

SalesData Market Report: May, 2026

Table of Contents

- 3 Introduction**
 - 3 Report Weeks
- 4 Month-to-Month Comparisons**
 - 4 All Market
 - 5 Ring Fence Market
 - 6 Fiction: All Market
 - 7 Fiction: Ring Fence Market
 - 8 Non-Fiction: All Market
 - 9 Non-Fiction: Ring Fence Market
 - 10 Juvenile: All Market
 - 11 Juvenile: Ring Fence Market
 - 12 Juvenile Fiction: All Market
 - 13 Juvenile Fiction: Ring Fence Market
 - 14 Juvenile Non-Fiction: All Market
 - 15 Juvenile Non-Fiction: Ring Fence Market
 - 16 Young Adult: All Market
 - 17 Young Adult: Ring Fence Market
 - 18 Young Adult Fiction: All Market
 - 19 Young Adult Fiction: Ring Fence Market
 - 20 Young Adult Non-Fiction: All Market
 - 21 Young Adult Non-Fiction: Ring Fence Market
- 22 Year-to-Date Comparisons**
- 24 Report Week Numbers**

Introduction

This report gives you easy insight into how the marketplace performed in the previous month by comparing the volume and value of books sold in May in the years 2024 to 2026 first for all subjects and then for eight top-level subjects: Fiction, Non-Fiction, Juvenile, Juvenile Fiction, Juvenile Non-Fiction, Young Adult, Young Adult Fiction, and Young Adult Non-Fiction.

All subjects are presented with data from two markets:

- All Market: Data from all retailers who currently provide us with their sales data.
- Ring Fence Market: Aggregated sales data from a fixed group of retailers that have reported sales consistently since 2023.

Also included is a Year-to-Date overview of all books sold in the marketplace this year and last year by volume and value sold for each of the eight subjects above. The value sold is calculated using the list price multiplied by the number of units sold for each recorded title.

Combining the information present here with data specific to your own organization can highlight any correlation or special relationships between your data and the marketplace.

Report Weeks

The way we determine how weeks fall into months in SalesData is based on the ISO standard for determining how weeks fall into years. The same number of weeks is compared for each year, even if the time period for a selected month may also include a few days' worth of data from the previous month or the following month. See the end of the report for week numbers in 2026.

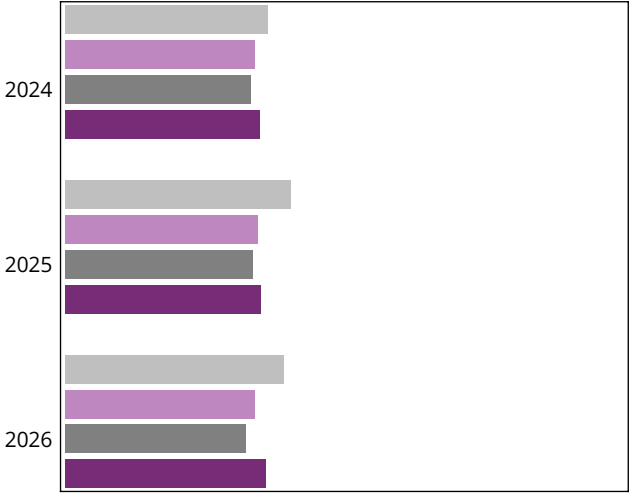
The specific week-ending dates used in this month's report are as follows:

	2024	2025	2026
Week 19	2024-05-12	2025-05-11	2026-05-10
Week 20	2024-05-19	2025-05-18	2026-05-17
Week 21	2024-05-26	2025-05-25	2026-05-24
Week 22	2024-06-02	2025-06-01	2026-05-31

Month-to-Month Comparisons

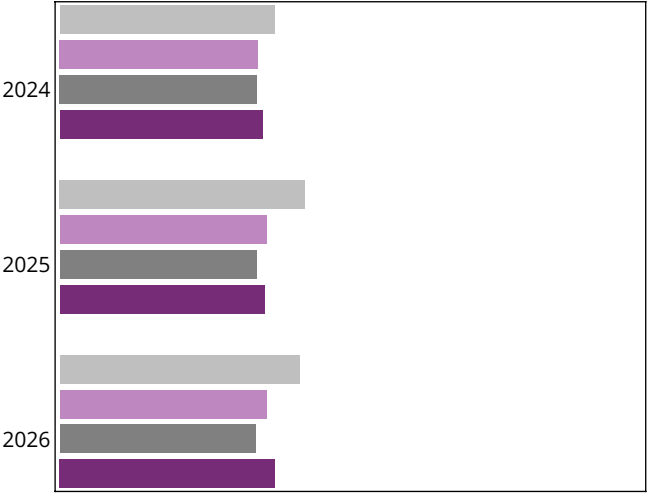
All Market

Volume Sold (in units)



	2024	2025	2026
Week 19	798,479	889,681	859,471
Week 20	745,237	759,001	745,012
Week 21	732,909	738,882	711,691
Week 22	765,863	771,375	790,576
Total	3,042,488	3,158,939	3,106,750

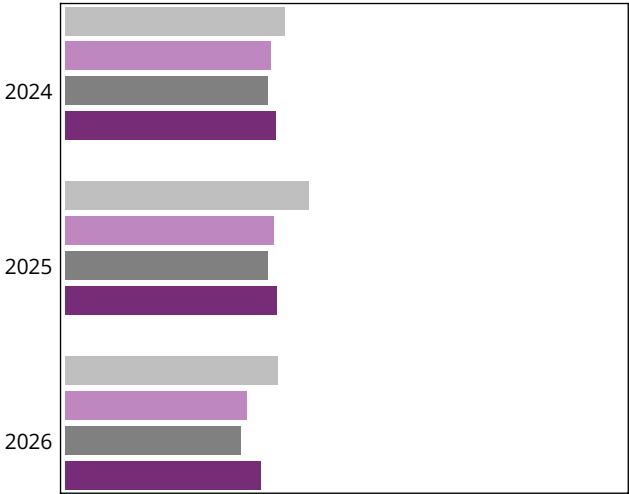
Value Sold (in millions of dollars)



	2024	2025	2026
Week 19	\$19,224,964	\$21,934,315	\$21,433,686
Week 20	\$17,746,608	\$18,471,218	\$18,517,371
Week 21	\$17,642,589	\$17,595,156	\$17,514,893
Week 22	\$18,129,619	\$18,286,710	\$19,252,733
Total	\$72,743,779	\$76,287,399	\$76,718,683

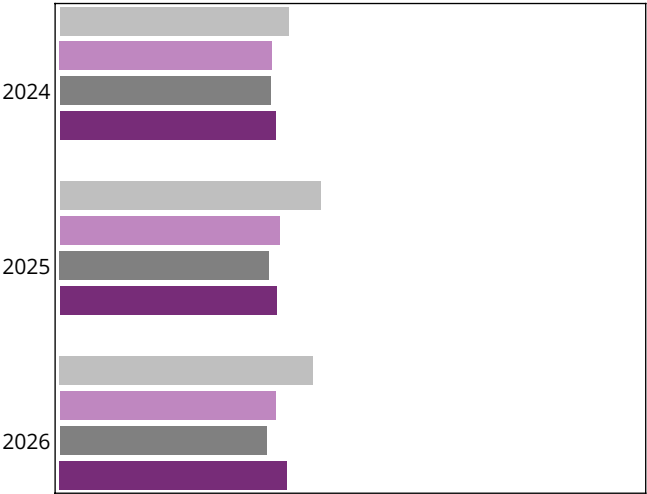
Ring Fence Market

Volume Sold (in units)



	2024	2025	2026
Week 19	784,921	873,218	838,447
Week 20	736,139	746,565	716,847
Week 21	724,460	724,850	693,120
Week 22	752,779	756,019	770,009
Total	2,998,299	3,100,652	3,018,423

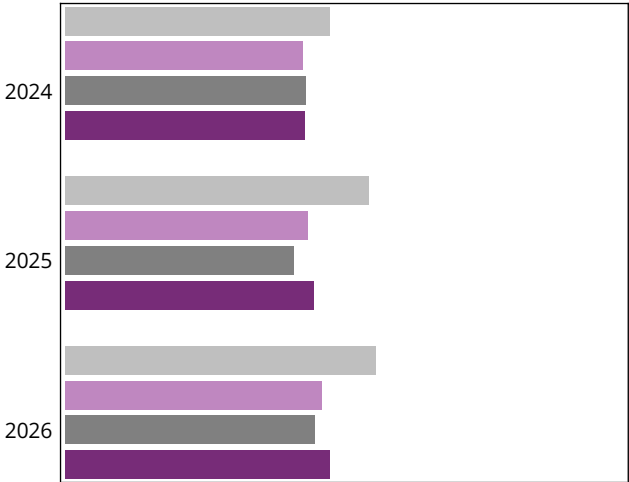
Value Sold (in millions of dollars)



	2024	2025	2026
Week 19	\$18,886,824	\$21,505,185	\$20,920,802
Week 20	\$17,510,579	\$18,158,323	\$17,807,945
Week 21	\$17,423,851	\$17,279,014	\$17,053,033
Week 22	\$17,793,619	\$17,911,932	\$18,749,039
Total	\$71,614,873	\$74,854,455	\$74,530,819

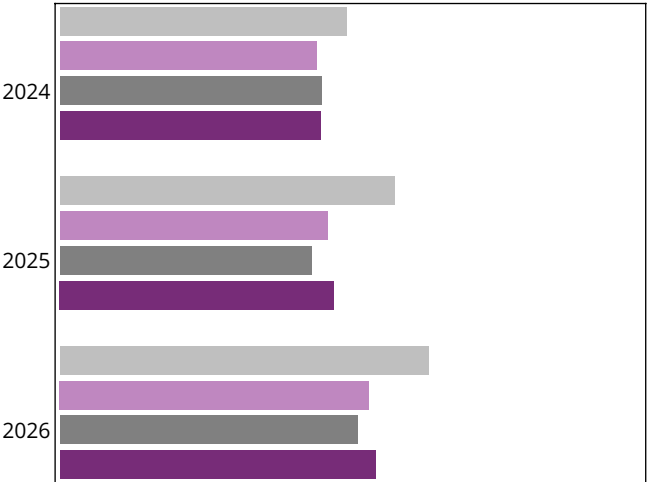
Fiction: All Market

Volume Sold (in units)



	2024	2025	2026
Week 19	265,187	304,839	311,696
Week 20	237,745	242,978	257,553
Week 21	240,969	228,997	250,444
Week 22	240,441	249,682	265,396
Total	984,342	1,026,496	1,085,089

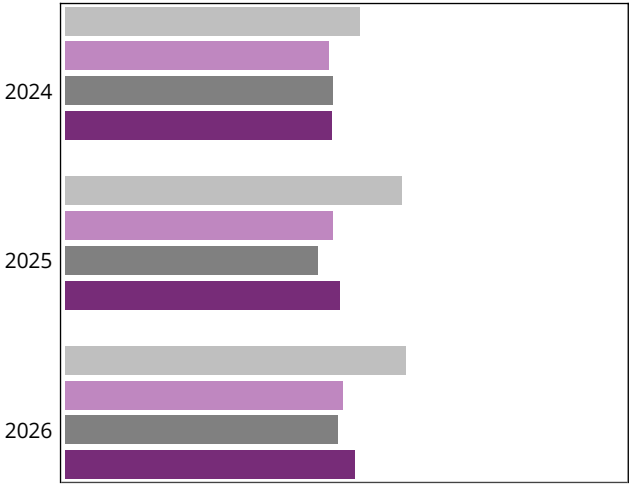
Value Sold (in millions of dollars)



	2024	2025	2026
Week 19	\$7,006,411	\$8,181,567	\$9,008,463
Week 20	\$6,266,320	\$6,541,629	\$7,557,091
Week 21	\$6,396,385	\$6,143,713	\$7,265,299
Week 22	\$6,363,656	\$6,698,210	\$7,717,410
Total	\$26,032,772	\$27,565,119	\$31,548,263

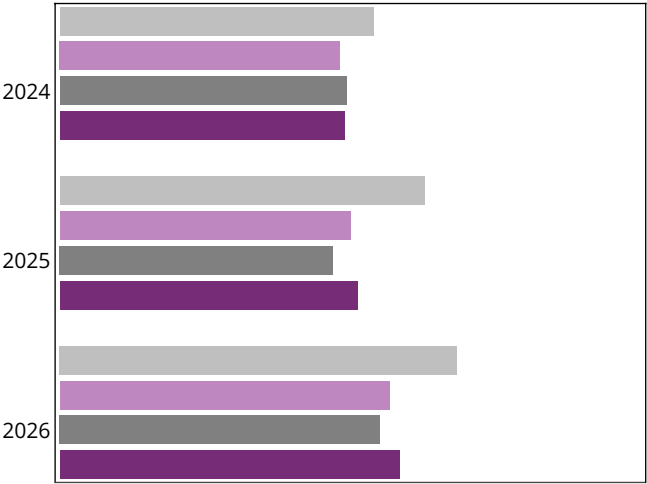
Fiction: Ring Fence Market

Volume Sold (in units)



	2024	2025	2026
Week 19	263,754	301,596	304,748
Week 20	235,955	239,555	248,681
Week 21	239,439	226,162	244,478
Week 22	238,904	246,244	258,970
Total	978,052	1,013,557	1,056,877

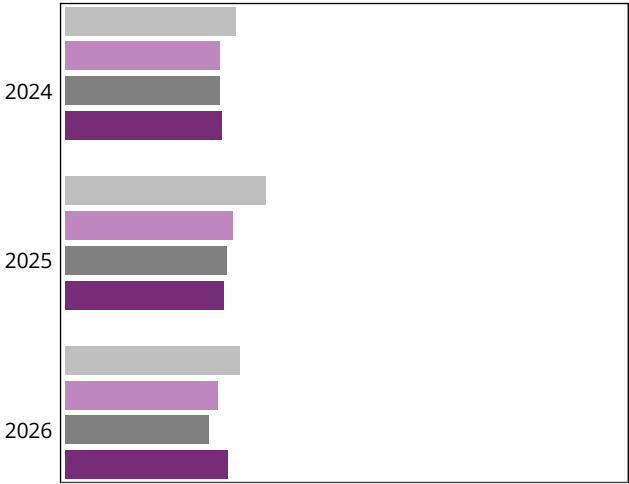
Value Sold (in millions of dollars)



	2024	2025	2026
Week 19	\$6,968,772	\$8,092,538	\$8,816,798
Week 20	\$6,219,269	\$6,445,079	\$7,310,360
Week 21	\$6,356,332	\$6,067,281	\$7,103,230
Week 22	\$6,323,027	\$6,606,112	\$7,543,324
Total	\$25,867,400	\$27,211,010	\$30,773,712

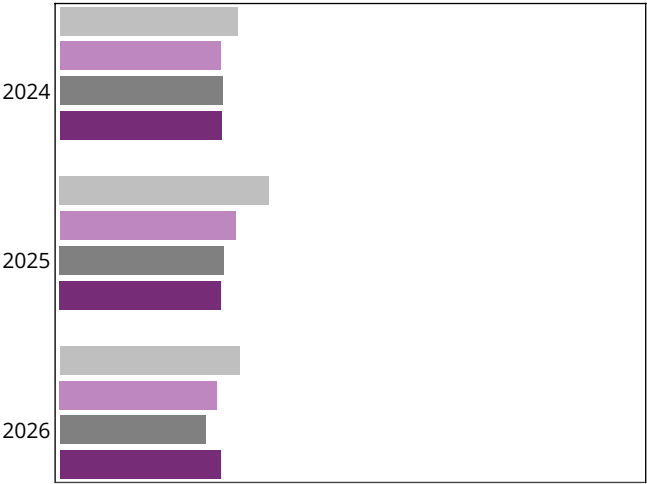
Non-Fiction: All Market

Volume Sold (in units)



	2024	2025	2026
Week 19	238,261	280,392	244,131
Week 20	216,104	234,450	213,709
Week 21	215,182	225,482	200,237
Week 22	218,073	221,447	227,578
Total	887,620	961,771	885,655

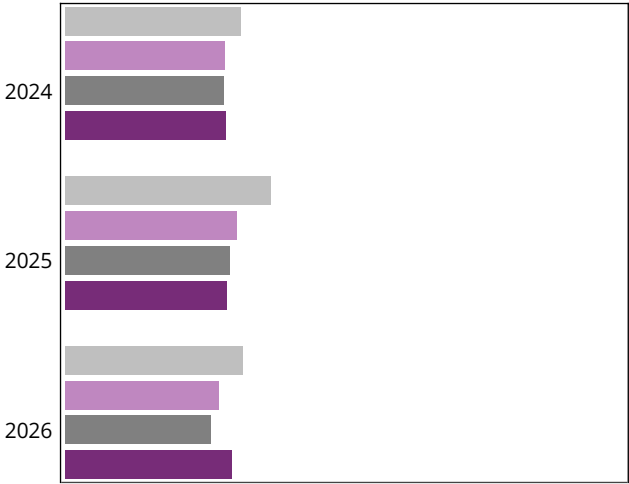
Value Sold (in millions of dollars)



	2024	2025	2026
Week 19	\$7,030,658	\$8,284,827	\$7,114,663
Week 20	\$6,355,992	\$6,957,634	\$6,217,144
Week 21	\$6,440,969	\$6,496,439	\$5,752,842
Week 22	\$6,407,315	\$6,373,235	\$6,352,119
Total	\$26,234,933	\$28,112,135	\$25,436,767

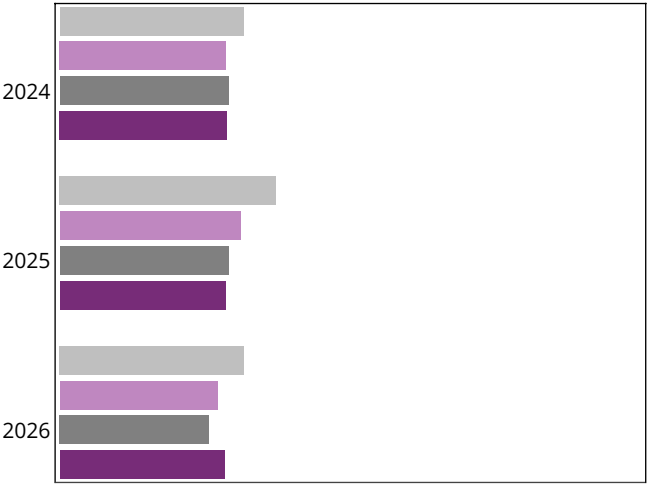
Non-Fiction: Ring Fence Market

Volume Sold (in units)



	2024	2025	2026
Week 19	235,269	276,338	238,790
Week 20	213,893	230,251	205,607
Week 21	213,312	220,833	196,111
Week 22	215,386	217,249	223,097
Total	877,860	944,671	863,605

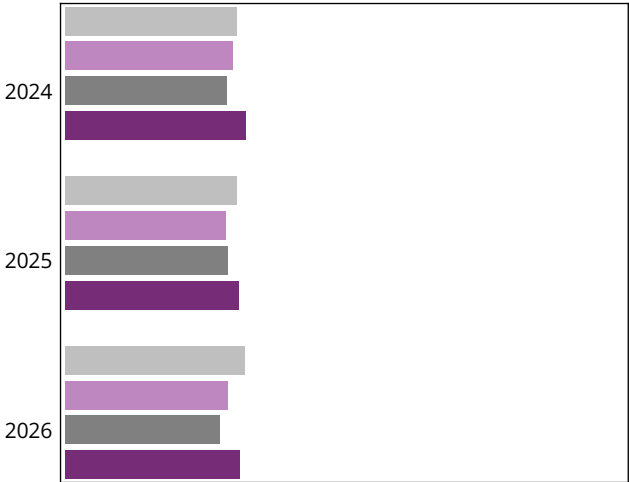
Value Sold (in millions of dollars)



	2024	2025	2026
Week 19	\$6,949,621	\$8,178,267	\$6,966,455
Week 20	\$6,288,640	\$6,848,344	\$5,968,847
Week 21	\$6,385,679	\$6,393,890	\$5,647,253
Week 22	\$6,331,889	\$6,270,943	\$6,225,899
Total	\$25,955,829	\$27,691,443	\$24,808,454

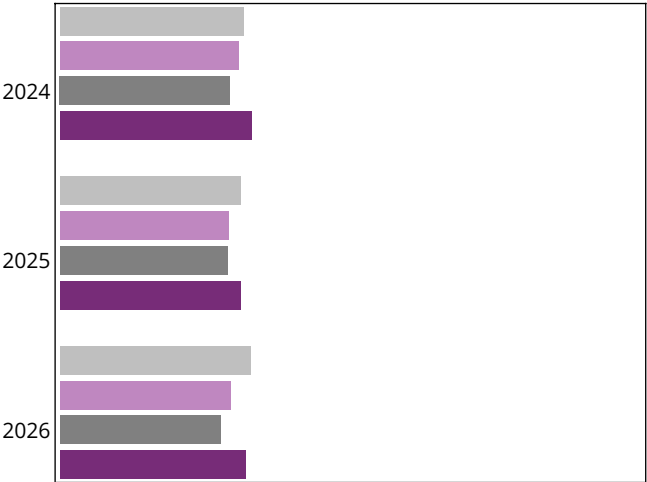
Juvenile: All Market

Volume Sold (in units)



	2024	2025	2026
Week 19	251,887	251,407	264,036
Week 20	245,781	235,978	238,395
Week 21	237,029	238,004	226,223
Week 22	265,407	254,742	257,020
Total	1,000,104	980,131	985,674

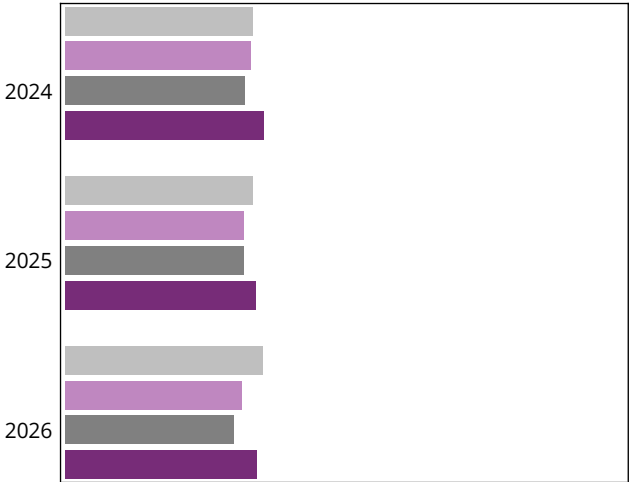
Value Sold (in millions of dollars)



	2024	2025	2026
Week 19	\$4,259,493	\$4,196,971	\$4,422,635
Week 20	\$4,147,367	\$3,913,139	\$3,967,996
Week 21	\$3,951,697	\$3,894,031	\$3,734,717
Week 22	\$4,451,501	\$4,195,246	\$4,307,095
Total	\$16,810,058	\$16,199,388	\$16,432,443

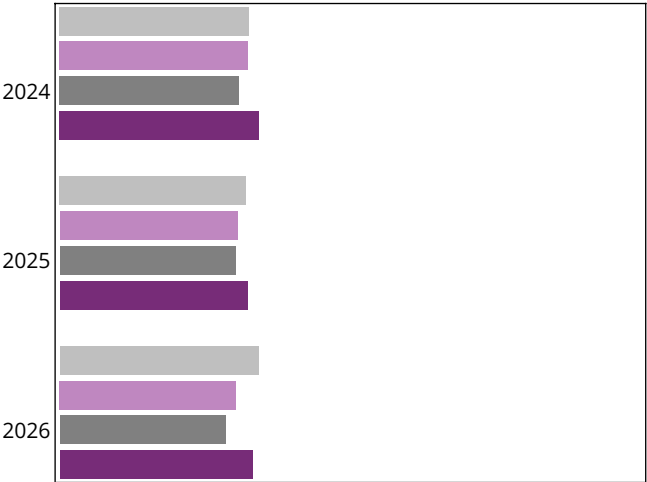
Juvenile: Ring Fence Market

Volume Sold (in units)



	2024	2025	2026
Week 19	243,490	243,277	256,303
Week 20	241,254	231,962	229,199
Week 21	232,733	232,156	218,748
Week 22	258,098	248,002	248,744
Total	975,575	955,397	952,994

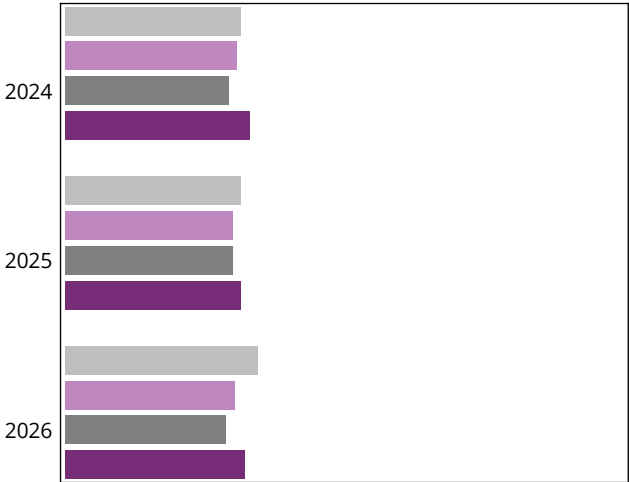
Value Sold (in millions of dollars)



	2024	2025	2026
Week 19	\$4,067,523	\$4,006,307	\$4,274,573
Week 20	\$4,044,670	\$3,827,010	\$3,787,247
Week 21	\$3,853,444	\$3,775,999	\$3,567,476
Week 22	\$4,283,810	\$4,041,468	\$4,138,447
Total	\$16,249,447	\$15,650,784	\$15,767,743

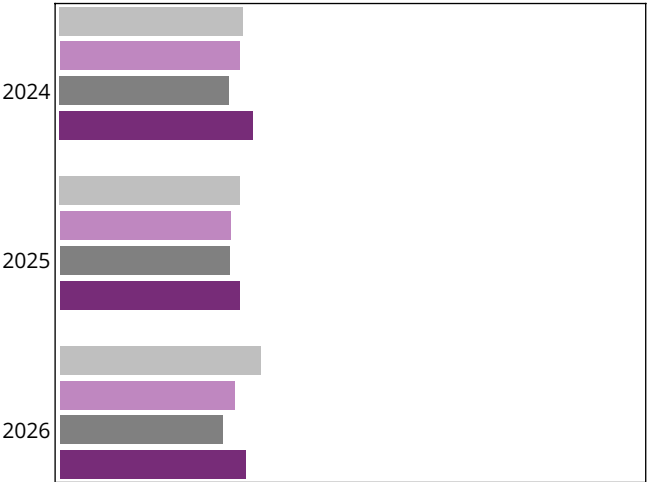
Juvenile Fiction: All Market

Volume Sold (in units)



	2024	2025	2026
Week 19	197,741	198,180	217,467
Week 20	193,314	188,523	190,956
Week 21	184,463	189,166	180,596
Week 22	208,362	198,302	202,316
Total	783,880	774,171	791,335

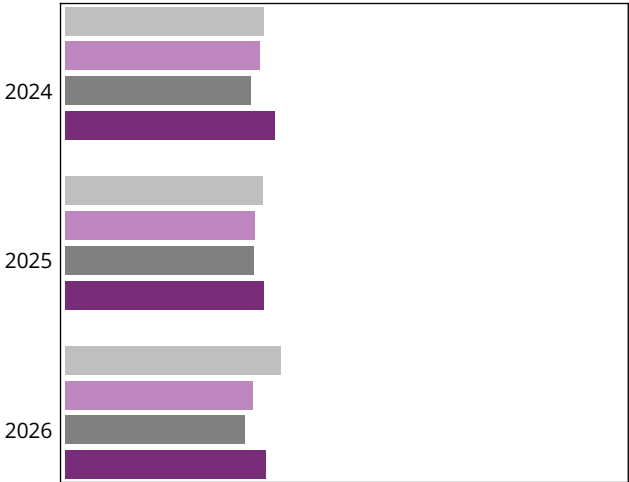
Value Sold (in millions of dollars)



	2024	2025	2026
Week 19	\$3,249,035	\$3,194,119	\$3,552,989
Week 20	\$3,179,561	\$3,027,072	\$3,092,674
Week 21	\$2,998,788	\$3,005,431	\$2,882,121
Week 22	\$3,420,845	\$3,184,100	\$3,293,981
Total	\$12,848,229	\$12,410,722	\$12,821,766

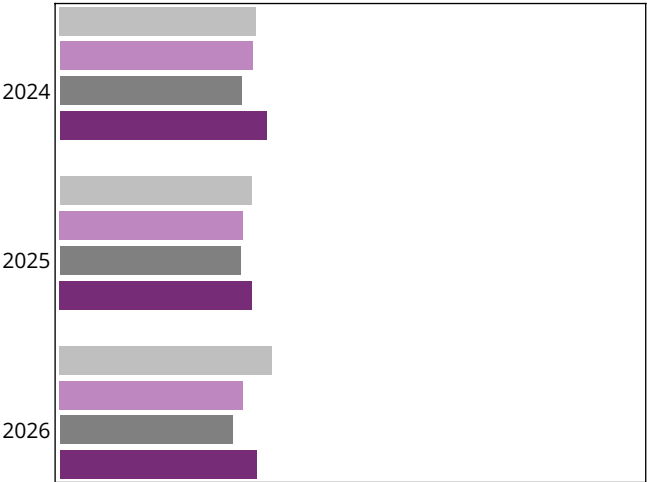
Juvenile Fiction: Ring Fence Market

Volume Sold (in units)



	2024	2025	2026
Week 19	195,284	194,941	212,450
Week 20	191,761	186,410	185,045
Week 21	182,855	186,141	177,041
Week 22	206,116	195,756	197,445
Total	776,016	763,248	771,981

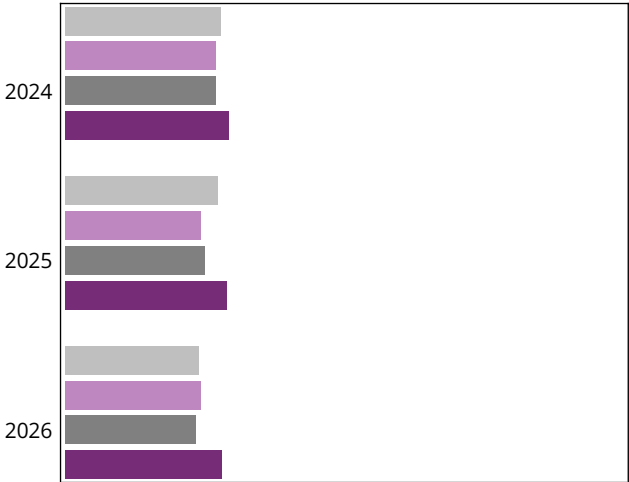
Value Sold (in millions of dollars)



	2024	2025	2026
Week 19	\$3,204,858	\$3,135,946	\$3,470,670
Week 20	\$3,152,950	\$2,992,216	\$2,992,927
Week 21	\$2,968,335	\$2,958,494	\$2,823,284
Week 22	\$3,381,062	\$3,141,963	\$3,212,671
Total	\$12,707,205	\$12,228,619	\$12,499,552

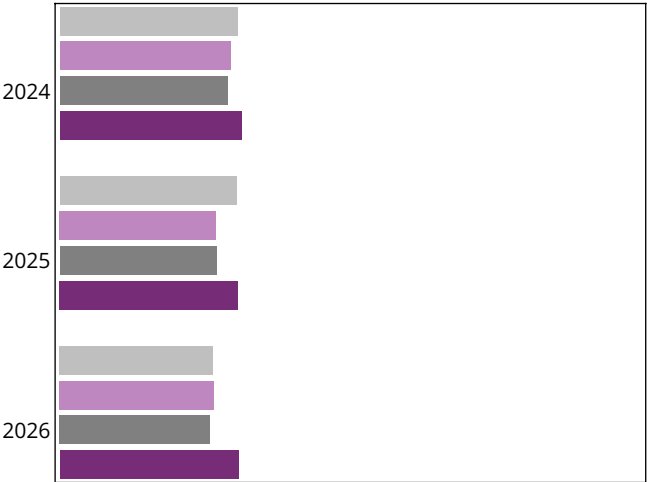
Juvenile Non-Fiction: All Market

Volume Sold (in units)



	2024	2025	2026
Week 19	54,146	53,227	46,569
Week 20	52,467	47,455	47,439
Week 21	52,566	48,838	45,627
Week 22	57,045	56,440	54,704
Total	216,224	205,960	194,339

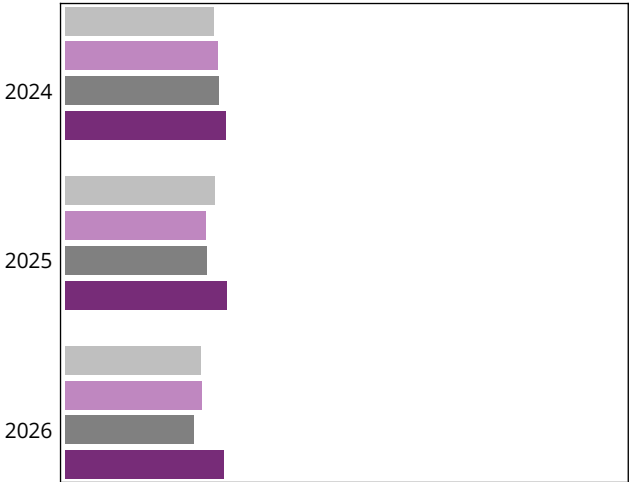
Value Sold (in millions of dollars)



	2024	2025	2026
Week 19	\$1,010,458	\$1,002,852	\$869,646
Week 20	\$967,807	\$886,067	\$875,321
Week 21	\$952,909	\$888,600	\$852,596
Week 22	\$1,030,656	\$1,011,147	\$1,013,113
Total	\$3,961,829	\$3,788,666	\$3,610,677

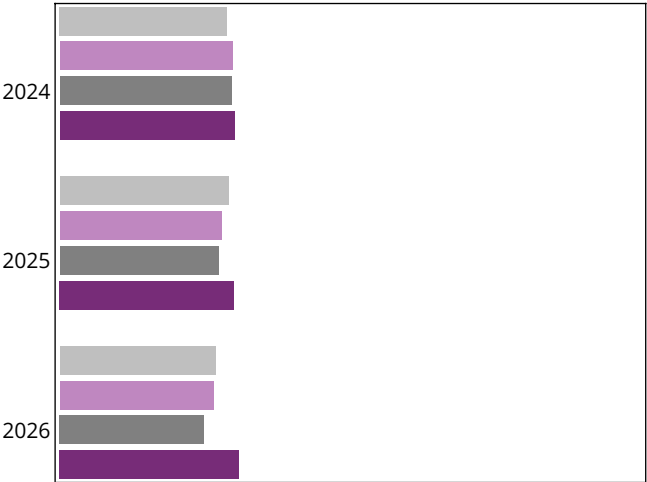
Juvenile Non-Fiction: Ring Fence Market

Volume Sold (in units)



	2024	2025	2026
Week 19	48,206	48,336	43,853
Week 20	49,493	45,552	44,154
Week 21	49,878	46,015	41,707
Week 22	51,982	52,246	51,299
Total	199,559	192,149	181,013

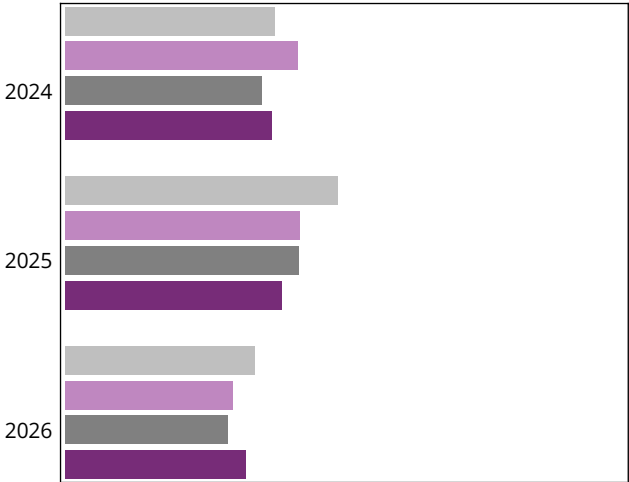
Value Sold (in millions of dollars)



	2024	2025	2026
Week 19	\$862,665	\$870,361	\$803,903
Week 20	\$891,720	\$834,794	\$794,321
Week 21	\$885,109	\$817,505	\$744,192
Week 22	\$902,749	\$899,505	\$925,776
Total	\$3,542,243	\$3,422,165	\$3,268,191

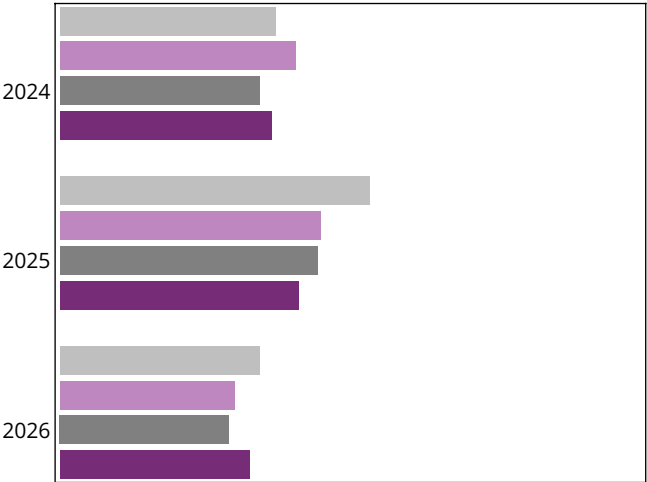
Young Adult: All Market

Volume Sold (in units)



	2024	2025	2026
Week 19	34,549	44,886	31,190
Week 20	38,309	38,641	27,617
Week 21	32,403	38,471	26,708
Week 22	34,090	35,727	29,812
Total	139,351	157,725	115,327

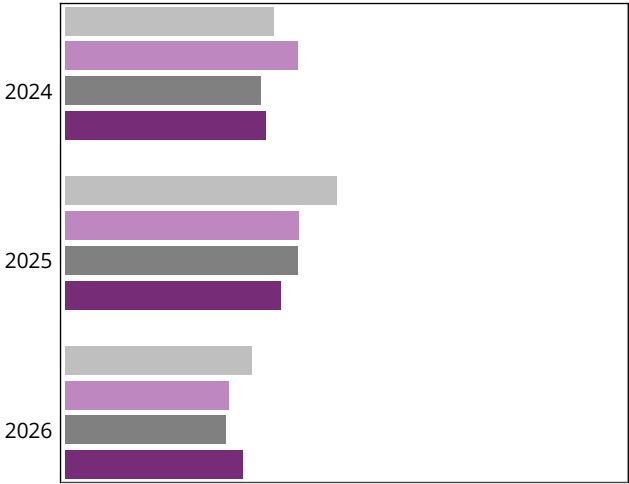
Value Sold (in millions of dollars)



	2024	2025	2026
Week 19	\$779,300	\$1,118,282	\$720,818
Week 20	\$851,093	\$941,367	\$631,988
Week 21	\$722,085	\$930,465	\$610,719
Week 22	\$765,532	\$861,407	\$685,150
Total	\$3,118,009	\$3,851,522	\$2,648,676

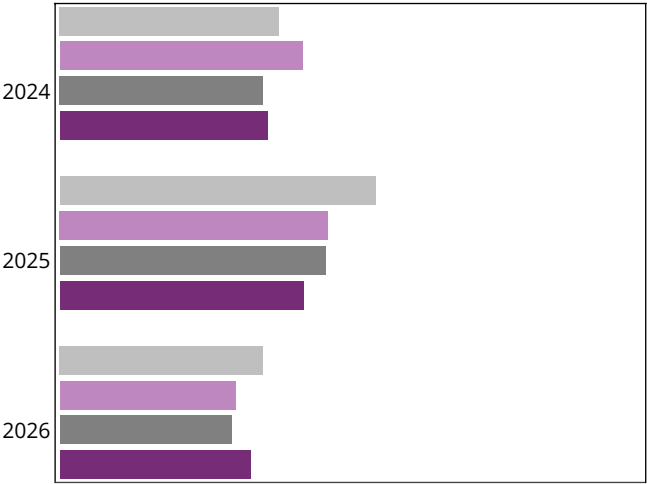
Young Adult: Ring Fence Market

Volume Sold (in units)



	2024	2025	2026
Week 19	33,976	44,172	30,459
Week 20	37,890	38,044	26,665
Week 21	31,788	37,967	26,128
Week 22	32,678	35,046	28,910
Total	136,332	155,229	112,162

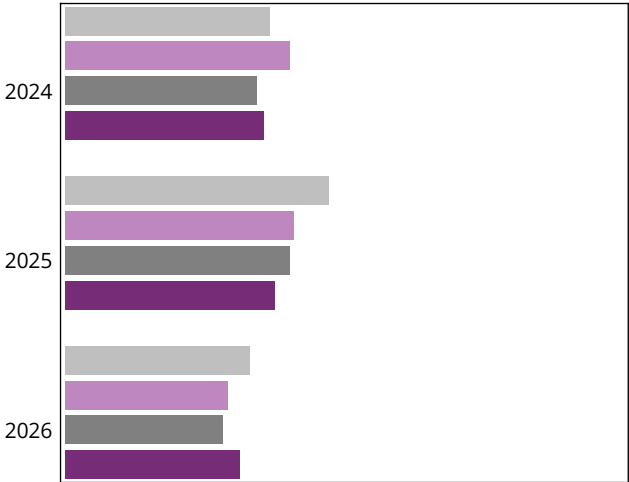
Value Sold (in millions of dollars)



	2024	2025	2026
Week 19	\$754,259	\$1,086,588	\$699,591
Week 20	\$834,489	\$923,405	\$605,071
Week 21	\$699,089	\$914,582	\$590,247
Week 22	\$715,343	\$838,347	\$655,075
Total	\$3,003,180	\$3,762,923	\$2,549,984

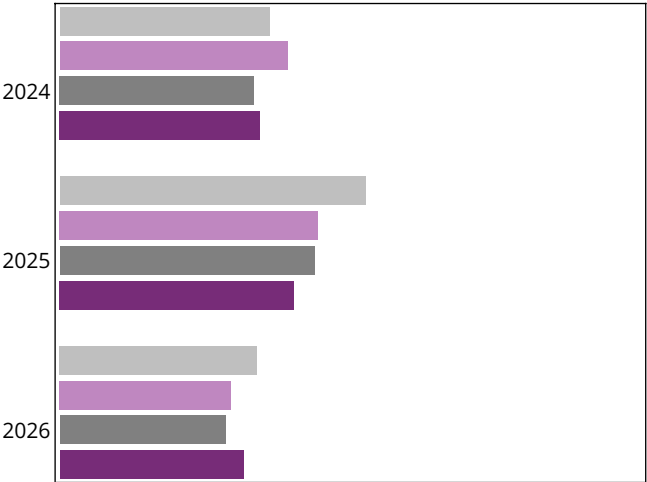
Young Adult Fiction: All Market

Volume Sold (in units)



	2024	2025	2026
Week 19	32,648	42,029	29,441
Week 20	35,864	36,353	25,967
Week 21	30,539	35,797	25,158
Week 22	31,634	33,333	27,883
Total	130,685	147,512	108,449

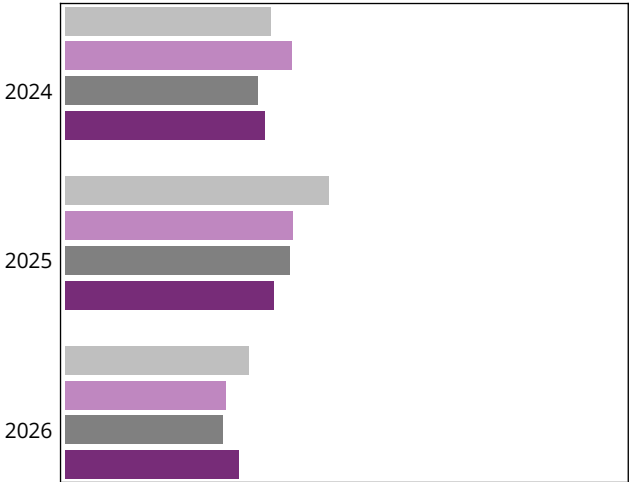
Value Sold (in millions of dollars)



	2024	2025	2026
Week 19	\$721,274	\$1,052,343	\$679,093
Week 20	\$782,816	\$888,259	\$589,256
Week 21	\$667,774	\$875,518	\$569,456
Week 22	\$689,022	\$806,145	\$631,938
Total	\$2,860,886	\$3,622,265	\$2,469,743

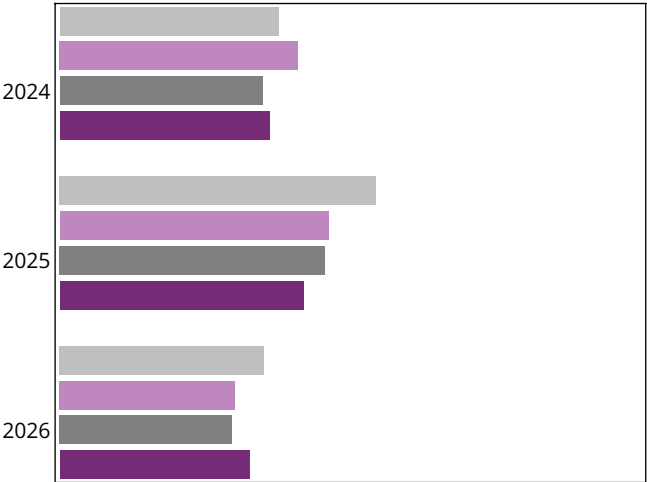
Young Adult Fiction: Ring Fence Market

Volume Sold (in units)



	2024	2025	2026
Week 19	32,429	41,571	28,979
Week 20	35,672	35,936	25,242
Week 21	30,295	35,450	24,854
Week 22	31,411	32,906	27,362
Total	129,807	145,863	106,437

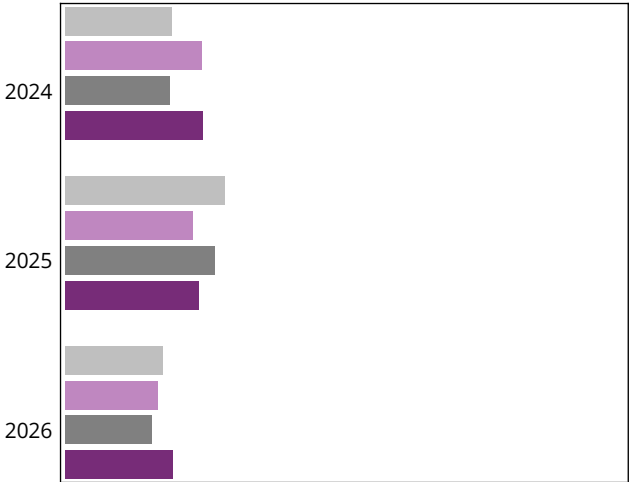
Value Sold (in millions of dollars)



	2024	2025	2026
Week 19	\$715,339	\$1,034,124	\$666,978
Week 20	\$778,673	\$878,175	\$573,260
Week 21	\$662,415	\$866,943	\$562,550
Week 22	\$684,641	\$795,667	\$620,415
Total	\$2,841,068	\$3,574,909	\$2,423,203

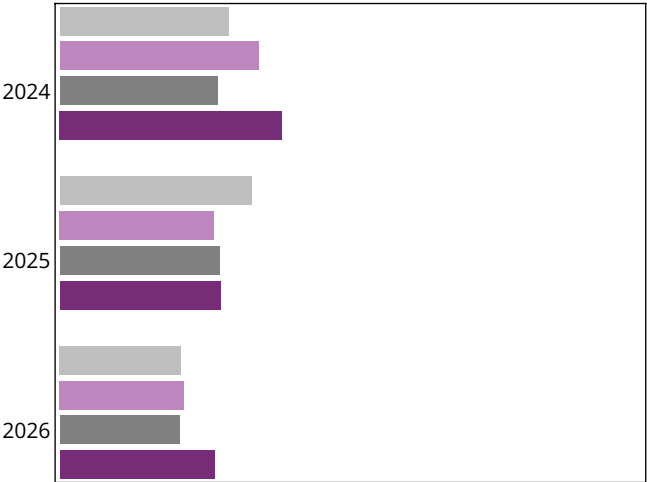
Young Adult Non-Fiction: All Market

Volume Sold (in units)



	2024	2025	2026
Week 19	1,901	2,857	1,749
Week 20	2,445	2,288	1,650
Week 21	1,864	2,674	1,550
Week 22	2,456	2,394	1,929
Total	8,666	10,213	6,878

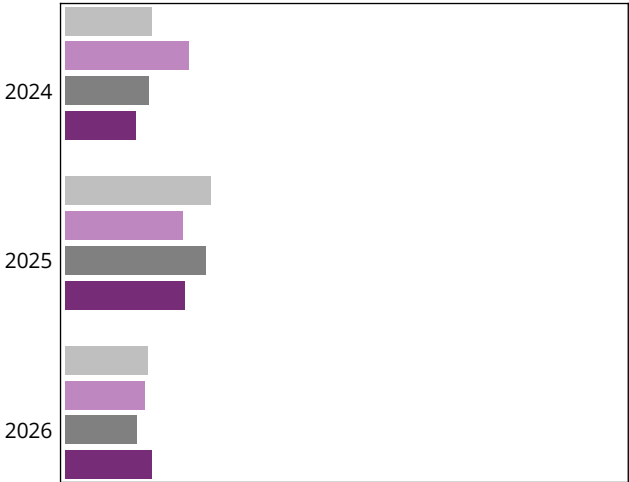
Value Sold (in millions of dollars)



	2024	2025	2026
Week 19	\$58,026	\$65,939	\$41,724
Week 20	\$68,276	\$53,108	\$42,732
Week 21	\$54,311	\$54,947	\$41,263
Week 22	\$76,510	\$55,262	\$53,212
Total	\$257,123	\$229,256	\$178,932

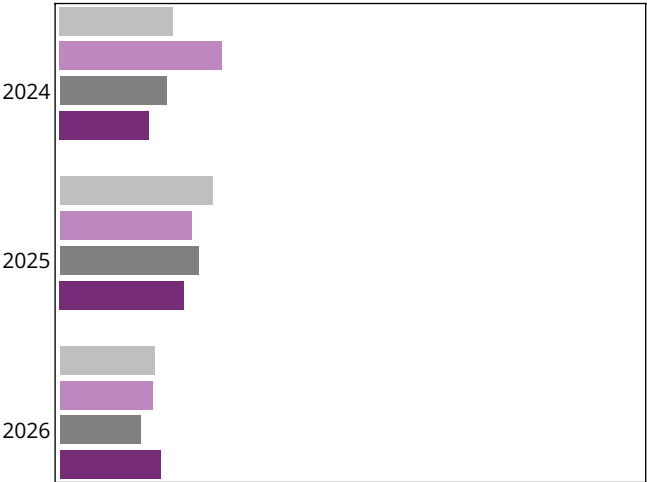
Young Adult Non-Fiction: Ring Fence Market

Volume Sold (in units)



	2024	2025	2026
Week 19	1,547	2,601	1,480
Week 20	2,218	2,108	1,423
Week 21	1,493	2,517	1,274
Week 22	1,267	2,140	1,548
Total	6,525	9,366	5,725

Value Sold (in millions of dollars)



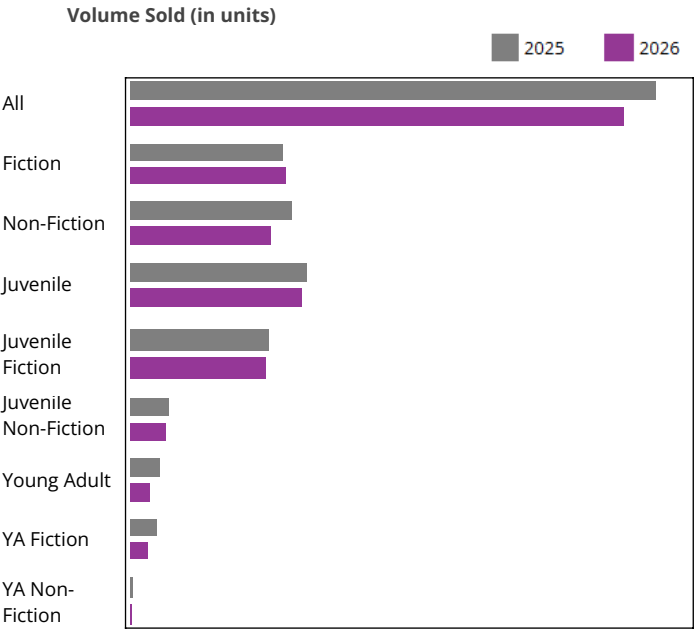
	2024	2025	2026
Week 19	\$38,920	\$52,464	\$32,614
Week 20	\$55,816	\$45,230	\$31,811
Week 21	\$36,674	\$47,639	\$27,697
Week 22	\$30,702	\$42,679	\$34,660
Total	\$162,111	\$188,013	\$126,781

Year-to-Date Comparisons

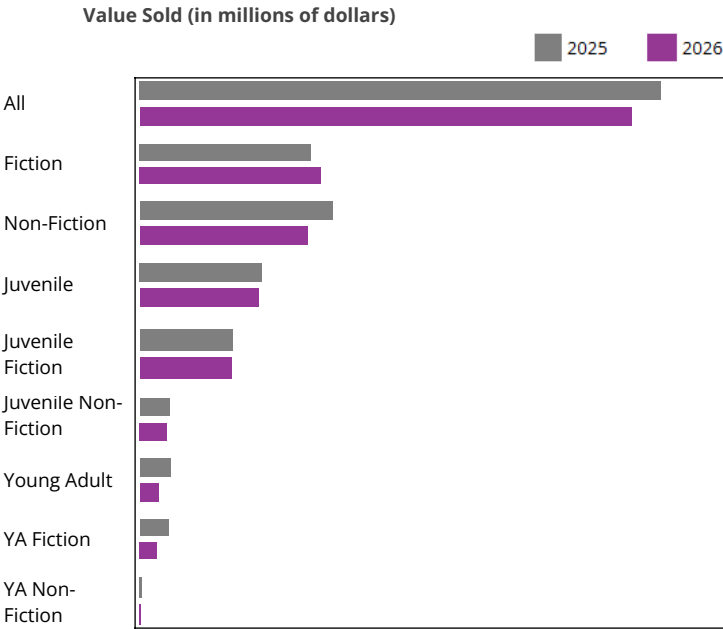
Week-ending dates:

	2025	2026
Week 22	2025-06-01	2026-05-31

All Market

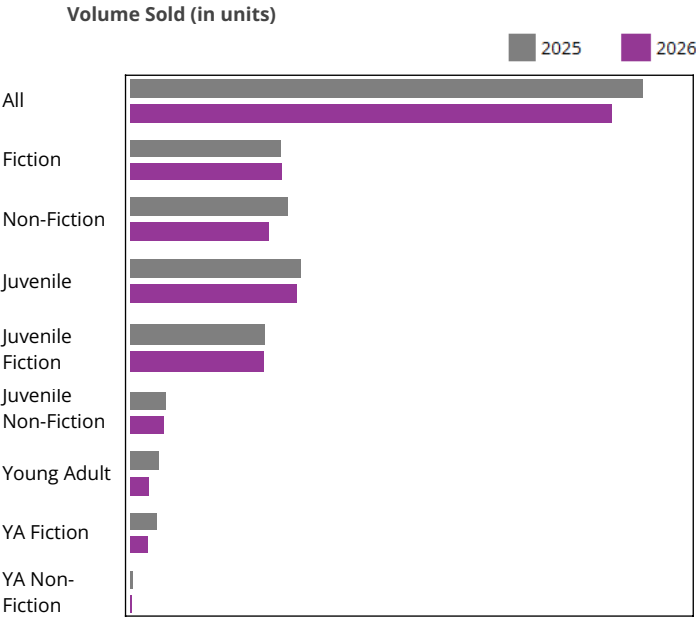


	2025	2026
All	18,808,205	17,667,162
Fiction	5,457,166	5,562,085
Non-Fiction	5,769,923	5,048,498
Juvenile	6,321,084	6,138,412
Juvenile Fiction	4,944,610	4,870,502
Juvenile Non-Fiction	1,376,474	1,267,910
Young Adult (YA)	1,058,909	690,758
YA Fiction	965,240	643,702
YA Non-Fiction	93,669	47,056

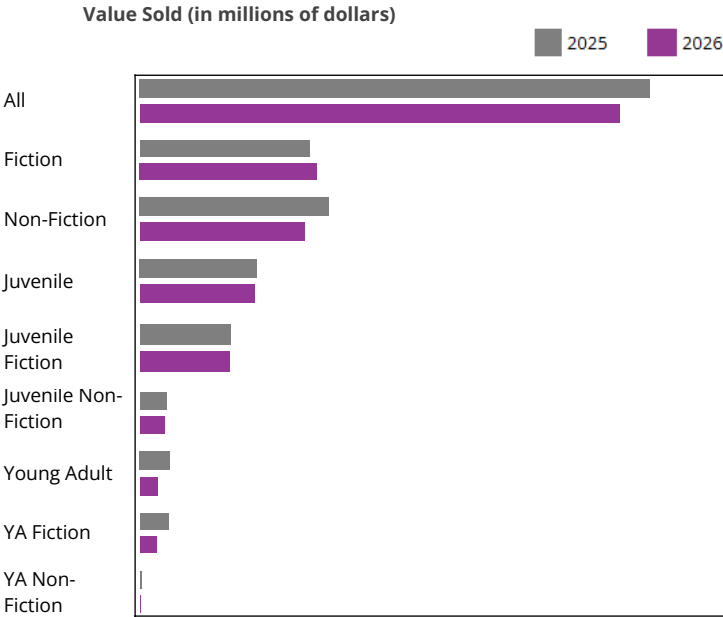


	2025	2026
All	\$448,403,322	\$423,006,399
Fiction	\$147,325,043	\$155,910,957
Non-Fiction	\$165,672,283	\$144,320,466
Juvenile	\$105,193,563	\$102,214,182
Juvenile Fiction	\$79,913,089	\$78,703,087
Juvenile Non-Fiction	\$25,280,474	\$23,511,095
Young Adult (YA)	\$26,573,161	\$15,862,666
YA Fiction	\$24,771,046	\$14,738,243
YA Non-Fiction	\$1,802,115	\$1,124,423

Ring Fence



	2025	2026
All	18,366,032	17,244,193
Fiction	5,398,917	5,432,806
Non-Fiction	5,628,300	4,956,375
Juvenile	6,106,377	5,958,964
Juvenile Fiction	4,823,953	4,769,877
Juvenile Non-Fiction	1,282,424	1,189,087
Young Adult (YA)	1,038,719	675,862
YA Fiction	952,532	634,407
YA Non-Fiction	86,187	41,455



	2025	2026
All	\$438,818,053	\$412,778,826
Fiction	\$145,752,837	\$152,483,848
Non-Fiction	\$162,618,177	\$141,771,804
Juvenile	\$100,954,878	\$98,528,022
Juvenile Fiction	\$77,940,041	\$77,062,570
Juvenile Non-Fiction	\$23,014,837	\$21,465,452
Young Adult (YA)	\$25,946,930	\$15,366,472
YA Fiction	\$24,453,853	\$14,516,227
YA Non-Fiction	\$1,493,076	\$850,245

Report Week Numbers

Week	2024	2025	2026
1	2024-01-07	2025-01-05	2026-01-04
2	2024-01-14	2025-01-12	2026-01-11
3	2024-01-21	2025-01-19	2026-01-18
4	2024-01-28	2025-01-26	2026-01-25
5	2024-02-04	2025-02-02	2026-02-01
6	2024-02-11	2025-02-09	2026-02-08
7	2024-02-18	2025-02-16	2026-02-15
8	2024-02-25	2025-02-23	2026-02-22
9	2024-03-03	2025-03-02	2026-03-01
10	2024-03-10	2025-03-09	2026-03-08
11	2024-03-17	2025-03-16	2026-03-15
12	2024-03-24	2025-03-23	2026-03-22
13	2024-03-31	2024-03-30	2026-03-29
14	2024-04-07	2025-04-06	2026-04-05
15	2024-04-14	2025-04-13	2026-04-12
16	2024-04-21	2025-04-20	2026-04-19
17	2024-04-28	2025-04-27	2026-04-26
18	2024-05-05	2025-05-04	2026-05-03
19	2024-05-12	2025-05-11	2026-05-10
20	2024-05-19	2025-05-18	2026-05-17
21	2024-05-26	2025-05-25	2026-05-24
22	2024-06-02	2025-06-01	2026-05-31
23	2024-06-09	2025-06-08	2026-06-07
24	2024-06-16	2025-06-15	2026-06-14
25	2024-06-23	2025-06-22	2026-06-21
26	2024-06-30	2025-06-29	2026-06-28
27	2024-07-07	2025-07-06	2026-07-05
28	2024-07-14	2025-07-13	2026-07-12
29	2024-07-21	2025-07-20	2026-07-19
30	2024-07-28	2025-07-27	2026-07-26
31	2024-08-04	2025-08-03	2026-07-31
32	2024-08-11	2025-08-10	2026-08-09
33	2024-08-18	2025-08-17	2026-08-16
34	2024-08-25	2025-08-24	2026-08-23
35	2024-09-01	2025-08-31	2026-08-30
36	2024-09-08	2025-09-07	2026-09-06
37	2024-09-15	2025-09-14	2026-09-13
38	2024-09-22	2025-09-21	2026-09-20
39	2024-09-29	2025-09-28	2026-09-27

Week	2024	2025	2026
40	2024-10-06	2025-10-05	2026-10-04
41	2024-10-13	2025-10-12	2026-10-11
42	2024-10-20	2025-10-19	2026-10-18
43	2024-10-27	2025-10-26	2026-10-25
44	2024-11-03	2025-11-02	2026-11-01
45	2024-11-10	2025-11-09	2026-11-08
46	2024-11-17	2025-11-16	2026-11-15
47	2024-11-24	2025-11-23	2026-11-22
48	2024-12-01	2025-11-30	2026-11-29
49	2024-12-08	2025-12-07	2026-12-06
50	2024-12-15	2025-12-14	2026-12-13
51	2024-12-22	2025-12-21	2026-12-20
52	2024-12-29	2025-12-28	2026-12-27
53			2026-01-03