



Literary Award Report:

Governor General's 2023



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CANADA**

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Introduction

To get a sense of what to expect during the upcoming award season, and to help publishers with stock and demand planning, BNC Research's Literary Award Reports show a trend analysis of last year's shortlist and winner, as well as a comparison in sales and stock position of all winning titles from preview years.

Looking at sales data from 2019 to 2022, this report can help you to better predict potential sales and order spikes by giving you the data you need to ensure you have enough copies in the warehouse and on booksellers' shelves.

This report includes:

- bibliographic data for shortlisted titles;
- week-over-week comparison of volume sold and volume on hand for each shortlisted title within the graphed time period;
- market trends by week and percentage of market share for shortlisted titles; and
- year-over-year comparison of volume sold for winners from 2019 to 2022.

How to interpret the graphs and percent change figures:

- All dates used in the graphs represent week-ending dates.
- The graphed time period is from week ending Sep. 25, 2022 to Jan. 15, 2023.
- BNC calculates percent change based on average units sold three weeks prior to shortlist and winner announcements compared to units sold in the week or week after of each announcement, depending on which day of the week the announcement is made. These calculations are dependent on a given title's availability in the market.

Caveats

Based on publisher feedback, we estimate that BNC SalesData represents 85% of physical English-language trade book sales in Canada. Certain retail categories are not completely covered by our retail panel, and this should be noted in any

interpretation of these results, as the effect of certain awards may not be fully captured in our data. These retail categories include:

- Independent bookstores: SalesData includes most major independent bookstores and many smaller ones but not all, any of which could be actively promoting an award winner. It also does not capture some specialty independent bookstores where a genre- or subject-specific award may have more impact. However, we are able to detect even the slightest variation in sales in our independent panel, so we are confident that sales changes in the independent market are well represented.
- K-12 and higher-education sales: Our panel does not include direct institutional sales to schools or college/university textbook sales.

New booksellers have begun contributing to SalesData since our first literary awards study, conducted in October 2006. Some changes seen in year-over-year sales figures may be due to the increased number of stores reporting sales, rather than a true increase in overall sales.

At this time, ebook and audiobook sales are not represented in SalesData. Therefore, all numbers in this report refer to print books only.

The study was prepared by BookNet Canada staff.

Governor General's Literary Awards

This report includes data on seven English-language Governor General's Literary Awards categories: Fiction, Non-Fiction, Poetry, Drama, Young People's Literature – Text, Young People's Literature – Illustrated, and Translation.

In 2022, the Governor General's Literary Awards shortlists were announced on October 12, 2022. The prize was awarded on November 16, 2022.

Fiction

These are the shortlisted titles for the 2022 Governor General's Literary Award for Fiction:

2022 winner

- *Pure Colour* by Sheila Heti, Knopf Canada, HT, 9780735282452, \$29.95

2022 nominated titles

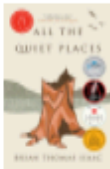
- *All the Quiet Places* by Brian Thomas Isaac, TouchWood Editions, TP, 9781990071027, \$24.00
- *Finding Edward* by Sheila Murray, Cormorant Books, TP, 9781770866263, \$24.95
- *Probably Ruby* by Lisa Bird-Wilson, Doubleday Canada, TP, 9780385696708, \$19.95
- *The Most Precious Substance on Earth* by Shashi Bhat, McClelland & Stewart, TP, 9780771094965, \$24.95

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Shortlisted titles

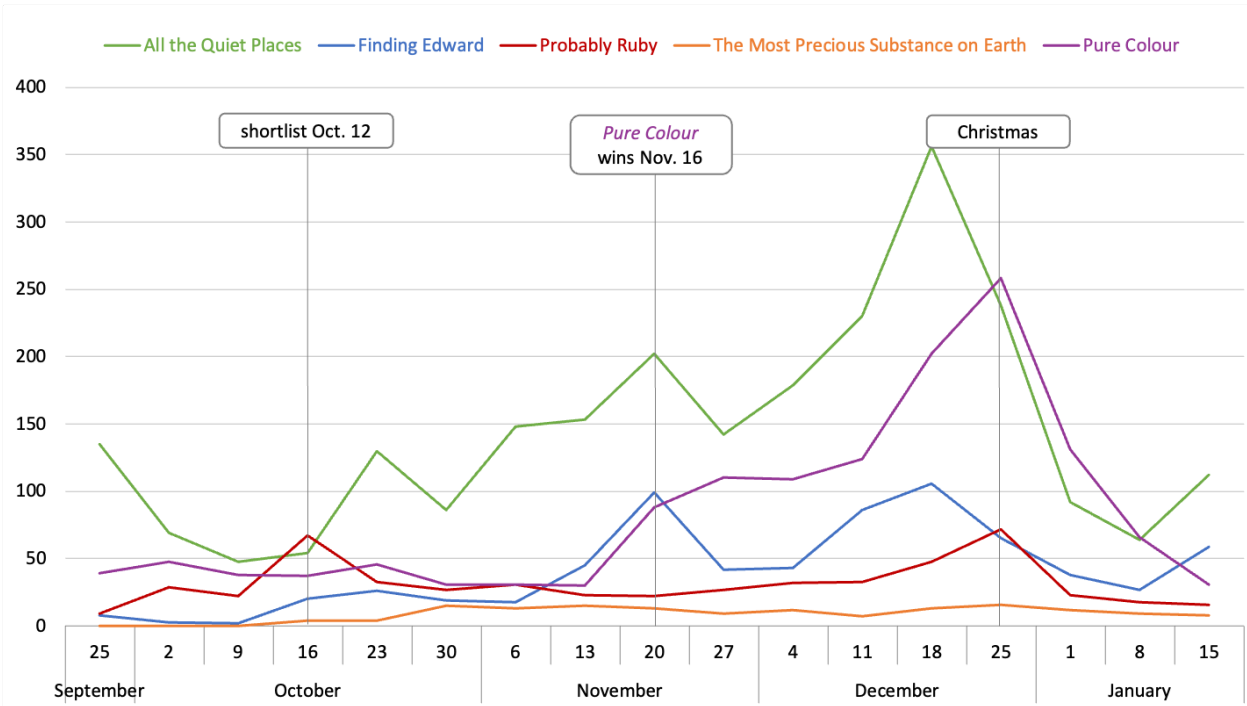
This section includes data on the volume of sales and on hand for the entire shortlist of the 2022 Governor General's Literary Award for Fiction, as well as the specific impact of the shortlist and winner announcement on book sales.

Volume of sales for 2022 shortlisted titles

		Shortlist announced	Winner announced	Christmas			
							
		<i>All the Quiet Places</i>	<i>Finding Edward</i>	<i>Probably Ruby</i>	<i>The Most Precious Substance on Earth</i>	<i>Pure Colour</i>	2022-2023 Fiction Market
September	25	135	8	9	0	39	227,063
October	2	69	3	29	0	48	259,866
	9	48	2	22	0	38	247,380
	16	54	20	67	4	37	237,834
November	23	130	26	33	4	46	319,274
	30	86	19	27	15	31	263,491
	6	148	18	31	13	31	268,081
	13	153	45	23	15	30	284,224
	20	202	99	22	13	88	275,554
December	27	142	42	27	9	110	321,607
	4	179	43	32	12	109	351,106
	11	230	86	33	7	124	394,954
	18	356	106	48	13	202	458,155
	25	238	65	72	16	258	495,140
January	1	92	38	23	12	131	316,533
	8	64	27	18	9	66	281,458
	15	112	59	16	8	31	234,654
Total		2,438	706	532	150	1,419	

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Volume of sales for 2022 shortlisted titles



Percent changes by announcement for 2022 shortlisted titles

	<i>All the Quiet Places</i>	<i>Finding Edward</i>	<i>Probably Ruby</i>	<i>The Most Precious Place on Earth</i>	<i>Pure Colour</i>	Average percent change
Shortlist	-36%	362%	235%	100%	-11%	130%
Winner	57%	262%	-19%	-9%	187%	96%

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Volume on hand for 2022 shortlisted titles

		Shortlist announced	Winner announced	Christmas			
					<i>The Most Precious Substance on Earth</i>	<i>Pure Colour</i>	
		<i>All the Quiet Places</i>	<i>Finding Edward</i>	<i>Probably Ruby</i>			
September	25	868	602	180	374	703	
October	2	813	582	626	373	694	
	9	770	528	642	375	690	
	16	707	529	668	371	654	
	23	335	526	748	435	615	
	30	456	556	745	467	759	
November	6	436	610	775	502	774	
	13	446	708	802	508	1,104	
	20	492	670	807	498	1,640	
	27	470	649	802	492	1,831	
December	4	501	651	784	483	1,815	
	11	450	590	776	476	1,765	
	18	337	534	799	470	1,602	
	25	500	567	763	452	1,405	
January	1	463	557	737	441	1,278	
	8	460	574	724	431	1,226	
	15	466	550	720	423	1,192	
Total		8,970	9,983	12,098	7,571	19,747	

Winner comparison

This section compares the volume of sales of Governor General's Literary Award for Fiction award winners from 2019 to 2022.

Award winners:

- **2022:** *Pure Colour* by Sheila Heti, Knopf Canada, HT, 9780735282452, \$29.95
- **2021:** *Tainna: The Unseen Ones* by Norma Dunning, Douglas & McIntyre, TP, 9781771622714, \$19.95
- **2020:** *Five Little Indians* by Michelle Good, HarperCollins Canada, TP, 9781443459181, \$22.99
- **2019:** *Five Wives* by Joan Thomas, HarperCollins Publishers, TP, 9781443458542, \$24.99

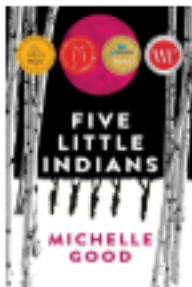
The tables and graphs below exclude the weeks surrounding Christmas. The 2020 Governor General's Literary Awards period spanned from May to June 2021, rescheduled from October to November 2020.

Literary Award Report: Governor General's 2023

Volume of sales for winning titles from 2019 to 2022

Shortlist announced

Winner announced

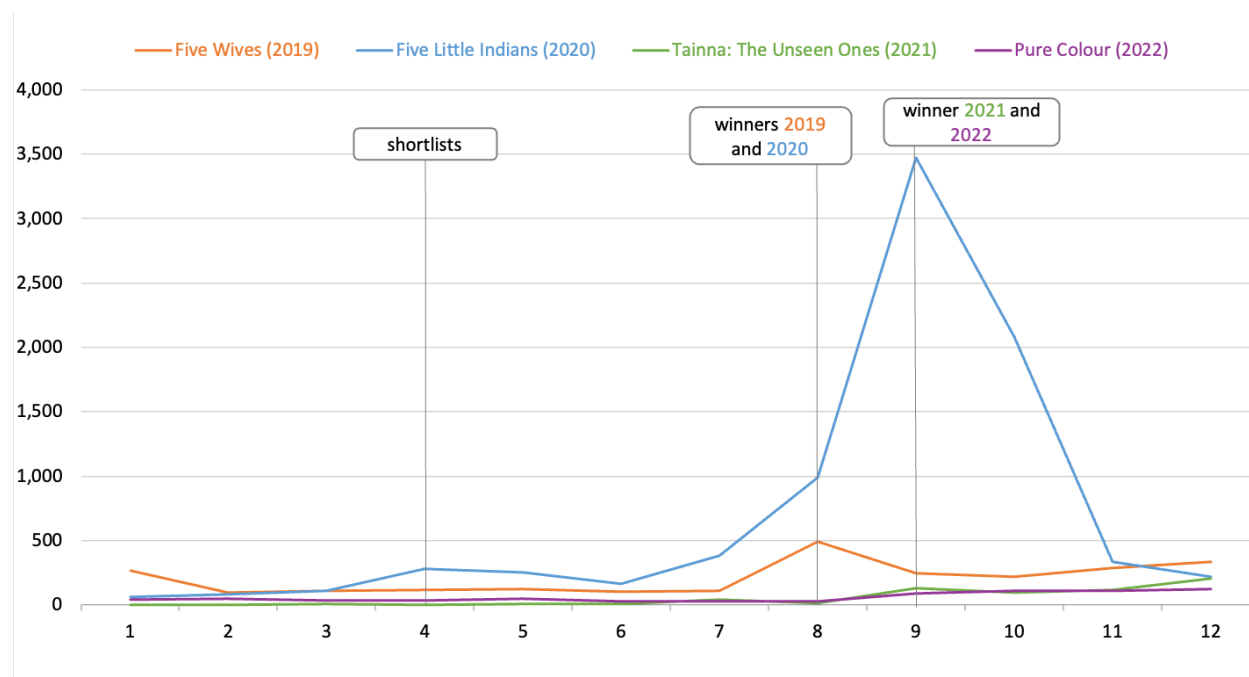





	<i>Five Wives</i> (2019)	<i>Five Little Indians</i> (2020)	<i>Tainna: The Unseen Ones</i> (2021)	<i>Pure Colour</i> (2022)
1	267	62	3	39
2	100	82	3	48
3	108	111	6	38
4	118	278	4	37
5	121	257	7	46
6	107	168	9	31
7	113	382	42	31
8	490	990	14	30
9	245	3,474	130	88
10	222	2,081	94	110
11	286	339	118	109
12	335	221	203	124
Total	2,512	8,445	633	731

Literary Award Report: Governor General's 2023

Volume of sales for winning titles from 2019 to 2022



Percent changes by announcement for winning titles from 2019 to 2022

	<i>Five Wives</i> (2019)	<i>Five Little Indians</i> (2020)	<i>Tainna</i> (2021)	<i>Pure Colour</i> (2022)	Average percent change
Shortlist	-25%	227%	0%	-11%	48%
Winner	331%	268%	500%	187%	322%

Non-Fiction

These are the shortlisted titles for the 2022 Governor General's Literary Award for Non-Fiction:

2022 winner

- *Aki-wayn-zih* by Eli Baxter, McGill-Queen's University Press, HT, 9780228008071, \$27.95

2022 nominated titles

- *All the Frequent Troubles of Our Days* by Rebecca Donner, Little, Brown and Company, TP, 9780316561709, \$23.99
- *Generation Dread* by Britt Wray, Knopf Canada, HT, 9780735280724, \$32.00
- *Persephone's Children* by Rowan McCandless, Dundurn Press, TP, 9781459747616, \$22.99
- *Rehearsals for Living* by Robyn Maynard and Leanne Betasamosake Simpson, Knopf Canada, HT, 9781039000650, \$32.00

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Shortlisted titles

This section includes data on the volume of sales and on hand for the entire shortlist of the 2022 Governor General's Literary Award for Non-Fiction, as well as the specific impact of the shortlist and winner announcement on book sales.

Volume of sales for 2022 shortlisted titles

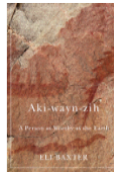
Shortlist announced

Winner announced

Christmas



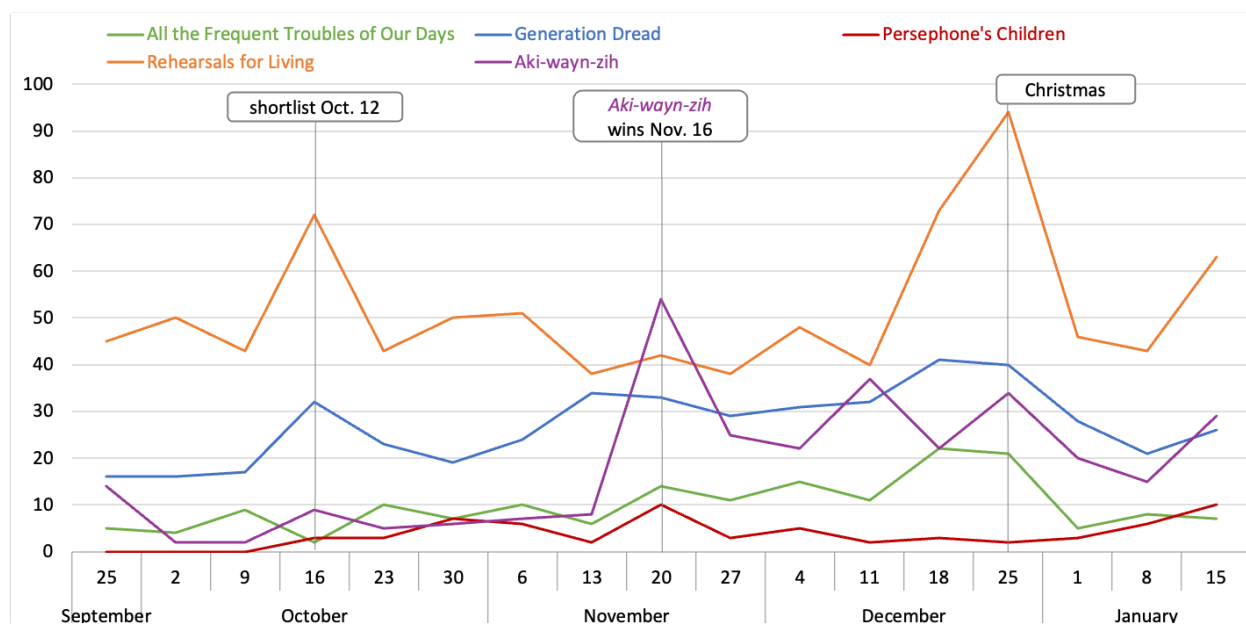




		<i>All the Frequent Troubles of Our Days</i>	<i>Generation Dread</i>	<i>Persephone's Children</i>	<i>Rehearsals for Living</i>	<i>Aki-wayn-zih</i>	2022-2023 Non-Fiction Market
September	25	5	16	0	45	14	276,761
October	2	4	16	0	50	2	281,401
	9	9	17	0	43	2	279,776
	16	2	32	3	72	9	272,818
	23	10	23	3	43	5	292,960
	30	7	19	7	50	6	301,682
November	6	10	24	6	51	7	324,933
	13	6	34	2	38	8	356,557
	20	14	33	10	42	54	387,619
	27	11	29	3	38	25	452,264
December	4	15	31	5	48	22	512,463
	11	11	32	2	40	37	611,082
	18	22	41	3	73	22	735,778
	25	21	40	2	94	34	766,541
January	1	5	28	3	46	20	410,531
	8	8	21	6	43	15	369,698
	15	7	26	10	63	29	431,484
Total		167	462	65	879	311	

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Volume of sales for 2022 shortlisted titles



Percent changes by announcement for 2022 shortlisted titles

	<i>All the Frequent Troubles of Our Days</i>	<i>Generation Dread</i>	<i>Persephone's Children</i>	<i>Rehearsals for Living</i>	<i>Aki-wayn-zih</i>	Average percent change
Shortlist	-67%	96%	100%	57%	50%	47%
Winner	83%	29%	100%	-9%	671%	175%

Literary Award Report: Governor General's 2023

Volume on hand for 2022 shortlisted titles

		Shortlist announced	Winner announced	Christmas		
		All the Frequent Troubles of Our Days	Generation Dread	Persephone's Children	Rehearsals for Living	Aki-wayn-zih
September	25	198	2,048	140	1,915	121
October	2	220	2,039	138	1,860	118
	9	219	2,007	161	1,909	115
	16	220	2,001	129	1,901	113
	23	242	1,985	142	1,933	124
	30	262	1,951	170	1,929	184
November	6	258	1,948	167	1,870	252
	13	265	1,932	172	1,932	309
	20	261	1,903	159	1,928	329
	27	255	1,887	158	1,893	365
December	4	262	1,867	158	1,857	380
	11	269	1,850	156	1,824	417
	18	267	1,814	155	1,752	386
	25	262	1,777	160	1,693	394
January	1	253	1,748	164	1,584	378
	8	239	1,728	162	1,544	385
	15	221	1,564	157	1,448	358
Total		4,173	32,049	2,648	30,772	4,728

Winner comparison

This section compares the volume of sales of Governor General's Literary Award for Non-Fiction award winners from 2019 to 2022.

Award winners:

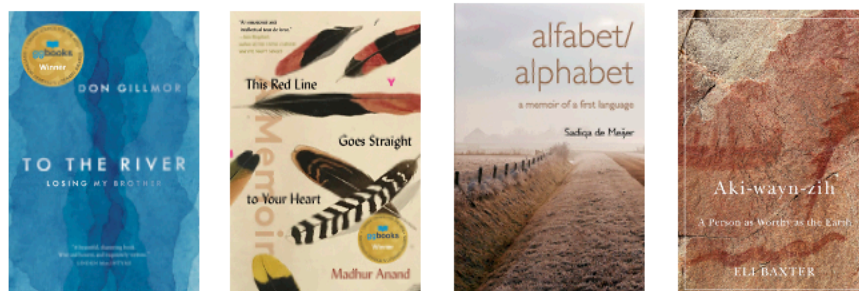
- **2022:** *Aki-wayn-zih* by Eli Baxter, McGill-Queen's University Press, HT, 9780228008071, \$27.95
- **2021:** *alfabet/alphabet: a memoir of a first language* by Sadiqa de Meijer, Palimpsest Press, TP, 9781989287606, \$15.95
- **2020:** *This Red Line Goes Straight to Your Heart* by Madhur Anand, Strange Light/McClelland & Stewart, TP, 9780771007774, \$26.00
- **2019:** *To the River* by Don Gillmor, Random House Canada, HT, 9780345814661, \$29.95

The tables and graphs below exclude the weeks surrounding Christmas. The 2020 Governor General's Literary Awards period spanned from May to June 2021, rescheduled from October to November 2020.

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Volume of sales for winning titles from 2019 to 2022

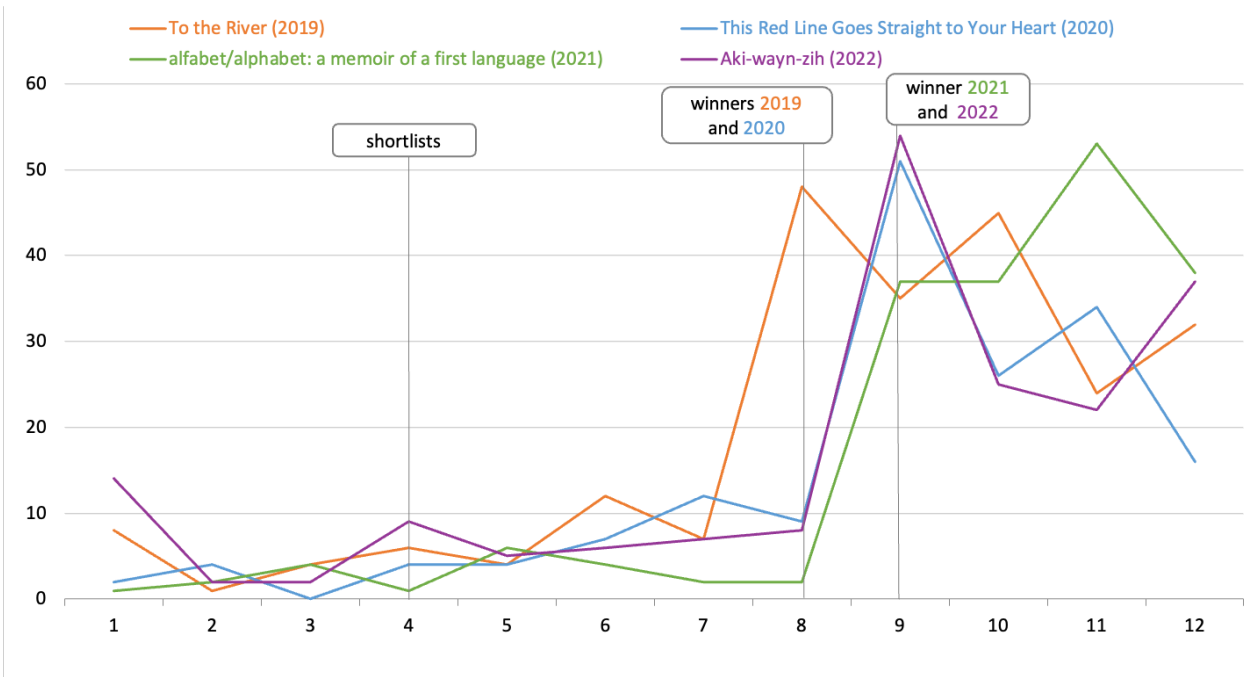
Shortlist announced Winner announced



	<i>To the River</i> (2019)	<i>This Red Line Goes Straight to Your Heart</i> (2020)	<i>alfabet/alphabet: a memoir of a first language</i> (2021)	<i>Aki-wayn-zih</i> (2022)
1	8	2	1	14
2	1	4	2	2
3	4	0	4	2
4	6	4	1	9
5	4	4	6	5
6	12	7	4	6
7	7	12	2	7
8	48	9	2	8
9	35	51	37	54
10	45	26	37	25
11	24	34	53	22
12	32	16	38	37
Total	226	169	187	191

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Volume of sales for winning titles from 2019 to 2022



Percent changes by announcement for winning titles from 2019 to 2022

	<i>To the River</i> (2019)	<i>This Red Line Goes Straight to Your Heart</i> (2020)	<i>alfabet/ alphabet</i> (2021)	<i>Aki-wayn-zih</i>	Average percent change
Shortlist	38%	100%	-57%	50%	33%
Winner	526%	17%	1,288%	671%	626%

Poetry

These are the shortlisted titles for the 2022 Governor General's Literary Award for Poetry:

2022 winner

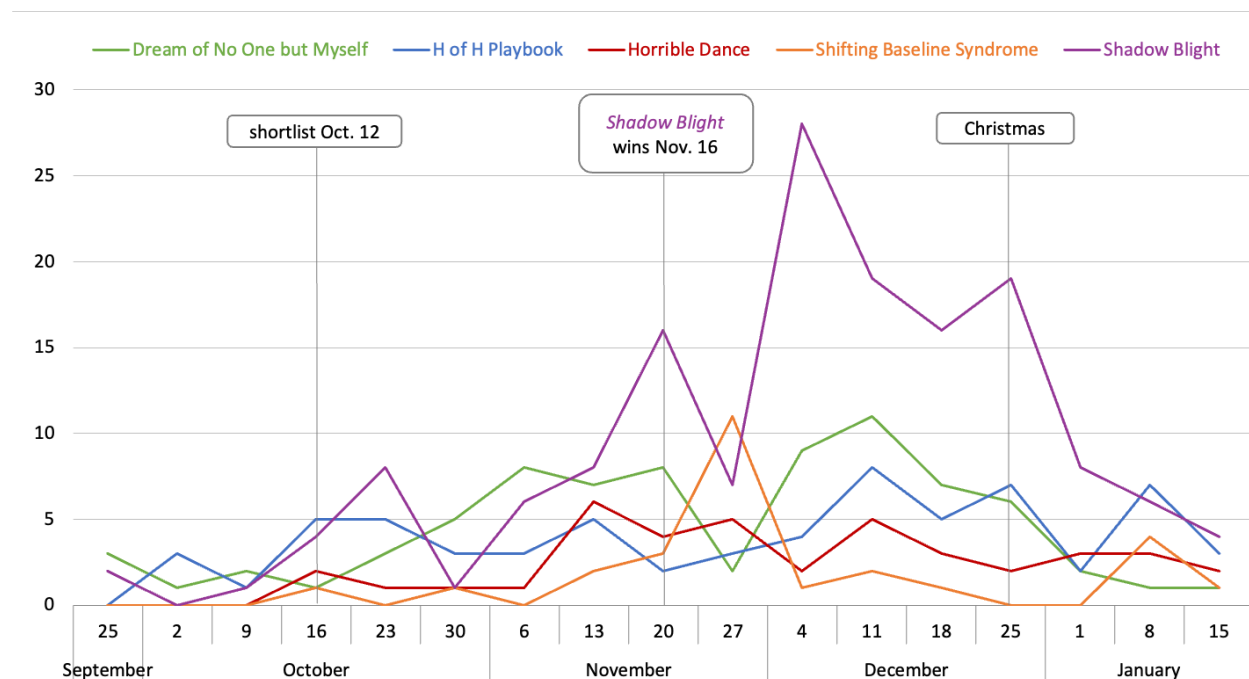
- *Shadow Blight* by Annick MacAskill, Gaspereau Press, TP, 9781554472383, \$18.95

2022 nominated titles

- *Dream of No One but Myself* by D. M. Bradford, Brick Books, TP, 9781771315609, \$22.95
- *H of H Playbook* by Anne Carson, New Directions Publishing, HT, 9780811231237, \$31.95
- *Horrible Dance* by Avery Lake, Brick Books, TP, 9781771315753, \$21.95
- *Shifting Baseline Syndrome* by Aaron Kreuter, University of Regina Press, TP, 9780889778542, \$19.95

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Volume of sales for 2022 shortlisted titles



Percent changes by announcement for 2022 shortlisted titles

	<i>Dream of No One but Myself</i>	<i>H of H Playbook</i>	<i>Horrible Dance</i>	<i>Shifting Baseline Syndrome</i>	<i>Shadow Blight</i>	Average percent change
Shortlist	-50%	275%	200%	100%	300%	165%
Winner	20%	-45%	50%	200%	220%	89%

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Volume on hand for 2022 shortlisted titles

		Shortlist announced	Winner announced	Christmas		
		<i>Dream of No One but Myself</i>	<i>H of H Playbook</i>	<i>Horrible Dance</i>	<i>Shifting Baseline Syndrome</i>	<i>Shadow Blight</i>
September	25	36	95	16	31	23
October	2	36	89	22	29	23
	9	37	92	30	31	22
	16	38	91	27	30	29
	23	58	103	30	35	28
	30	74	114	45	44	35
November	6	83	111	51	51	39
	13	75	107	51	55	48
	20	71	112	49	61	40
	27	79	108	56	61	49
December	4	89	108	58	65	58
	11	80	108	57	67	102
	18	79	108	55	66	125
	25	83	102	54	68	111
January	1	80	102	50	68	106
	8	81	96	69	80	101
	15	80	97	49	65	89
Total		1,159	1,743	769	907	1,028

Winner comparison

This section compares the volume of sales of Governor General's Literary Award for Poetry award winners from 2019 to 2022.

Award winners:

- **2022:** *Shadow Blight* by Annick MacAskill, Gaspereau Press, TP, 9781554472383, \$18.95
- **2021:** *The Junta of Happenstance* by Tolu Oloruntoba, Palimpsest Press, TP, 9781989287729, \$19.95
- **2020:** *Norma Jeane Baker of Troy* by Anne Carson, New Directions Publishing, TP, 9780811229364, \$17.95
- **2019:** *Holy Wild* by Gwen Benaway, Book*hug, TP, 9781771664394, \$18.00

The tables and graphs below exclude the weeks surrounding Christmas. The 2020 Governor General's Literary Awards period spanned from May to June 2021, rescheduled from October to November 2020.

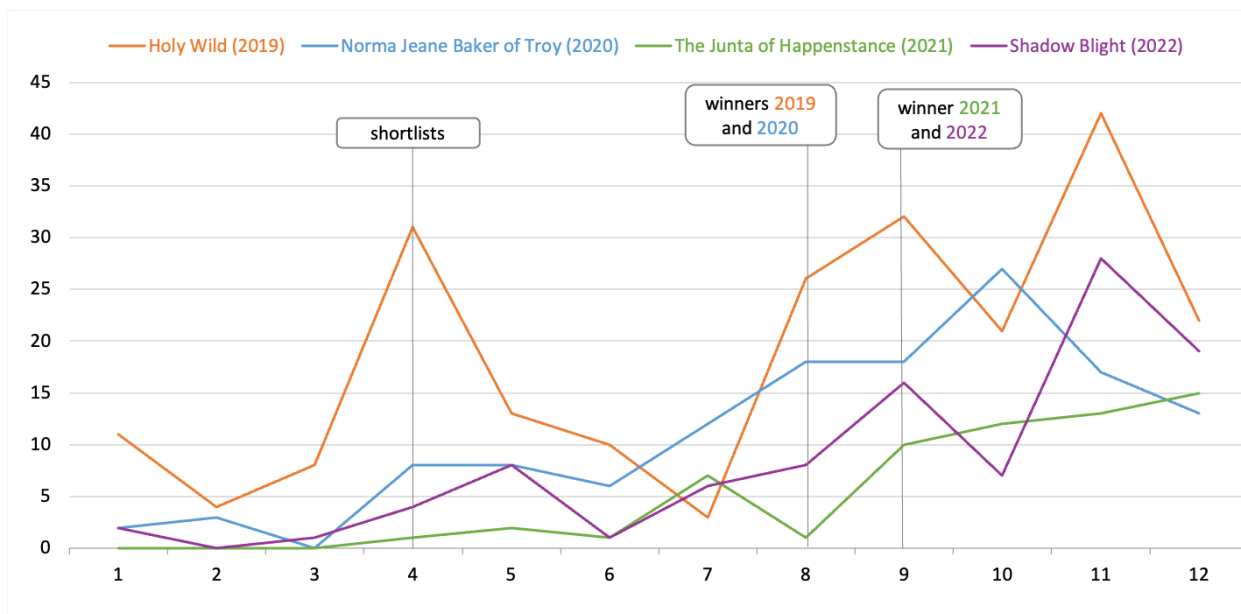
Literary Award Report: Governor General's 2023

Volume of sales for winning titles from 2019 to 2022



Literary Award Report: Governor General's 2023

Volume of sales for winning titles from 2019 to 2022



Percent changes by announcement for winning titles from 2018 to 2021

	<i>Holy Wild</i> (2019)	<i>Norma Jeane Baker of Troy</i> (2020)	<i>The Junta of Happenstance</i> (2021)	<i>Shadow Blight</i> (2022)	Average percent change
Shortlist	304%	380%	100%	300%	271%
Winner	200%	108%	233%	220%	190%

Drama

These are the shortlisted titles for the 2022 Governor General's Literary Award for Drama:

2022 winner

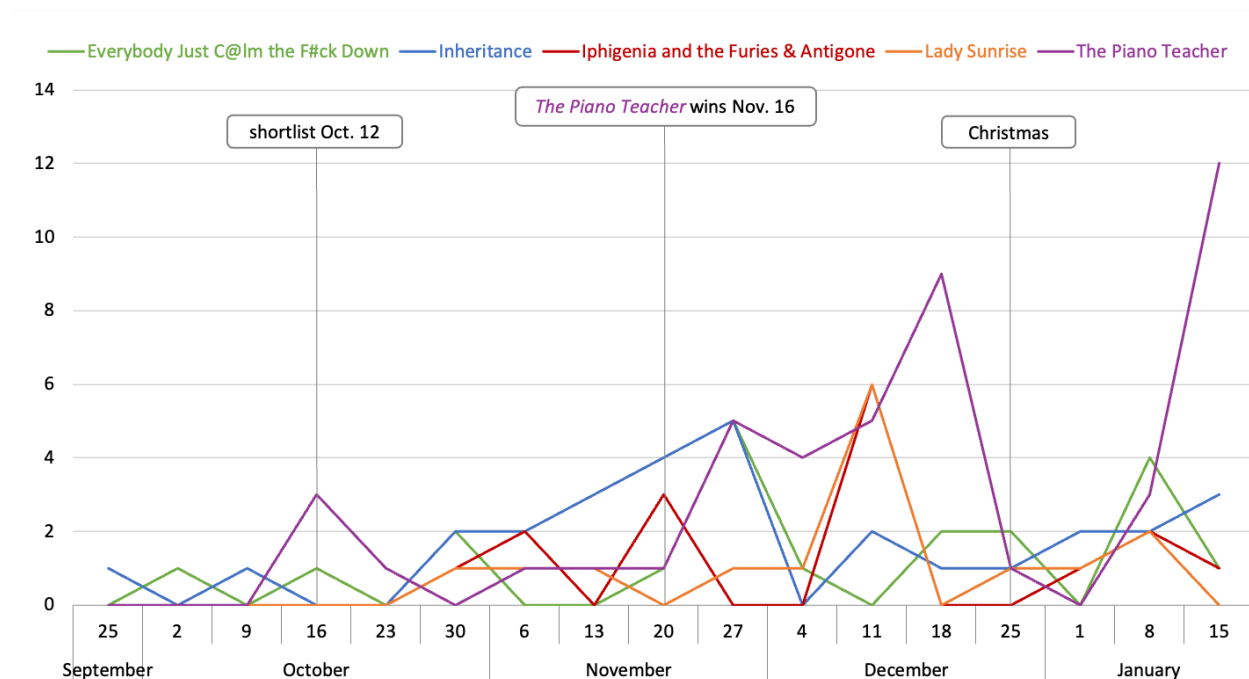
- *The Piano Teacher* by Dorothy Dittrich, Talonbooks, TP, 9781772014020, \$16.95

2022 nominated titles

- *Everybody Just C@lm the F#ck Down* by Robert Chafe, Playwrights Canada Press, TP, 9780369103475, \$18.95
- *Inheritance* by Daniel Arnold, Medina Hahn, and Darrell Dennis, Talonbooks, TP, 9781772013627, \$24.95
- *Iphigenia and the Furies (On Taurian Land) & Antigone: 方* by Ho Ka Kei (Jeff Ho), Playwrights Canada Press, TP, 9780369103024, \$20.95
- *Lady Sunrise* by Marjorie Chan, Playwrights Canada Press, TP, 9780369103543, \$18.95

Literary Award Report: Governor General's 2023

Volume of sales for 2022 shortlisted titles



Percent changes by announcement for 2022 shortlisted titles

	<i>Everybody Just C@lm the F#ck Down</i>	<i>Inheritance</i>	<i>Iphigenia and the Furies (On Taurian Land) & Antigone: 方</i>	<i>Lady Sunrise</i>	<i>The Piano Teacher</i>	Average percent change
Shortlist	200%	-100%	0%	0%	100%	40%
Winner	50%	71%	200%	-100%	50%	54%

Literary Award Report: Governor General's 2023

Volume on hand for 2022 shortlisted titles

		Shortlist announced	Winner announced	Christmas		
		<i>Everybody Just C@lm the F#ck Down</i>	<i>Inheritance</i>	<i>Iphigenia and the Furies (On Taurian Land) & Antigone: 方</i>	<i>Lady Sunrise</i>	<i>The Piano Teacher</i>
September	26	2	9	3	3	6
October	3	2	8	3	3	6
	10	2	8	3	3	9
	17	1	8	3	3	6
	24	3	9	5	5	7
	31	7	11	7	7	9
November	7	10	12	10	9	9
	14	10	10	10	8	9
	21	10	8	8	8	7
	28	10	8	8	8	7
December	5	16	16	12	15	22
	12	16	16	12	14	22
	19	15	16	12	15	20
	26	18	17	12	13	26
January	2	20	15	18	13	27
	9	33	34	38	27	41
	16	23	18	27	14	42
Total		198	223	191	168	275

Winner comparison

This section compares the volume of sales of Governor General's Literary Award for Drama award winners from 2019 to 2022.

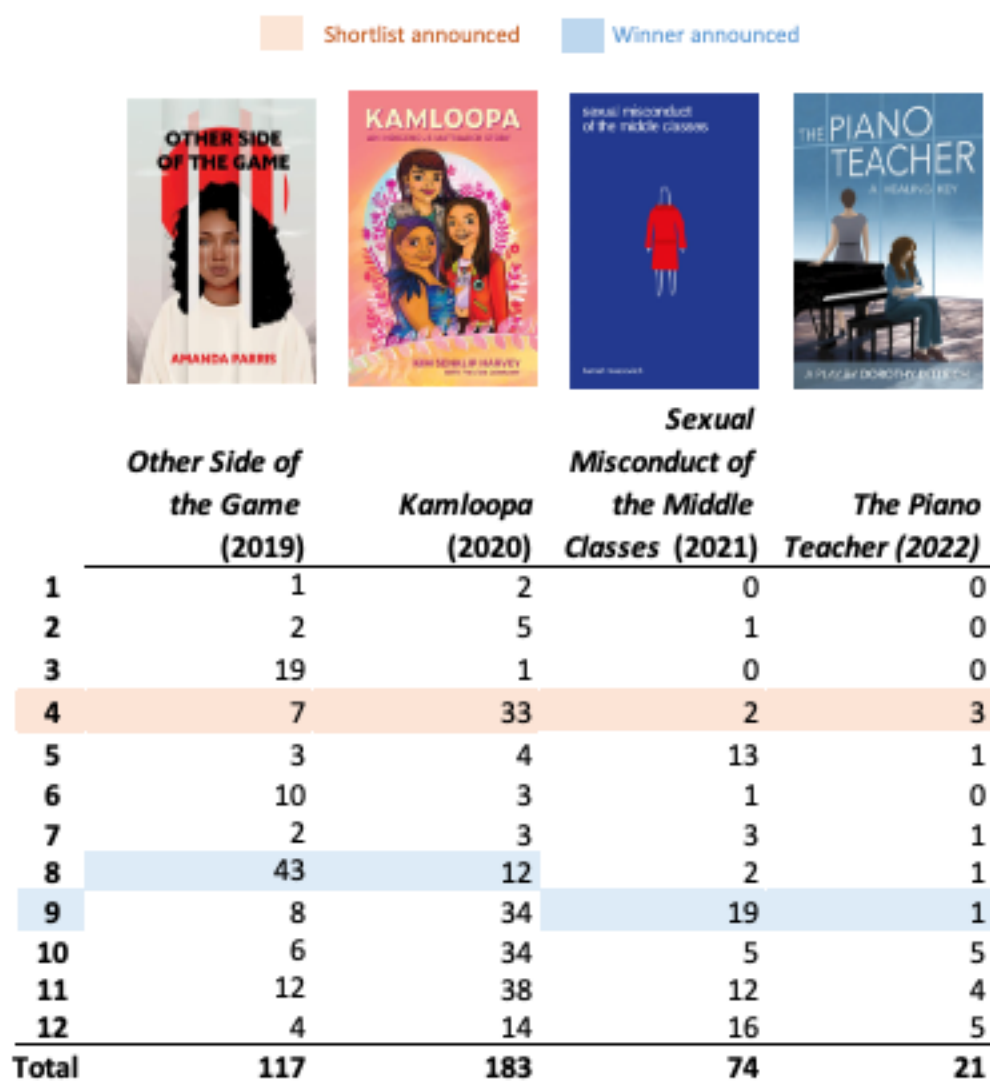
Award winners:

- **2022:** *The Piano Teacher* by Dorothy Dittrich, Talonbooks, TP, 9781772014020, \$16.95
- **2021:** *Sexual Misconduct of the Middle Classes* by Hannah Moscovitch, Playwrights Canada Press, TP, 9780369102300, \$18.95
- **2020:** *Kamloopa* by Kim Senklip Harvey, Talonbooks, TP, 9781772012422, \$16.95
- **2019:** *Other Side of the Game* by Amanda Parris, Playwrights Canada Press, TP, 9781770919914, \$17.95

The tables and graphs below exclude the weeks surrounding Christmas. The 2020 Governor General's Literary Awards period spanned from May to June 2021, rescheduled from October to November 2020.

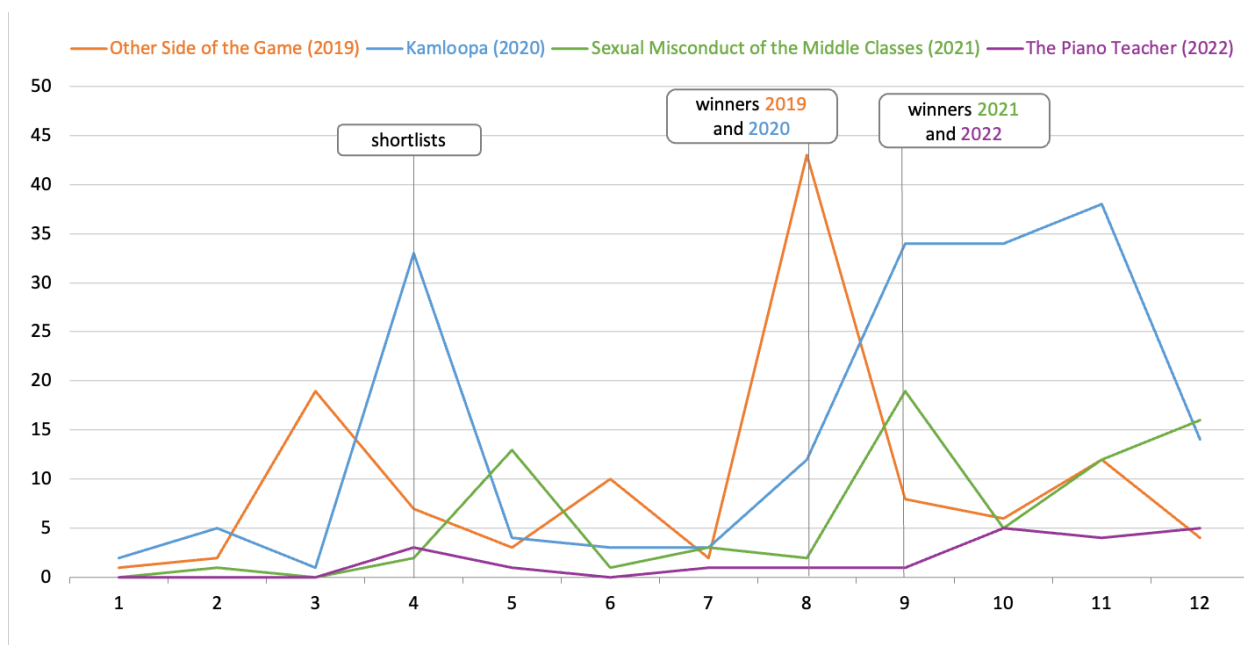
Literary Award Report: Governor General's 2023

Volume of sales for winning titles from 2019 to 2022



Literary Award Report: Governor General's 2023

Volume of sales for winning titles from 2019 to 2022



Percent changes by announcement for winning titles from 2019 to 2022

	<i>Other Side of the Game</i> (2019)	<i>Kamloopa</i> (2020)	<i>Sexual Misconduct of the Middle Classes</i> (2021)	<i>The Piano Teacher</i> (2022)	Average percent change
Shortlist	-5%	1,138%	500%	100%	433%
Winner	760%	260%	850%	50%	480%

Young People's Literature – Text

These are the shortlisted titles for the 2022 Governor General's Literary Award for Young People's Literature – Text:

2022 winner

- *The Summer of Bitter and Sweet* by Jen Ferguson, HarperCollins, HT, 9780063086166, \$24.99

2022 nominated titles

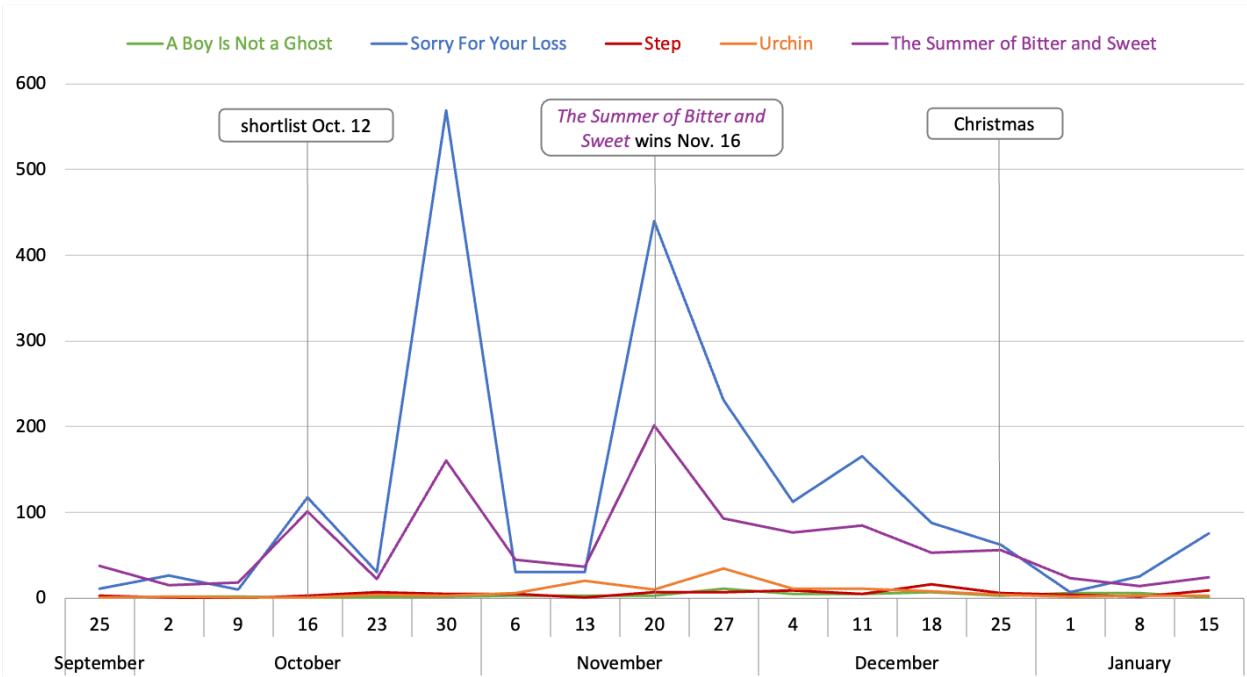
- *A Boy Is Not a Ghost* by Edeet Ravel, Groundwood Books, HT, 9781773064987, \$16.99
- *Sorry For Your Loss* by Joanne Levy, Orca Book Publishers, TP, 9781459827073, \$12.95
- *Step* by Deborah Ellis, Groundwood Books, TP, 9781773068152, \$10.99
- *Urchin* by Kate Story, Running the Goat, TP, 9781927917435, \$14.99

Volume of sales for 2022 shortlisted titles



Literary Award Report: Governor General’s 2023

Volume of sales for 2022 shortlisted titles



Percent changes by announcement for 2022 shortlisted titles

	<i>A Boy Is Not a Ghost</i>	<i>Sorry For Your Loss</i>	<i>Step</i>	<i>Urchin</i>	<i>The Summer of Bitter and Sweet</i>	Average percent change
Shortlist	-40%	653%	125%	-25%	327%	208%
Winner	13%	109%	91%	3%	148%	73%

Literary Award Report: Governor General's 2023

Volume on hand for 2022 shortlisted titles

		Shortlist announced	Winner announced	Christmas		
		<i>A Boy Is Not a Ghost</i>	<i>Sorry For Your Loss</i>	<i>Step</i>	<i>Urchin</i>	<i>The Summer of Bitter and Sweet</i>
September	25	19	100	103	49	1,917
October	2	21	91	99	49	1,890
	9	19	80	96	48	1,871
	16	20	68	104	46	1,856
	23	18	2,021	129	44	2,362
	30	59	1,523	215	55	2,191
November	6	62	1,547	268	67	2,169
	13	89	220	350	73	1,762
	20	99	2,571	408	66	2,302
	27	200	1,076	410	67	1,896
December	4	209	1,009	416	74	1,841
	11	214	876	416	69	1,775
	18	220	1,021	421	67	1,904
	25	227	977	422	69	1,876
January	1	218	201	415	66	1,623
	8	219	982	417	59	1,840
	15	217	987	400	64	1,729
Total		2,130	15,350	5,089	1,032	32,804

Winner comparison

This section compares the volume of sales of Governor General's Literary Award for Fiction award winners from 2019 to 2022.

Award winners:

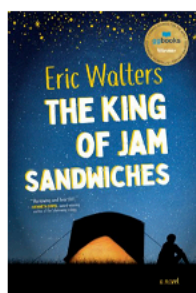
- **2022:** *The Summer of Bitter and Sweet* by Jen Ferguson, HarperCollins, HT, 9780063086166, \$24.99
- **2021:** *Firefly* by Philippa Dowding, Cormorant Books, TP, 9781770865983, \$13.95
- **2020:** *The King of Jam Sandwiches* by Eric Walters, Orca Book Publishers, TP, 9781459825567, \$14.95
- **2019:** *Stand on the Sky* by Erin Bow, Scholastic Canada, HT, 9781443163798, \$21.99

The tables and graphs below exclude the weeks surrounding Christmas. The 2020 Governor General's Literary Awards period spanned from May to June 2021, rescheduled from October to November 2020.

Literary Award Report: Governor General's 2023

Volume of sales for winning titles from 2019 to 2022

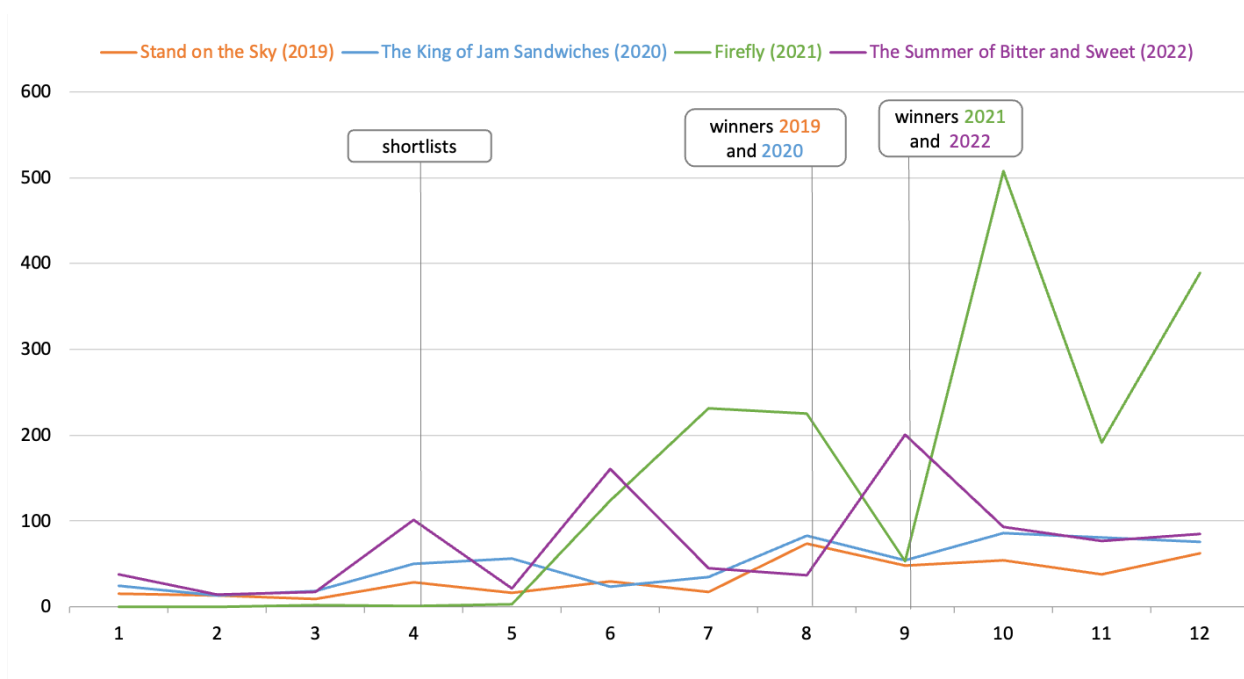
Shortlist announced Winner announced



	<i>Stand on the Sky</i> (2019)	<i>The King of Jam Sandwiches</i> (2020)	<i>Firefly</i> (2021)	<i>The Summer of Bitter and Sweet</i> (2022)
1	16	25	0	38
2	13	14	0	15
3	9	19	2	18
4	29	50	1	101
5	17	56	3	22
6	30	24	124	161
7	18	35	231	45
8	74	83	225	37
9	48	54	53	201
10	54	86	508	93
11	38	81	192	77
12	63	76	389	85
Total	409	603	1,728	893

Literary Award Report: Governor General's 2023

Volume of sales for winning titles from 2019 to 2022



Percent changes by announcement for winning titles from 2019 to 2022

	<i>Stand on the Sky</i> (2019)	<i>The King of Jam Sandwiches</i> (2020)	<i>Firefly</i> (2021)	<i>The Summer of Bitter and Sweet</i> (2022)	Average percent change
Shortlist	129%	159%	50%	327%	166%
Winner	242%	117%	-73%	148%	108%

Young People's Literature – Illustrated books

These are the shortlisted titles for the 2021 Governor General's Literary Award for Young People's Literature – Illustrated books:

2022 winner

- *The Sour Cherry Tree* by Naseem Hrab, illus. by Nahid Kazemi, Owlkids Books, HT, 9781771474146, \$19.95

2022 nominated titles

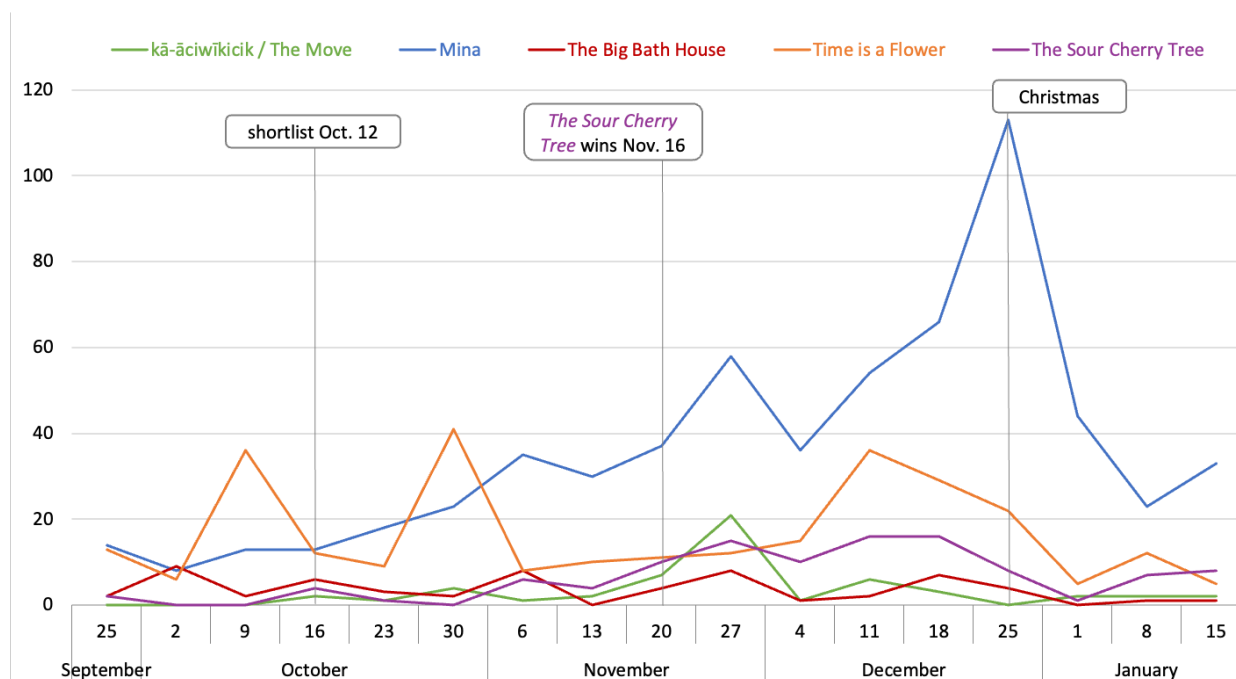
- *kā-āciwīkicik / The Move* by Doris George and Don K. Philpot, illus. by Alyssa Koski, Heritage House, TP, 9781772034288, \$14.95
- *Mina* by Matthew Forsythe, Simon & Schuster, HT, 9781982182816, \$21.99
- *The Big Bath House* by Kyo Maclear; illus. by Gracey Zhang, Random House Children's Books, HT, 9780593181959, \$23.99
- *Time is a Flower* by Julie Morstad, Tundra Books, HT, 9780735267541, \$23.99

Volume of sales for 2022 shortlisted titles



Literary Award Report: Governor General's 2023

Volume of sales for 2022 shortlisted titles



Percent changes by announcement for 2022 shortlisted titles

	<i>k̄-āciwīkīcīk / The Move</i>	<i>Mina</i>	<i>The Big Bath House</i>	<i>Time is a Flower</i>	<i>The Sour Cherry Tree</i>	Average percent change
Shortlist	100%	11%	38%	-35%	500%	123%
Winner	200%	26%	20%	-44%	200%	80%

Literary Award Report: Governor General's 2023

Volume on hand for 2022 shortlisted titles

Shortlist announced
 Winner announced
 Christmas

		<i>kā-āciwīkicik / The Move</i>	<i>Mina</i>	<i>The Big Bath House</i>	<i>Time is a Flower</i>	<i>The Sour Cherry Tree</i>
September	25	1	392	157	217	40
October	2	15	352	165	211	40
	9	25	347	156	213	42
	16	28	808	237	332	46
	23	31	1,118	292	379	63
	30	121	1,177	308	369	69
November	6	73	1,178	318	377	71
	13	66	1,208	321	388	149
	20	152	1,217	317	383	266
	27	138	1,176	311	371	312
December	4	142	1,170	316	368	326
	11	146	1,169	315	369	375
	18	144	1,164	327	350	405
	25	146	1,088	323	337	431
January	1	134	1,072	319	332	424
	8	153	1,058	318	331	445
	15	152	1,030	319	337	439
Total		1,667	16,724	4,819	5,664	3,943

Winner comparison

This section compares the volume of sales of Governor General's Literary Award for Young People's Literature – Illustrated books award winners from 2019 to 2022.

Award winners:

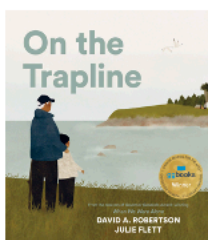
- **2022:** *The Sour Cherry Tree* by Naseem Hrab, illus. by Nahid Kazemi, Owlkids Books, HT, 9781771474146, \$19.95
- **2021:** *On the Trapline* by David A. Robertson, illus. by Julie Flett, Tundra Books, HT, 9780735266681, \$21.99
- **2020:** *The Barnabus Project* by Terry Fan, Eric Fan, and Devin Fan, Tundra Books, HT, 9780735263260, \$23.99
- **2019:** *Small in the City* by Sydney Smith, Groundwood Books, HT, 9781773061986, \$19.95

The tables and graphs below exclude the weeks surrounding Christmas. The 2020 Governor General's Literary Awards period spanned from May to June 2021, rescheduled from October to November 2020.

Literary Award Report: Governor General's 2023

Volume of sales for winning titles from 2019 to 2022

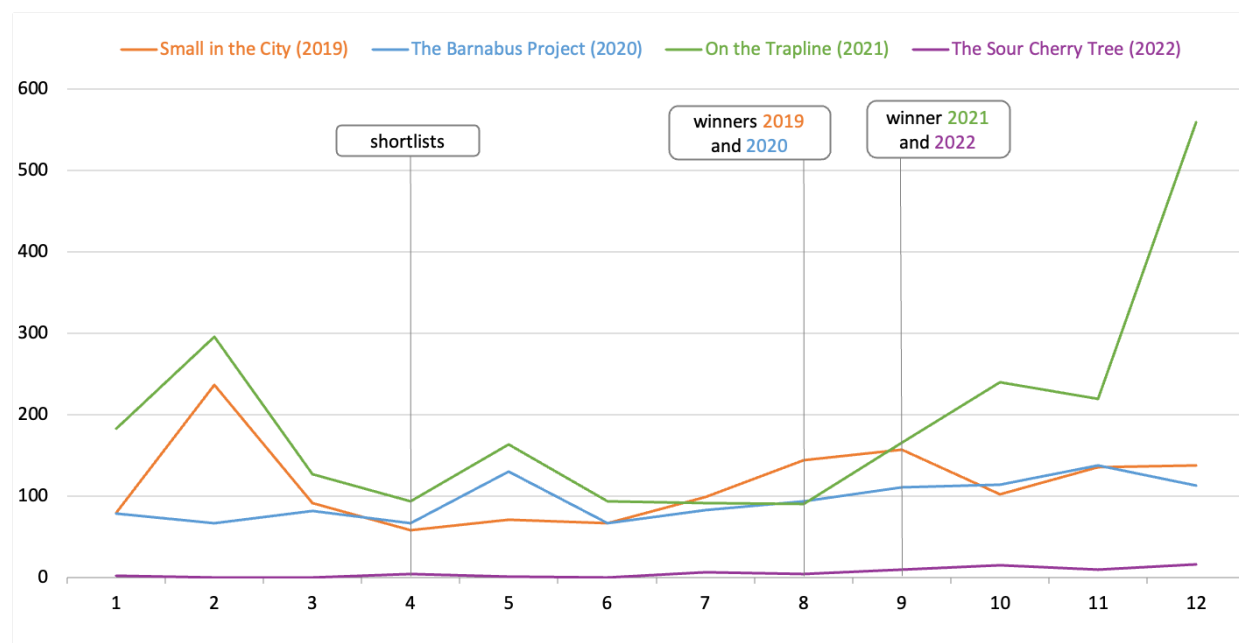
Shortlist announced Winner announced



	<i>Small in the City</i> (2019)	<i>The Barnabus Project</i> (2020)	<i>On the Trapline</i> (2021)	<i>The Sour Cherry Tree</i> (2022)
1	79	78	183	2
2	236	67	295	0
3	91	82	127	0
4	58	67	93	4
5	71	130	163	1
6	67	67	93	0
7	99	83	91	6
8	144	93	90	4
9	157	111	165	10
10	102	114	240	15
11	135	137	219	10
12	137	113	559	16
Total	1,376	1,142	2,318	68

Literary Award Report: Governor General's 2023

Volume of sales for winning titles from 2019 to 2022



Percent changes by announcement for winning titles from 2019 to 2022

	<i>Small in the City</i> (2019)	<i>The Barnabus Project</i> (2020)	<i>On the Trapline</i> (2021)	<i>The Sour Cherry Tree</i> (2022)	Average percent change
Shortlist	-57%	-11%	-54%	500%	94%
Winner	82%	0%	81%	200%	91%

Translation – English-to-French

These are the shortlisted titles for the 2022 Governor General's Literary Award for Translation – English-to-French:

2022 winner

- *History of the Jews in Quebec* by Pierre Anctil, transl. by Judith Weisz
Woodsworth, University of Ottawa Press, TP, 9780776629483, \$39.95

2022 nominated titles

- *White Resin* by Audrée Wilhelmy, transl. by Susan Ouriou, Arachnide Editions, TP, 9781487008864, \$22.99
- *This is How I Disappear* by Mirion Malle, transl. by Aleshia Jensen and Bronwyn Haslam, Drawn & Quarterly, TP, 9781770464612, \$29.95
- *They Called Us Savages* by Dominique Rankin and Marie-Josée Tardif, transl. by Ben Vrignon, Vidacom Publications, TP, 9781989282939, \$19.99
- *Remnants* by Céline Huyghebaert, transl. by Aleshia Jensen, Book*hug Press, TP, 9781771667500, \$23.00

Literary Award Report: Governor General's 2023

Shortlisted titles

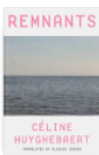
This section includes data on the volume of sales and on hand for the entire shortlist of the 2022 Governor General's Literary Award for Translation – English-to-French, as well as the specific impact of the shortlist and winner announcement on book sales.

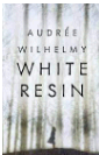
Volume of sales for 2022 shortlisted titles

Shortlist announced

Winner announced

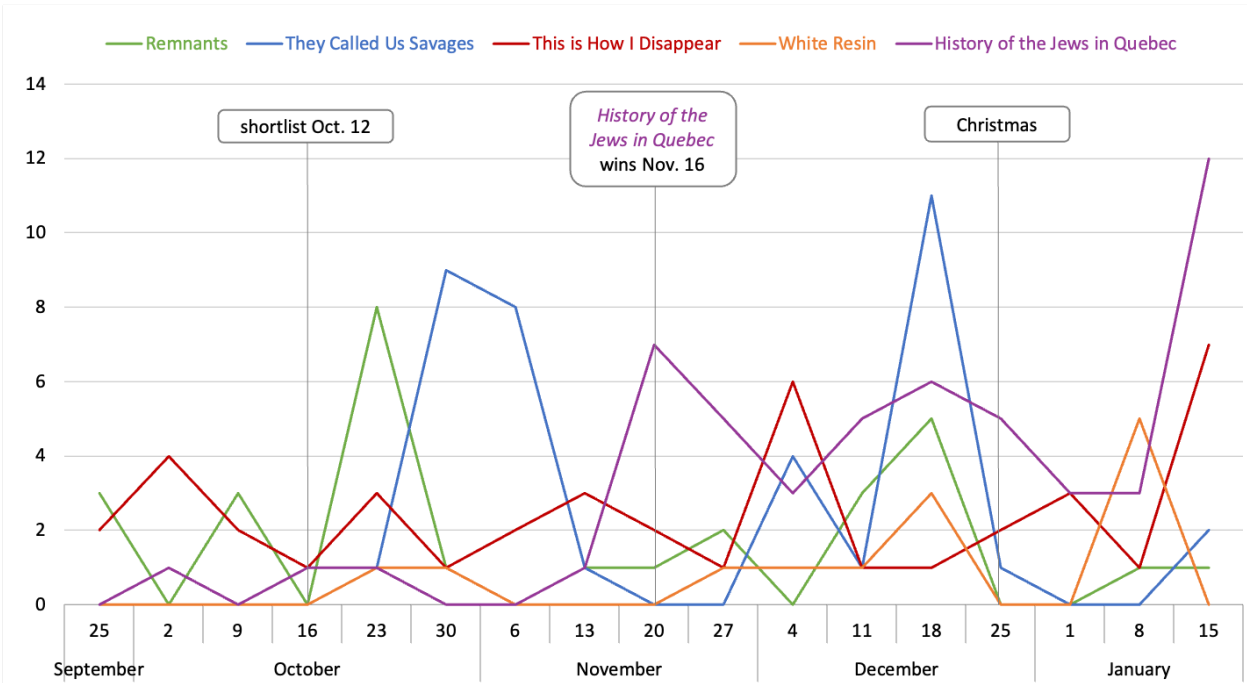
Christmas




							2022-2023	
		<i>Remnants</i>	<i>They Called Us Savages</i>	<i>This is How I Disappear</i>	<i>White Resin</i>	<i>History of the Jews in Quebec</i>	2022-2023 Fiction Market	2022-2023 Non-Fiction Market
September	25	3	0	2	0	0	227,063	276,761
October	2	0	0	4	0	1	259,866	281,401
	9	3	0	2	0	0	247,380	279,776
	16	0	0	1	0	1	237,834	272,818
	23	8	1	3	1	1	319,274	292,960
	30	1	9	1	1	0	263,491	301,682
November	6	0	8	2	0	0	268,081	324,933
	13	1	1	3	0	1	284,224	356,557
	20	1	0	2	0	7	275,554	387,619
	27	2	0	1	1	5	321,607	452,264
December	4	0	4	6	1	3	351,106	512,463
	11	3	1	1	1	5	394,954	611,082
	18	5	11	1	3	6	458,155	735,778
	25	0	1	2	0	5	495,140	766,541
January	1	0	0	3	0	3	316,533	410,531
	8	1	0	1	5	3	281,458	369,698
	15	1	2	7	0	12	234,654	431,484
Total		29	38	42	13	53		

Volume of sales for 2022 shortlisted titles



Percent changes by announcement for 2022 shortlisted titles

	Remnants	They Called Us Savages	This is How I Disappear	White Resin	History of the Jews in Quebec	Average percent change
Shortlist	-100%	0%	-63%	0%	200%	8%
Winner	50%	-100%	0%	-100%	2,000%	370%

Literary Award Report: Governor General's 2023

Volume on hand for 2022 shortlisted titles

■ Shortlist announced
 ■ Winner announced
 ■ Christmas

		<i>They Called Us</i> <i>Remnants</i>	<i>Savages</i>	<i>This is How I</i> <i>Disappear</i>	<i>White Resin</i>	<i>History of the</i> <i>Jews in Quebec</i>
September	25	61	5	145	6	5
October	2	61	5	139	6	4
	9	66	5	137	6	4
	16	67	5	142	6	4
	23	67	6	143	7	8
	30	65	6	142	8	8
November	6	71	5	147	14	9
	13	73	5	158	14	9
	20	72	8	271	14	7
	27	70	8	259	14	6
December	4	72	10	260	24	18
	11	73	13	258	23	15
	18	71	14	260	23	19
	25	71	13	247	22	16
January	1	71	13	244	18	16
	8	83	13	244	32	15
	15	80	16	235	18	18
Total		1,194	150	3,431	255	181

Winner comparison

This section compares the volume of sales of Governor General's Literary Award for Translation – English-to-French award winners from 2019 to 2022.

Award winners:

- **2022:** *History of the Jews in Quebec* by Pierre Anctil, transl. by Judith Weisz Woodsworth, University of Ottawa Press, TP, 9780776629483, \$39.95
- **2021:** *This Radiant Life* by Chantal Neveu, transl. by Erin Moure, Book*hug Press, TP, 9781771666336, \$20.00
- **2020:** *If You Hear Me* by Pascale Quiviger, transl. by Lazer Lederhendler, Biblioasis, TP, 9781771962711, \$22.95
- **2019:** *Birds of a Kind* by Wajdi Mouawad, transl. by Linda Gaboriau, Playwrights Canada Press, TP, 9781770919907, \$18.95

The tables and graphs below exclude the weeks surrounding Christmas. The 2020 Governor General's Literary Awards period spanned from May to June 2021, rescheduled from October to November 2020.

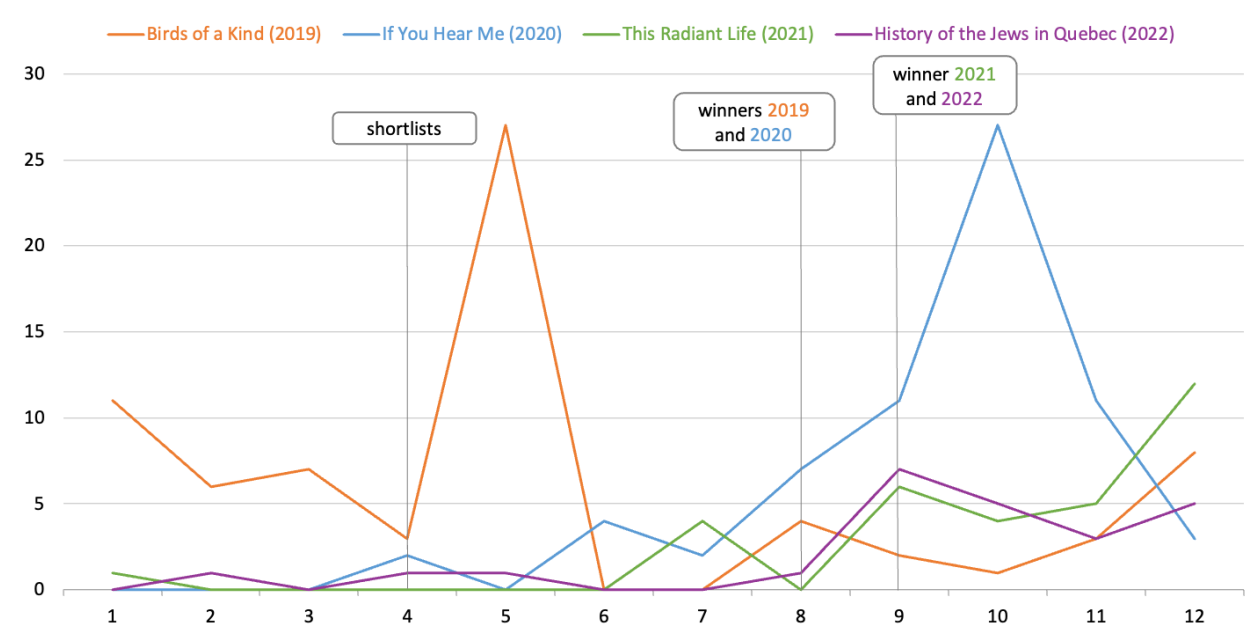
Literary Award Report: Governor General's 2023

Volume of sales for winning titles from 2019 to 2022



Literary Award Report: Governor General’s 2023

Volume of sales for winning titles from 2019 to 2022



Percent changes by announcement for winning titles from 2018 to 2021

	<i>Birds of a Kind</i> (2019)	<i>If You Hear Me</i> (2020)	<i>This Radiant Life</i> (2021)	<i>History of the Jews in Quebec</i> (2022)	Average percent change
Shortlist	-63%	100%	-100%	200%	34%
Winner	-56%	250%	350%	2,000%	636%

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