



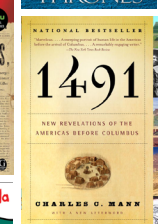
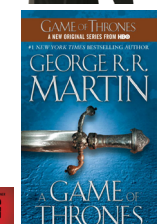
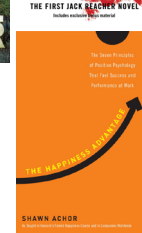
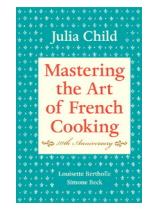
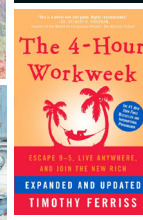
BNC RESEARCH

Perennial Bestsellers

The Most Reliable Books to Stock by Category

2012-2016

A Research Report by BookNet Canada



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CANADA

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Confidentiality

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Introduction

Core backlist can be a staple of any subject category; those titles that are a sure thing, that can sell steadily for years at a time. Since BNC SalesData has tracked Canadian book sales for more than 10 years, we have enough data to determine the long-standing bestsellers in each subject category. So, in order to help booksellers, we have put together a list of perennial bestsellers: titles that have consistently sold well over the past five years. It is important to recognize that these may not be the biggest sellers — they may never have made it onto a bestseller list — but they consistently sell well and, in that sense, are tried and true.

We have released two prior perennial bestseller studies, one in 2010 and another in 2013, each looking at a three-year timespan. The titles that were included in the 2013 study (i.e., those that have been perennial for an even longer time) have been highlighted in this study. We have also expanded our study period for this report to look at a five-year timespan; that means the titles are a bit older, because they needed to have been in print for a minimum of five years, but it also means they are even more tried and true.

Some of these perennial bestsellers are classics (*The Adventures of Sherlock Holmes*), some are modern classics (*The Joy of Cooking*), and some are bestsellers that have been adapted for television, film, stage, or radio, and therefore continue to maintain their relevance in the market.

This report may appear to be stating the obvious; after all, it is common knowledge that certain titles sell well every year. It is not much of a surprise that *The Joy of Cooking* is a perennially bestselling cookbook, for example. So why are we doing this study? The answer is two-fold: to provide the data that actually proves correct any assumptions about perennial bestsellers, and to reveal bestsellers that may come as a surprise or have gone unnoticed. For that reason, we have not only provided a top 20 list for every category, but also three “Classics and Newsmakers” and three “Titles You May Have Missed” to describe in more detail. We have also indicated which titles are Canadian, so that you can easily focus in on your Canadian favourites.

Caveats

Based on publisher feedback, we estimate that BNC SalesData represents 85% of physical book industry sales in Canada. Certain retail categories are not completely covered by our retail panel, and this should be noted in any interpretation of these results, including:

- **Independent bookstores:** BNC SalesData includes most major independent bookstores, and many smaller ones, but not all. It also does not capture some specialty independent bookstores.
- **K-12 and higher-education sales:** Our panel does not include direct institutional sales to schools or college/university textbook sales.

At this time, ebook sales are not represented in BNC's data. Therefore, all numbers in this report refer to print books only.

Methodology

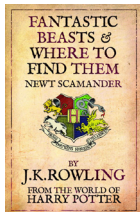
To identify perennial bestsellers, we searched for titles that ranked somewhat high in their category every year from 2012 to 2016. These are not the books that sold the highest number of units in a given time period, but rather those that consistently sold well over the five years studied.

It is important to note that the depth of search for each subject category (i.e., the number of titles that were reviewed to compile a list of 20) was fairly consistent, at a rank threshold of 500, but in the case of Romance, which is a very frontlist-heavy category, we needed to go to a depth of 2,000 titles.

Once a list of at least 30 titles was compiled, we sorted it by units sold in 2016 to ensure that the title rankings reflected each title's current relevance. The top 20 were included in the study. For each title, we have provided the following: title, contributor, ISBN, publisher, binding type, list price, and publication date. Titles that have been consistent bestsellers for over six years, from 2010 to 2016, have also been highlighted. A Canadian flag has been included next to the author's name if they have been flagged as Canadian in the publisher's metadata.

General Fiction

Classics & Newsmakers



Fantastic Beasts and Where to Find Them

Massive sales for this in-universe companion book to the Harry Potter series have continued to be strong alongside the 2016 film adaptation.



The Kite Runner

The 2004 debut novel from Afghan-American author Khaled Hosseini remains a top perennial bestseller.



The Art of Racing in the Rain

Strong sales in the past five years for this affecting drama told from a dog's point of view, from author and film producer Garth Stein.

Title	Contributor	ISBN	Publisher	Binding	List Price	Pub Date	Avg. Sold/Year	2016
Fantastic Beasts and Where to Find Them	Rowling, J. K.	9781408803011	Bloomsbury Publishing USA	TP	\$9.99	2009-08-25	9,404	28,332
The Art of Racing in the Rain	Stein, Garth	9781443404969	HarperCollins Publishers	TP	\$16.99	2010-10-26	14,654	8,791
The 100-Year-Old Man Who Climbed Out the Window and Disappeared	Jonasson, Jonas; Bradbury, Rod	9781443419109	HarperCollins Publishers	TP	\$16.99	2012-08-28	42,207	6,775
The Kite Runner	Hosseini, Khaled	9780385660075	Doubleday Canada	TP	\$22.00	2004-05-11	8,092	5,995
Brave New World	Huxley, Aldous	9780307356543	Random House of Canada	TP	\$16.95	2007-08-28	5,693	4,271
The Book of Negroes	Hill, Lawrence 🇨🇦	9781443409094	HarperCollins Publishers	TP	\$17.99	2011-10-18	5,523	4,091
How to Train Your Dragon	Cowell, Cressida	9780340999073	Hachette Children's Group	TP	\$10.99	2010-02-18	4,231	3,324
The Book of Negroes	Hill, Lawrence 🇨🇦	9781443408981	HarperCollins Publishers	MM	\$10.99	2011-09-27	6,508	2,939
The Book of Negroes	Hill, Lawrence 🇨🇦	9781554681563	HarperCollins Publishers	TP	\$24.99	2007-10-15	1,864	2,863
Oryx and Crake	Atwood, Margaret 🇨🇦	9780307398482	Knopf Canada	TP	\$22.00	2009-07-28	3,713	2,725
Metro 2033	Glukhovsky, Dmitry	9780575086258	Orion Publishing Group, Limited	TP	\$14.99	2011-09-06	2,337	2,080
The Chrysalids	Wyndham, John	9780141038469	Penguin Books, Limited	MM	\$11.99	2008-09-23	2,299	1,866
The Cellist of Sarajevo	Galloway, Steven 🇨🇦	9780307397041	Knopf Canada	TP	\$21.00	2009-02-06	2,851	1,823
The Birth House	McKay, Ami 🇨🇦	9780676977738	Knopf Canada	TP	\$22.00	2007-03-06	2,709	1,773
Cutting for Stone	Verghese, Abraham	9780307357786	Random House of Canada	TP	\$22.00	2010-01-26	7,758	1,767
How to Be a Pirate	Cowell, Cressida	9780340999080	Hachette Children's Group	TP	\$10.99	2010-02-20	2,097	1,574
Keeper'n Me	Wagamese, Richard 🇨🇦	9780385662833	Doubleday Canada	TP	\$21.00	2006-07-25	1,129	1,557
Things Fall Apart	Achebe, Chinua	9780385667838	Doubleday Canada	TP	\$17.95	2009-04-21	1,482	1,486
The Year of the Flood	Atwood, Margaret 🇨🇦	9780307397980	Knopf Canada	TP	\$22.00	2010-07-27	4,445	1,451
The Perks of Being a Wallflower	Chbosky, Stephen	9781451696196	MTV Books	TP	\$19.99	2012-08-14	7,939	1,432

🇨🇦 Canadian contributor(s) ■ Denotes top 20 placement in the 2010-13 perennial study.

You May Have Missed



How to Train Your Dragon

Successful screen adaptations have kept sales strong for the first book in Cowell's 12-part series.



The Chrysalids

The post-apocalyptic classic has remained popular with Canadian book-buyers.



Oryx and Crake

Renewed interest in Margaret Atwood's works may have contributed to stronger sales in recent years.

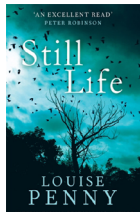
Mystery & Detective

Classics & Newsmakers



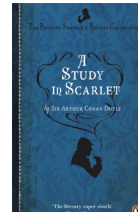
Murder on the Orient Express

The Christie classic is so popular, two editions made the list.



Still Life

A modern staple, Penny remains a ubiquitous bestselling author in the category.



A Study in Scarlet

Buoyed by TV adaptations, multiple titles show sustained interest in the British detective.

Title	Contributor	ISBN	Publisher	Binding	List Price	Pub Date	Avg. Sold/Year	2016
Still Life	Penny, Louise 🇨🇦	9780751547382	Little, Brown Book Group Limited	TP	\$15.99	2011-06-07	3,921	3,898
And Then There Were None	Christie, Agatha	9780062073488	HarperCollins Publishers	MM	\$9.99	2011-03-29	2,577	2,733
The Murder Stone	Penny, Louise 🇨🇦	9780751547535	Little, Brown Book Group Limited	TP	\$15.99	2011-06-07	3,764	2,727
The Sweetness at the Bottom of the Pie	Bradley, Alan 🇨🇦	9780385665834	Doubleday Canada	TP	\$21.00	2009-11-10	3,067	2,267
Dead Cold	Penny, Louise 🇨🇦	9780751547436	Little, Brown Book Group Limited	TP	\$15.99	2011-06-07	2,701	2,230
The Brutal Telling	Penny, Louise 🇨🇦	9780751547580	Little, Brown Book Group Limited	TP	\$15.99	2011-06-07	2,371	1,720
The Cruellest Month	Penny, Louise 🇨🇦	9780751547481	Little, Brown Book Group Limited	TP	\$15.99	2011-06-07	2,816	1,675
Bury Your Dead	Penny, Louise 🇨🇦	9780751544442	Little, Brown & Company	TP	\$15.99	2011-04-12	2,037	1,626
A Trick of the Light	Penny, Louise 🇨🇦	9781250007346	St. Martin's Press	TP	\$23.99	2012-07-03	3,889	1,499
1st to Die	Patterson, James	9780446610032	Grand Central Publishing	MM	\$10.50	2002-02-01	1,606	1,191
Murder on the Orient Express	Christie, Agatha	9780062073495	HarperCollins Publishers	TP	\$17.50	2011-01-18	846	1,057
The Keeper of Lost Causes	Adler-Olsen, Jussi; Hartford, Lisa	9780452297906	Penguin Publishing Group	TP	\$22.00	2012-07-31	2,578	992
And Then There Were None	Christie, Agatha	9780062073471	HarperCollins Publishers	TP	\$17.50	2011-01-18	1,000	949
Murder on the Orient Express	Christie, Agatha	9780062073501	HarperCollins Publishers	MM	\$9.99	2011-03-29	814	937
Mr. Churchill's Secretary	MacNeal, Susan Elia	9780553593617	Random House Publishing Group	TP	\$22.00	2012-04-03	588	731
A Study in Scarlet	Conan Doyle, Arthur	9780241952894	Penguin Books, Limited	TP	\$14.99	2011-09-27	711	715
The Murder of Roger Ackroyd: A Hercule Poirot Mystery	Christie, Agatha	9780062073563	HarperCollins Publishers	TP	\$17.50	2011-02-01	629	701
Along Came a Spider	Patterson, James	9780446364195	Grand Central Publishing	MM	\$10.50	1993-12-01	889	658
The Adventures of Sherlock Holmes	Conan Doyle, Arthur	9781607105565	Readerlink Distribution Services	TP	\$20.99	2012-08-07	822	643
The Penguin Complete Sherlock Holmes	Conan Doyle, Arthur	9780141040288	Penguin Books, Limited	TP	\$34.00	2009-11-24	1,094	638

🇨🇦 Canadian contributor(s)

You May Have Missed



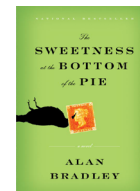
Mr. Churchill's Secretary

The award-winning debut of the female WWII detective has had sustained success.



1st to Die

Possible renewed interest in backlist due to upcoming thriller co-authored with Bill Clinton.

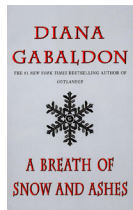


The Sweetness at the Bottom of the Pie

The first novel in the Flavia de Luce series continues to see strong sales.

Romance

Classics & Newsmakers



A Breath of Snow and Ashes

A successful TV adaptation has helped propel the fifth Outlander book past The Fifty Shades series.



Fifty Shades Darker

Sales of the meteoric romance series remain high alongside two films in 2015 and 2017 and a third planned for 2018.



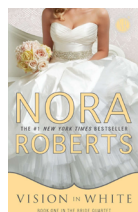
The Rescue

From front to back, the prolific Sparks remains a familiar face on the top 20.

Title	Contributor	ISBN	Publisher	Binding	List Price	Pub Date	Avg. Sold/Year	2016
A Breath of Snow and Ashes	Gabaldon, Diana	9780770427993	Doubleday Canada	MM	\$13.99	2007-11-27	5,163	4,207
Fifty Shades Darker	James, E. L.	9780345803498	Knopf Doubleday Publishing Group	TP	\$17.95	2012-04-17	114,868	2,012
Reflected in You	Day, Sylvia	9780425263914	Penguin Publishing Group	TP	\$16.00	2012-10-23	22,522	1,949
The Rescue	Sparks, Nicholas	9780446610391	Grand Central Publishing	MM	\$10.50	2001-08-01	4,112	1,870
Fifty Shades Freed	James, E. L.	9780345803504	Knopf Doubleday Publishing Group	TP	\$17.95	2012-04-17	107,794	1,790
Fifty Shades of Grey	James, E. L.	9780345803481	Knopf Doubleday Publishing Group	TP	\$17.95	2012-04-03	169,617	1,675
Beautiful Disaster	McGuire, Jamie	9781476712048	Atria Books	TP	\$22.00	2012-08-14	7,513	1,332
The Guardian	Sparks, Nicholas	9780446613439	Grand Central Publishing	MM	\$10.50	2004-03-01	3,191	1,310
The Art of Hearing Heartbeats	Sendker, Jan-Philipp	9781590514634	Other Press, LLC	TP	\$18.95	2012-01-31	1,597	1,032
A Turn in the Road	Macomber, Debbie	9780778313250	Harlequin Enterprises, Limited	MM	\$9.99	2012-03-27	1,715	960
The Wedding	Sparks, Nicholas	9780446615860	Grand Central Publishing	MM	\$11.99	2005-08-01	2,279	908
A Walk to Remember	Sparks, Nicholas	9780446608954	Grand Central Publishing	MM	\$10.50	2000-09-01	1,998	831
True Believer	Sparks, Nicholas	9780446618151	Grand Central Publishing	MM	\$10.50	2007-03-01	1,500	758
Naked in Death	Robb, J. D.	9780425148297	Penguin Publishing Group	MM	\$10.99	1995-07-01	952	637
Divine Evil	Roberts, Nora	9780553294903	Random House Publishing Group	MM	\$9.99	1992-09-01	460	628
Message in a Bottle	Sparks, Nicholas	9780446606813	Grand Central Publishing	MM	\$9.50	1999-02-01	1,550	603
The Last Song	Sparks, Nicholas	9780446570961	Grand Central Publishing	MM	\$10.50	2010-03-01	1,560	586
Pride and Prejudice	Austen, Jane	9781607105541	Readerlink Distribution Services	TP	\$20.99	2012-08-07	577	579
Vision in White	Roberts, Nora	9780515150643	Penguin Publishing Group	MM	\$8.99	2012-05-01	3,093	562
The Search	Roberts, Nora	9780515149487	Penguin Publishing Group	MM	\$10.99	2011-04-12	950	562

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You May Have Missed



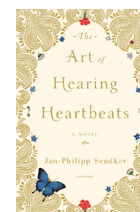
Vision in White

Roberts remains a prolific and proven perennially bestselling author.



Beautiful Disaster

This first entry in a perennially bestselling series was originally self-published by McGuire.



The Art of Hearing Heartbeats

Sales for the Burma-set romance started strong upon debut, and have remained consistent since.

Science Fiction

Classics & Newsmakers



Ready Player One

Already high sales could see a further increase with a 2018 film adaptation from Steven Spielberg.



Gardens of the Moon

The first instalment of the expansive fantasy series continues to draw readers.



Do Androids Dream of Electric Sheep?

Sales have remained steady, with the potential for an increase alongside the 2017 film Blade Runner 2049.

Title	Contributor	ISBN	Publisher	Binding	List Price	Pub Date	Avg. Sold/Year	2016
Ready Player One	Cline, Ernest	9780307887443	Crown/Archetype	TP	\$22.00	2012-06-05	9,202	13,749
Leviathan Wakes	Corey, James S. A.	9780316129084	Little, Brown & Company	TP	\$22.00	2011-06-15	2,171	3,509
Ender's Game	Card, Orson Scott	9780812550702	Tom Doherty Associates, LLC	MM	\$9.99	1994-07-15	6,773	2,745
Gardens of the Moon	Erikson, Steven	9780553819571	Transworld Publishers Limited	TP	\$13.99	2008-03-04	3,485	2,541
Caliban's War	Corey, James S. A.	9780316129060	Little, Brown & Company	TP	\$22.00	2012-06-26	1,345	2,500
The Hitchhiker's Guide to the Galaxy	Adams, Douglas; Leialoha, Steve	9780330508537	Pan Macmillan	TP	\$16.99	2009-09-01	3,032	2,002
Darth Plagueis	Luceno, James	9780345511294	Random House Publishing Group	MM	\$9.99	2012-10-30	1,704	1,893
Do Androids Dream of Electric Sheep?	Dick, Philip K.	9780345404473	Random House Publishing Group	TP	\$22.00	1996-05-28	2,037	1,881
11/22/63	King, Stephen	9781451627299	Gallery Books	TP	\$24.99	2012-07-24	1,548	1,837
The Hitchhiker's Guide to the Galaxy	Adams, Douglas	9780330492041	Pan Macmillan	TP	\$24.99	2002-03-08	1,352	1,787
Necronomicon: The Best Weird Tales of H. P. Lovecraft	Lovecraft, H. P.	9780575081574	Orion Publishing Group, Limited	TP	\$32.95	2008-03-27	2,766	1,710
The Man in the High Castle	Dick, Philip K.	9780547572482	Houghton Mifflin Harcourt	TP	\$20.95	2012-01-24	1,078	1,577
The Forever War	Haldeman, Joe	9780312536633	St. Martin's Press	TP	\$18.50	2009-02-17	1,292	1,538
Foundation	Asimov, Isaac	9780553293357	Random House Publishing Group	MM	\$11.99	1991-10-01	1,474	1,531
Neuromancer	Gibson, William	9780441569595	Penguin Publishing Group	MM	\$11.99	1986-08-15	1,267	1,413
Never Let Me Go	Ishiguro, Kazuo	9780307400994	Knopf Canada	TP	\$21.00	2010-08-31	1,909	1,296
Revan	Karpyshyn, Drew	9780345511355	Random House Publishing Group	MM	\$10.49	2012-09-25	1,419	1,190
The Hyperion	Simmons, Dan	9780553283686	Random House Publishing Group	MM	\$10.99	1990-02-01	914	1,002
Speaker for the Dead	Card, Orson Scott	9780812550757	Tom Doherty Associates, LLC	MM	\$9.99	1994-08-15	2,713	991
Heir to the Empire	Zahn, Timothy	9780553296129	Random House Publishing Group	MM	\$10.99	1992-05-01	754	965

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You May Have Missed



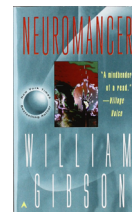
11/22/63

Sales rose rapidly in 2014 before the release of the TV mini-series.



Leviathan Wakes

Sales grew in 2015 to coincide with the TV adaptation, The Expanse.

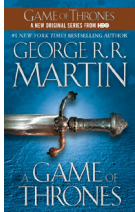


Neuromancer

The cyberpunk classic continues to be a perennial bestseller.

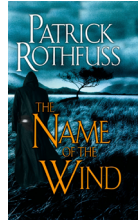
Fantasy

Classics & Newsmakers



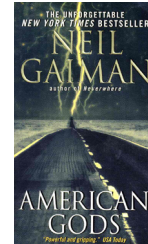
A Game of Thrones

The massively selling, massively watched, and massively reported series is, without a doubt, a perennial bestseller.



The Name of the Wind

Sales have risen steadily since the 2010-13 perennial study, possibly tied to the announcement of film and TV adaptations with Lin-Manuel Miranda.



American Gods

Rising sales coincide with the popular TV adaptation from Amazon.

Title	Contributor	ISBN	Publisher	Binding	List Price	Pub Date	Avg. Sold/Year	2016
A Game of Thrones	Martin, George R. R.	9780553573404	Random House Publishing Group	MM	\$13.50	1997-08-04	23,329	12,694
The Name of the Wind	Rothfuss, Patrick	9780756404741	DAW	MM	\$13.50	2008-04-01	9,299	10,409
A Clash of Kings	Martin, George R. R.	9780553579901	Random House Publishing Group	MM	\$13.50	2000-09-05	14,652	7,019
American Gods	Gaiman, Neil	9780380789030	HarperCollins Publishers	MM	\$9.99	2002-04-30	4,179	4,911
A Storm of Swords	Martin, George R. R.	9780553573428	Random House Publishing Group	MM	\$11.99	2003-03-04	15,270	4,810
The Silmarillion	Tolkien, J. R. R.; Tolkien, Christopher	9780261102736	HarperCollins Publishers	TP	\$9.99	2013-08-01	5,407	4,730
A Feast for Crows	Martin, George R. R.	9780553582024	Random House Publishing Group	MM	\$11.99	2006-09-26	14,998	4,009
The Hobbit	Tolkien, J. R. R.; Tolkien, J. R. R.	9780261102217	HarperCollins Publishers	TP	\$10.99	2011-10-27	6,719	3,985
The Way of Kings	Sanderson, Brandon	9780765365279	Tom Doherty Associates, LLC	MM	\$11.99	2011-05-24	3,316	3,701
The Name of the Wind	Rothfuss, Patrick	9780756405892	DAW	TP	\$25.00	2009-04-07	3,551	3,673
A Game of Thrones	Martin, George R. R.	9780553593716	Random House Publishing Group	MM	\$13.50	2011-03-22	9,017	3,388
The Lies of Locke Lamora	Lynch, Scott	9780575079755	Orion Publishing Group, Limited	TP	\$15.99	2007-02-01	3,127	3,384
A Game of Thrones	Martin, George R. R.	9780553381689	Random House Publishing Group	TP	\$21.00	2002-05-28	5,230	3,319
The Eye of the World	Jordan, Robert	9780812511819	Tom Doherty Associates, LLC	MM	\$9.99	1990-11-15	3,034	2,662
The Lord of the Rings	Tolkien, J. R. R.	9780261102385	HarperCollins Publishers	TP	\$32.95	2007-04-17	1,994	2,599
The Magician King	Grossman, Lev	9780452298019	Penguin Publishing Group	TP	\$22.00	2012-05-29	1,382	2,508
Mistborn	Sanderson, Brandon	9780765350381	Tom Doherty Associates, LLC	MM	\$10.99	2007-07-31	2,225	2,462
The Sword of Shannara	Brooks, Terry; Brothers Hildebrandt Staff	9780345314253	Random House Publishing Group	MM	\$11.99	1983-07-12	1,189	2,428
The Fellowship of the Ring	Tolkien, J. R. R.	9780261102354	HarperCollins Publishers	TP	\$10.99	2007-04-17	2,449	2,415
Good Omens	Gaiman, Neil; Pratchett, Terry	9780552137034	Transworld Publishers Limited	TP	\$13.99	1991-08-01	2,093	2,245

■ Denotes top 20 placement in the 2010-13 perennial study.

You May Have Missed



The Magician King

Sales for Grossman's sequel to *The Magicians* only rose between 2015 and 2016 when the TV series debuted.



The Sword of Shannara

Consistent sales pre-2015, before a large rise in units moved in 2016 alongside the TV adaptation.



The Lord of the Rings

The fantasy staple continues to be a reliable perennial bestseller.

Juvenile Fiction

Classics & Newsmakers



Love You Forever

The Munsch classic reigns, with two separate editions making the top 20.



Goodnight Moon

The children's classic recently celebrated its 70th birthday.



Drama

Being frequently challenged may have had a positive impact on sales.

Title	Contributor	ISBN	Publisher	Binding	List Price	Pub Date	Avg. Sold/Year	2016
Love You Forever	Munsch, Robert; McGraw, Sheila	9780920668375	Firefly Books, Limited	TP	\$5.95	1995-09-01	53,376	54,271
Oh, the Places You'll Go!	Seuss, Dr.	9780679805274	Random House Children's Books	HT	\$24.99	1990-01-22	37,296	36,907
Goodnight Moon	Brown, Margaret Wise; Hurd, Clement	9780694003617	HarperCollins Publishers	BB	\$10.99	2007-01-23	27,583	28,945
Drama	Telgemeier, Raina	9780545326995	Scholastic, Incorporated	TP	\$13.99	2012-09-01	20,555	27,894
The Very Hungry Caterpillar	Carle, Eric; National Geographic Learning Staff	9780399226908	Penguin Young Readers Group	BB	\$12.99	1994-03-23	26,081	25,725
I Love You Through and Through	Rossetti-Shustak, Bernadette; Church, Caroline Jayne	9780439673631	Scholastic Canada, Limited	BB	\$9.99	2005-01-01	22,545	25,059
Green Eggs and Ham	Seuss, Dr.; Seuss, Dr.	9780394800165	Random House Children's Books	HT	\$12.99	1960-08-12	24,102	23,160
On the Night You Were Born	Tillman, Nancy	9780312601553	Feiwei & Friends	BB	\$9.99	2010-01-19	21,264	23,037
The Paper Bag Princess	Munsch, Robert; Martchenko, Michael	9780920236161	Annick Press, Limited	TP	\$7.95	1980-05-01	20,492	22,046
Are You My Mother?	Eastman, P. D.; Eastman, P. D.	9780679890478	Random House Children's Books	BB	\$6.50	1998-09-08	14,220	18,507
Smelly Socks	Munsch, Robert; Martchenko, Michael	9780439967075	Scholastic Canada, Limited	TP	\$7.99	2004-02-01	16,994	18,046
Moose!	Munsch, Robert; Martchenko, Michael	9781443107181	Scholastic Canada, Limited	TP	\$7.99	2011-02-01	18,681	18,017
Goodnight, I Love You	Church, Caroline Jayne; Church, Caroline Jayne	9780545392150	Scholastic Canada, Limited	BB	\$9.99	2012-01-01	17,275	16,716
Dr. Seuss's ABC: An Amazing Alphabet Book!	Seuss, Dr.	9780679882817	Random House Children's Books	BB	\$6.50	1996-11-26	16,152	16,463
One Fish Two Fish Red Fish Blue Fish	Seuss, Dr.; Seuss, Dr.	9780394800134	Random House Children's Books	HT	\$12.99	1960-03-12	15,764	16,447
The Cat in the Hat	Seuss, Dr.; Seuss, Dr.	9780394800011	Random House Children's Books	HT	\$12.99	1957-03-12	15,424	16,365
Love You Forever	Munsch, Robert; McGraw, Sheila	9780920668368	Firefly Books, Limited	HT	\$14.95	1995-09-01	13,833	16,319
Brown Bear, Brown Bear, What Do You See?	Martin, Bill, Jr.; Carle, Eric	9780805047905	Henry Holt & Company	HT	\$8.95	1996-09-15	16,078	16,218
Where the Wild Things Are	Sendak, Maurice; Sendak, Maurice	9780064431781	HarperCollins Canada, Limited	TP	\$9.99	2012-12-26	11,907	14,957
Mr. Brown Can Moo! Can You?	Seuss, Dr.	9780679882824	Random House Children's Books	BB	\$6.50	1996-11-26	13,499	14,801

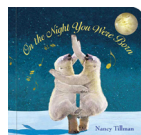
Canadian contributor(s) ■ Denotes top 20 placement in the 2010-13 perennial study.

You May Have Missed



Where the Wild Things Are

A film, universal acclaim, and a recently discovered Sendak work has kept this title a perennial seller.



On the Night You Were Born

The sentimental baby book has been giving Love You Forever a run for its money.



Are You My Mother?

Originally published in 1960, the title has continued to see strong sales in recent years.

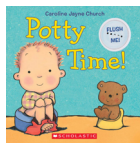
Juvenile Non-fiction

Classics & Newsmakers



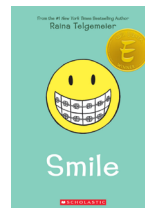
I Am a Dump Truck

This book from prolific children's author Josephine Page had the most consistent sales during the study period.



Potty Time!

The board book has proven to be popular for potty-training parents, selling consistently year-over-year.



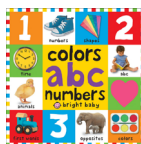
Smile

This autobiographical orthodontic tale has hit home with many young readers, with sales growing each year.

Title	Contributor	ISBN	Publisher	Binding	List Price	Pub Date	Avg. Sold/Year	2016
Smile	Telgemeier, Raina	9780545132060	Scholastic, Incorporated	TP	\$11.99	2010-02-01	18,482	24,878
I Am a Fire Truck	Page, Josephine; Migliari, Paola	9780439916189	Scholastic Canada, Limited	BB	\$5.99	2007-04-01	10,568	10,039
I Am a Dump Truck	Page, Josephine; Migliari, Paola	9780439916172	Scholastic Canada, Limited	BB	\$5.99	2007-04-01	10,107	9,745
Do-It-Yourself	Kinney, Jeff	9780810989955	Abrams, Inc.	HT	\$16.95	2011-05-01	13,386	8,722
B Is for Bear	Priddy, Roger	9780312499181	Priddy Books	BB	\$12.95	2007-03-06	6,114	7,519
Potty Time!	Church, Caroline Jayne; Church, Caroline Jayne	9780545350808	Scholastic Canada, Limited	BB	\$8.99	2012-05-01	6,127	6,851
Spiral Draw	Stilling, Doug	9780545459921	Klutz	HT	\$24.99	2012-07-01	6,894	6,637
Little Kids First Big Book of Why	Shields, Amy; National Geographic Kids Staff	9781426307935	National Geographic Society	HT	\$17.95	2011-05-10	3,555	5,143
Big BBs Colors, ABC, Numbers	Priddy, Roger	9780312502195	Priddy Books	BB	\$8.95	2008-04-15	3,971	4,266
Canada 123	Bellefontaine, Kim; Gürth, Per-Henrik	9781554532353	Kids Can Press, Limited	BB	\$8.95	2008-02-01	5,134	4,262
Songs	Priddy, Roger	9780312506483	Priddy Books	BB	\$12.95	2009-07-07	5,387	4,099
ABC of Canada	Bellefontaine, Kim; Gürth, Per-Henrik	9781553379799	Kids Can Press, Limited	BB	\$8.95	2006-02-01	5,119	3,784
Baby Animals	Priddy, Roger	9780312498580	Priddy Books	BB	\$4.95	2006-12-26	3,227	3,722
Weird but True: 300 Outrageous Facts	U. S. National Geographic Society Staff; Halling, Jonathan; National Geographic Kids Staff	9781426305948	National Geographic Society	TP	\$8.95	2009-12-22	5,605	3,721
What to Do When You Worry Too Much: A Kid's Guide to Overcoming Anxiety	Huebner, Dawn; Candace, Bonnie & Ellen	9781591473145	American Psychological Association	TP	\$21.50	2005-09-15	2,821	3,539
The Story of Christmas	Pingry, Patricia A.	9780824918453	Worthy Publishing	HT	\$7.99	2010-10-01	2,865	3,474
Just Joking: 300 Hilarious Jokes, Tricky Tongue Twisters, and Ridiculous Riddles	National Geographic Kids Staff	9781426309304	National Geographic Society	TP	\$8.95	2012-03-13	4,092	3,374
How Full Is Your Bucket? For Kids	Rath, Tom; Reckmeyer, Mary; Manning, Laurie J.	9781595620279	Gallup Press	HT	\$22.95	2009-04-01	3,052	4,386
The Klutz Book of Paper Airplanes	Stilling, Doug	9781570548307	Klutz	HT	\$21.99	2004-05-01	2,994	3,804
Doodle Journal: My Life in Scribbles	Phillips, Karen	9781591747369	Klutz	HT	\$18.99	2010-02-01	2,856	3,981

★ Canadian contributor(s) ■ Denotes top 20 placement in the 2010-13 perennial study.

You May Have Missed



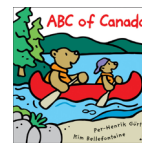
Big BBs Colors, ABC, Numbers

An important read for many young readers, sales have been trending upwards.



Weird But True

Young readers love the style and shock of this collection, as evidenced by strong yearly sales.



ABC of Canada

Colourful pictures make this a great read for parents and children who want to learn more about Canada.

Thriller

Classics & Newsmakers



Killing Floor

Child's debut novel and the first appearance of Jack Reacher maintains high sales.



The Hypnotist

Rave reviews have helped this English adaptation remain at the top.



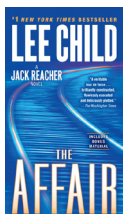
Sharp Objects

The popular Gone Girl film adaptation bolstered the already growing popularity of Flynn's other novels.

Title	Contributor	ISBN	Publisher	Binding	List Price	Pub Date	Avg. Sold/Year	2016
The Hypnotist	Kepler, Lars	9780771095733	McClelland & Stewart	TP	\$19.95	2012-06-12	6,427	4,291
The Lost Symbol	Brown, Dan; Lyford, Jennifer	9781400079148	Knopf Doubleday Publishing Group	TRP (US)	\$11.99	2010-10-19	4,239	3,889
The Stand	King, Stephen	9780307743688	Knopf Doubleday Publishing Group	MM	\$13.50	2011-06-28	4,032	3,497
Killing Floor	Child, Lee	9780515153651	Penguin Publishing Group	TRP (US)	\$13.50	2012-10-30	5,193	3,482
Sharp Objects	Flynn, Gillian	9780307341556	Crown/Archetype	TP	\$20.00	2007-07-31	6,440	3,299
Die Trying	Child, Lee	9780515142242	Penguin Publishing Group	TRP (US)	\$12.99	2006-11-28	4,547	3,254
Dark Places	Flynn, Gillian	9780307341570	Crown/Archetype	TP	\$20.00	2010-05-04	7,544	3,177
Running Blind	Child, Lee	9780515143508	Penguin Publishing Group	TRP (US)	\$12.99	2007-08-28	4,530	2,994
Tripwire	Child, Lee	9780515143072	Penguin Publishing Group	TRP (US)	\$13.50	2007-05-29	4,825	2,878
Persuader	Child, Lee	9780440245988	Random House Publishing Group	TRP (US)	\$13.50	2009-05-19	5,214	2,563
Echo Burning	Child, Lee	9780515143829	Penguin Publishing Group	TRP (US)	\$12.99	2007-11-27	3,396	2,464
61 Hours	Child, Lee	9780440243694	Random House Publishing Group	TRP (US)	\$13.50	2010-09-28	4,264	2,351
The Affair	Child, Lee	9780440246305	Random House Publishing Group	TRP (US)	\$13.50	2012-03-27	8,716	2,282
Without Fail	Child, Lee	9780515144314	Penguin Publishing Group	TRP (US)	\$13.50	2008-02-26	3,935	2,249
The Enemy	Child, Lee	9780440245995	Random House Publishing Group	TRP (US)	\$13.50	2009-05-19	4,044	2,230
Worth Dying For	Child, Lee	9780440246299	Random House Publishing Group	TRP (US)	\$13.50	2011-04-26	2,272	2,126
Gone Tomorrow	Child, Lee	9780440243687	Random House Publishing Group	TRP (US)	\$13.50	2010-03-23	3,219	2,030
Atlas Shrugged	Rand, Ayn	9780451191144	Penguin Publishing Group	TP	\$13.50	1996-09-01	2,762	2,017
The Da Vinci Code	Brown, Dan	9780307474278	Knopf Doubleday Publishing Group	TRP (US)	\$11.99	2009-03-31	1,543	2,007
Angels and Demons	Brown, Dan	9781416524793	Pocket Books	TRP (US)	\$12.99	2006-04-01	1,398	1,860

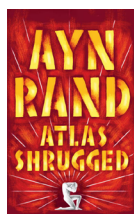
■ Denotes top 20 placement in the 2010-13 perennial study.

You May Have Missed



The Affair

The 2012 Jack Reacher film adaptation boosted sales before dipping slightly.



Atlas Shrugged

Rand's magnum opus has remained a steady seller, decades after release.

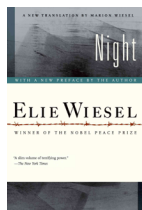


The Stand

The post-apocalyptic classic proves its staying power by attracting new readers each year.

Biography & Autobiography

Classics & Newsmakers



Night
Wiesel's haunting account of his experiences in Auschwitz continues to draw readers.



Tiny Beautiful Things
Interest in Strayed's writing grew fantastically with the 2014 film adaptation of Wild.



The Happiness Project
Half memoir and half self-help book, this title proved a hit with Rubin's fan base.

Title	Contributor	ISBN	Publisher	Binding	List Price	Pub Date	Avg. Sold/Year	2016
The Happiness Project	Rubin, Gretchen	9781443414562	HarperCollins Publishers	TP	\$17.99	2012-04-24	18,723	12,415
The Glass Castle: A Memoir	Walls, Jeannette	9780743247542	Scribner	TP	\$23.00	2006-01-17	17,224	10,548
Tiny Beautiful Things	Strayed, Cheryl	9780307949332	Knopf Doubleday Publishing Group	TP	\$22.00	2012-07-10	3,247	8,934
Night	Wiesel, Elie; Wiesel, Marion	9780374500016	Farrar, Straus & Giroux	TP	\$10.95	2006-01-16	7,078	8,199
A Stolen Life: A Memoir	Dugard, Jaycee	9781451629194	Simon & Schuster, Incorporated	TP	\$18.99	2012-07-03	10,375	8,133
Tuesdays with Morrie	Albom, Mitch	9780767905923	Crown/Archetype	TP	\$20.00	2002-10-08	6,672	4,397
Scar Tissue	Kiedis, Anthony	9781401307455	Hyperion Press	TP	\$22.00	2005-10-19	5,160	4,234
Eat, Pray, Love	Gilbert, Elizabeth	9780143038412	Penguin Publishing Group	TP	\$22.00	2007-01-30	3,403	2,681
Just Kids	Smith, Patti	9780060936228	HarperCollins Publishers	TP	\$21.00	2010-11-02	2,731	2,592
The Lost Girls	Baggett, Jennifer; Corbett, Holly C.; Pressner, Amanda	9780061689079	HarperCollins Publishers	TP	\$19.99	2011-04-26	6,205	2,494
Life	Richards, Keith	9780316034418	Little, Brown & Company	TP	\$23.50	2011-05-03	4,430	2,091
Angela's Ashes: A Memoir	McCourt, Frank	9780684842677	Scribner	TP	\$22.00	1999-05-25	1,241	1,847
I Know Why the Caged Bird Sings	Angelou, Maya	9780345514400	Random House Publishing Group	MM	\$9.99	2009-04-21	2,996	1,838
Liar's Poker	Lewis, Michael	9780393338690	W. W. Norton & Company, Incorporated	TP	\$21.95	2010-03-02	1,794	1,809
Long Walk to Freedom: The Autobiography of Nelson Mandela	Mandela, Nelson	9780316548182	Little, Brown & Company	TP	\$23.50	1995-10-01	6,370	1,772
Infidel	Hirsi Ali, Ayaan	9780743289696	Free Press	TP	\$20.00	2008-04-01	2,595	1,423
The Complete Persepolis	Satrapa, Marjane	9780375714832	Knopf Doubleday Publishing Group	TP	\$34.95	2007-10-30	1,094	1,410
Open: An Autobiography	Agassi, Andre	9780307388407	Knopf Doubleday Publishing Group	TP	\$23.00	2010-08-10	2,208	1,379
Prisoner of Tehran	Nemat, Marina	9780143052173	Penguin Canada	TP	\$20.00	2008-04-08	3,933	1,378
Call the Midwife	Worth, Jennifer	9780143123255	Penguin Publishing Group	TP	\$22.00	2012-08-29	4,597	1,345

Canadian contributor(s) Denotes top 20 placement in the 2010-13 perennial study.

You May Have Missed



Prisoner of Tehran
Sales have fallen since the last study, but Nemat's terrifying experience continues to enthrall new readers.



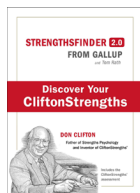
Long Walk to Freedom
Mandela's biography saw a boost in sales in the years following his death.



Call the Midwife
The popular BBC adaptation brought fresh eyes to this rich account of late-20th-century midwifery.

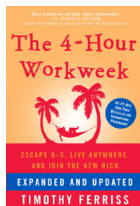
Business

Classics & Newsmakers



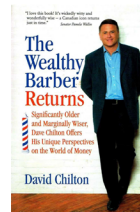
StrengthsFinder 2.0

A consistent powerhouse in the Business category.



The 4-Hour Workweek

Ferriss' popular podcast and blog has contributed to continuing strong sales of his first title.



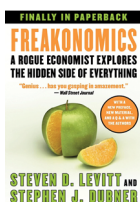
The Wealthy Barber Returns

Sales fell after Chilton's departure from Dragon's Den, but still remain consistently high.

Title	Contributor	ISBN	Publisher	Binding	List Price	Pub Date	Avg. Sold/Year	2016
StrengthsFinder 2.0	Rath, Tom	9781595620156	Gallup Press	HT	\$39.99	2007-02-01	15,841	14,620
The Intelligent Investor	Graham, Benjamin	9780060555665	HarperCollins Publishers	TP	\$28.50	2006-02-21	9,246	10,964
The Wealthy Barber Returns	Chilton, David	9780968394748	Financial Awareness Corporation	TP	\$19.95	2011-08-01	20,027	9,768
Start With Why: How Great Leaders Inspire Everyone to Take Action	Sinek, Simon	9781591846444	Penguin Publishing Group	TP	\$21.00	2011-12-27	7,477	9,667
The 4-Hour Workweek	Ferriss, Tim	9780307465351	Potter/TenSpeed/Harmony	HT	\$31.00	2009-12-15	7,230	8,816
Good to Great	Collins, Jim	9780066620992	HarperCollins Publishers	HT	\$40.50	2001-10-16	6,424	7,382
Rich Dad, Poor Dad	Kiyosaki, Robert T.	9781612680019	Plata Publishing	MM	\$9.99	2011-08-16	6,681	6,819
The Five Dysfunctions of a Team	Lencioni, Patrick M.	9780787960759	John Wiley & Sons, Incorporated	HT	\$29.95	2002-04-11	5,993	6,171
The Lean Startup	Ries, Eric	9780307887894	Crown Publishing Group	HT	\$36.00	2011-09-13	3,935	5,254
Influence: The Psychology of Persuasion	Cialdini, Robert B.	9780061241895	HarperCollins Publishers	TP	\$23.99	2006-12-26	3,599	5,026
Rich Dad, Poor Dad	Kiyosaki, Robert T.	9781612680002	Plata Publishing	TP	\$19.95	2011-06-14	3,709	4,642
Crucial Conversations	Patterson, Kerry; Grenny, Joseph; McMillan, Ron; Switzler, Al	9780071771320	McGraw-Hill Education	TP	\$24.74	2011-09-09	4,040	4,531
The 21 Irrefutable Laws of Leadership	Maxwell, John C.	9780785289357	Thomas Nelson Incorporated	TP	\$18.50	2007-08-22	3,535	4,498
Freakonomics: A Rogue Economist Explores the Hidden Side of Everything	Levitt, Steven D.; Dubner, Stephen J.	9781554686360	HarperCollins Publishers	TP	\$19.99	2009-08-17	5,703	4,458
The \$100 Startup	Guillebeau, Chris	9780307951526	Crown Publishing Group	HT	\$31.00	2012-05-08	5,186	4,456
Emotional Intelligence 2.0	Bradberry, Travis; Greaves, Jean	9780974320625	TalentSmart, Incorporated	HT	\$36.95	2009-06-26	2,377	4,089
The Big Short	Lewis, Michael	9780393338829	W. W. Norton & Company	TP	\$21.95	2011-02-01	3,016	3,913
Getting to Yes	Fisher, Roger; Ury, William; Patton, Bruce	9780143118756	Penguin Publishing Group	TP	\$23.00	2011-05-03	4,054	3,904
The Richest Man in Babylon	Clason, George S.	9780451205360	Penguin Publishing Group	TP	\$12.50	2002-01-01	2,282	3,772
Drive: The Surprising Truth about What Motivates Us	Pink, Daniel H.	9781594484803	Penguin Publishing Group	TP	\$22.00	2011-04-05	4,092	3,269

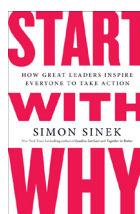
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You May Have Missed



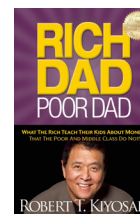
Freakonomics

With a film, follow-up book, and successful podcast, this heavily discussed book continues to draw new readers.



Start With Why

A famous TED Talk and multiple new titles have helped Sinek draw new readers to his first book.



Rich Dad, Poor Dad

Kiyosaki remains popular in this category with two editions of Rich Dad, Poor Dad in the top 20.

Comics

Classics & Newsmakers



The Killing Joke

The Batman classic is often cited as an influence for films and was adapted into an animated film in 2016.



Days Gone Bye

Kirkman's series will likely remain a perennial bestseller for the duration of the TV series.



Saga

The Saga series has earned top industry awards every year since its debut.

Title	Contributor	ISBN	Publisher	Binding	List Price	Pub Date	Avg. Sold/Year	2016
The Killing Joke	Moore, Alan	9781401216672	DC Comics	TP	\$20.99	2008-03-19	4,616	8,140
Days Gone Bye	Kirkman, Robert	9781582406725	Image Comics	TP	\$19.99	2013-02-19	9,638	4,255
The Walking Dead Compendium	Kirkman, Robert; Adlard, Charlie; Moore, Tony K.	9781607060765	Image Comics	TP	\$79.50	2009-05-19	4,931	3,792
Saga	Vaughan, Brian K.	9781607066019	Image Comics	TP	\$13.50	2012-10-23	3,049	2,942
Death Note Black Edition, Vol. 1	Ohba, Tsugumi; Obata, Takeshi	9781421539645	Viz Media	TP	\$16.99	2010-12-28	2,642	2,942
The Walking Dead Compendium	Kirkman, Robert	9781607065968	Image Comics	TP	\$79.50	2012-10-16	3,637	2,740
Miles Behind Us	Kirkman, Robert; Rathburn, Cliff	9781582407753	Image Comics	TP	\$19.99	2009-04-21	6,510	2,635
V for Vendetta	Moore, Alan	9781401208417	DC Comics	TP	\$23.99	2008-10-24	2,987	2,124
Safety Behind Bars	Kirkman, Robert; Rathburn, Cliff; Moore, Tony	9781582408057	Image Comics	TP	\$19.99	2009-01-20	5,093	2,044
Black Butler	Toboso, Yana	9780316080842	Orbit	TP	\$17.00	2010-01-26	2,136	1,816
Batman - Hush	Lee, Jim; Loeb, Jeph	9781401223175	DC Comics	TP	\$29.99	2009-08-18	1,581	1,766
Naruto (3-in-1 Edition), Vol. 1	Kishimoto, Masashi; Kishimoto, Masashi	9781421539898	Viz Media	TP	\$16.99	2011-05-03	1,363	1,751
Sailor Moon	Takeuchi, Naoko	9781935429746	Kodansha America, Incorporated	TP	\$11.99	2011-09-13	2,243	1,739
Darth Vader and Son	Brown, Jeffrey	9781452106557	Chronicle Books LLC	TP	\$20.95	2012-04-04	5,950	1,639
Fullmetal Alchemist (3-in-1 Edition), Vol. 1	Arakawa, Hiromu; Arakawa, Hiromu	9781421540184	Viz Media	TP	\$16.99	2011-06-07	1,730	1,612
Death Note Black Edition, Vol. 2	Ohba, Tsugumi; Obata, Takeshi	9781421539652	Viz Media	TP	\$16.99	2011-03-01	1,558	1,538
The Heart's Desire	Kirkman, Robert	9781582405308	Image Comics	TP	\$19.99	2009-04-21	3,994	1,527
V for Vendetta	Moore, Alan	9781401238582	DC Comics	MMP	\$35.00	2012-10-09	2,245	1,360
Blue Exorcist, Vol. 1	Kato, Kazue; Kato, Kazue	9781421540320	Viz Media	TP	\$12.99	2011-04-05	1,287	1,340
Preludes and Nocturnes	Gaiman, Neil	9781401225759	DC Comics	TP	\$25.99	2010-10-19	1,286	1,288

■ Denotes top 20 placement in the 2010-13 perennial study.

You May Have Missed



Sailor Moon

The new English edition continues to appeal to its large, pre-existing fan base.



Death Note Black Edition, Vol. 1

Talks of a Western adaptation drew renewed interest to the Japanese title.



Preludes and Nocturnes

A new TV adaptation of the spin-off comic series, Lucifer, may prove to be a boon for The Sandman series.

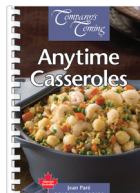
Cooking

Classics & Newsmakers



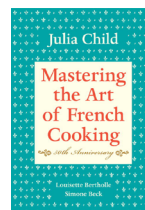
The Looneyspoons Collection

The collected recipes from the successful cookbook authors were a ready-made perennial bestseller.



Anytime Casseroles

Paré has built a considerable reputation with her Company's Coming cookbooks, which appear perennially in the top 20.



Mastering the Art of French Cooking

Child's cultural impact and legacy endures with the 50th anniversary edition.

Title	Contributor	ISBN	Publisher	Binding	List Price	Pub Date	Avg. Sold/Year	2016
The Looneyspoons Collection	Podleski, Janet; Martin, Ted; Podleski, Greta	9780968063156	Granet Publishing, Incorporated	TP	\$34.95	2011-10-01	39,733	5,240
Practical Paleo	Sanfilippo, Diane; Staley, Bill	9781936608751	Victory Belt Publishing	TP	\$45.95	2012-08-07	7,406	3,852
Forks over Knives - the Cookbook	Sroufe, Del	9781615190614	Experiment LLC, The	TP	\$28.95	2012-08-14	3,305	3,374
Plenty: Vibrant Vegetable Recipes from London's Ottolenghi	Ottolenghi, Yotam	9781452101248	Chronicle Books LLC	HT	\$50.00	2011-03-09	7,328	3,058
Jerusalem: A Cookbook	Ottolenghi, Yotam; Tamimi, Sami	9780449015674	Appetite by Random House	HT	\$39.95	2012-10-16	7,444	2,986
Joy of Cooking	Rombauer, Irma S.; Becker, Ethan; Becker, Marion Rombauer	9780743246262	Scribner	HT	\$39.99	2006-10-31	5,052	2,919
The Flavor Bible	Dornenburg, Andrew; Page, Karen	9780316118408	Little, Brown & Company	HT	\$49.50	2008-09-16	2,327	2,395
The Ultimate Student Cookbook	Goodall, Tiffany	9781554076024	Firefly Books, Limited	TP	\$14.95	2010-01-22	2,934	2,285
Anytime Casseroles	Paré, Jean 🇨🇦	9781897477526	Company's Coming Publishing, Ltd	OBF	\$16.99	2011-01-02	1,870	2,065
The Pioneer Woman Cooks	Drummond, Ree	9780061997181	HarperCollins Publishers	HT	\$36.99	2012-03-13	2,159	1,989
300 Best Canadian Bread Machine Recipes	Washburn, Donna; Butt, Heather; Shapiro, Mark; Erricsson, Colin 🇨🇦	9780778802426	Robert Rose Incorporated	TP	\$27.95	2010-01-07	2,584	1,893
Mastering the Art of French Cooking	Child, Julia; Bertholle, Louisette; Beck, Simone	9780375413407	Knopf Doubleday Publishing Group	HT	\$45.00	2001-10-16	2,423	1,690
150 Delicious Squares	Paré, Jean 🇨🇦	9780969069508	Company's Coming Publishing, Ltd	OBF	\$16.99	2009-09-15	1,555	1,671
The Juicing Bible	Crocker, Pat 🇨🇦	9780778801818	Robert Rose Incorporated	TP	\$27.95	2008-03-14	8,239	1,571
How to Brew	Palmer, John J.	9780937381885	Brewers Publications	TP	\$25.95	2006-05-17	1,431	1,516
Smoking Meat	Phillips, Jeff	9781770500389	Whitecap Books, Limited	TP	\$29.95	2012-04-27	1,955	1,459
Whitewater Cooks	Adams, Shelley	9781552858714	Whitecap Books, Limited	TP	\$29.95	2011-02-18	2,054	1,412
Best of Bridge Slow Cooker Cookbook	Vaughan-Johnston, Sally 🇨🇦	9780778804130	Robert Rose Incorporated	OBF	\$29.95	2012-07-26	8,849	1,320
Canada's Diabetes Meals for Good Health	Graham, Karen 🇨🇦	9780778804024	Robert Rose Incorporated	TP	\$29.95	2012-03-15	2,033	1,270
The Soup Sisters Cookbook	Hapton, Sharon; Lamielle, Pierre A. 🇨🇦	9780449015599	Appetite by Random House	TP	\$24.95	2012-10-02	6,829	1,258

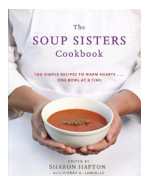
🇨🇦 Canadian contributor(s) ■ Denotes top 20 placement in the 2010-13 perennial study.

You May Have Missed



How to Brew

Beer culture, and home-brewing along with it, continue to grow in scope and popularity.



The Soup Sisters Cookbook

Hapton's work as a social entrepreneur contributes to annual growth as a brand.

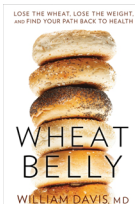


The Juicing Bible

The title has continued to be a strong seller, though the juicing trend may be beginning to wane.

Health & Fitness

Classics & Newsmakers



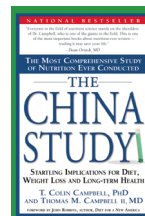
Wheat Belly

Sales have remained consistent after igniting years of debate upon its debut.



What to Expect When You're Expecting

A reliable bestseller since its publication in 1984 and the mother of an ever-growing series of guides.



The China Study

After kicking off the health conscious trend upon its release, the study continues to find new readers.

Title	Contributor	ISBN	Publisher	Binding	List Price	Pub Date	Avg. Sold/Year	2016
The Miracle Ball Method	Petrone, Elaine	9780761128687	Workman Publishing Company, Incorporated	TP	\$32.95	2003-12-10	10,680	8,586
What to Expect When You're Expecting	Murkoff, Heidi; Eisenberg, Arlene; Hathaway, Sandee	9780761148579	Workman Publishing Company, Inc	TP	\$22.95	2008-04-10	18,572	5,504
The China Study	Campbell, T. Colin; Campbell, Thomas M., II	9781932100662	BenBella Books	TP	\$23.50	2006-05-11	5,519	4,515
When the Body Says No: The Cost of Hidden Stress	Maté, Gabor 🍁	9780676973129	Knopf Canada	TP	\$22.95	2004-02-03	4,741	4,315
Younger Next Year: Live Strong, Fit, and Sexy - Until You're 80 and Beyond	Crowley, Chris; Lodge, Henry S.	9780761147732	Workman Publishing Company, Inc	TP	\$19.95	2007-10-10	5,082	3,383
The 4-Hour Body	Ferriss, Tim	9780307463630	Potter/TenSpeed/Harmony	HT	\$37.00	2010-12-14	4,644	2,886
Younger Next Year for Women	Crowley, Chris; Lodge, Henry S.	9780761147749	Workman Publishing Company, Inc	TP	\$19.95	2007-10-10	4,718	2,758
Eat to Live	Fuhrman, Joel	9780316120913	Little, Brown & Company	TP	\$22.00	2011-01-05	7,994	2,754
Ina May's Guide to Childbirth	Gaskin, Ina May	9780553381153	Random House Publishing Group	TP	\$20.00	2003-03-04	2,749	2,674
Wheat Belly	Davis, William	9781443412735	HarperCollins Publishers Limited	TP	\$17.99	2012-05-22	56,510	2,325
Mayo Clinic Guide to a Healthy Pregnancy	Myra, Wick; Roger, Harms; Mayo Clinic Center for Social Media Staff	9781561487172	Da Capo Press, Incorporated	TP	\$24.99	2011-05-01	1,376	2,083
The Supercharged Hormone Diet	Turner, Natasha 🍁	9780307356512	Random House of Canada	TP	\$22.95	2011-12-27	3,676	1,775
Meals That Heal Inflammation	Daniluk, Julie 🍁	9780307359988	Random House of Canada	TP	\$32.95	2011-12-27	7,072	1,596
The Womanly Art of Breastfeeding	La Leche League International	9780345518446	Random House Publishing Group	TP	\$29.00	2010-07-13	1,735	1,456
Key Muscles of Yoga	Long, Ray	9781607432388	Greenleaf Book Group	TP	\$41.95	2009-08-01	1,117	1,306
Healthy Slow Cooker	Paré, Jean 🍁	9781897477434	Company's Coming Publishing, Ltd	OBF	\$16.99	2010-01-12	2,809	1,288
Yoga Sequencing: Designing Transformative Yoga Classes	Stephens, Mark	9781583944974	North Atlantic Books	TP	\$28.95	2012-09-18	1,341	1,287
The Omnivore's Dilemma	Pollan, Michael	9780143038580	Penguin Publishing Group	TP	\$24.00	2007-08-28	2,048	1,246
Anatomy of Yoga	Ellsworth, Abigail	9781554077663	Firefly Books, Limited	TP	\$24.95	2010-09-23	1,991	1,241
Healthy Recipe Makeovers	Paré, Jean 🍁	9781897477786	Company's Coming Publishing, Ltd	OBF	\$16.99	2012-01-01	1,793	1,169

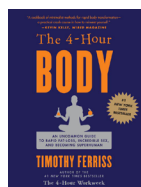
🍁 Canadian contributor(s) ■ Denotes top 20 placement in the 2010-13 perennial study.

You May Have Missed



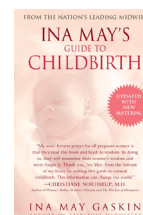
Meals That Heal Inflammation

Daniluk's holistic approach has expanded into a podcast, TV and speaking appearances, and further books.



4-Hour Body

Ferriss' successful podcast, blog, and 4-Hour series continue to grow his considerable audience.



Ina May's Guide to Childbirth

This guide by the influential midwifery innovator has demonstrated strong staying power.

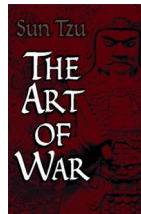
Non-fiction History

Classics & Newsmakers



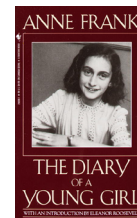
A Train in Winter

A starkly authentic account of female Holocaust survivors that has seen substantial annual sales.



The Art of War

The ancient military treatise has found new life as a guide to business.



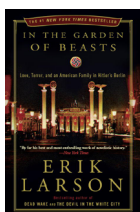
The Diary of Anne Frank

Essential literature that continues to draw new and old readers with multiple formats.

Title	Contributor	ISBN	Publisher	Binding	List Price	Pub Date	Avg. Sold/Year	2016
A Train in Winter	Moorehead, Caroline	9780307356956	Random House of Canada	TP	\$22.00	2012-04-10	11,144	10,780
The Devil in the White City	Larson, Erik	9780375725609	Knopf Doubleday Publishing Group	TP	\$22.95	2004-02-10	6,321	7,847
Guns, Germs, and Steel: The Fates of Human Societies	Diamond, Jared	9780393317558	W. W. Norton & Company, Inc	TP	\$24.95	1999-04-06	5,750	4,620
The Diary of a Young Girl	Frank, Ana; Mooyart, B. M.	9780553296983	Random House Publishing Group	MM	\$8.99	1993-06-01	3,525	3,954
The Art of War	Sun-Tzu	9780486425573	Dover Publications, Incorporated	TP	\$6.75	2002-11-13	1,553	2,737
The Diary of a Young Girl	Frank, Ana; Frank, Otto H.; Pressler, Mirjam; Massotty, Susan; Frank, Otto M.	9780385480338	Knopf Doubleday Publishing Group	TP	\$18.95	1996-02-01	2,327	2,113
In the Garden of Beasts	Larson, Erik	9780307408853	Crown/Archetype	TP	\$23.00	2012-05-01	5,437	1,966
Columbine	Cullen, Dave	9780446546928	Grand Central Publishing	TP	\$22.00	2010-03-03	868	1,730
Fingerprints of the Gods	Hancock, Graham	9780385258289	Doubleday Canada	TP	\$27.95	1998-06-01	1,307	1,521
1491: New Revelations of the Americas Before Columbus	Mann, Charles C.	9781400032051	Knopf Doubleday Publishing Group	TP	\$22.00	2006-10-10	2,083	1,340
Paris 1919: Six Months That Changed the World	MacMillan, Margaret 🇨🇦	9780375760525	Random House Publishing Group	TP	\$24.00	2003-09-09	1,831	1,322
The Diary of a Young Girl	Frank, Ana; Pressler, Miriam; Massotty, Susan; Frank, Otto H.	9780553577129	Random House Publishing Group	MM	\$9.99	1997-02-03	1,302	1,157
The Lost City of Z: A Tale of Deadly Obsession in the Amazon	Grann, David	9781400078455	Knopf Doubleday Publishing Group	TP	\$19.95	2010-01-26	1,362	1,022
The Rise and Fall of the Third Reich	Shirer, William L.	9781451651683	Simon & Schuster, Incorporated	TP	\$34.99	2011-10-11	951	956
Gun: A Visual History	Dorling Kindersley Publishing Staff	9780756695736	Dorling Kindersley Publishing, Inc	TP	\$20.95	2012-04-16	1,498	850
Blackwater	Scahill, Jeremy	9781568583945	PublicAffairs	TP	\$25.99	2008-05-27	1,006	810
Collapse: How Societies Choose to Fail or Succeed	Diamond, Jared	9780143117001	Penguin Publishing Group	TP	\$27.00	2011-01-04	1,366	789
Empire of the Summer Moon	Gwynne, S. C.	9781416591061	Scribner	TP	\$20.00	2011-05-10	993	729
Klondike: The Last Great Gold Rush, 1896-1899	Berton, Pierre 🇨🇦	9780385658447	Doubleday Canada	TP	\$24.95	2001-10-09	780	715
D-Day: The Battle for Normandy	Beevor, Antony	9780143118183	Penguin Publishing Group	TP	\$28.00	2010-09-28	1,008	704

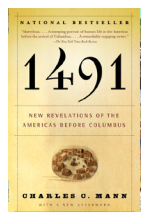
🇨🇦 Canadian contributor(s) ■ Denotes top 20 placement in the 2010-13 perennial study.

You May Have Missed



In the Garden of Beasts

A thrilling account of an American diplomat in pre-WWII Nazi Germany that maintains strong yearly sales.



1491

With a marriage of multiple disciplines, this award-winning book has steady year-over-year sales.

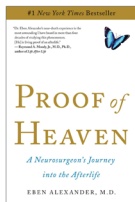


Columbine

The award-winning study of the infamous school shooting has seen yearly increases of units sold.

Religion

Classics & Newsmakers



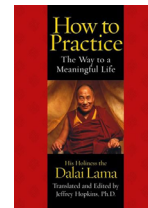
Proof of Heaven

Though sales have begun to slow, this title generally dominates the Religion category.



Mere Christianity

Lewis' writings on Christianity endure the test of time as one of the most consistent sellers of the past five years.



How to Practice

The Dalai Lama's status as a prominent religious figure guarantees his writings will not fall out of the public eye.

Title	Contributor	ISBN	Publisher	Binding	List Price	Pub Date	Avg. Sold/Year	2016
Proof of Heaven: A Neurosurgeon's Journey into the Afterlife	Alexander, Eben	9781451695199	Simon & Schuster, Incorporated	TP	\$21.99	2012-10-23	28,193	4,835
Mere Christianity	Lewis, C. S.	9780060652920	HarperCollins Publishers	TP	\$19.99	2015-04-21	3,056	3,246
Boundaries: When to Say Yes, How to Say No, to Take Control of Your Life	Cloud, Henry; Townsend, John	9780310247456	Zondervan	TP	\$21.00	2002-03-18	2,749	2,696
Battlefield of the Mind: Winning the Battle in Your Mind	Meyer, Joyce	9780446691093	Hachette Nashville	TP	\$19.49	2002-10-01	2,474	2,165
Jesus Calling: Enjoying Peace in His Presence	Young, Sarah	9781591451884	Thomas Nelson Incorporated	HT	\$19.99	2004-10-10	3,540	2,131
The Beginner's Bible	Zondervan Staff; Pulley, Kelly	9780310709626	Zonderkidz	HT	\$21.00	2005-02-10	2,108	1,984
How to Practice: The Way to a Meaningful Life	Dalai Lama XIV; Hopkins, Jeffrey; Hopkins, Jeffrey	9780743453363	Atria Books	TP	\$18.99	2003-08-19	1,527	1,882
How to See Yourself As You Really Are	Dalai Lama XIV; Hopkins, Jeffrey; Hopkins, Jeffrey	9780743290463	Atria Books	TP	\$21.00	2007-11-06	5,114	1,648
Radical Acceptance: Embracing Your Life with the Heart of a Buddha	Brach, Tara	9780553380996	Random House Publishing Group	TP	\$23.00	2004-11-23	1,301	1,604
The Bhagavad Gita	Easwaran, Eknath	9781586380199	Nilgiri Press	TP	\$16.50	2007-05-27	1,076	1,549
The Screwtape Letters	Lewis, C. S.	9780060652937	HarperCollins Publishers	TP	\$18.50	2015-04-21	1,429	1,466
When Things Fall Apart: Heart Advice for Difficult Times	Chödrön, Pema	9781570623448	Shambhala Publications, Inc	TP	\$17.95	2000-09-26	2,111	1,369
The Reason for God: Belief in an Age of Scepticism	Keller, Timothy	9781594483493	Penguin Publishing Group	TP	\$23.00	2009-08-04	1,510	1,330
The Complete C. S. Lewis Signature Classics	Lewis, C. S.	9780061208492	HarperCollins Publishers	TP	\$43.50	2007-02-06	2,081	1,324
One Thousand Gifts: A Dare to Live Fully Right Where You Are	Voskamp, Ann	9780310321910	Zondervan	HT	\$23.99	2011-01-26	3,120	1,167
Trusting God Day by Day	Meyer, Joyce	9780446538589	Hachette Nashville	HT	\$22.00	2012-11-13	1,425	1,153
Everyday Positive Thinking	Hay, Louise L.	9781401902957	Hay House, Incorporated	TP	\$12.50	2004-03-15	1,163	1,127
Love Does	Goff, Bob	9781400203758	Thomas Nelson Incorporated	TP	\$21.00	2012-04-30	978	1,085
Heaven Is for Real	Burpo, Todd; Burpo, Colton; Burpo, Sonja	9780849946158	Thomas Nelson Incorporated	TP	\$19.99	2010-10-31	14,879	934
The Book of Awakening	Nepo, Mark	9781573241175	Red Wheel/Weiser	TP	\$27.95	2000-05-01	1,598	931

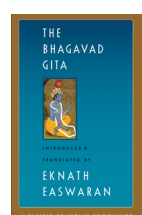
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You May Have Missed



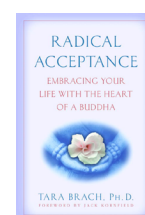
Heaven is for Real

Following a 2014 film adaptation, sales have fallen but it continues to be a steady seller.



The Bhagavad Gita

The English translation of the Hindu epic, accompanied by cultural and historical commentary, continues to see steady sales.

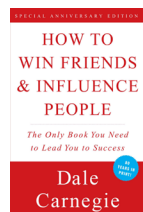


Radical Acceptance

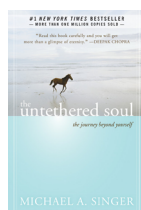
The author's active YouTube channel, podcast, and popular writings have helped keep this title among the perennial bestsellers.

Self-Help

Classics & Newsmakers



How to Win Friends and Influence People
Enduring and relevant 80 years after its first publication, Carnegie's influential book reigns perennially at the top.



The Untethered Soul
An endorsement from Oprah in 2012 has brought years of success with consistently high sales.

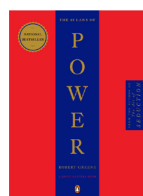


The Gifts of Imperfection
Support from Oprah, a popular TED Talk, and successful follow-up books have made Brown a perennial bestselling author.

Title	Contributor	ISBN	Publisher	Binding	List Price	Pub Date	Avg. Sold/Year	2016
How to Win Friends and Influence People	Carnegie, Dale	9780671027032	Gallery Books	TP	\$22.00	1998-10-01	21,517	30,000
The Gifts of Imperfection	Brown, Brené	9781592858491	Hazelden	TP	\$19.95	2010-08-27	19,242	20,882
The Untethered Soul: The Journey Beyond Yourself	Singer, Michael A.	9781572245372	New Harbinger Publications	TP	\$24.95	2007-09-15	13,650	13,684
The Four Agreements: A Practical Guide to Personal Freedom	Ruiz, Don Miguel; Mills, Janet	9781878424310	Amber-Allen Publishing, Inc	TP	\$18.95	1997-11-01	12,311	13,094
Allen Carr's Easy Way to Stop Smoking	Carr, Allen	9780973468403	Clarity Publishing	HT	\$19.95	2004-08-01	14,329	9,864
Wreck This Journal	Smith, Keri	9780399161940	Penguin Publishing Group	TP	\$16.00	2012-08-07	15,647	9,188
The Book of Awesome	Pasricha, Neil	9780425238905	Penguin Publishing Group	TP	\$22.00	2011-03-01	17,250	9,150
The 48 Laws of Power	Greene, Robert	9780140280197	Penguin Publishing Group	TP	\$34.00	2000-09-01	6,553	7,594
Think and Grow Rich	Hill, Napoleon	9781585424337	Penguin Publishing Group	TP	\$13.50	2005-08-18	7,256	7,536
Awaken the Giant Within	Robbins, Tony	9780671791544	Free Press	TP	\$21.00	1992-11-01	4,543	6,522
The Happiness Advantage: The Seven Principles of Positive Psychology That Fuel Success and Performance at Work	Achor, Shawn	9780307591548	Crown Publishing Group	HT	\$28.95	2010-09-14	4,764	5,921
Blink: The Power of Thinking Without Thinking	Gladwell, Malcolm	9780316010665	Little, Brown & Company	TP	\$22.00	2007-04-03	9,254	5,506
Wherever You Go, There You Are: Mindfulness Meditation in Everyday Life	Kabat-Zinn, Jon	9781401307783	Hyperion Press	TP	\$22.00	2005-01-05	5,262	5,503
A New Earth: Awakening to Your Life's Purpose	Tolle, Eckhart	9780452289963	Penguin Publishing Group	TP	\$22.00	2008-01-30	7,699	5,289
5-Year Journal	Potter Style	9780307719775	Potter/TenSpeed/Harmony	BB	\$18.99	2010-11-23	7,591	5,196
Wreck This Journal	Smith, Keri	9780399162725	Penguin Publishing Group	TP	\$20.00	2012-08-07	6,544	5,047
Think and Grow Rich	Hill, Napoleon	9780449214923	Random House Publishing Group	MM	\$8.99	1987-05-12	3,823	5,015
You Can Heal Your Life	Hay, Louise L.	9780937611012	Hay House, Incorporated	TP	\$22.50	1984-01-01	5,768	4,822
Feeling Good: The New Mood Therapy	Burns, David D.	9780380810338	HarperCollins Canada, Limited	MM	\$10.99	2008-12-30	4,984	4,735
Wreck This Journal	Smith, Keri	9780399162701	Penguin Publishing Group	TP	\$16.00	2012-08-07	5,266	4,654

Canadian contributor(s) Denotes top 20 placement in the 2010-13 perennial study.

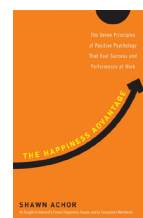
You May Have Missed



The 48 Laws of Power
References in pop culture have positively affected sales, as units sold each year have been steadily increasing.



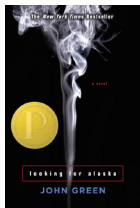
Wreck This Journal
Multiple editions and a subversive, creative sensibility have catapulted this illustrated journal to perennial bestseller status.



The Happiness Advantage
Gladwell's popularity remains high, as do sales of this title, though units have fallen of late.

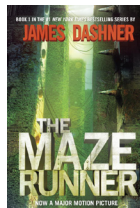
Young Adult

Classics & Newsmakers



Looking for Alaska

The popular film adaptation of another Green novel, *The Fault in Our Stars*, boosted sales of this oft challenged novel.



The Maze Runner

Film adaptations spiked sales, which are likely to grow with another film instalment in 2018.



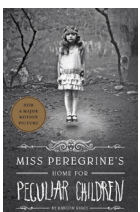
The Little Prince

Numerous new editions and adaptations have kept this classic in readers' minds.

Title	Contributor	ISBN	Publisher	Binding	List Price	Pub Date	Avg. Sold/Year	2016
The Book Thief	Zusak, Markus	9780375842207	Random House Children's Books	TP	\$16.99	2007-09-11	22,584	18,601
The Outsiders	Hinton, S. E.	9780140385724	Penguin Young Readers Group	TRP (US)	\$13.99	1988-09-01	9,800	10,356
Looking for Alaska	Green, John	9780142402511	Penguin Young Readers Group	TP	\$14.99	2006-12-28	31,643	9,824
Paper Towns	Green, John	9780142414934	Penguin Young Readers Group	TP	\$14.99	2009-09-22	30,082	8,982
The Maze Runner	Dashner, James	9780385737951	Random House Children's Books	TP	\$10.99	2010-08-24	31,093	8,892
Thirteen Reasons Why	Asher, Jay	9781595141880	Penguin Young Readers Group	TP	\$14.99	2011-06-14	14,050	8,537
The Absolutely True Diary of a Part-Time Indian	Alexie, Sherman; Forney, Ellen	9780316013697	Little, Brown & Company	TP	\$20.99	2009-04-01	5,457	7,017
The Little Prince	De Saint-Exupéry, Antoine; Howard, Richard	9780156012195	Houghton Mifflin Harcourt	TP	\$16.00	2000-06-15	3,682	6,887
The Boy in the Striped Pajamas	Boyne, John	9780385751537	Random House Children's Books	TP	\$12.99	2007-10-23	9,874	6,424
I Am Number Four	Lore, Pittacus	9780061969577	HarperCollins Publishers	TP	\$12.50	2011-08-23	9,665	6,049
The Scorch Trials	Dashner, James	9780385738767	Random House Children's Books	TP	\$10.99	2011-09-13	20,773	5,432
Gone	Grant, Michael	9780061448782	HarperCollins Publishers	TP	\$12.50	2014-04-08	5,694	5,109
Miss Peregrine's Home for Peculiar Children	Riggs, Ransom	9781594744761	Quirk Books	HT	\$20.99	2011-06-07	6,315	4,776
An Abundance of Katherines	Green, John	9780142410707	Penguin Young Readers Group	TP	\$14.99	2008-10-16	17,446	4,423
Speak	Anderson, Laurie Halse	9780312674397	Square Fish	TP	\$15.99	2011-05-10	5,065	4,388
Will Grayson, Will Grayson	Green, John; Levithan, David	9780142418475	Penguin Young Readers Group	TP	\$12.99	2011-04-05	8,906	3,656
Where She Went	Forman, Gayle	9780142420898	Penguin Young Readers Group	TP	\$11.99	2012-04-17	11,074	3,632
The Power of Six	Lore, Pittacus	9780061974571	HarperCollins Publishers	TP	\$12.50	2012-07-24	5,932	3,391
If I Stay	Forman, Gayle	9780142415436	Penguin Young Readers Group	TP	\$11.99	2010-04-06	16,684	3,184
Matched	Condie, Ally	9780142419779	Penguin Young Readers Group	TP	\$13.99	2011-09-20	7,940	3,075

■ Denotes top 20 placement in the 2010-13 perennial study.

You May Have Missed



Miss Peregrine's Home for Peculiar Children

A successful film adaptation in 2016 led to renewed interest in the title.



If I Stay

A 2014 film adaptation resulted in a massive sales boost.



Thirteen Reasons Why

The heavily discussed YA novel has impressive sales and a popular TV adaptation with a second season on the way.

Acknowledgements

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Industry-led and partially funded by the Department of Canadian Heritage, BookNet Canada has become, as *The Globe and Mail* puts it, "the book industry's supply-chain nerve centre."

We acknowledge the financial support of the Government of Canada through the Canada Book Fund (CBF) for this project / *Nous remercions l'appui financier du gouvernement du Canada par l'entremise du Fonds du livre du Canada (FLC) pour ce projet*



Patrimoine
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Canadian
Heritage

Canada

ISBN 978-1-927655-25-2

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