01-14	2025-01-12	2026-01-11
3	2024-01-21	2025-01-19	2026-01-18
4	2024-01-28	2025-01-26	2026-01-25
5	2024-02-04	2025-02-02	2026-02-01
6	2024-02-11	2025-02-09	2026-02-08
7	2024-02-18	2025-02-16	2026-02-15
8	2024-02-25	2025-02-23	2026-02-22
9	2024-03-03	2025-03-02	2026-03-01
10	2024-03-10	2025-03-09	2026-03-08
11	2024-03-17	2025-03-16	2026-03-15
12	2024-03-24	2025-03-23	2026-03-22
13	2024-03-31	2024-03-30	2026-03-29
14	2024-04-07	2025-04-06	2026-04-05
15	2024-04-14	2025-04-13	2026-04-12
16	2024-04-21	2025-04-20	2026-04-19
17	2024-04-28	2025-04-27	2026-04-26
18	2024-05-05	2025-05-04	2026-05-03
19	2024-05-12	2025-05-11	2026-05-10
20	2024-05-19	2025-05-18	2026-05-17
21	2024-05-26	2025-05-25	2026-05-24
22	2024-06-02	2025-06-01	2026-05-31
23	2024-06-09	2025-06-08	2026-06-07
24	2024-06-16	2025-06-15	2026-06-14
25	2024-06-23	2025-06-22	2026-06-21
26	2024-06-30	2025-06-29	2026-06-28
27	2024-07-07	2025-07-06	2026-07-05
28	2024-07-14	2025-07-13	2026-07-12
29	2024-07-21	2025-07-20	2026-07-19
30	2024-07-28	2025-07-27	2026-07-26
31	2024-08-04	2025-08-03	2026-07-31
32	2024-08-11	2025-08-10	2026-08-09
33	2024-08-18	2025-08-17	2026-08-16
34	2024-08-25	2025-08-24	2026-08-23
35	2024-09-01	2025-08-31	2026-08-30
36	2024-09-08	2025-09-07	2026-09-06
37	2024-09-15	2025-09-14	2026-09-13
38	2024-09-22	2025-09-21	2026-09-20
39	2024-09-29	2025-09-28	2026-09-27

Week	2024	2025	2026
40	2024-10-06	2025-10-05	2026-10-04
41	2024-10-13	2025-10-12	2026-10-11
42	2024-10-20	2025-10-19	2026-10-18
43	2024-10-27	2025-10-26	2026-10-25
44	2024-11-03	2025-11-02	2026-11-01
45	2024-11-10	2025-11-09	2026-11-08
46	2024-11-17	2025-11-16	2026-11-15
47	2024-11-24	2025-11-23	2026-11-22
48	2024-12-01	2025-11-30	2026-11-29
49	2024-12-08	2025-12-07	2026-12-06
50	2024-12-15	2025-12-14	2026-12-13
51	2024-12-22	2025-12-21	2026-12-20
52	2024-12-29	2025-12-28	2026-12-27
53			2026-01-03