

SalesData Market Report: March, 2026

Table of Contents

- 3 Introduction**
 - 3 Report Weeks
- 4 Month-to-Month Comparisons**
 - 4 All Market
 - 5 Ring Fence Market
 - 6 Fiction: All Market
 - 7 Fiction: Ring Fence Market
 - 8 Non-Fiction: All Market
 - 9 Non-Fiction: Ring Fence Market
 - 10 Juvenile: All Market
 - 11 Juvenile: Ring Fence Market
 - 12 Juvenile Fiction: All Market
 - 13 Juvenile Fiction: Ring Fence Market
 - 14 Juvenile Non-Fiction: All Market
 - 15 Juvenile Non-Fiction: Ring Fence Market
 - 16 Young Adult: All Market
 - 17 Young Adult: Ring Fence Market
 - 18 Young Adult Fiction: All Market
 - 19 Young Adult Fiction: Ring Fence Market
 - 20 Young Adult Non-Fiction: All Market
 - 21 Young Adult Non-Fiction: Ring Fence Market
- 22 Year-to-Date Comparisons**
- 24 Report Week Numbers**

Introduction

This report gives you easy insight into how the marketplace performed in the previous month by comparing the volume and value of books sold in March in the years 2024 to 2026 first for all subjects and then for eight top-level subjects: Fiction, Non-Fiction, Juvenile, Juvenile Fiction, Juvenile Non-Fiction, Young Adult, Young Adult Fiction, and Young Adult Non-Fiction.

All subjects are presented with data from two markets:

- All Market: Data from all retailers who currently provide us with their sales data.
- Ring Fence Market: Aggregated sales data from a fixed group of retailers that have reported sales consistently since 2023.

Also included is a Year-to-Date overview of all books sold in the marketplace this year and last year by volume and value sold for each of the eight subjects above. The value sold is calculated using the list price multiplied by the number of units sold for each recorded title.

Combining the information present here with data specific to your own organization can highlight any correlation or special relationships between your data and the marketplace.

Report Weeks

The way we determine how weeks fall into months in SalesData is based on the ISO standard for determining how weeks fall into years. The same number of weeks is compared for each year, even if the time period for a selected month may also include a few days' worth of data from the previous month or the following month. See the end of the report for week numbers in 2026.

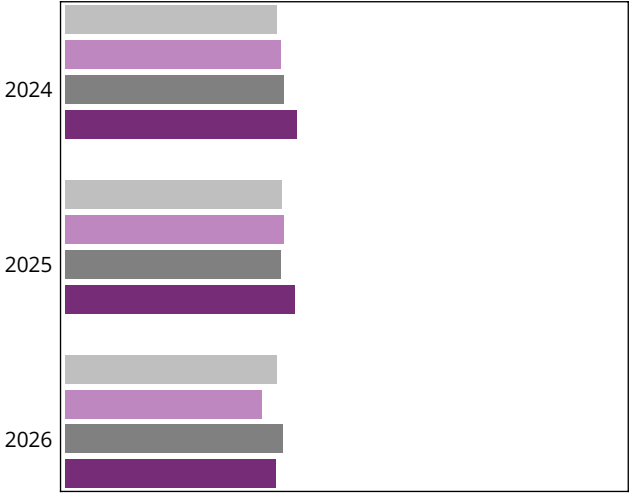
The specific week-ending dates used in this month's report are as follows:

	2024	2025	2026
Week 10	2024-03-10	2025-03-09	2026-03-08
Week 11	2024-03-17	2025-03-16	2026-03-15
Week 12	2024-03-24	2025-03-23	2026-03-22
Week 13	2024-03-31	2024-03-30	2026-03-29

Month-to-Month Comparisons

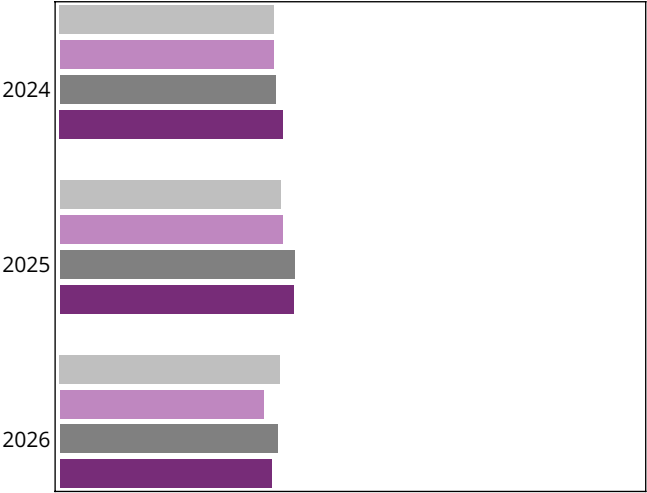
All Market

Volume Sold (in units)



	2024	2025	2026
Week 10	833,931	854,698	834,857
Week 11	848,862	861,351	776,050
Week 12	859,388	848,650	857,252
Week 13	913,655	904,201	828,078
Total	3,455,836	3,468,900	3,296,237

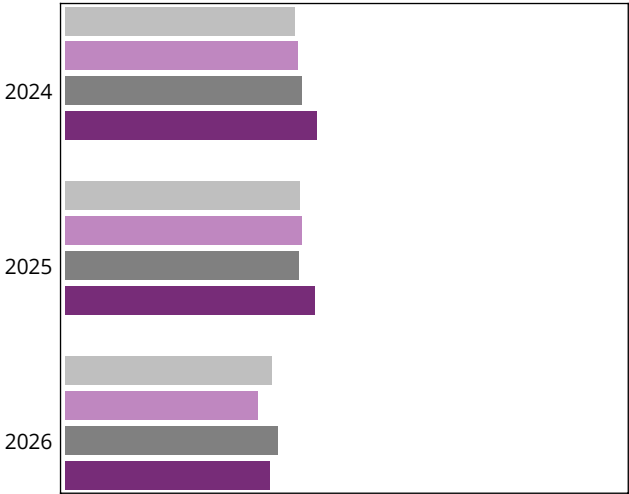
Value Sold (in millions of dollars)



	2024	2025	2026
Week 10	\$19,167,293	\$19,763,681	\$19,687,381
Week 11	\$19,123,667	\$19,926,700	\$18,198,398
Week 12	\$19,319,802	\$20,995,943	\$19,487,465
Week 13	\$19,978,862	\$20,934,441	\$18,921,630
Total	\$77,589,623	\$81,620,764	\$76,294,873

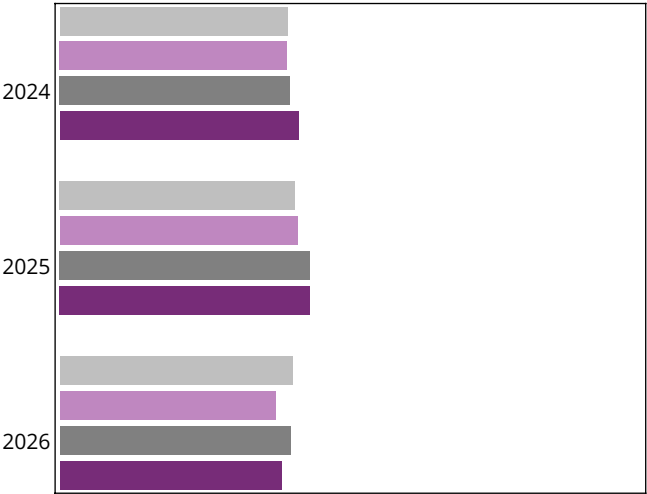
Ring Fence Market

Volume Sold (in units)



	2024	2025	2026
Week 10	820,977	841,748	815,181
Week 11	833,428	848,711	758,924
Week 12	846,455	835,104	837,970
Week 13	901,299	892,783	803,886
Total	3,402,159	3,418,346	3,215,961

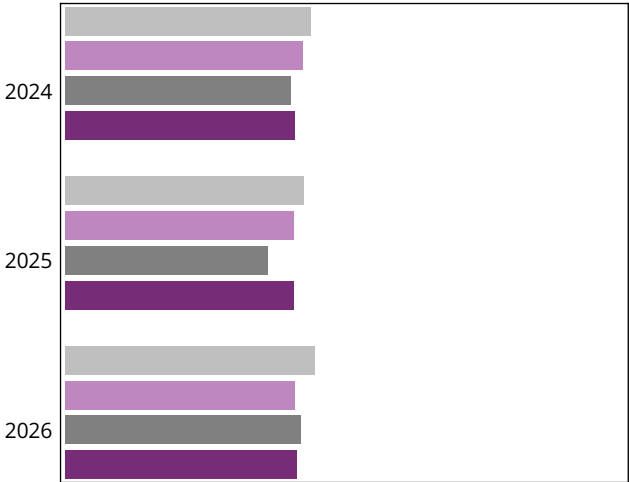
Value Sold (in millions of dollars)



	2024	2025	2026
Week 10	\$18,829,404	\$19,435,789	\$19,212,826
Week 11	\$18,759,456	\$19,619,868	\$17,797,600
Week 12	\$19,022,707	\$20,668,106	\$19,052,950
Week 13	\$19,698,088	\$20,663,998	\$18,316,925
Total	\$76,309,654	\$80,387,760	\$74,380,301

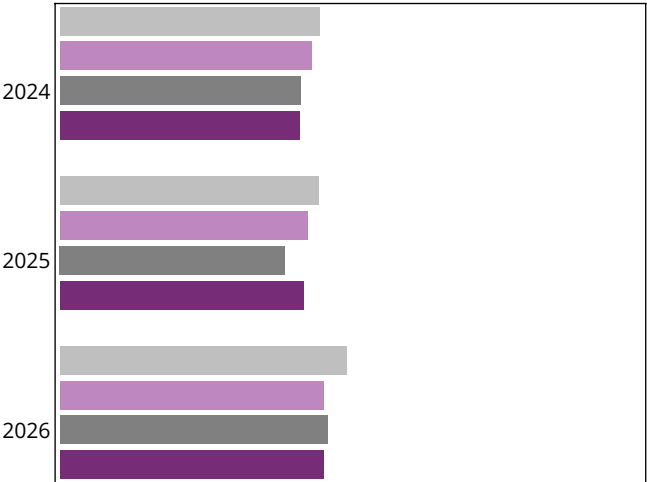
Fiction: All Market

Volume Sold (in units)



	2024	2025	2026
Week 10	245,867	239,674	249,932
Week 11	238,024	229,105	230,093
Week 12	225,756	203,507	236,530
Week 13	230,181	229,648	232,494
Total	939,828	901,934	949,049

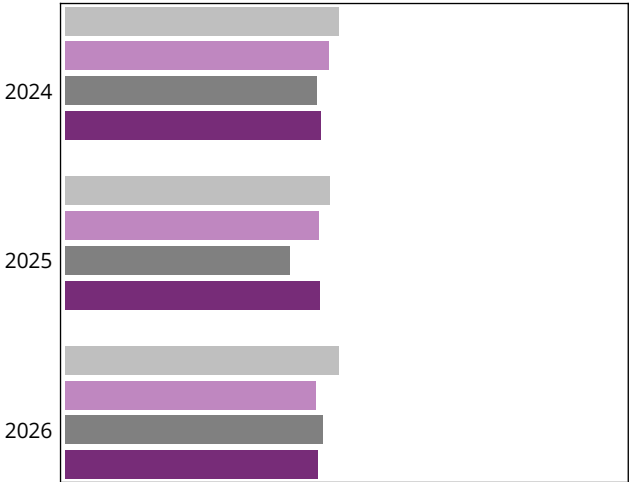
Value Sold (in millions of dollars)



	2024	2025	2026
Week 10	\$6,348,274	\$6,319,879	\$7,001,455
Week 11	\$6,150,815	\$6,047,820	\$6,441,442
Week 12	\$5,872,887	\$5,499,643	\$6,546,154
Week 13	\$5,854,347	\$5,946,818	\$6,448,275
Total	\$24,226,324	\$23,814,160	\$26,437,325

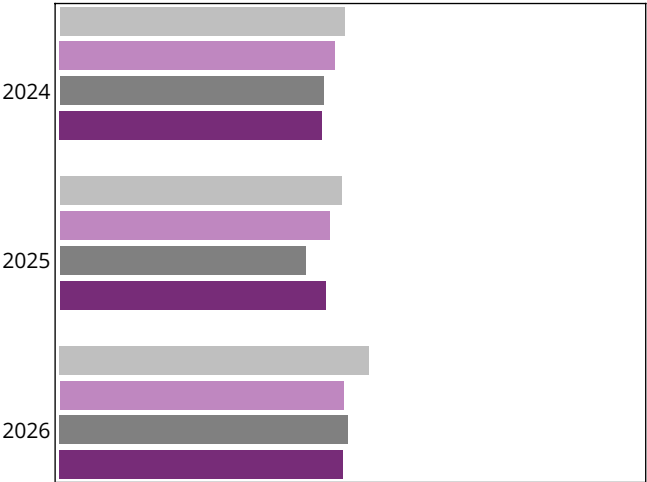
Fiction: Ring Fence Market

Volume Sold (in units)



	2024	2025	2026
Week 10	244,691	237,282	244,597
Week 11	236,398	226,847	224,715
Week 12	224,844	201,450	230,704
Week 13	228,681	227,571	226,427
Total	934,614	893,150	926,443

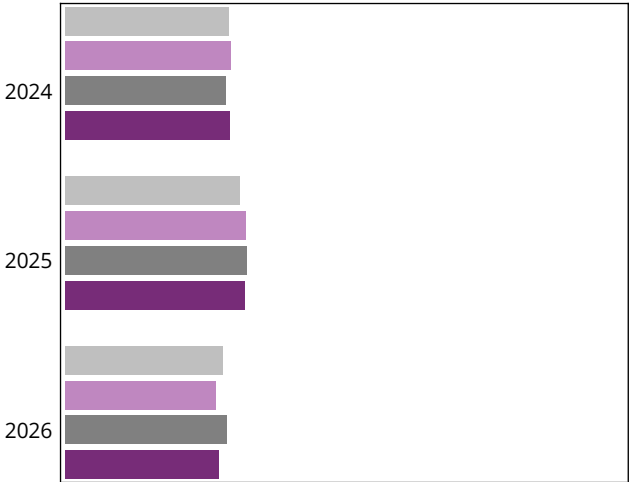
Value Sold (in millions of dollars)



	2024	2025	2026
Week 10	\$6,317,922	\$6,256,275	\$6,863,296
Week 11	\$6,108,998	\$5,988,177	\$6,301,784
Week 12	\$5,850,119	\$5,445,911	\$6,392,757
Week 13	\$5,815,736	\$5,892,067	\$6,286,720
Total	\$24,092,776	\$23,582,430	\$25,844,558

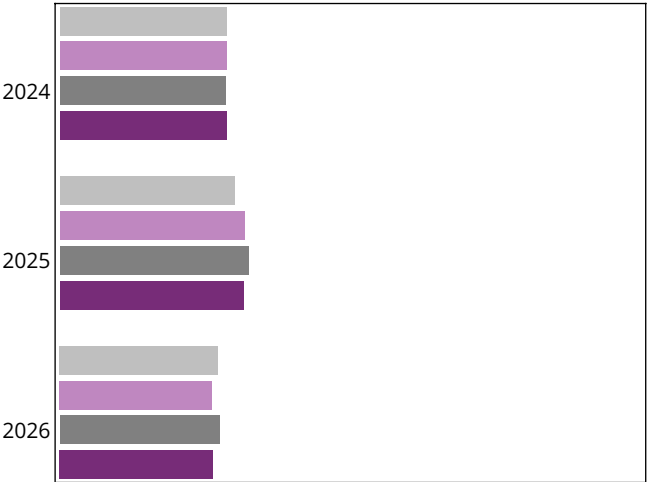
Non-Fiction: All Market

Volume Sold (in units)



	2024	2025	2026
Week 10	228,180	243,538	220,117
Week 11	231,393	252,128	210,275
Week 12	224,824	254,028	226,198
Week 13	229,954	250,870	214,723
Total	914,351	1,000,564	871,313

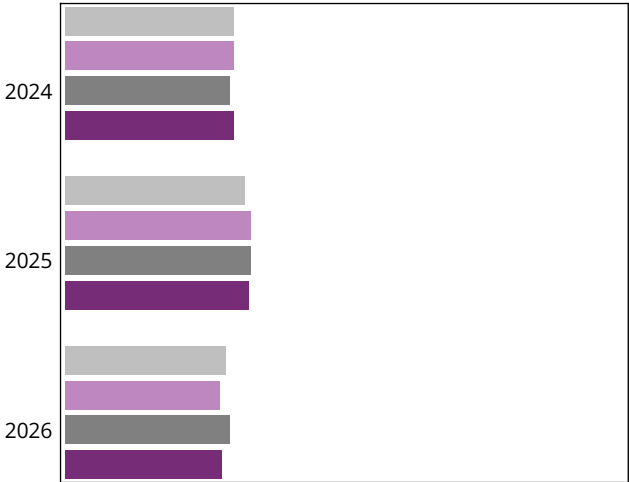
Value Sold (in millions of dollars)



	2024	2025	2026
Week 10	\$6,593,659	\$6,899,964	\$6,265,273
Week 11	\$6,606,150	\$7,306,562	\$6,019,446
Week 12	\$6,555,747	\$7,456,710	\$6,307,578
Week 13	\$6,585,750	\$7,279,639	\$6,063,515
Total	\$26,341,305	\$28,942,875	\$24,655,811

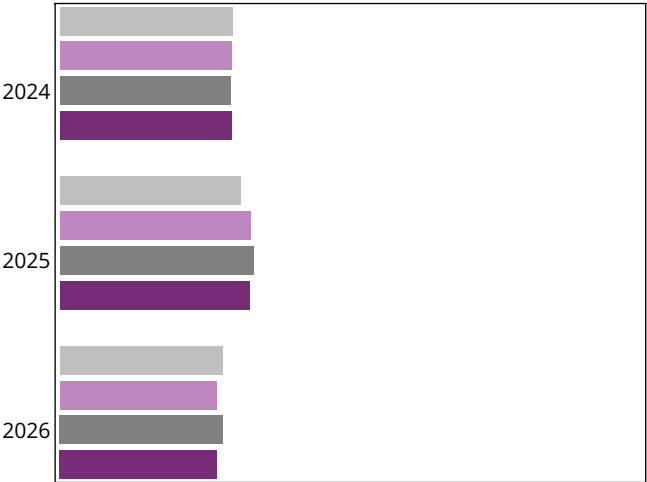
Non-Fiction: Ring Fence Market

Volume Sold (in units)



	2024	2025	2026
Week 10	225,950	240,792	215,974
Week 11	226,498	248,756	206,879
Week 12	221,479	249,391	221,051
Week 13	226,422	246,735	210,647
Total	900,349	985,674	854,551

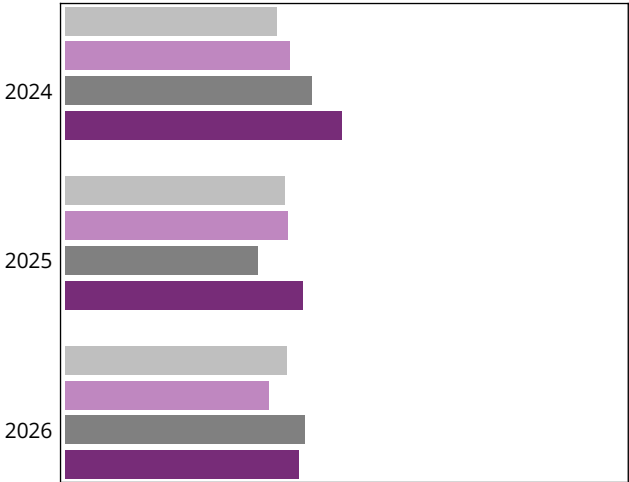
Value Sold (in millions of dollars)



	2024	2025	2026
Week 10	\$6,529,410	\$6,827,199	\$6,157,164
Week 11	\$6,486,876	\$7,206,485	\$5,927,262
Week 12	\$6,465,330	\$7,339,443	\$6,179,683
Week 13	\$6,503,213	\$7,185,298	\$5,943,940
Total	\$25,984,830	\$28,558,426	\$24,208,049

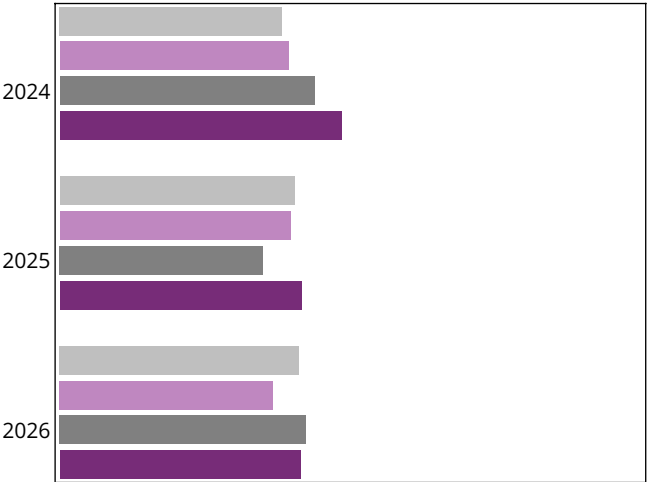
Juvenile: All Market

Volume Sold (in units)



	2024	2025	2026
Week 10	311,253	321,976	324,721
Week 11	329,536	327,352	299,127
Week 12	362,652	283,322	351,169
Week 13	406,389	348,329	342,912
Total	1,409,830	1,280,979	1,317,929

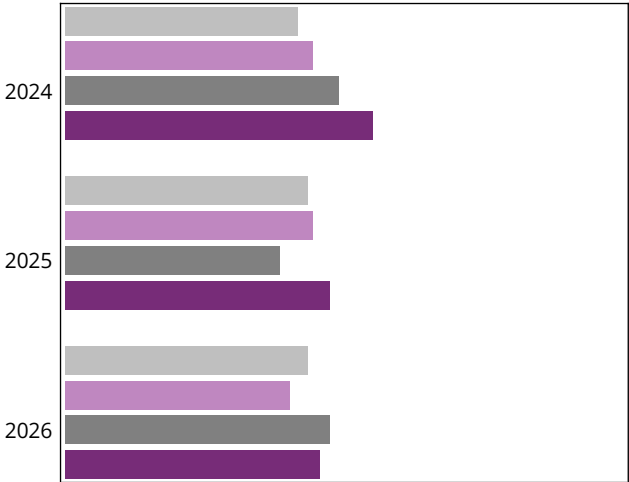
Value Sold (in millions of dollars)



	2024	2025	2026
Week 10	\$5,163,155	\$5,456,874	\$5,555,171
Week 11	\$5,305,002	\$5,363,381	\$4,949,736
Week 12	\$5,916,765	\$4,720,229	\$5,721,559
Week 13	\$6,549,125	\$5,620,014	\$5,597,798
Total	\$22,934,047	\$21,160,498	\$21,824,265

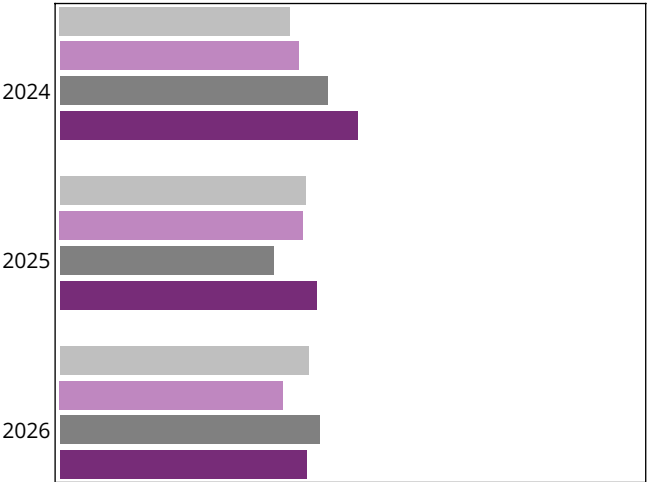
Juvenile: Ring Fence Market

Volume Sold (in units)



	2024	2025	2026
Week 10	302,484	314,942	315,196
Week 11	321,704	321,052	291,531
Week 12	354,887	277,909	343,749
Week 13	399,708	343,902	330,146
Total	1,378,783	1,257,805	1,280,622

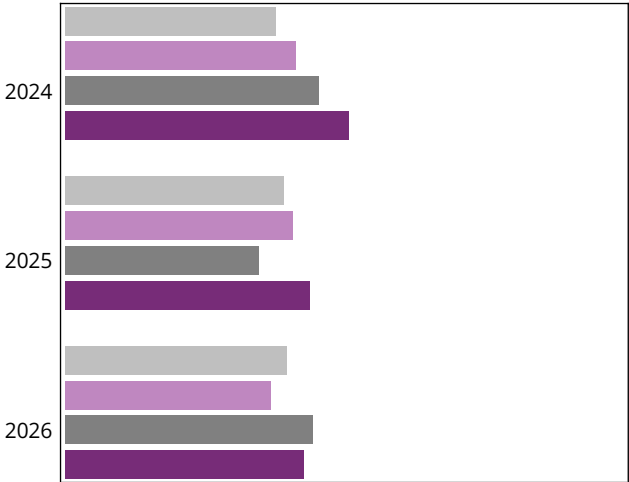
Value Sold (in millions of dollars)



	2024	2025	2026
Week 10	\$4,946,878	\$5,286,858	\$5,348,936
Week 11	\$5,135,147	\$5,232,865	\$4,803,442
Week 12	\$5,757,826	\$4,599,793	\$5,591,885
Week 13	\$6,404,863	\$5,520,962	\$5,311,228
Total	\$22,244,714	\$20,640,478	\$21,055,491

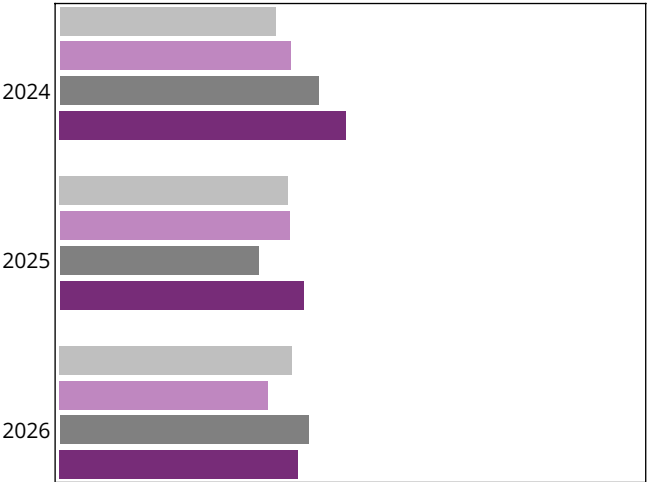
Juvenile Fiction: All Market

Volume Sold (in units)



	2024	2025	2026
Week 10	237,798	246,234	249,916
Week 11	259,611	256,731	231,551
Week 12	285,683	218,232	279,334
Week 13	320,391	275,948	268,958
Total	1,103,483	997,145	1,029,759

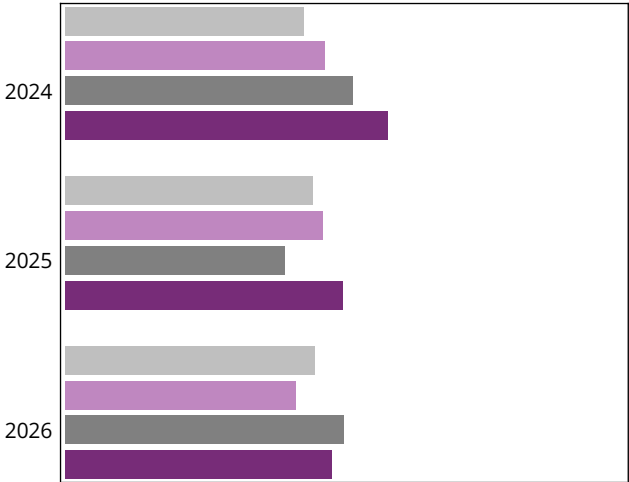
Value Sold (in millions of dollars)



	2024	2025	2026
Week 10	\$3,821,002	\$4,041,784	\$4,112,622
Week 11	\$4,084,740	\$4,072,256	\$3,687,981
Week 12	\$4,587,031	\$3,521,393	\$4,401,701
Week 13	\$5,069,485	\$4,322,374	\$4,219,194
Total	\$17,562,258	\$15,957,807	\$16,421,499

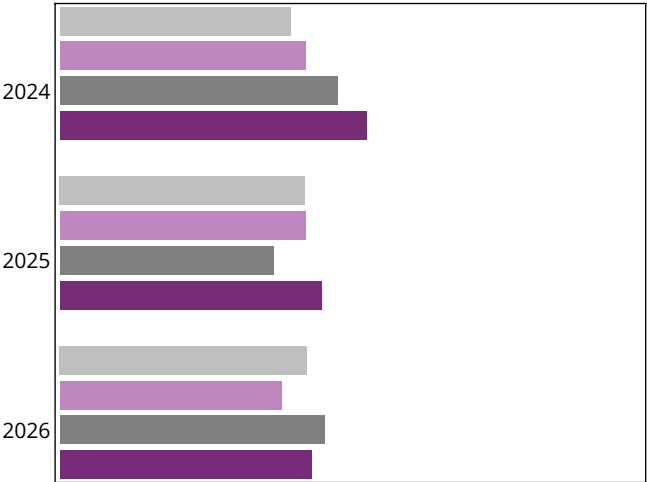
Juvenile Fiction: Ring Fence Market

Volume Sold (in units)



	2024	2025	2026
Week 10	235,234	244,191	245,457
Week 11	255,580	253,469	227,200
Week 12	283,182	216,324	274,307
Week 13	317,250	273,475	262,498
Total	1,091,246	987,459	1,009,462

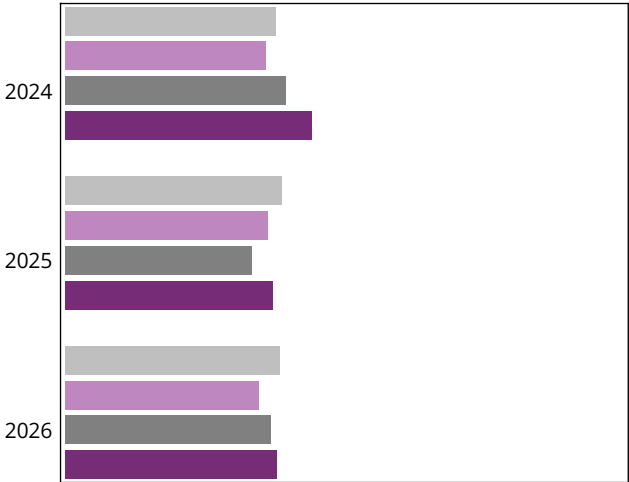
Value Sold (in millions of dollars)



	2024	2025	2026
Week 10	\$3,774,647	\$4,005,486	\$4,042,620
Week 11	\$4,012,531	\$4,015,614	\$3,620,321
Week 12	\$4,538,784	\$3,488,085	\$4,325,018
Week 13	\$5,009,799	\$4,276,927	\$4,114,140
Total	\$17,335,760	\$15,786,113	\$16,102,098

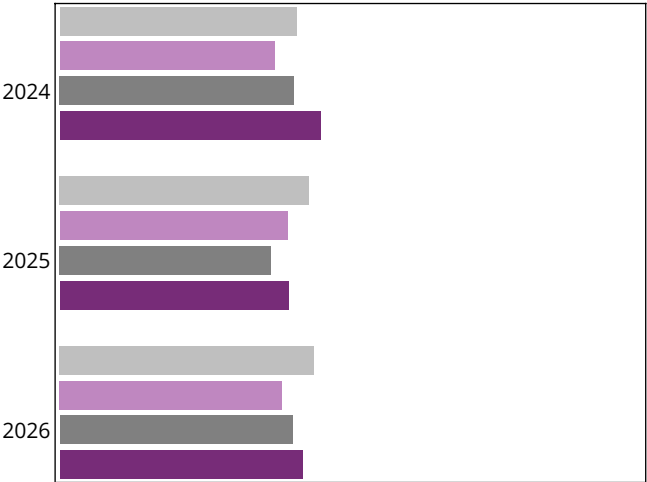
Juvenile Non-Fiction: All Market

Volume Sold (in units)



	2024	2025	2026
Week 10	73,455	75,742	74,805
Week 11	69,925	70,621	67,576
Week 12	76,969	65,090	71,835
Week 13	85,998	72,381	73,954
Total	306,347	283,834	288,170

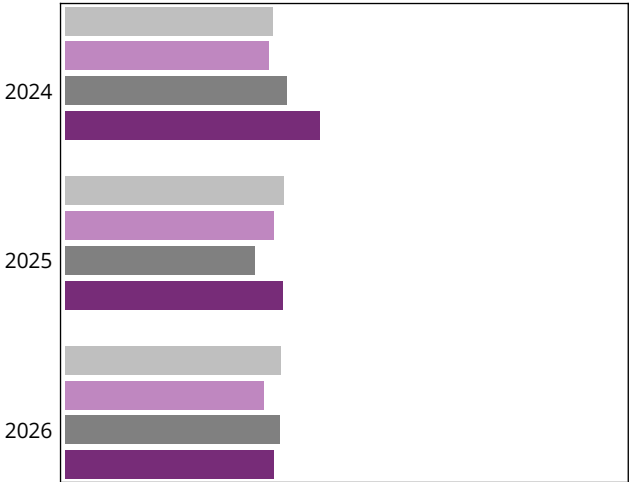
Value Sold (in millions of dollars)



	2024	2025	2026
Week 10	\$1,342,154	\$1,415,090	\$1,442,549
Week 11	\$1,220,261	\$1,291,125	\$1,261,755
Week 12	\$1,329,734	\$1,198,836	\$1,319,858
Week 13	\$1,479,640	\$1,297,640	\$1,378,605
Total	\$5,371,789	\$5,202,691	\$5,402,766

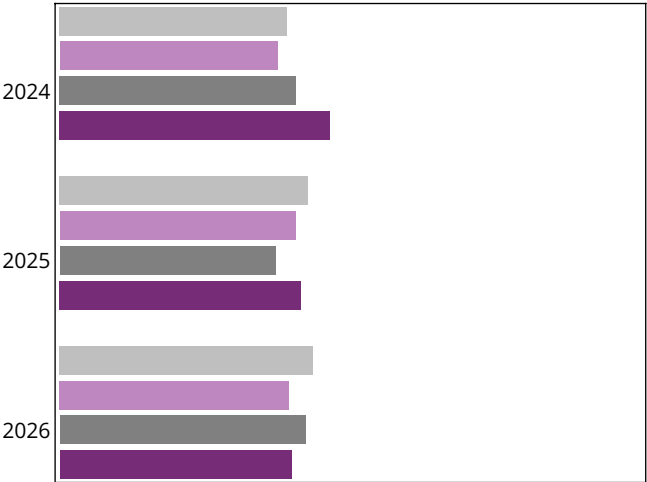
Juvenile Non-Fiction: Ring Fence Market

Volume Sold (in units)



	2024	2025	2026
Week 10	67,250	70,751	69,739
Week 11	66,124	67,583	64,331
Week 12	71,705	61,585	69,442
Week 13	82,458	70,427	67,648
Total	287,537	270,346	271,160

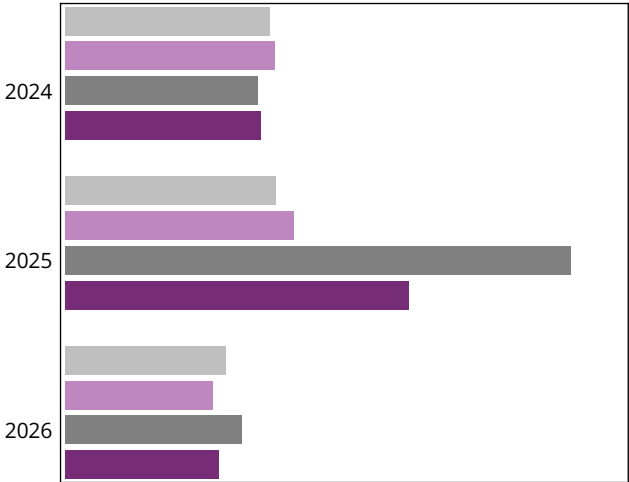
Value Sold (in millions of dollars)



	2024	2025	2026
Week 10	\$1,172,232	\$1,281,371	\$1,306,316
Week 11	\$1,122,616	\$1,217,250	\$1,183,122
Week 12	\$1,219,042	\$1,111,708	\$1,266,867
Week 13	\$1,395,064	\$1,244,035	\$1,197,088
Total	\$4,908,954	\$4,854,365	\$4,953,393

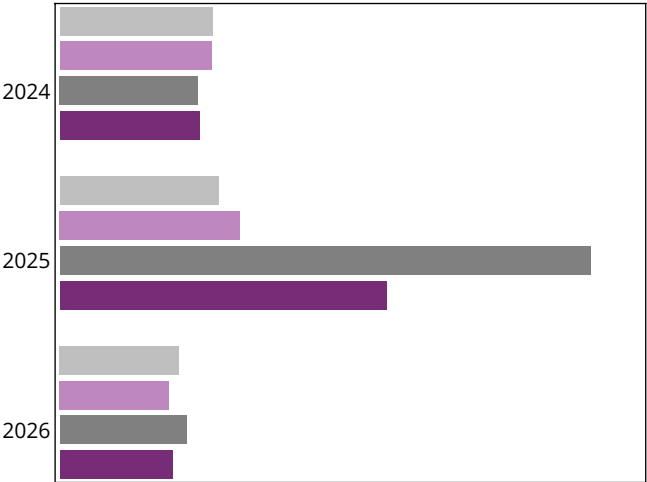
Young Adult: All Market

Volume Sold (in units)



	2024	2025	2026
Week 10	40,365	41,454	31,688
Week 11	41,373	45,093	29,036
Week 12	37,942	99,686	34,790
Week 13	38,484	67,601	30,185
Total	158,164	253,834	125,699

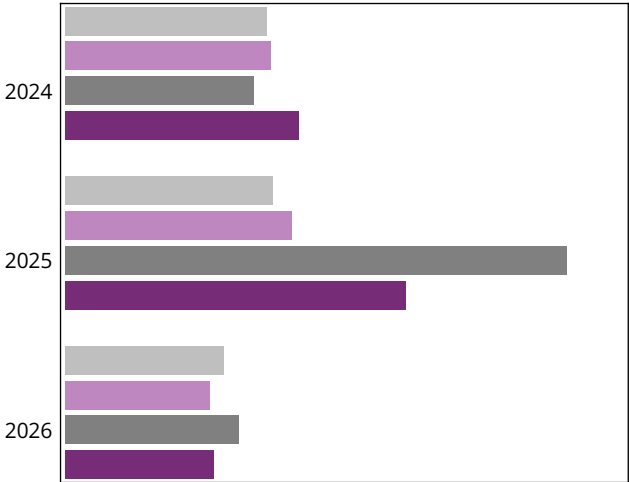
Value Sold (in millions of dollars)



	2024	2025	2026
Week 10	\$918,358	\$954,041	\$716,783
Week 11	\$914,296	\$1,085,827	\$657,235
Week 12	\$831,240	\$3,193,901	\$762,785
Week 13	\$841,470	\$1,966,099	\$677,574
Total	\$3,505,364	\$7,199,868	\$2,814,379

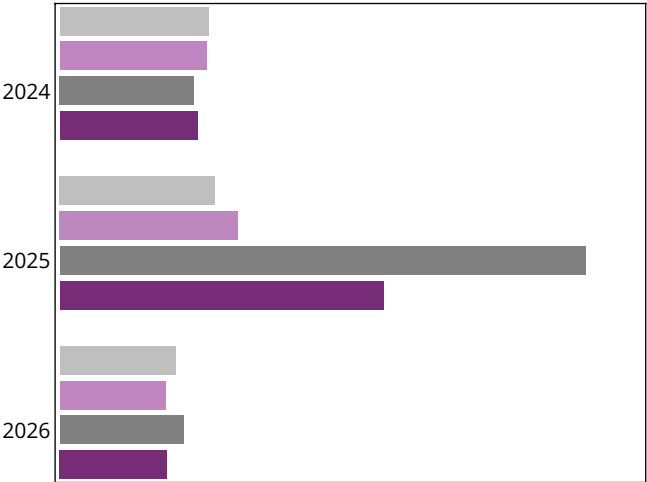
Young Adult: Ring Fence Market

Volume Sold (in units)



	2024	2025	2026
Week 10	39,720	40,818	31,208
Week 11	40,461	44,621	28,470
Week 12	37,155	98,826	34,236
Week 13	37,996	67,022	29,168
Total	155,332	251,287	123,082

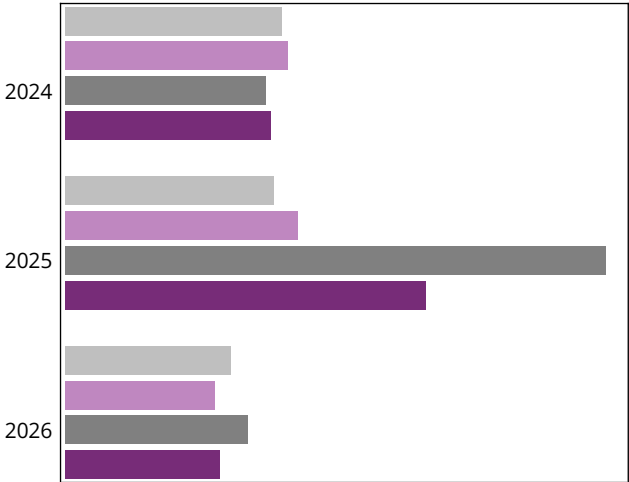
Value Sold (in millions of dollars)



	2024	2025	2026
Week 10	\$893,577	\$934,737	\$698,071
Week 11	\$883,852	\$1,071,972	\$637,674
Week 12	\$808,140	\$3,165,570	\$745,010
Week 13	\$828,733	\$1,947,683	\$644,837
Total	\$3,414,301	\$7,119,962	\$2,725,592

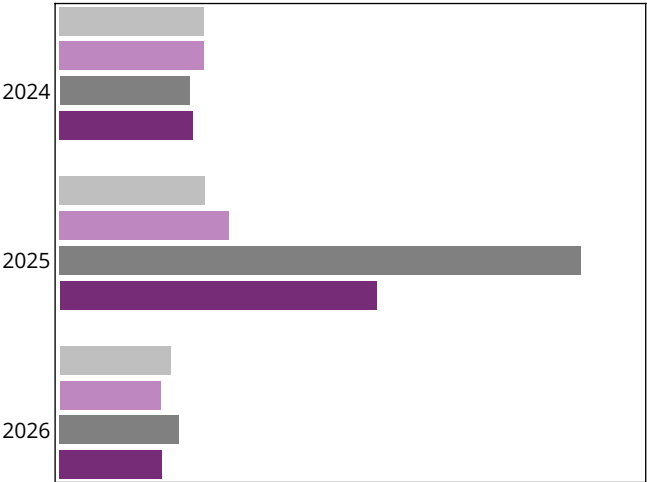
Young Adult Fiction: All Market

Volume Sold (in units)



	2024	2025	2026
Week 10	38,739	37,259	29,560
Week 11	39,771	41,610	26,864
Week 12	35,990	96,775	32,741
Week 13	36,861	64,615	27,648
Total	151,361	240,259	116,813

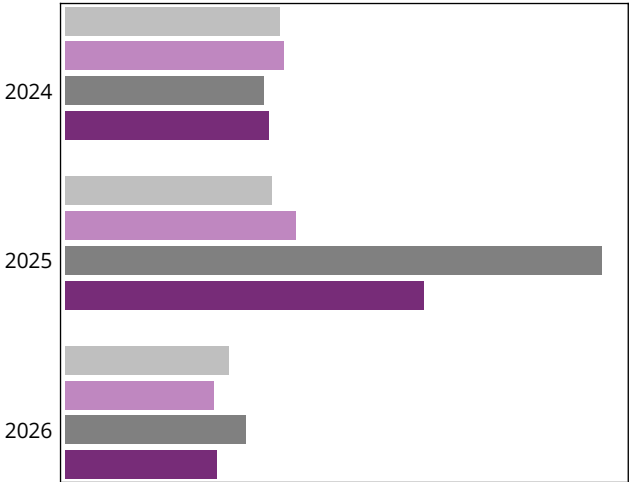
Value Sold (in millions of dollars)



	2024	2025	2026
Week 10	\$869,262	\$874,581	\$666,799
Week 11	\$869,255	\$1,019,832	\$605,652
Week 12	\$782,804	\$3,138,023	\$716,744
Week 13	\$802,710	\$1,906,904	\$616,104
Total	\$3,324,032	\$6,939,339	\$2,605,298

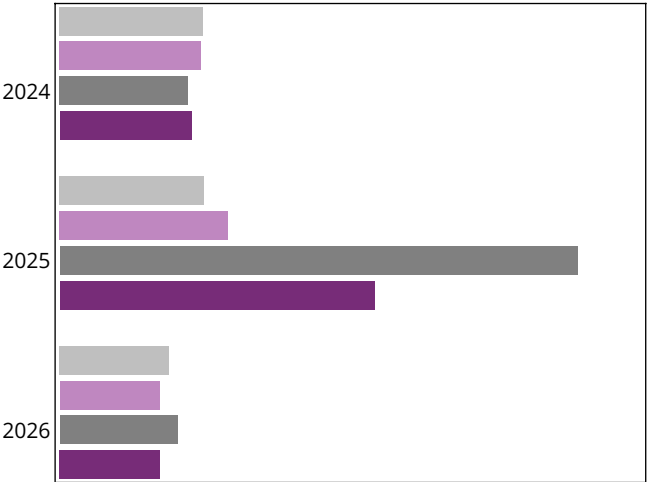
Young Adult Fiction: Ring Fence Market

Volume Sold (in units)



	2024	2025	2026
Week 10	38,418	36,952	29,273
Week 11	39,132	41,270	26,533
Week 12	35,474	96,101	32,395
Week 13	36,509	64,160	27,058
Total	149,533	238,483	115,259

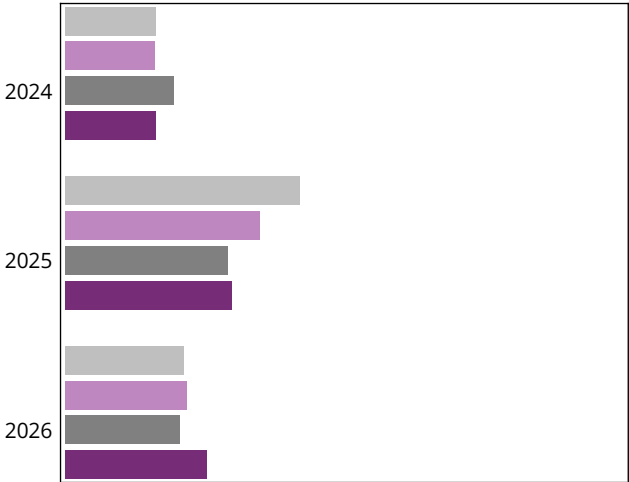
Value Sold (in millions of dollars)



	2024	2025	2026
Week 10	\$862,234	\$867,323	\$658,070
Week 11	\$851,172	\$1,012,134	\$598,389
Week 12	\$771,153	\$3,118,042	\$709,041
Week 13	\$794,460	\$1,894,271	\$603,168
Total	\$3,279,019	\$6,891,770	\$2,568,667

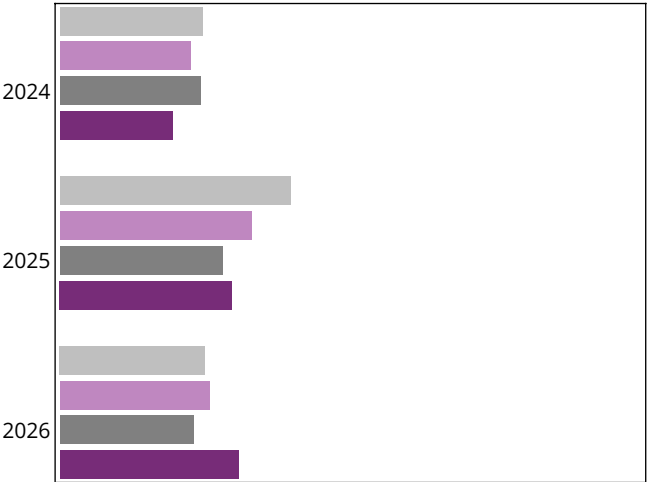
Young Adult Non-Fiction: All Market

Volume Sold (in units)



	2024	2025	2026
Week 10	1,626	4,195	2,128
Week 11	1,602	3,483	2,172
Week 12	1,952	2,911	2,049
Week 13	1,623	2,986	2,537
Total	6,803	13,575	8,886

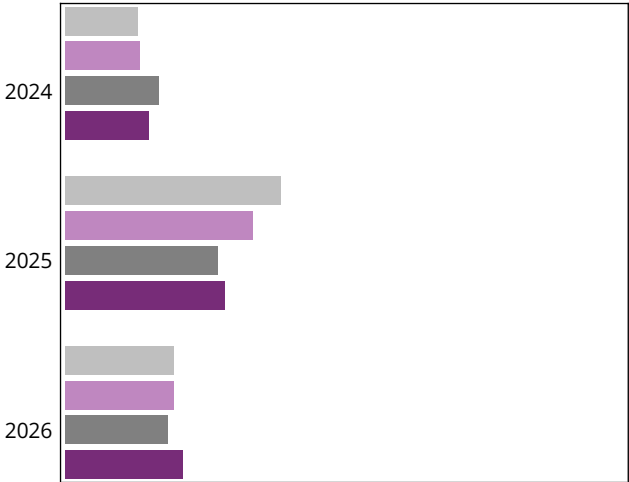
Value Sold (in millions of dollars)



	2024	2025	2026
Week 10	\$49,096	\$79,460	\$49,985
Week 11	\$45,041	\$65,995	\$51,583
Week 12	\$48,436	\$55,878	\$46,042
Week 13	\$38,760	\$59,195	\$61,471
Total	\$181,332	\$260,529	\$209,080

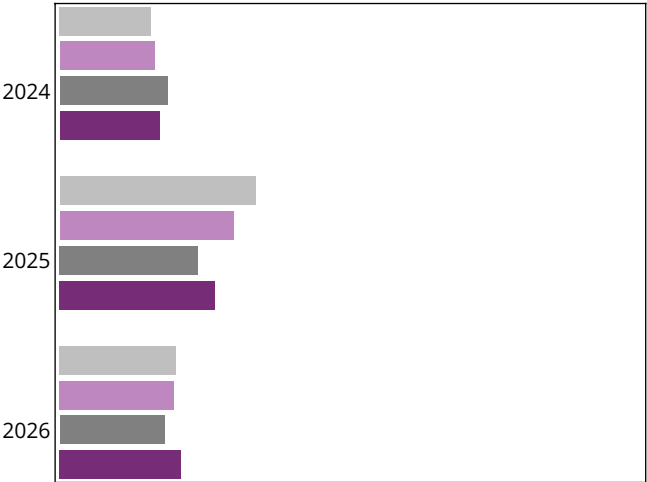
Young Adult Non-Fiction: Ring Fence Market

Volume Sold (in units)



	2024	2025	2026
Week 10	1,302	3,866	1,935
Week 11	1,329	3,351	1,937
Week 12	1,681	2,725	1,841
Week 13	1,487	2,862	2,110
Total	5,799	12,804	7,823

Value Sold (in millions of dollars)



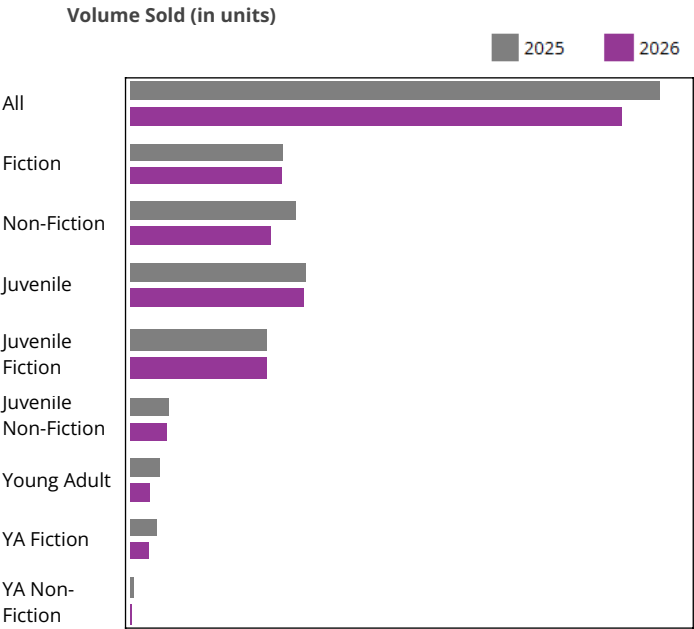
	2024	2025	2026
Week 10	\$31,343	\$67,414	\$40,001
Week 11	\$32,679	\$59,838	\$39,285
Week 12	\$36,988	\$47,528	\$35,970
Week 13	\$34,273	\$53,412	\$41,669
Total	\$135,283	\$228,192	\$156,924

Year-to-Date Comparisons

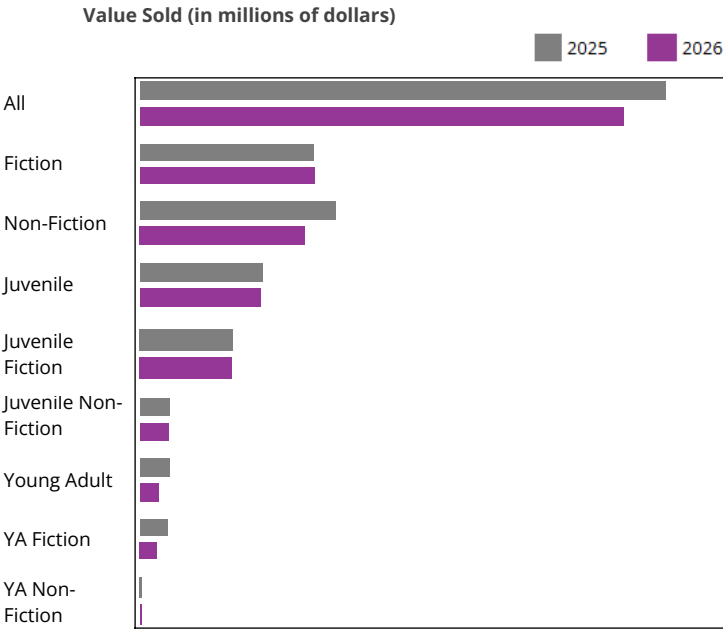
Week-ending dates:

	2025	2026
Week 13	2024-03-30	2026-03-29

All Market

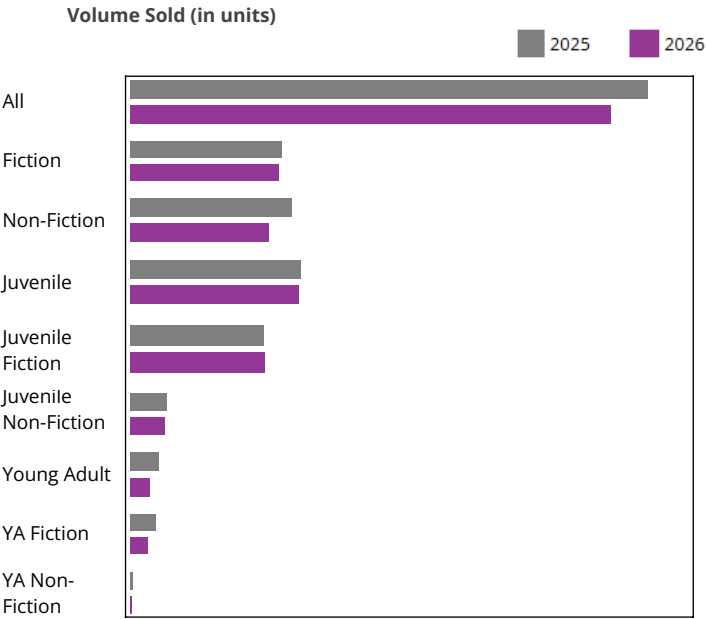


	2025	2026
All	11,376,471	10,564,728
Fiction	3,281,903	3,256,263
Non-Fiction	3,560,153	3,020,068
Juvenile	3,781,588	3,730,460
Juvenile Fiction	2,943,832	2,937,087
Juvenile Non-Fiction	837,756	793,373
Young Adult (YA)	625,477	419,311
YA Fiction	558,898	388,878
YA Non-Fiction	66,579	30,433

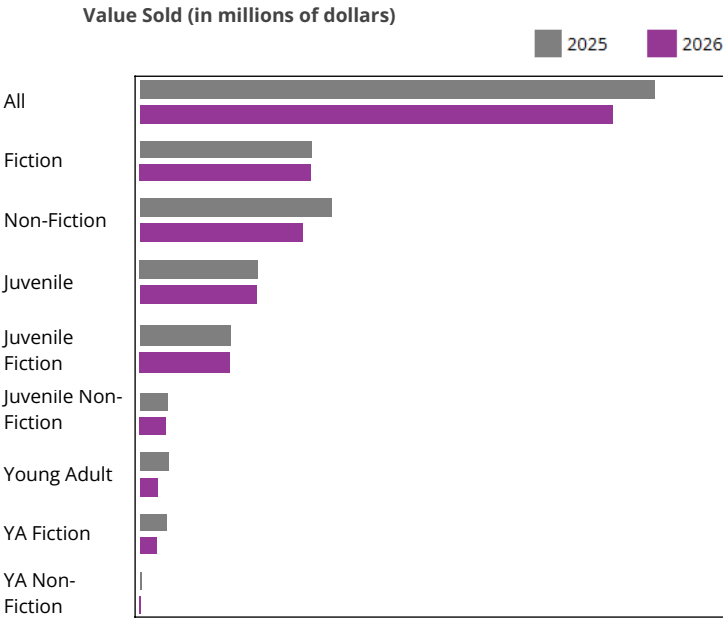


	2025	2026
All	\$271,413,687	\$249,648,172
Fiction	\$89,491,391	\$90,113,288
Non-Fiction	\$100,932,789	\$85,284,976
Juvenile	\$63,486,492	\$62,269,634
Juvenile Fiction	\$48,096,704	\$47,517,742
Juvenile Non-Fiction	\$15,389,789	\$14,751,892
Young Adult (YA)	\$15,345,635	\$9,536,620
YA Fiction	\$14,139,399	\$8,830,954
YA Non-Fiction	\$1,206,236	\$705,666

Ring Fence



	2025	2026
All	11,120,020	10,335,049
Fiction	3,251,670	3,188,717
Non-Fiction	3,470,542	2,971,537
Juvenile	3,663,088	3,628,065
Juvenile Fiction	2,877,198	2,881,840
Juvenile Non-Fiction	785,890	746,225
Young Adult (YA)	611,243	411,257
YA Fiction	550,059	384,022
YA Non-Fiction	61,184	27,235



	2025	2026
All	\$265,820,824	\$244,100,431
Fiction	\$88,686,772	\$88,364,464
Non-Fiction	\$99,010,390	\$83,962,725
Juvenile	\$61,087,110	\$60,132,398
Juvenile Fiction	\$46,921,943	\$46,623,188
Juvenile Non-Fiction	\$14,165,167	\$13,509,209
Young Adult (YA)	\$14,933,105	\$9,251,229
YA Fiction	\$13,931,392	\$8,707,640
YA Non-Fiction	\$1,001,712	\$543,589

Report Week Numbers

Week	2024	2025	2026
1	2024-01-07	2025-01-05	2026-01-04
2	2024-01-14	2025-01-12	2026-01-11
3	2024-01-21	2025-01-19	2026-01-18
4	2024-01-28	2025-01-26	2026-01-25
5	2024-02-04	2025-02-02	2026-02-01
6	2024-02-11	2025-02-09	2026-02-08
7	2024-02-18	2025-02-16	2026-02-15
8	2024-02-25	2025-02-23	2026-02-22
9	2024-03-03	2025-03-02	2026-03-01
10	2024-03-10	2025-03-09	2026-03-08
11	2024-03-17	2025-03-16	2026-03-15
12	2024-03-24	2025-03-23	2026-03-22
13	2024-03-31	2024-03-30	2026-03-29
14	2024-04-07	2025-04-06	2026-04-05
15	2024-04-14	2025-04-13	2026-04-12
16	2024-04-21	2025-04-20	2026-04-19
17	2024-04-28	2025-04-27	2026-04-26
18	2024-05-05	2025-05-04	2026-05-03
19	2024-05-12	2025-05-11	2026-05-10
20	2024-05-19	2025-05-18	2026-05-17
21	2024-05-26	2025-05-25	2026-05-24
22	2024-06-02	2025-06-01	2026-05-31
23	2024-06-09	2025-06-08	2026-06-07
24	2024-06-16	2025-06-15	2026-06-14
25	2024-06-23	2025-06-22	2026-06-21
26	2024-06-30	2025-06-29	2026-06-28
27	2024-07-07	2025-07-06	2026-07-05
28	2024-07-14	2025-07-13	2026-07-12
29	2024-07-21	2025-07-20	2026-07-19
30	2024-07-28	2025-07-27	2026-07-26
31	2024-08-04	2025-08-03	2026-07-31
32	2024-08-11	2025-08-10	2026-08-09
33	2024-08-18	2025-08-17	2026-08-16
34	2024-08-25	2025-08-24	2026-08-23
35	2024-09-01	2025-08-31	2026-08-30
36	2024-09-08	2025-09-07	2026-09-06
37	2024-09-15	2025-09-14	2026-09-13
38	2024-09-22	2025-09-21	2026-09-20
39	2024-09-29	2025-09-28	2026-09-27

Week	2024	2025	2026
40	2024-10-06	2025-10-05	2026-10-04
41	2024-10-13	2025-10-12	2026-10-11
42	2024-10-20	2025-10-19	2026-10-18
43	2024-10-27	2025-10-26	2026-10-25
44	2024-11-03	2025-11-02	2026-11-01
45	2024-11-10	2025-11-09	2026-11-08
46	2024-11-17	2025-11-16	2026-11-15
47	2024-11-24	2025-11-23	2026-11-22
48	2024-12-01	2025-11-30	2026-11-29
49	2024-12-08	2025-12-07	2026-12-06
50	2024-12-15	2025-12-14	2026-12-13
51	2024-12-22	2025-12-21	2026-12-20
52	2024-12-29	2025-12-28	2026-12-27
53			2026-01-03