

SalesData Market Report:

January, 2026

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Introduction

This report gives you easy insight into how the marketplace performed in the previous month by comparing the volume and value of books sold in January in the years 2024 to 2026 first for all subjects and then for eight top-level subjects: Fiction, Non-Fiction, Juvenile, Juvenile Fiction, Juvenile Non-Fiction, Young Adult, Young Adult Fiction, and Young Adult Non-Fiction.

- All subjects are presented with data from two markets:
- All Market: Data from all retailers who currently provide us with their sales data.
 - Ring Fence Market: Aggregated sales data from a fixed group of retailers that have reported sales consistently since 2023.

Also included is a Year-to-Date overview of all books sold in the marketplace this year and last year by volume and value sold for each of the eight subjects above. The value sold is calculated using the list price multiplied by the number of units sold for each recorded title.

Combining the information present here with data specific to your own organization can highlight any correlation or special relationships between your data and the marketplace.

Report Weeks

The way we determine how weeks fall into months in SalesData is based on the ISO standard for determining how weeks fall into years. The same number of weeks is compared for each year, even if the time period for a selected month may also include a few days' worth of data from the previous month or the following month. See the end of the report for week numbers in 2026.

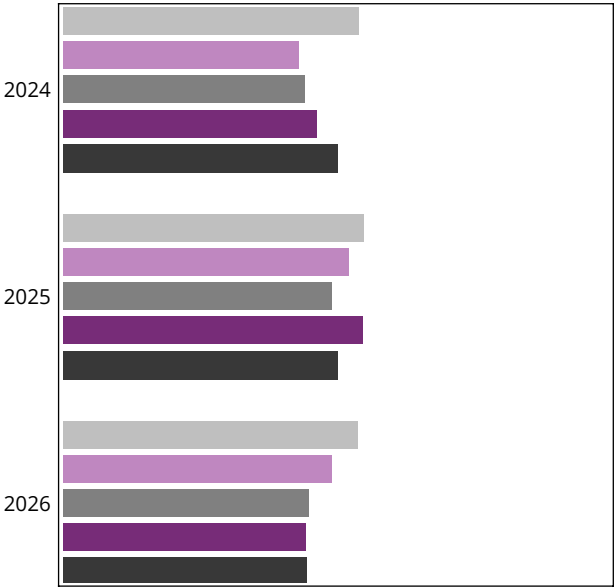
The specific week-ending dates used in this month's report are as follows:

	2024	2025	2026
Week 1	2024-01-07	2025-01-05	2026-01-04
Week 2	2024-01-14	2025-01-12	2026-01-11
Week 3	2024-01-21	2025-01-19	2026-01-18
Week 4	2024-01-28	2025-01-26	2026-01-25
Week 5	2024-02-04	2025-02-02	2026-02-01

Month-to-Month Comparisons

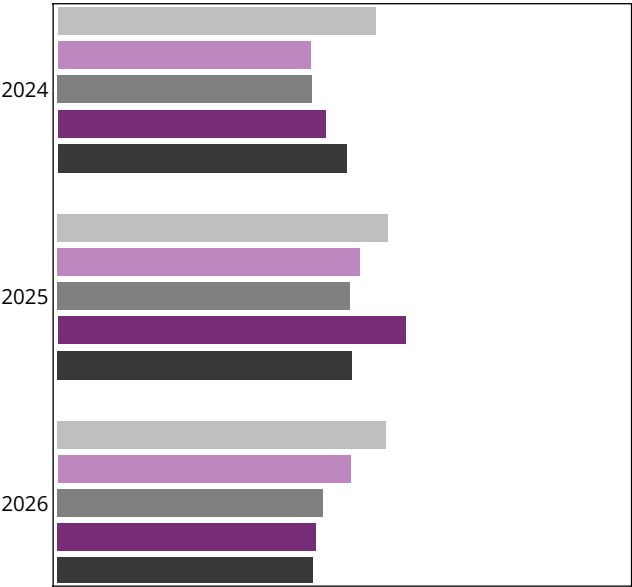
All Market

Volume Sold (in units)



	2024	2025	2026
Week 1	931,536	948,237	928,285
Week 2	743,901	898,779	846,342
Week 3	760,849	846,399	772,948
Week 4	799,642	943,233	764,775
Week 5	866,069	865,115	766,702
Total	4,101,997	4,501,763	4,079,052

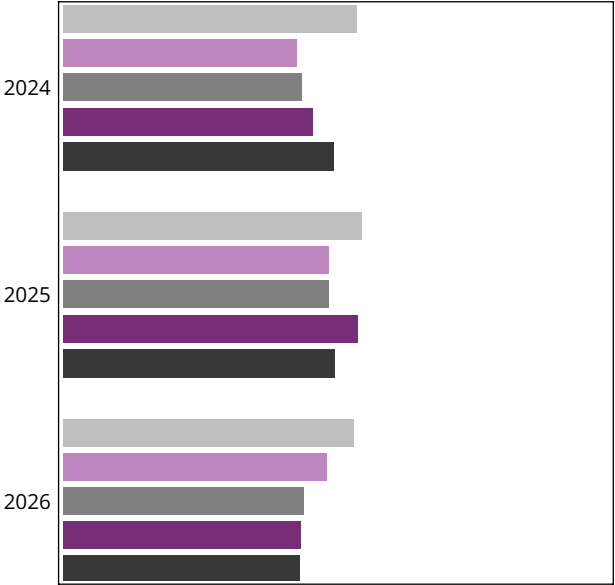
Value Sold (in millions of dollars)



	2024	2025	2026
Week 1	\$22,322,172	\$23,199,308	\$23,078,222
Week 2	\$17,752,770	\$21,243,037	\$20,560,747
Week 3	\$17,874,867	\$20,547,644	\$18,624,367
Week 4	\$18,821,191	\$24,438,507	\$18,152,923
Week 5	\$20,278,849	\$20,691,849	\$17,955,785
Total	\$97,049,849	\$110,120,345	\$98,372,043

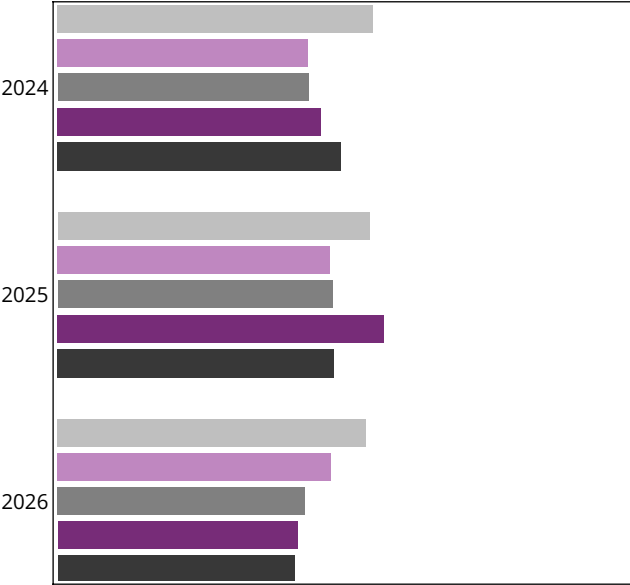
Ring Fence Market

Volume Sold (in units)



	2024	2025	2026
Week 1	925,323	942,201	914,701
Week 2	737,160	838,681	831,622
Week 3	751,025	836,395	759,175
Week 4	787,403	929,414	747,337
Week 5	851,330	854,957	746,220
Total	4,052,241	4,401,648	3,999,055

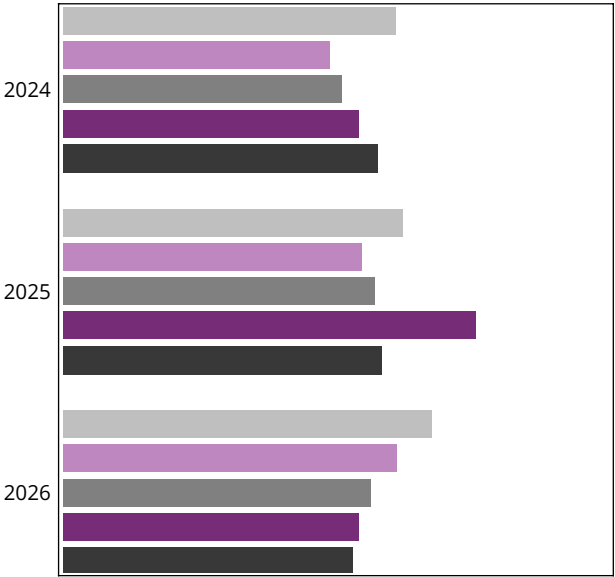
Value Sold (in millions of dollars)



	2024	2025	2026
Week 1	\$22,150,460	\$23,007,417	\$22,749,095
Week 2	\$17,568,422	\$20,083,596	\$20,161,073
Week 3	\$17,612,791	\$20,262,871	\$18,254,957
Week 4	\$18,494,835	\$24,058,052	\$17,706,985
Week 5	\$19,903,845	\$20,396,280	\$17,486,225
Total	\$95,730,352	\$107,808,216	\$96,358,335

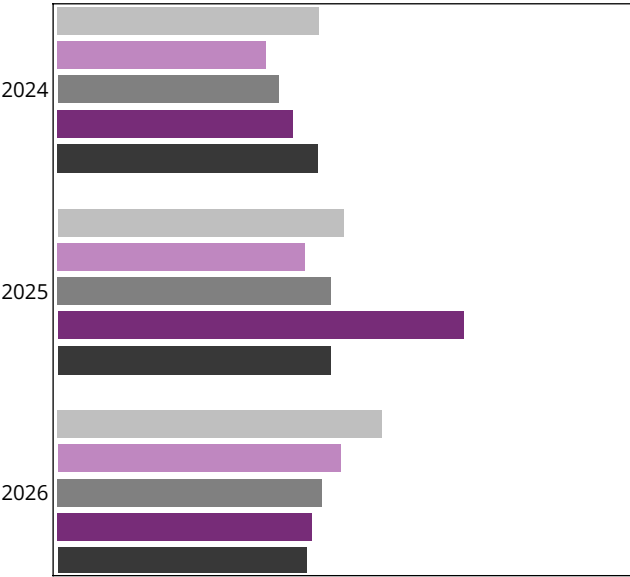
Fiction: All Market

Volume Sold (in units)



	2024	2025	2026
Week 1	273,927	279,931	303,752
Week 2	219,958	246,203	274,992
Week 3	229,516	256,907	253,516
Week 4	244,094	340,298	243,454
Week 5	259,785	262,976	238,675
Total	1,227,280	1,386,315	1,314,389

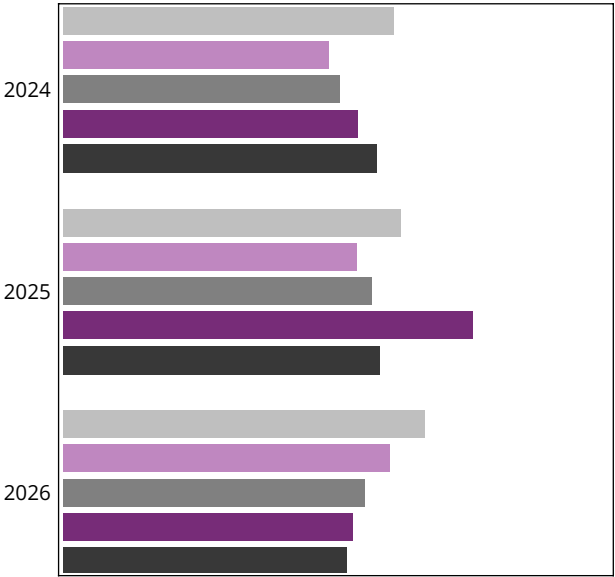
Value Sold (in millions of dollars)



	2024	2025	2026
Week 1	\$6,885,679	\$7,528,636	\$8,545,398
Week 2	\$5,483,445	\$6,512,987	\$7,456,374
Week 3	\$5,823,025	\$7,203,268	\$6,962,944
Week 4	\$6,198,575	\$10,692,144	\$6,704,792
Week 5	\$6,855,697	\$7,191,317	\$6,551,186
Total	\$31,246,421	\$39,128,352	\$36,220,694

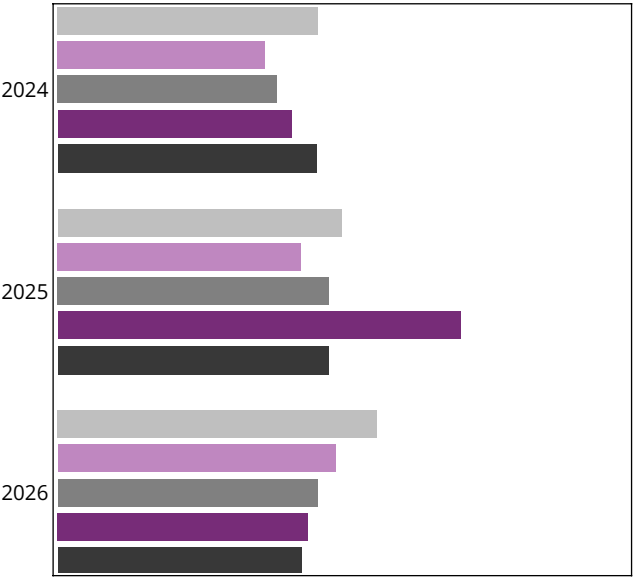
Fiction: Ring Fence Market

Volume Sold (in units)



	2024	2025	2026
Week 1	273,038	278,186	298,607
Week 2	219,214	242,508	269,733
Week 3	228,140	254,867	249,002
Week 4	242,881	337,700	239,093
Week 5	258,603	260,970	233,775
Total	1,221,876	1,374,231	1,290,210

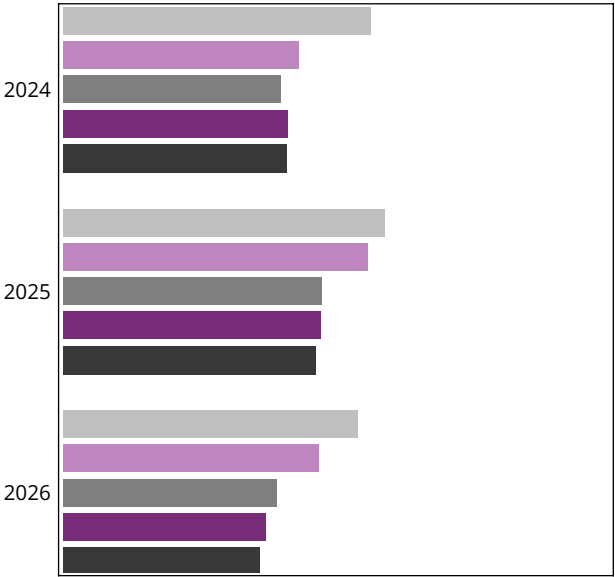
Value Sold (in millions of dollars)



	2024	2025	2026
Week 1	\$6,858,538	\$7,479,561	\$8,413,524
Week 2	\$5,461,024	\$6,416,272	\$7,321,640
Week 3	\$5,781,916	\$7,144,754	\$6,844,070
Week 4	\$6,163,409	\$10,609,652	\$6,591,229
Week 5	\$6,821,706	\$7,133,076	\$6,424,874
Total	\$31,086,593	\$38,783,315	\$35,595,338

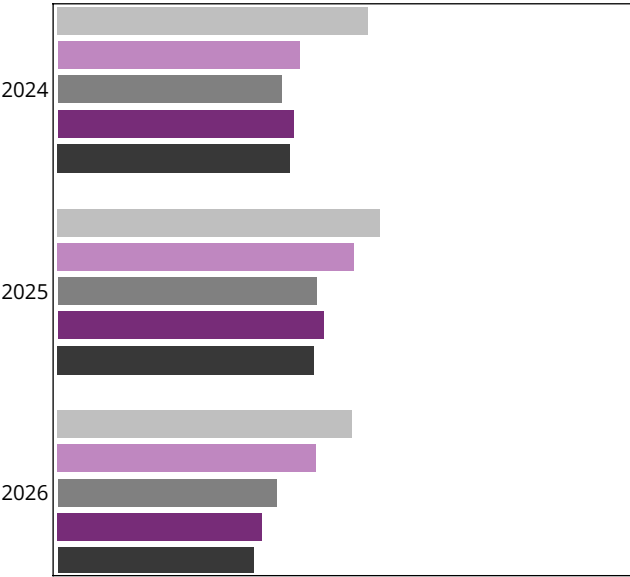
Non-Fiction: All Market

Volume Sold (in units)



	2024	2025	2026
Week 1	338,372	353,950	323,587
Week 2	258,906	335,397	280,528
Week 3	239,225	284,756	234,744
Week 4	246,928	283,273	222,697
Week 5	245,329	278,026	215,890
Total	1,328,760	1,535,402	1,277,446

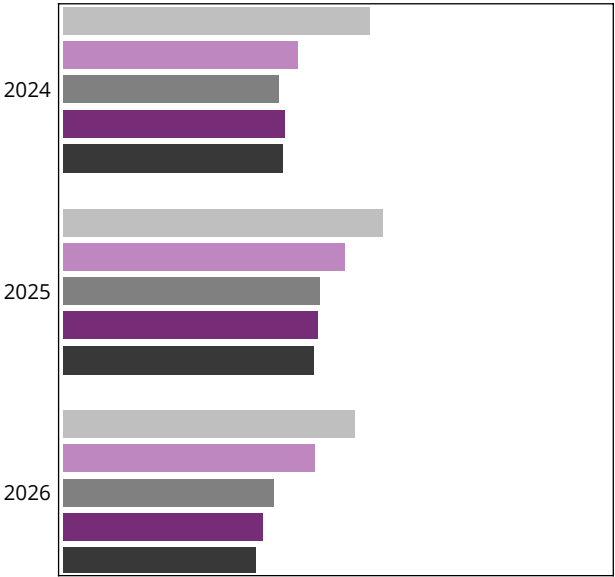
Value Sold (in millions of dollars)



	2024	2025	2026
Week 1	\$9,535,657	\$9,907,622	\$9,050,679
Week 2	\$7,435,668	\$9,114,483	\$7,941,715
Week 3	\$6,879,458	\$7,961,531	\$6,726,132
Week 4	\$7,253,223	\$8,164,449	\$6,288,309
Week 5	\$7,139,339	\$7,882,746	\$6,022,961
Total	\$38,243,345	\$43,030,830	\$36,029,797

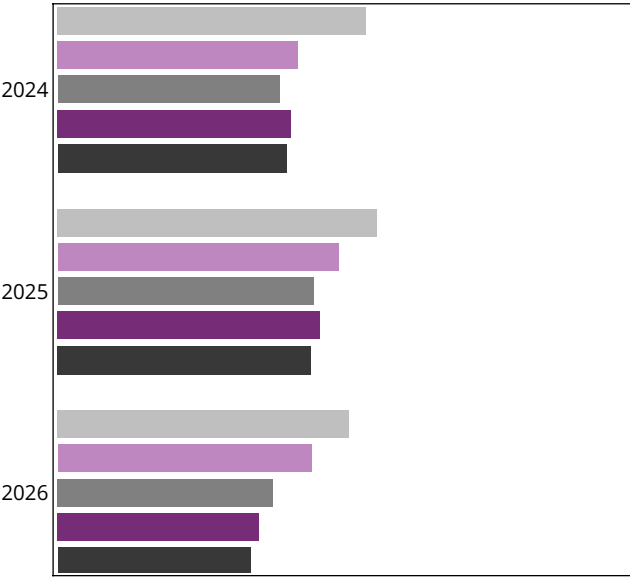
Non-Fiction: Ring Fence Market

Volume Sold (in units)



	2024	2025	2026
Week 1	336,629	351,752	320,366
Week 2	257,519	309,353	276,549
Week 3	237,213	282,022	231,371
Week 4	244,010	280,094	219,524
Week 5	241,574	275,457	211,551
Total	1,316,945	1,498,678	1,259,361

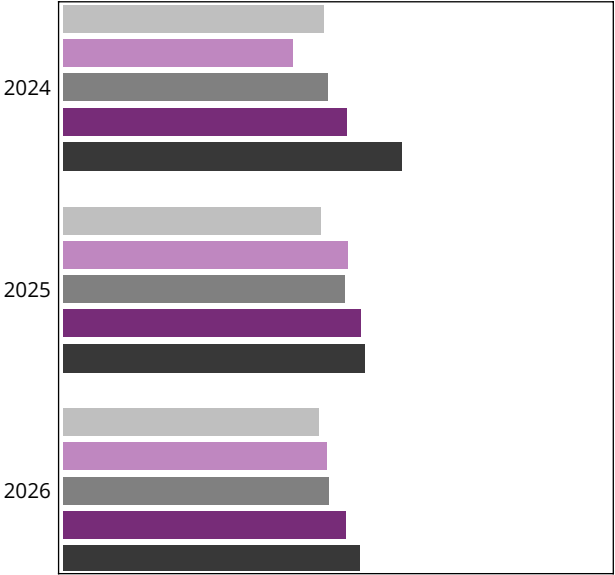
Value Sold (in millions of dollars)



	2024	2025	2026
Week 1	\$9,478,434	\$9,814,148	\$8,950,764
Week 2	\$7,388,534	\$8,630,985	\$7,795,403
Week 3	\$6,817,443	\$7,863,688	\$6,620,164
Week 4	\$7,169,107	\$8,069,631	\$6,195,671
Week 5	\$7,040,163	\$7,792,441	\$5,923,876
Total	\$37,893,680	\$42,170,893	\$35,485,878

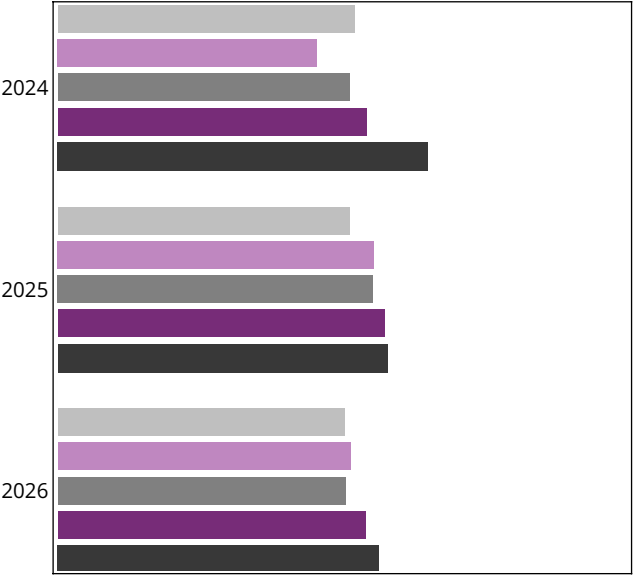
Juvenile: All Market

Volume Sold (in units)



	2024	2025	2026
Week 1	238,877	235,968	234,412
Week 2	210,327	260,676	241,892
Week 3	242,611	257,684	243,064
Week 4	260,093	272,734	259,154
Week 5	309,982	276,444	271,334
Total	1,261,890	1,303,506	1,249,856

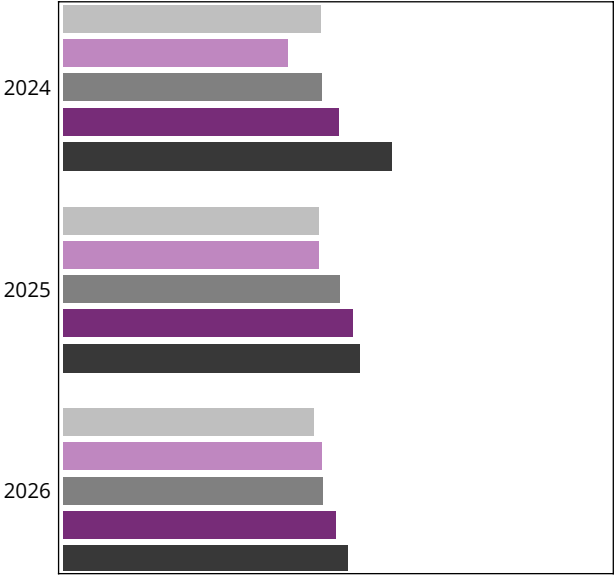
Value Sold (in millions of dollars)



	2024	2025	2026
Week 1	\$4,171,272	\$4,101,222	\$4,028,477
Week 2	\$3,642,487	\$4,445,777	\$4,115,827
Week 3	\$4,097,542	\$4,427,591	\$4,047,512
Week 4	\$4,338,973	\$4,590,433	\$4,325,262
Week 5	\$5,204,496	\$4,636,054	\$4,513,495
Total	\$21,454,770	\$22,201,077	\$21,030,573

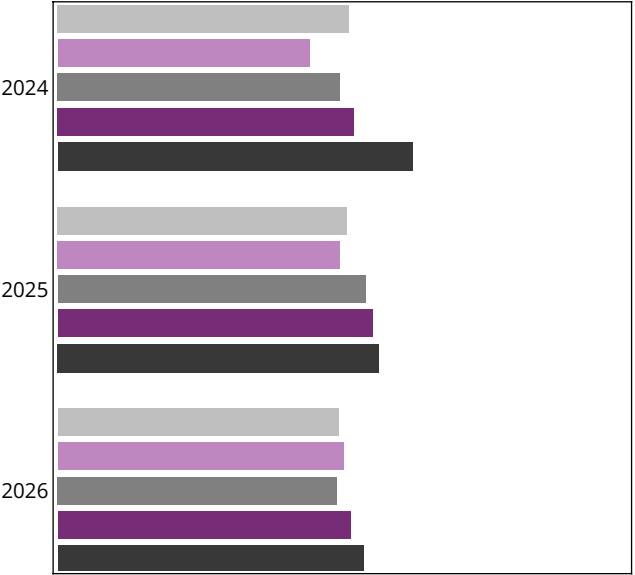
Juvenile: Ring Fence Market

Volume Sold (in units)



	2024	2025	2026
Week 1	235,695	234,287	229,764
Week 2	206,087	234,420	237,172
Week 3	236,834	253,283	237,937
Week 4	252,794	265,732	250,219
Week 5	300,892	271,873	261,111
Total	1,232,302	1,259,595	1,216,203

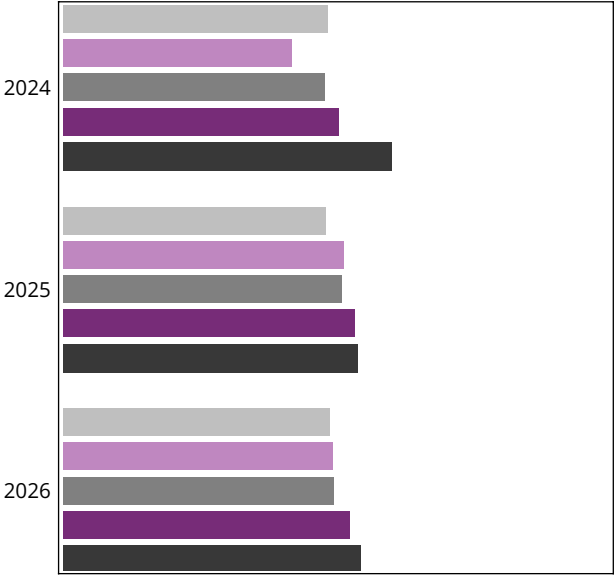
Value Sold (in millions of dollars)



	2024	2025	2026
Week 1	\$4,095,947	\$4,062,466	\$3,943,014
Week 2	\$3,541,363	\$3,966,329	\$4,014,888
Week 3	\$3,964,291	\$4,325,538	\$3,925,590
Week 4	\$4,160,624	\$4,425,206	\$4,116,149
Week 5	\$4,988,471	\$4,517,872	\$4,298,225
Total	\$20,750,697	\$21,297,411	\$20,297,867

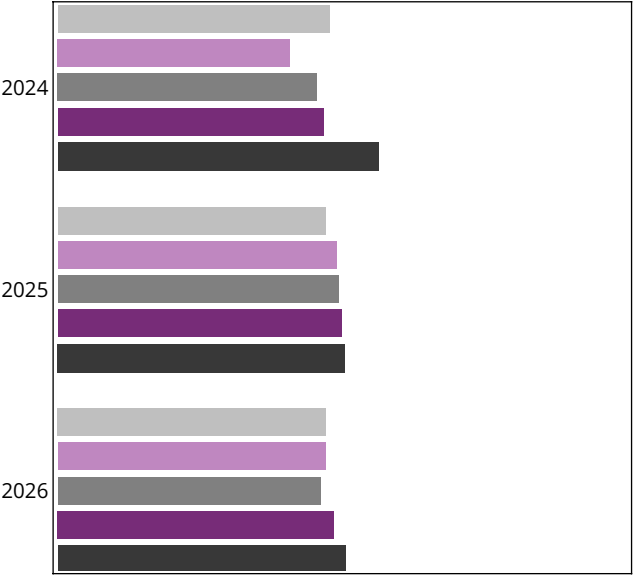
Juvenile Fiction: All Market

Volume Sold (in units)



	2024	2025	2026
Week 1	194,112	192,459	195,637
Week 2	167,744	205,450	197,576
Week 3	191,719	204,494	198,550
Week 4	202,325	213,673	209,758
Week 5	240,991	216,172	217,888
Total	996,891	1,032,248	1,019,409

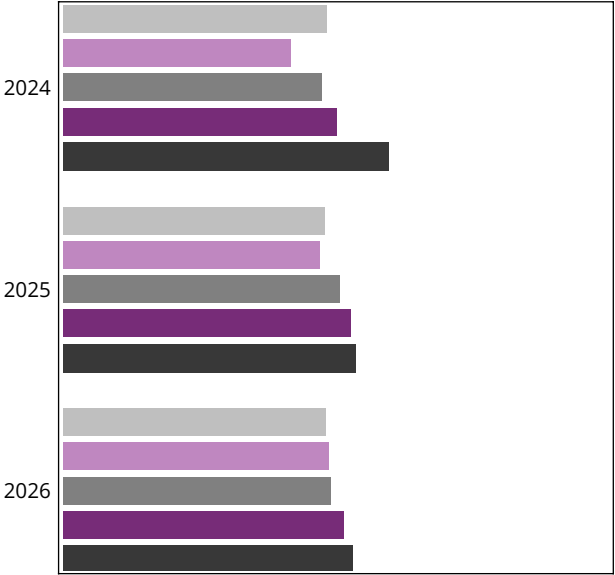
Value Sold (in millions of dollars)



	2024	2025	2026
Week 1	\$3,340,207	\$3,290,335	\$3,302,011
Week 2	\$2,859,025	\$3,429,759	\$3,290,095
Week 3	\$3,185,809	\$3,452,633	\$3,231,446
Week 4	\$3,270,432	\$3,489,183	\$3,400,123
Week 5	\$3,944,471	\$3,535,513	\$3,536,780
Total	\$16,599,944	\$17,197,423	\$16,760,455

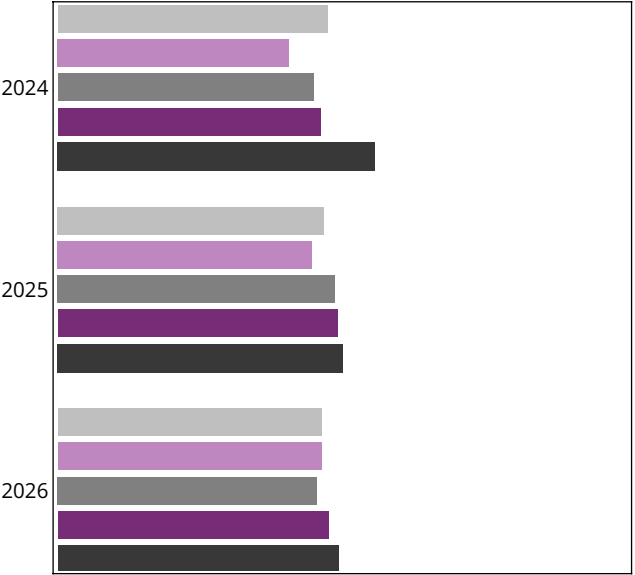
Juvenile Fiction: Ring Fence Market

Volume Sold (in units)



	2024	2025	2026
Week 1	193,070	191,523	192,156
Week 2	166,907	188,314	194,743
Week 3	189,702	202,455	196,130
Week 4	200,210	211,138	205,853
Week 5	238,673	214,669	212,629
Total	988,562	1,008,099	1,001,511

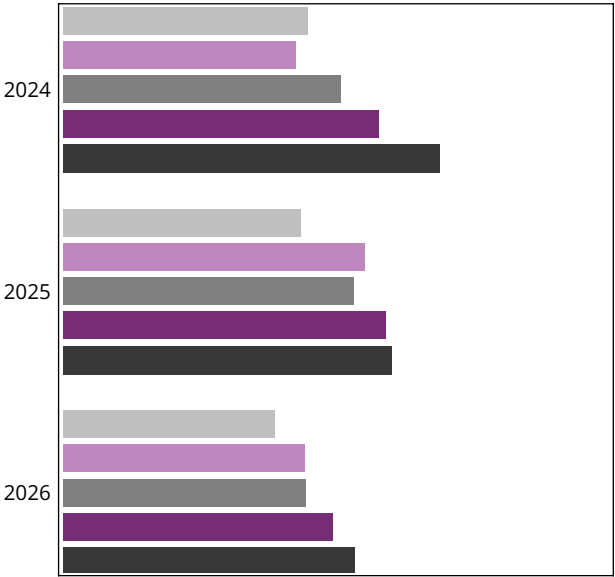
Value Sold (in millions of dollars)



	2024	2025	2026
Week 1	\$3,319,652	\$3,273,348	\$3,243,725
Week 2	\$2,841,162	\$3,127,611	\$3,241,772
Week 3	\$3,147,538	\$3,412,889	\$3,186,047
Week 4	\$3,230,897	\$3,439,773	\$3,330,675
Week 5	\$3,900,166	\$3,506,695	\$3,453,061
Total	\$16,439,415	\$16,760,315	\$16,455,279

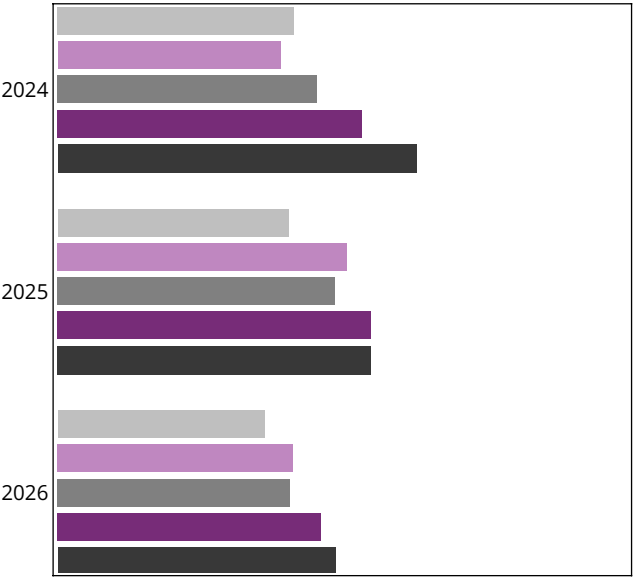
Juvenile Non-Fiction: All Market

Volume Sold (in units)



	2024	2025	2026
Week 1	44,765	43,509	38,775
Week 2	42,583	55,226	44,316
Week 3	50,892	53,190	44,514
Week 4	57,768	59,061	49,396
Week 5	68,991	60,272	53,446
Total	264,999	271,258	230,447

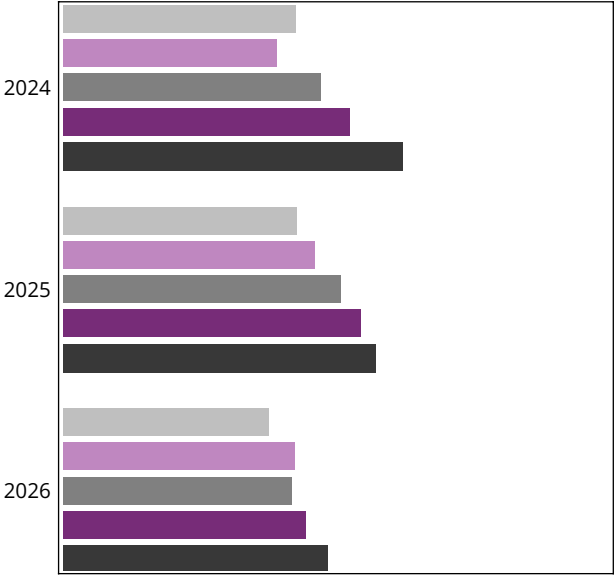
Value Sold (in millions of dollars)



	2024	2025	2026
Week 1	\$831,066	\$810,888	\$726,466
Week 2	\$783,462	\$1,016,017	\$825,732
Week 3	\$911,733	\$974,957	\$816,066
Week 4	\$1,068,541	\$1,101,251	\$925,140
Week 5	\$1,260,025	\$1,100,541	\$976,715
Total	\$4,854,827	\$5,003,654	\$4,270,118

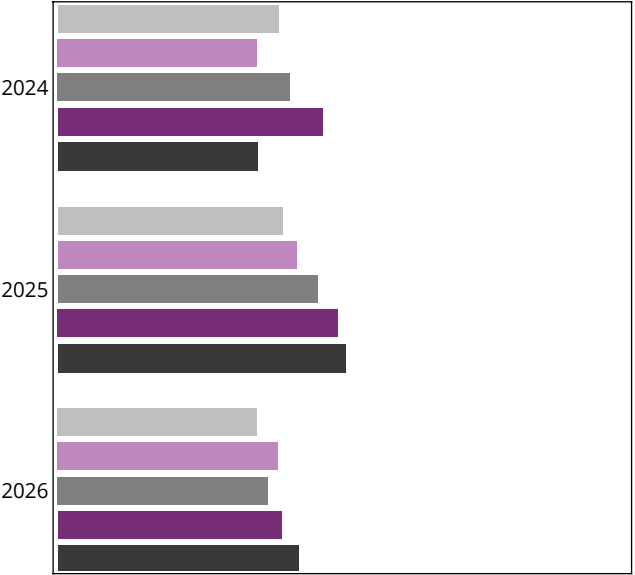
Juvenile Non-Fiction: Ring Fence Market

Volume Sold (in units)



	2024	2025	2026
Week 1	42,625	42,764	37,608
Week 2	39,180	46,106	42,429
Week 3	47,132	50,828	41,807
Week 4	52,584	54,594	44,366
Week 5	62,219	57,204	48,482
Total	243,740	251,496	214,692

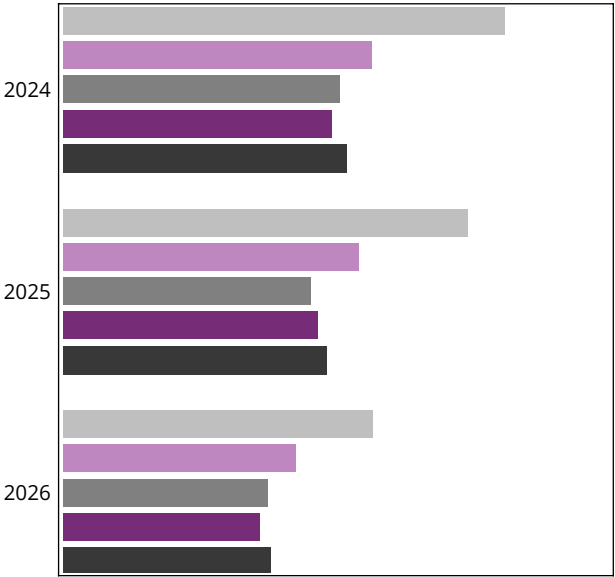
Value Sold (in millions of dollars)



	2024	2025	2026
Week 1	\$776,295	\$789,118	\$699,289
Week 2	\$700,201	\$838,718	\$773,117
Week 3	\$816,753	\$912,649	\$739,543
Week 4	\$929,727	\$985,433	\$785,474
Week 5	\$1,088,305	\$1,011,177	\$845,164
Total	\$4,311,282	\$4,537,096	\$3,842,588

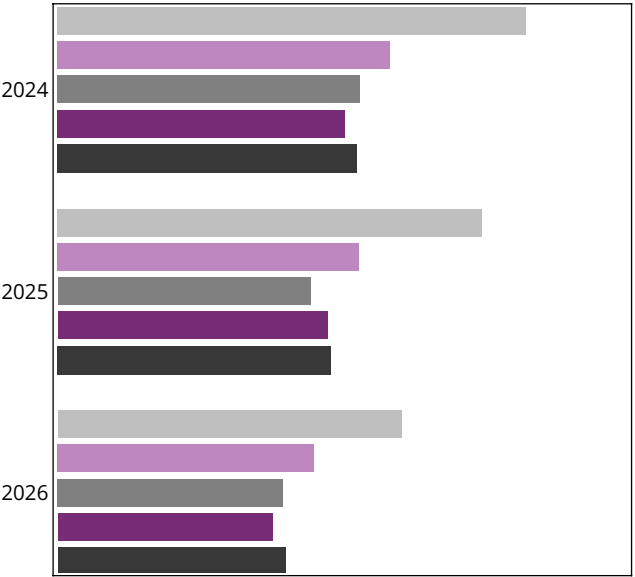
Young Adult: All Market

Volume Sold (in units)



	2024	2025	2026
Week 1	64,776	59,272	45,446
Week 2	45,251	43,360	34,138
Week 3	40,586	36,300	29,975
Week 4	39,393	37,275	28,843
Week 5	41,527	38,625	30,411
Total	231,533	214,832	168,813

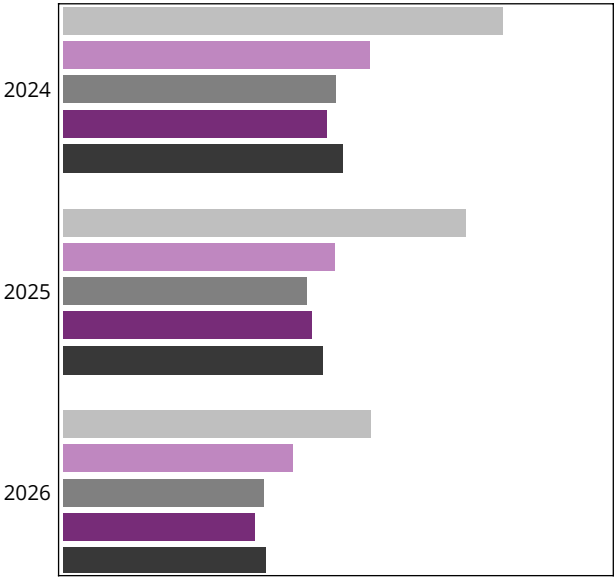
Value Sold (in millions of dollars)



	2024	2025	2026
Week 1	\$1,439,144	\$1,304,359	\$1,056,329
Week 2	\$1,021,707	\$925,641	\$788,140
Week 3	\$929,410	\$776,722	\$693,236
Week 4	\$883,135	\$829,385	\$660,809
Week 5	\$919,815	\$839,591	\$700,045
Total	\$5,193,210	\$4,675,697	\$3,898,560

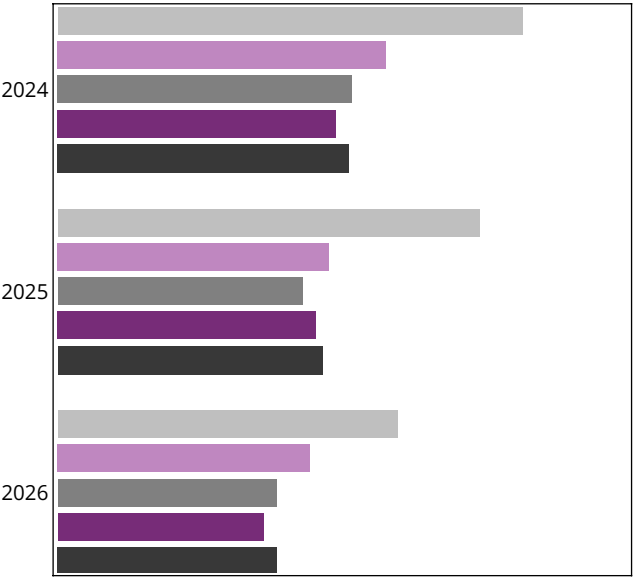
Young Adult: Ring Fence Market

Volume Sold (in units)



	2024	2025	2026
Week 1	64,509	59,020	45,059
Week 2	44,945	39,830	33,697
Week 3	40,008	35,641	29,406
Week 4	38,669	36,425	28,050
Week 5	40,942	37,986	29,663
Total	229,073	208,902	165,875

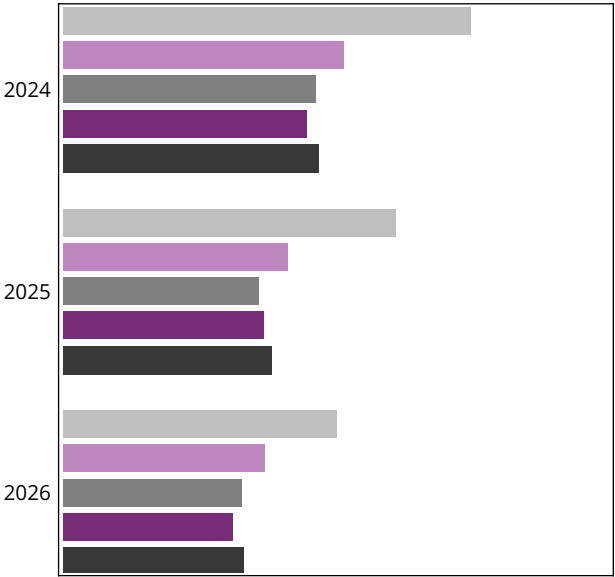
Value Sold (in millions of dollars)



	2024	2025	2026
Week 1	\$1,429,543	\$1,296,063	\$1,045,071
Week 2	\$1,009,996	\$834,205	\$775,333
Week 3	\$904,862	\$753,112	\$672,532
Week 4	\$855,848	\$794,298	\$632,301
Week 5	\$895,652	\$814,444	\$674,883
Total	\$5,095,900	\$4,492,123	\$3,800,120

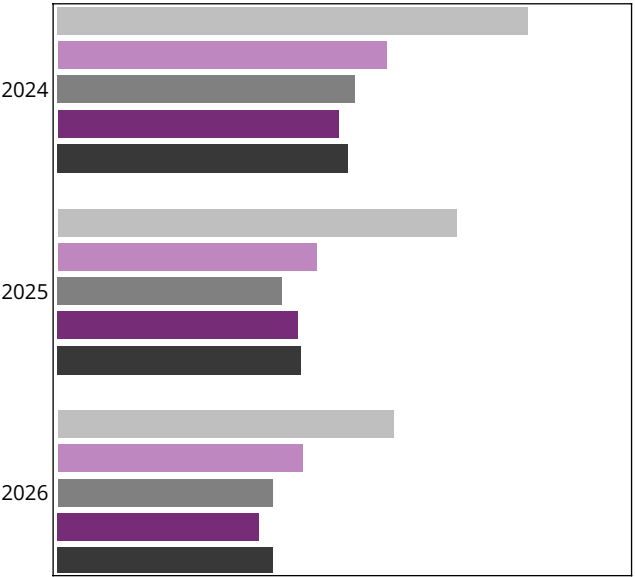
Young Adult Fiction: All Market

Volume Sold (in units)



	2024	2025	2026
Week 1	63,427	51,852	42,641
Week 2	43,780	35,052	31,334
Week 3	39,305	30,386	27,749
Week 4	37,990	31,261	26,420
Week 5	39,741	32,446	28,052
Total	224,243	180,997	156,196

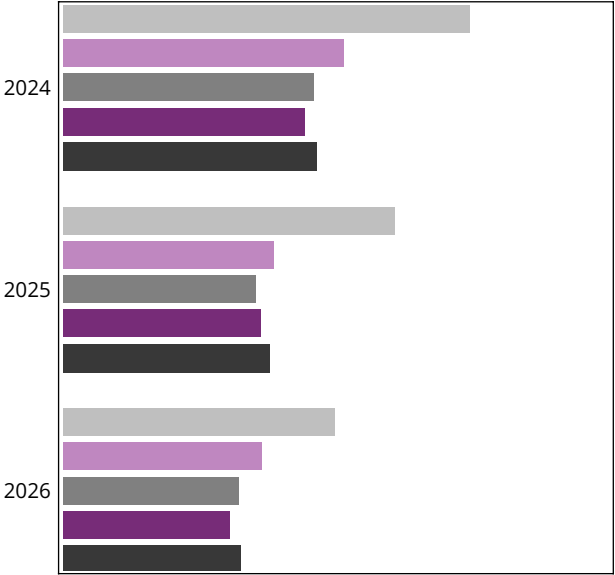
Value Sold (in millions of dollars)



	2024	2025	2026
Week 1	\$1,403,717	\$1,191,487	\$1,002,347
Week 2	\$982,155	\$773,394	\$730,348
Week 3	\$888,233	\$670,139	\$641,979
Week 4	\$838,365	\$718,346	\$600,827
Week 5	\$866,507	\$727,319	\$642,370
Total	\$4,978,978	\$4,080,686	\$3,617,870

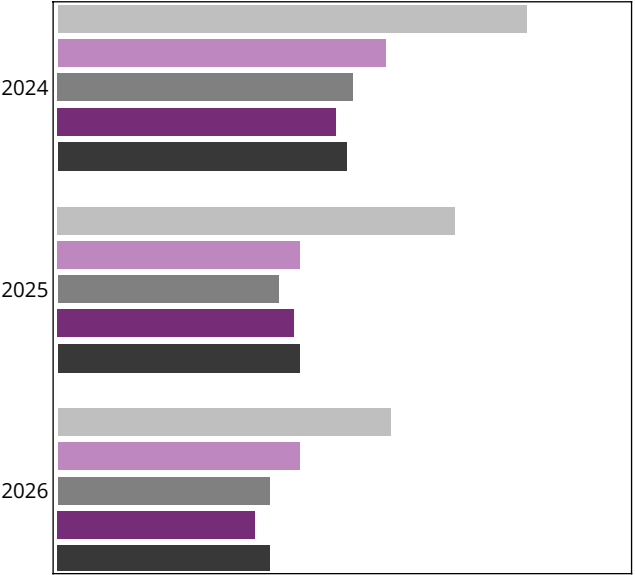
Young Adult Fiction: Ring Fence Market

Volume Sold (in units)



	2024	2025	2026
Week 1	63,273	51,655	42,319
Week 2	43,652	32,752	30,989
Week 3	39,062	29,997	27,392
Week 4	37,629	30,833	25,945
Week 5	39,518	32,217	27,627
Total	223,134	177,454	154,272

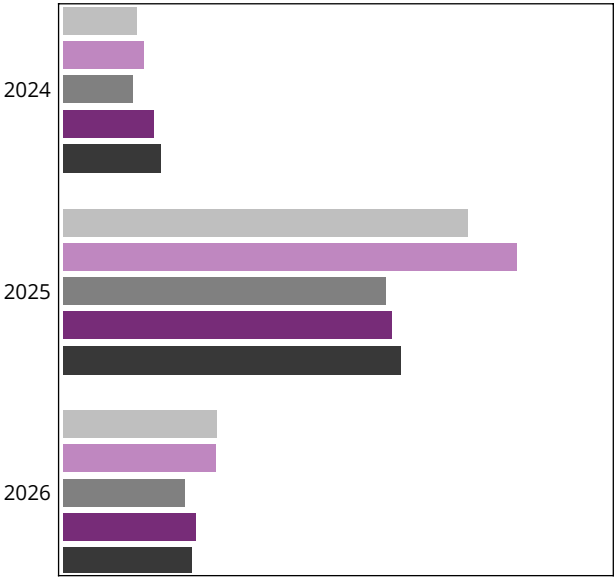
Value Sold (in millions of dollars)



	2024	2025	2026
Week 1	\$1,400,397	\$1,187,084	\$994,181
Week 2	\$979,551	\$722,946	\$722,139
Week 3	\$882,639	\$659,901	\$632,789
Week 4	\$830,869	\$706,399	\$589,801
Week 5	\$861,894	\$722,302	\$633,172
Total	\$4,955,350	\$3,998,632	\$3,572,082

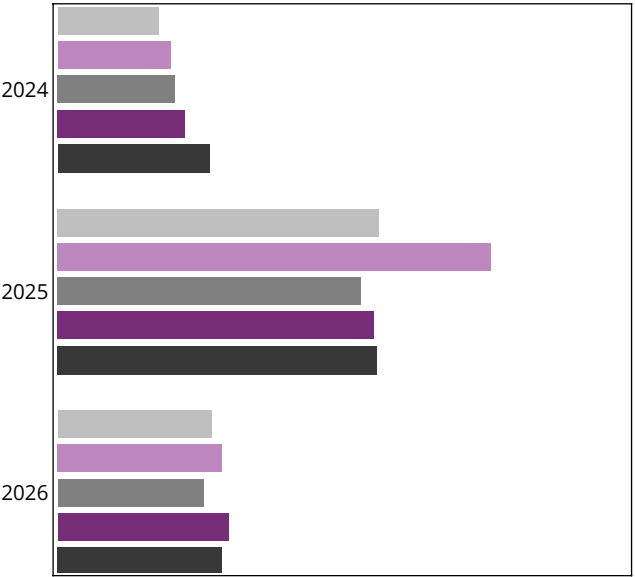
Young Adult Non-Fiction: All Market

Volume Sold (in units)



	2024	2025	2026
Week 1	1,349	7,420	2,805
Week 2	1,471	8,308	2,804
Week 3	1,281	5,914	2,226
Week 4	1,403	6,014	2,423
Week 5	1,786	6,179	2,359
Total	7,290	33,835	12,617

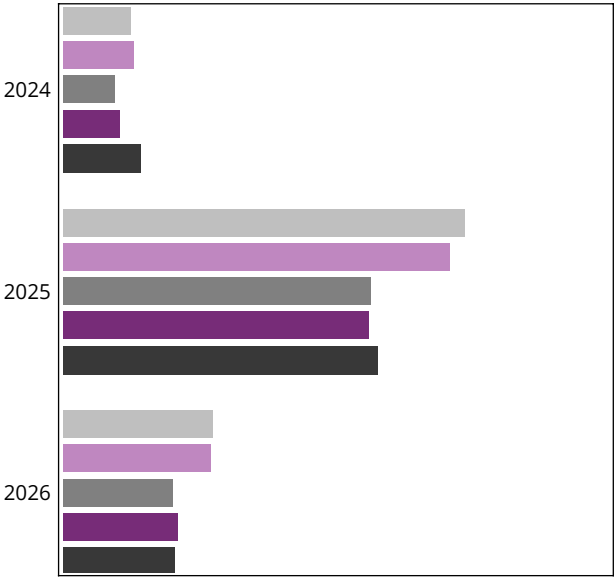
Value Sold (in millions of dollars)



	2024	2025	2026
Week 1	\$35,427	\$112,871	\$53,983
Week 2	\$39,551	\$152,247	\$57,792
Week 3	\$41,177	\$106,583	\$51,258
Week 4	\$44,770	\$111,039	\$59,982
Week 5	\$53,308	\$112,272	\$57,676
Total	\$214,233	\$595,011	\$280,690

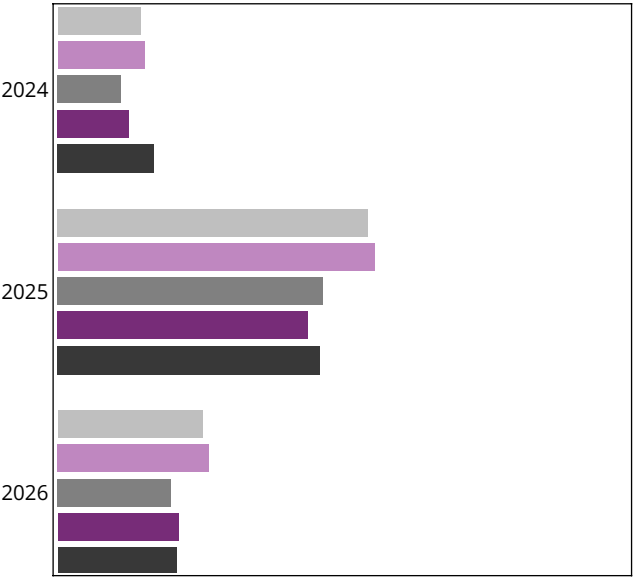
Young Adult Non-Fiction: Ring Fence Market

Volume Sold (in units)



	2024	2025	2026
Week 1	1,236	7,365	2,740
Week 2	1,293	7,078	2,708
Week 3	946	5,644	2,014
Week 4	1,040	5,592	2,105
Week 5	1,424	5,769	2,036
Total	5,939	31,448	11,603

Value Sold (in millions of dollars)



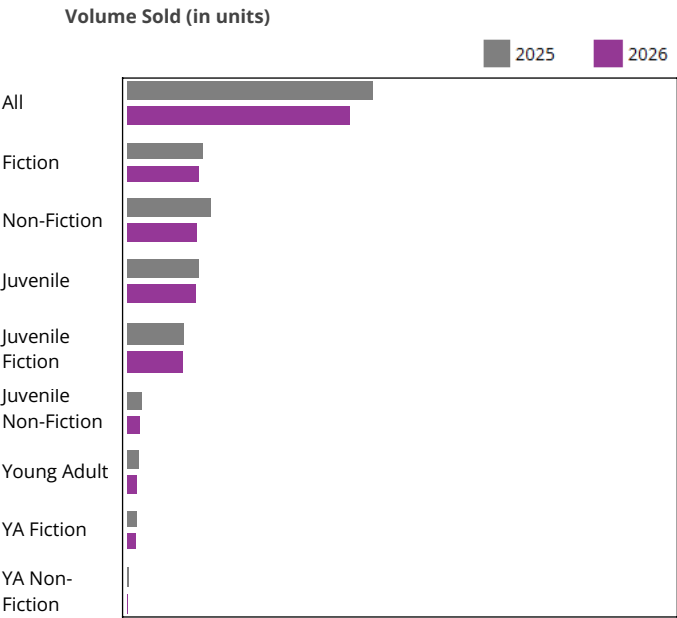
	2024	2025	2026
Week 1	\$29,146	\$108,979	\$50,890
Week 2	\$30,445	\$111,259	\$53,194
Week 3	\$22,223	\$93,212	\$39,743
Week 4	\$24,979	\$87,899	\$42,500
Week 5	\$33,758	\$92,142	\$41,711
Total	\$140,550	\$493,491	\$228,038

Year-to-Date Comparisons

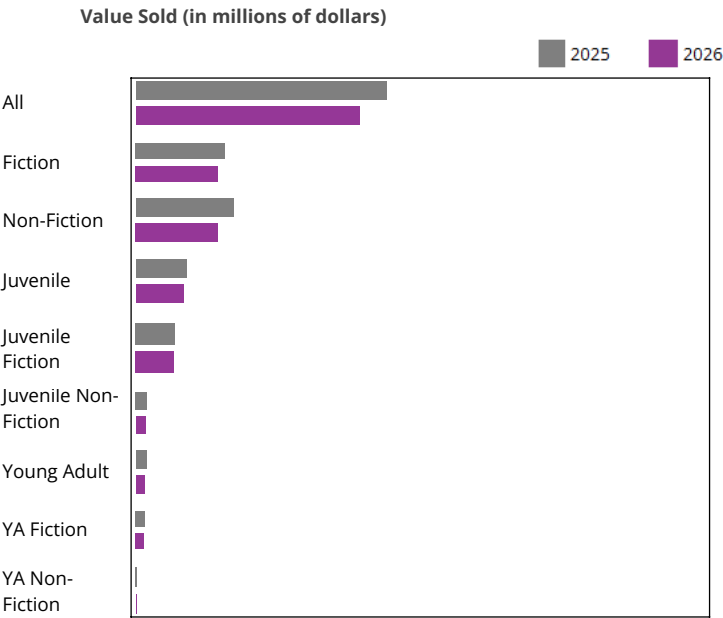
Week-ending dates:

	2025	2026
Week 5	2025-02-02	2026-02-01

All Market

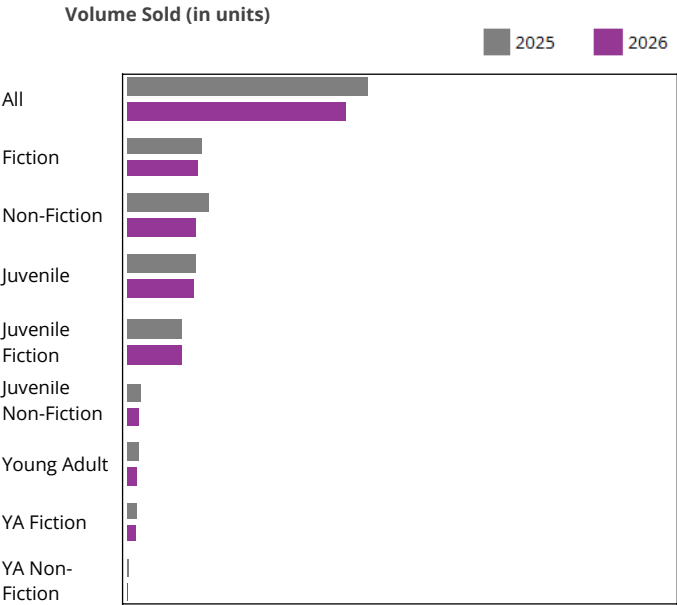


	2025	2026
All	4,501,763	4,079,052
Fiction	1,386,315	1,314,389
Non-Fiction	1,535,402	1,277,446
Juvenile	1,303,506	1,249,856
Juvenile Fiction	1,032,248	1,019,409
Juvenile Non-Fiction	271,258	230,447
Young Adult (YA)	214,832	168,813
YA Fiction	180,997	156,196
YA Non-Fiction	33,835	12,617

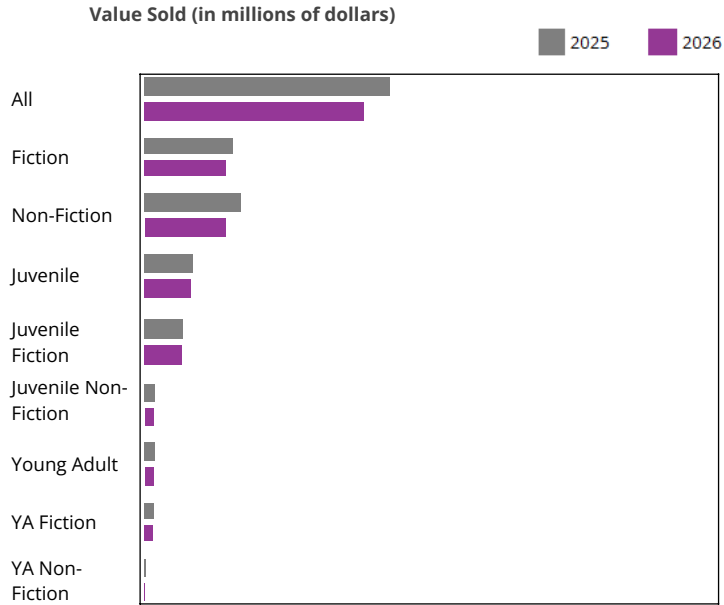


	2025	2026
All	\$110,120,345	\$98,372,043
Fiction	\$39,128,352	\$36,220,694
Non-Fiction	\$43,030,830	\$36,029,797
Juvenile	\$22,201,077	\$21,030,573
Juvenile Fiction	\$17,197,423	\$16,760,455
Juvenile Non-Fiction	\$5,003,654	\$4,270,118
Young Adult (YA)	\$4,675,697	\$3,898,560
YA Fiction	\$4,080,686	\$3,617,870
YA Non-Fiction	\$595,011	\$280,690

Ring Fence



	2025	2026
All	4,401,648	3,999,055
Fiction	1,374,231	1,290,210
Non-Fiction	1,498,678	1,259,361
Juvenile	1,259,595	1,216,203
Juvenile Fiction	1,008,099	1,001,511
Juvenile Non-Fiction	251,496	214,692
Young Adult (YA)	208,902	165,875
YA Fiction	177,454	154,272
YA Non-Fiction	31,448	11,603



	2025	2026
All	\$107,808,216	\$96,358,335
Fiction	\$38,783,315	\$35,595,338
Non-Fiction	\$42,170,893	\$35,485,878
Juvenile	\$21,297,411	\$20,297,867
Juvenile Fiction	\$16,760,315	\$16,455,279
Juvenile Non-Fiction	\$4,537,096	\$3,842,588
Young Adult (YA)	\$4,492,123	\$3,800,120
YA Fiction	\$3,998,632	\$3,572,082
YA Non-Fiction	\$493,491	\$228,038

Report Week Numbers

Week	2024	2025	2026
1	2024-01-07	2025-01-05	2026-01-04
2	2024-01-14	2025-01-12	2026-01-11
3	2024-01-21	2025-01-19	2026-01-18
4	2024-01-28	2025-01-26	2026-01-25
5	2024-02-04	2025-02-02	2026-02-01
6	2024-02-11	2025-02-09	2026-02-08
7	2024-02-18	2025-02-16	2026-02-15
8	2024-02-25	2025-02-23	2026-02-22
9	2024-03-03	2025-03-02	2026-03-01
10	2024-03-10	2025-03-09	2026-03-08
11	2024-03-17	2025-03-16	2026-03-15
12	2024-03-24	2025-03-23	2026-03-22
13	2024-03-31	2024-03-30	2026-03-29
14	2024-04-07	2025-04-06	2026-04-05
15	2024-04-14	2025-04-13	2026-04-12
16	2024-04-21	2025-04-20	2026-04-19
17	2024-04-28	2025-04-27	2026-04-26
18	2024-05-05	2025-05-04	2026-05-03
19	2024-05-12	2025-05-11	2026-05-10
20	2024-05-19	2025-05-18	2026-05-17
21	2024-05-26	2025-05-25	2026-05-24
22	2024-06-02	2025-06-01	2026-05-31
23	2024-06-09	2025-06-08	2026-06-07
24	2024-06-16	2025-06-15	2026-06-14
25	2024-06-23	2025-06-22	2026-06-21
26	2024-06-30	2025-06-29	2026-06-28
27	2024-07-07	2025-07-06	2026-07-05
28	2024-07-14	2025-07-13	2026-07-12
29	2024-07-21	2025-07-20	2026-07-19
30	2024-07-28	2025-07-27	2026-07-26
31	2024-08-04	2025-08-03	2026-07-31
32	2024-08-11	2025-08-10	2026-08-09
33	2024-08-18	2025-08-17	2026-08-16
34	2024-08-25	2025-08-24	2026-08-23
35	2024-09-01	2025-08-31	2026-08-30
36	2024-09-08	2025-09-07	2026-09-06
37	2024-09-15	2025-09-14	2026-09-13
38	2024-09-22	2025-09-21	2026-09-20
39	2024-09-29	2025-09-28	2026-09-27

Week	2024	2025	2026
40	2024-10-06	2025-10-05	2026-10-04
41	2024-10-13	2025-10-12	2026-10-11
42	2024-10-20	2025-10-19	2026-10-18
43	2024-10-27	2025-10-26	2026-10-25
44	2024-11-03	2025-11-02	2026-11-01
45	2024-11-10	2025-11-09	2026-11-08
46	2024-11-17	2025-11-16	2026-11-15
47	2024-11-24	2025-11-23	2026-11-22
48	2024-12-01	2025-11-30	2026-11-29
49	2024-12-08	2025-12-07	2026-12-06
50	2024-12-15	2025-12-14	2026-12-13
51	2024-12-22	2025-12-21	2026-12-20
52	2024-12-29	2025-12-28	2026-12-27
53			2026-01-03